Our Mission:

To provide best-practice support and novel methodological/statistical innovations for researchers across the social, biological, health, behavioral, educational, and developmental sciences.

"Some number freaks are well endowed in other abilities, but some of them are otherwise mediocre."

- L.L. Thurstone
Who we are!
The Institute for Measurement, Methodology, Analysis and Policy (IMMAP) was established in 2014. IMMAP provides best-practice support and novel methodological/statistical innovations for researchers across the social, biological, health, behavioral, educational, and developmental sciences.

We want to inspire scholars to pose challenging policy relevant research questions. To do so, we provide them with best-practice research tools that yield unequivocally accurate answers for the researchers, stakeholders and policy makers alike. IMMAP specializes in broadening - through innovation - the measurement, methodology, and analysis procedures that researchers can employ. These innovative procedures go beyond practice as usual and brings the powerful new methods of tomorrow into the tool box of researchers today.

IMMAP provides a number of services for many sectors, including higher education, government, military, criminal justice, PK-12 education, business, and medical sciences. Our services are also available to TTU faculty and staff through the College of Education.

What we can do for you!
IMMAP is a fee-for-service vendor for clients around the world. We work as subcontractors on funded grants, or we can work for arranged fee without connection to a funded grant.

Our services include, but are not limited to:
❖ Design and Analyze both Clinical Trials and Quasi Experimental Studies
❖ Biostatistics
❖ Data Capture and Management including web-based surveys
❖ Latent Variable Statistical Analysis
❖ Advanced Treatments for Missing Data
❖ Longitudinal Modeling
❖ Multilevel Modeling
❖ Mixture Modeling
❖ Predictive Analytics

IMMAP also conducts program evaluations, develops new assessment instruments, and assists in grant procurement. Program evaluations are often delivered in the role of "external evaluator" on a funded grant, and can range from data collection and analyses to assess impact, or to simple survey data collection to assess elements of process and stakeholder satisfaction.

Current Rates for Service
Current rates for services are dictated by the university at $150/hr for PhD time, and $65 per identified and agreed tangible deliverable (report, output, data file, etc.). We are often able to define deliverables in ways that allows us to work within your budget. These rates are established by the university for external clients. Internal services may be available on a more flexible, mutually agreed fee schedule.

For TTU Faculty and Staff
In addition to all services available to external clients, IMMAP strives to provide "no-fee" consultation and partnership on grant or proposal development for TTU faculty or departments that may lead to future funding. In addition, on a time-available basis, IMMAP endeavors to offer reasonable collegial consultation to TTU faculty and graduate students with the aim of enhancing the overall milieu of research methodology at TTU.

These no-cost, collegial services are available on a limited, first come - first serve bases and may include a consultation regarding measurement, methodology, or statistical analysis. More advanced or in-depth work may require a contract for services with IMMAP, or a reasonable expectation of a forthcoming proposal with IMMAP services as a line-item in the project budget. We ask that you consult with us early in your research process, giving us ample time with which to provide assistance.

Contact Us
Texas Tech University
2500 Broadway Box 43150
Lubbock, TX  79409-1071
Todd.D.Little@ttu.edu
Jaehoon.Lee@ttu.edu
Visit us on the Web:
www.depts.ttu.edu/immap