The higher education sector was adversely impacted by COVID-19 in 2020, and it continues to influence the state of international education worldwide. Volatility in our immigration policies, coupled with the uncertainties of the pandemic, created a perfect storm for internationalization efforts at institutions of higher education. Most universities experienced a decline in new international student enrollment for Fall 2020. Study abroad programs came to an abrupt halt. Scholar exchange programs and mobility-based initiatives had to be suspended due to safety concerns and travel restrictions. At Texas Tech University, international student enrollment dropped by about 10% (in comparison to national average of 16% decline) and all study abroad programs had to be cancelled for Summer and Fall. High impact initiatives such as the Mandela Washington Fellowship for Young African Leadership program, Ambassador’s Forum, and Global Vision Awards had to be either canceled or postponed. K-12 GEO programming had to be suspended, as were the in-person internationally themed exhibits and speaking events. For almost everything that we do, 2020 was disrupting, except for our international grants administration activities. During the last six months of 2020, we helped with $10 million in grants submission, and received over half a million dollars in awards for new international research and development initiatives.

We are experiencing exceptional disruption and change as all of us grapple with strategies to stabilize and return to normalcy. In this new environment, ingenuity, innovation, and adaptability are critically important, and it is gratifying to see what we have been able to do to create a safe learning environment for our faculty, staff, students, and community members.

The Office of International Affairs (OIA) has revamped protocols and risk mitigation strategies to ensure that our students and faculty leaders continue to enjoy study abroad opportunities in the future. During the peak of uncertainties about immigration laws and travel restrictions, our ISSS team remained diligent and effectively served our international students and scholar populations. We were also able to serve our international students living in the dorms during the campus shutdown and beyond with home-cooked meals and a temporary food pantry for students struggling financially during the pandemic.

Working within CDC guidelines, the staff of OIA continues to find creative ways to engage our stakeholders. International Week, Culture Fest, and Open House were successfully held outdoors. Virtual formats were used to celebrate the 20th anniversary of High & Dry and to offer K-12 Global Education Outreach programs to local school districts as well. As we work toward the “new normal”, OIA continues to plan for our highly sought-after events such as Ambassadors Forum, Mandela Washington Fellowship for Young African Leadership program, and Global Vision Awards.

No doubt, the last year has been different and difficult, and no one knows whether we will ever go back to “normal”. However, we are taking this as an opportunity to bring about optimal changes to continue our work toward internationalizing our campus and peoples. I am confident we will accomplish many more great things working as a team toward a common vision.
OUR MISSION
The Office of International Affairs advances the global vision of Texas Tech University by promoting international leadership, awareness, education, scholarship, and outreach for the university and the greater community.

OUR VISION
The Office of International Affairs will broaden the global reputation of the university by integrating international education, scholarship, and engagement with global issues, and by strengthening intercultural understanding for students, faculty, staff, and the greater community.

Center for Global Communication (CGC)
CGC develops and advances educational programming and resources that enhance communication as well as multicultural skills for students to effectively converse in a global context. The CGC provides global challenge teaching modules and speaker programs for faculty to raise awareness of global issues as well as resources for students interested in learning more about global challenges.

Director, Dr. Paul Paré
paul.pare@ttu.edu

International Center for Arid & Semi-Arid Land Studies (ICASALS)
ICASALS promotes the university's special mission of the interdisciplinary study of arid and semiarid environments and the human relationship to these environments from an international perspective. The purpose of ICASALS is to stimulate, coordinate, and implement teaching, research, and public service activities concerning all aspects of the world's arid and semiarid regions, their people, and their problems.

Director, Dr. Jorge Salazar-Bravo
j.salazar-bravo@ttu.edu
International Enrollment & K-12 Global Education Outreach (IEO)
IEO supports the academic pursuits of international students by providing expertise in international recruitment, international undergraduate admissions, sponsored students services, and marketing.

The K-12 Global Education Outreach (GEO) unit serves as a liaison for the university, providing cultural programming to K-12 students from public, private, and home schools throughout the South Plains.

Director of IEO, Kelley Coleman
kelley.coleman@ttu.edu

Assistant Director, Randi Stevens
randi.stevens@ttu.edu

International Grants Administration & Partnerships (IGAP)
IGAP works with faculty to identify and disseminate international research and development grant opportunities and to help develop and submit multidisciplinary proposals to funding agencies. Additionally, they work with faculty to develop partnerships with international institutions to further enhance the international reputation of Texas Tech University.

Director, Reagan Ribordy
reagan.ribordy@ttu.edu

Associate Director, Laura Bilbao
laura.bilbao@ttu.edu

International Relations & Outreach (IRO)
Comprised of International Alumni Relations, International Arts and Culture (art exhibits, speakers, etc.), International Scholars Engagement, and International Fundraising, IRO engages and connects TTU alumni, scholars, and donors and brings cultural programming to the multiple and diverse South Plains and TTU communities.

Executive Director, Joan Goodman-Williamson
joan.williamson@ttu.edu

Assistant Director, Jan Stogner
jan.stogner@ttu.edu
International Student & Scholar Services (ISSS)
ISSS operates the university's international student and exchange visitor immigration programs and provides employment-based immigration services to the university. It also oversees the Office of International Student Life (ISL). Counselors advise and assist international students and scholars concerning immigration rules, financial concerns, and cross-cultural issues. International Student Life plans activities for international students and coordinates with other offices on campus to provide services and programmatic support to all international students.

Director, Richard Porter
richard.porter@ttu.edu

Assistant Director, Tracy Tindle
tracy.tindle@ttu.edu

Study Abroad (SA)
SA coordinates all study abroad programs for Texas Tech University. Many academic departments offer faculty-led programs, usually in the summer, with a wide variety of course offerings and locations to include the TTU Center in Sevilla, Spain and TTU Costa Rica. Students can earn TTU credit while taking a catalog course in an international location with Texas Tech faculty. Other study abroad programs range in length from three weeks to a full academic year. Study Abroad Counselors assist students in choosing a program that best fits their individual needs and goals, while also providing guidance during the application and orientation process.

Director, Whitney Longnecker
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Director, Sara Pink
TTU Center, Sevilla, Spain
sara.pink@ttu.edu

studyabroad@ttu.edu
www.studyabroad.ttu.edu

Passport Office
The OIA also offers full passport services to the public.

Administration & Finance
Business Manager, Rachel Jarnagin
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#YOUAREWELCOMEHERE

Texas Tech University’s international student community is made up of nearly 3,000 students from over 113 countries. Its global footprint continues to expand from year to year—truly making it an international university.

**TOP 10 Countries for International Enrollment during FY2020**

<table>
<thead>
<tr>
<th>Country</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>India</td>
<td>301</td>
</tr>
<tr>
<td>China</td>
<td>270</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>178</td>
</tr>
<tr>
<td>Nepal</td>
<td>143</td>
</tr>
<tr>
<td>Nigeria</td>
<td>137</td>
</tr>
<tr>
<td>Vietnam</td>
<td>66</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>63</td>
</tr>
<tr>
<td>South Korea</td>
<td>53</td>
</tr>
<tr>
<td>Sri Lanka</td>
<td>53</td>
</tr>
<tr>
<td>Brazil</td>
<td>47</td>
</tr>
</tbody>
</table>

Texas Tech University's international student community is made up of nearly 3,000 students from over 113 countries. Its global footprint continues to expand from year to year—truly making it an international university.

**Total International Student Enrollment for Fall 2020**

- **Undergraduate**: 1,237
- **Graduate**: 1,394

*7 TTU School of Law International Students*
Mission and History
The Center develops and advances educational programming and resources that enhance communication as well as intercultural skills for students to effectively converse in a global society. The Center was established in 2015 as part of the University’s five-year plan to improve communication in a global society. Since its inception, the Center has partnered with myriad campus units (e.g., Provost, Teaching, Learning, & Professional Development, Institutional Research, Planning & Assessment, Diversity, International Affairs and Student Affairs) to raise awareness and build program collaborations through outreach and inclusiveness. To continue the charge of communicating in a global society, the Center’s initial five-year term has been renewed with the professional support of the Office of International Affairs.

Internationalizing the TTU Curriculum
• In 2019, challenge modules were introduced to the Colleges of Arts & Sciences, Business, Human Sciences, and Agricultural Sciences and Natural Resources covering topics of Governance, Economies, Resources, and Technology. With over 3,000 students participating, the average score went up almost ten points from 50% to 58% comparing the pre-and post-test.
• For the 2017-2018 academic year, 144 of 150 (96%) of the undergraduate degree programs created and implemented a Communication Literacy plan and, as of fall 2020, all programs have a Communication Literacy plan in place.
• To build a community of teaching fellows, a faculty-training program is being instituted for integration of contemporary global challenges into undergraduate courses. A series of workshops will provide innovative teaching practices for coupling traditional subject content with current global challenges (e.g., clean energy, responsible consumption/production, reduced inequality, sustainable communities, ethics/information integrity and technology coupled with economic growth) to fully engage and prepare students for the many challenges that face their generation.
• In 2020, the Center has initiated a University-wide effort to internationalize the undergraduate curriculum.

Curricular-Globalization Faculty Workshops
✓ Intercultural Awareness
✓ Global-challenge Designs
✓ Communication Effectiveness
✓ SLO/Assessment integration
Global Challenge Learning Modules

Global challenge learning modules are designed in consultation with faculty experts across campus and are updated annually. Students introduced to global challenges in their first semester may choose their classes differently, approach assignments with new perspectives, and understand their respective majors and minors with greater empathy.

New modules are being developed to address pressing challenges of the Sustainable Development Goals adopted by the United Nations member states.

Intercultural Developmental Inventory (IDI)

Faculty and Staff participating in an Intercultural Developmental Inventory (IDI) training program with representation from the Center for Global Communication (CGC); Classics and Modern Languages & Literatures (CMLL); English; Office of International Affairs (OIA); and the Teaching, Learning & Professional Development Center (TLPDC).
Accomplishments for ICASALS

• Submitted, in collaboration with national and international partners, grant proposals for over $2.5 Million dollars to federal funding agencies.

• Developed new collaborations with national and international Arid Lands Research Institutes in Brazil, Chile, and Kenya.

• Signed MOU with the Universidade Federal de Paraiba and initiated the process of exchanging graduate students.

• Reinvigorated the Master’s on Arid Lands by recruiting and accepting four new students into the program. In combination, students in this program, submitted three small grants and one manuscript for publication in the Fall 2020.

• Participated in Global One Health Summer Institute in Ethiopia-Summer 2020.

• Launched “Frontiers in International Research” seminar series. This seminar series highlights Texas Tech University’s Research and Education programs – and/or those of collaborating and partnering institutions – that promote the goal of excellence in international research, scholarship and creative activity. Over 350 people, from 8 different countries, participated of the four virtual seminars of the Fall semester.

“I strongly believe that every woman in my country, ought to strive and give ourselves the tools and spaces to grow so we can be the best in what we want to do. Then, turn around and mentor others into doing it for themselves…”

Susana G. Revollo
MS Student Arid Lands Program

The picture highlights the arid lands on the South American Altiplano. Susana – a Bolivian native -- submitted a manuscript on the biodiversity of small mammals in the Altiplano as part of her MS program.
K-12 GEO INITIATIVES

In 2020, K-12 GEO made necessary adjustments during the pandemic to meet the needs of teachers and students across the South Plains. Although outreach numbers were affected, the team was able to move to virtual learning and provided videos and cultural kits to supplement normal programming.

- Provided Outreach Programs to over 10K during pandemic
- Expanded participation by 6% in South Plains History Day Regional Contest
- Collaborated with TTU Chinese Language Dept. to host Chinese Lunar New Year Festival with over 100 in attendance
- Collaborated with TTU Music Dept. and LISD to sponsor the LISD All-District Tango group and concerts
- Provided 5,145 cultural kits to over 60 schools for Virtual Programming, Fall 2020
- Hosted Four K-12 GEO On The Road grant programs serving 767 students and teachers in rural communities
- Collaborated with International Enrollment in hosting Pakistan high school students
INTERNATIONAL UNDERGRADUATE ADMISSIONS & RECRUITING

Admissions Statistics

• Promoted Fall 2020 online courses to students unable to secure F1 visas, which allowed more than 40 International Red Raiders to be admitted and study from their home countries.

• Implemented CommonApp, processing more than 65 new international applications.

• Increased accessibility to students by adding virtual appointments through Calendly (Spring ’20).

• Hosted 58 virtual events during spring 2020.

• Hosted 5 Fulbright students/scholars from IIE and Laspau.

• In 2020, 116 sponsored students from 14 countries and 12 sponsoring programs attended Texas Tech University.

• Successfully Hosted EdConcept group of 23 students from Pakistan with a campus and housing tour, visiting Honors College, Rawls College of Business, College of Architecture, College or Engineering, J.T & Margaret Talkington College of Visual & Performing Arts, South Plains College, and the Office of International Affairs.

<table>
<thead>
<tr>
<th></th>
<th>Spring 2020</th>
<th>Summer 2020</th>
<th>Fall 2020</th>
<th>FY 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Applications</strong></td>
<td>216</td>
<td>28</td>
<td>674</td>
<td>918</td>
</tr>
<tr>
<td><strong>Total Admitted</strong></td>
<td>153</td>
<td>13</td>
<td>457</td>
<td>623</td>
</tr>
<tr>
<td><strong>Percent</strong></td>
<td>70.83%</td>
<td>46.43%</td>
<td>67.80%</td>
<td>67.86%</td>
</tr>
</tbody>
</table>

Application and admission numbers include Lubbock and TTU Costa Rica Campus

International High School Students

355 Admitted

International Transfer Students

268 Admitted

92.9%
Retention Rate of First-Time Incoming International Students.

Record in 2019-20

3.7 GPA
Average GPA for first-time incoming international students.
RECRUITMENT INITIATIVES

Attended
Red Raider Roadshows & Transfer Fairs in Austin & Houston

Attended
South Plains College Transfer Fair

Attended
West Coast Recruitment: Greater Seattle International Transfer Fairs

Attended
TTU Scholars Reception & TACRAO Fairs in Houston

Attended
Dallas Collin College Transfer Fair

Attended
El Paso Community College Virtual Transfer Fair

Expanded Outreach for Recruitment by providing international marketing materials in Spanish to TTU regional sites

Developed Fast Track Admissions Program with TTU K-12 eLearning division for Brazil students

Increased Virtual Engagement by hosting Application & Scholarship Workshops through Facebook LIVE

Recruiting Webinars

China
Nanwai School

Brazil
Daquiprafora

India
IMFS Edufest (Virtual)

EducationUSA
Nepal;
Mexico: Monterrey, Mexico City, Guadalajara;
Vietnam: Ho Chi Minh City;
Kenya;
Sri Lanka,
IFISA Lechería, Venezuela
When the pandemic arrived at TTU-Costa Rica’s doorstep, faculty and staff quickly readjusted—trading live events for virtual encounters and in-person classes for online instruction. Prioritizing student needs, the campus hosted a series of community town hall meetings, virtual events, and wellness workshops to keep students engaged and connected. While class instruction was virtual, Texas Tech-Costa Rica held face-to-face labs and welcomed students to campus where they could reserve individual study rooms and break the monotony of being at home.

**TTU Costa Rica Initiatives**

- Launched a dynamic webinar series on a range of topics, featuring faculty from both Costa Rica and Lubbock campuses. These online events attracted thousands of attendees and created vibrant forums for discussion, debate, and inquiry.

- TTU-CR students partnered with a local radio station to host podcasts on everything from climate change to political issues.

- Offered more than 80 women the opportunity to advance their goals and provide a better tomorrow for their families through our leadership center for women in STEM, W@TT (Women at Texas Tech) in partnership with Microsoft and MasterCard.

- Began construction of the new industrial engineering machine lab, a facility that promises to be the most state-of-the-art learning lab in Costa Rica.

- Expansion of the TTU CR local scholarship program to offer additional opportunities for students to study at the campus.
FROM HERE, IT...
IT'S POSSIBLE.
INTERNATIONAL GRANTS
ADMINISTRATION & PARTNERSHIPS

- Assisted in the submission of over $9.6 Million in sponsored project grant proposals and $23.5 Million in concept notes from 6 colleges, 3 schools, and 20 departments.

- Selected to host TTU’s third cohort of Mandela Washington Fellows from Sub-Saharan Africa awarded through the U.S. Department of State.

- Awarded 11 International Research and Development Seed Grants to new and established TTU investigators to support preliminary investigative work.

- Hosted first two partners to the Global Bridge Program for signing ceremonies and further collaborative discussions.

- Hosted MICA School of Ideas in India for a signing ceremony to establish a credit transfer program.

- Hosted University of Melbourne representative to discuss future international collaboration and the development of joint seed grants as a reciprocal visit through the National Council of University Research Administrators (NCURA) Global Fellowship program.

- Renewed TTU’s oldest dual degree partnership program with Jade Hochschule in Germany.

The Texas Tech Global Bridge allows international undergraduate (UG) students to complete their bachelor's degree, earn a Graduate (GR) Certificate, and accelerate their graduate degree program at TTU.

On January 7, 2020 Lanzhou University in China became the program’s first international partner institution.
Mandela Fellowship Program

In 2020, the Office of International Affairs was awarded $200,000 to host Texas Tech’s third cohort of 25 Mandela Washington Fellows for a six-week leadership institute focused on Public Management. Although postponed due to the current global pandemic, fellows participated in virtual leadership programming and digital storytelling modules aimed at promoting leadership and local initiatives during a crisis. The United States Department of State funds the Mandela Washington Fellowship, a flagship program of the Young African Leaders Initiative (YALI) that empowers young people through academic coursework, leadership training, and networking.

Since 2014, the Mandela Washington Fellowship for Young African Leaders (YALI) has provided leadership opportunities for over 4,400 participants from Sub-Saharan Africa.

The Fellows, who are between the ages of 25 and 35, have established records of accomplishment in promoting innovation and positive impact in their organizations, institutions, and countries.

Visit: yali.state.gov/mwf/
On March 9, 2020, the American Academy of Diplomacy and the TTU Office of International Affairs hosted the fifth annual Ambassadors' Forum. The Forum included perspectives from three distinguished, high-ranking former U.S. diplomats who shared their thoughts regarding the challenges and possible solutions to the U.S. relationship with China. Discussion topics ranged from academic challenges such as intellectual property and scholarly exchange to trade, security, and other related issues in international relations and affairs.

During their time in Lubbock, the Ambassadors met with Lubbock ISD administrators and several hundred high school students, TTU Honors College students, faculty, staff, and community members.
International Week

International Week has a 20-year history that began as a joint initiative of the U.S. Department of Education and the U.S. Department of State and is now celebrated in more than 100 countries across the globe. International Week allows the community to celebrate many of the cultures that make up our campus and to learn more about the opportunities for greater global literacy.

In 2020, the Office of International Affairs modified the celebration of International Week to meet challenges posed by the pandemic. The annual Open House and Culture Fest events were held outdoors following CDC and TTU protocols, while other events were held virtually.
Culture Fest

Culture Fest 2020 celebrated the diverse multicultural heritage of international student organizations at Texas Tech. The safety of our community was a high priority. To allow for social distancing, Culture fest was held simultaneously at three outdoor sites: International Cultural Center, Student Union Building West Plaza, and the gazebo at Urbanovsky Park with each site showcasing a variety of activities enjoyed by more than 100 guests.
Open House

The Office of International Affairs welcomed 150 faculty and staff to our first Drive-Through Open House. Participants drove through the north visitors parking lot of the International Cultural Center as our staff greeted each guest with a gift bag. The bags contained gift cards, OIA information, and the first OIA Family Cookbook with favorite international recipes shared by the staff.

International Playlist

Members of the TTU Community submitted some of their favorite international songs to our Office of International Music Playlist. Music can bring people together, lift our moods, and create amazing memories. Some contributors shared the significance of their musical choices. Hannah Kafer, a TTU Library Associate, submitted the South African song “Skeleton Move” by Master KG. Kafer said, “It’s meaningful to me having been a Peace Corps volunteer in Southern Africa for two years and hearing it often on public transportation there! It also always kept me in mind of “home” while I was there because its lyrics say “No matter where you go/ Remember the road that will lead you home.”
Photo Exhibitions
The year 2020 brought several “firsts” to the Office of International Affairs curating of exhibits. Two of the new first-time exhibitions included the *Our TTU Family Abroad Exhibit* which showcased sixty-six inspiring photographs from forty different countries. The photographs were taken by Texas Tech faculty and staff traveling the world for business and pleasure. Another new exhibit was in partnership with the TTU Athletics Department. The exhibit, entitled *Texas Tech Athletes Champion the World* highlighted photographs of the 41 international student athletes who hail from 26 countries and the TTU athletes who have had the opportunity to compete globally in a variety of sports. After being at the International Cultural Center, the exhibit was hung in the Texas Tech University’s President’s suite and conference room. Other “firsts” included the creation of virtual exhibits as a response to the challenges of COVID-19 in the West Texas area. Virtual exhibits included *Adventures in Study Abroad and My Hometown, Diá de los Muertos*, and the 20th anniversary exhibit for *High & Dry*. These exhibits were also made available to the public for limited viewing in the galleries with strict safety protocols in place.

Virtual Conversation for International Scholars and Faculty Hosts with Provost Micheal Galyean & Vice Provost Sukant Misra
Provost Michael Galyean and Vice Provost for International Affairs Sukant Misra hosted a virtual Q&A for TTU International Scholars and faculty who host TTU International Scholars in their colleges and departments. The conversation included issues such as housing, partnerships with international universities, current trends in international enrollments and visitors across the US, and ideas regarding how we might help engage our International Scholars in the TTU community. The Office of International Affairs hosts a similar meeting or event with International Scholars each semester to let them know of our services, answer any questions, and explore ways the OIA can better serve them during their time on campus and in Lubbock.
IMMIGRATION SERVICES & SUPPORT

Additional to Student Immigration Counseling

ISSSS Highlights

- Provided Immigration and counseling services for over 6,000 one-on-one appointments with international students and scholars.

- Submitted the annual report to the Department of State and successfully applied for the biennial re-designation of TTU’s F-1 program with the Department of Homeland Security

173
J-1 Scholars

24
J-1 Interns

381
OPT Students

284
STEM Students

185
CPT Students

132
H-1B Employees

34
PR Petitioners

CPT - Curriculum Practical Training | OPT - Optional Practical Training | PR - Permanent Resident
SUPPORTING INTERNATIONAL STUDENT LIFE

- Hosted 2 International Student Orientations.
- Hosted 2 Welcome Week Semester Events.
- Hosted 1 International Graduate Reception.
- Hosted “International Student Wellness Day”.
- Hosted 5 events in partnership with TTU Athletics.
- ISL provided 51 airport pickups in partnership with community volunteers.

- The Cultural Exchange Program included 47 students and 35 local families participating in a year-long program to share experiences and build cultural understanding.
- Hosted multiple support events in partnership with the Career Center, the Tax & Payroll Office, University Writing Center.
- Hosted a new trip to the Texas State Fair, as well as 6 new events, including Halloween at the ICC, Volunteer Day, the ISL Football Tailgate, and a Social Media Summer Photo Challenge.
“Not only was I provided accommodation, but also transportation from the airport and meals during my quarantine. I can’t emphasize how incredible all of that was and it’s really just a great example of what taking care of your own looks like. I’m certain Texas Tech didn’t owe me anything and after conversation with my friends from other universities there is no doubt that you set the bar for taking care of study abroad students during a global pandemic.”

Jay Hitt
Student, TTU Center in Sevilla
Study Abroad

In 2020, the pandemic significantly impacted Study Abroad for TTU faculty and students. Adapting to this environment, Study Abroad:

- Hosted the annual Study Abroad Fair in September—both outdoors and virtually with more than 500 students participating.

- Recalled 100+ students and faculty from spring 2020 study abroad programs. Support provided included transportation and accommodations for self-isolation, continued academic continuity to allow students to finish the term academically, and student health monitoring throughout the 2-week self-isolation period following travel.

- All programming was canceled for spring break, summer, and fall 2020.

- Developed COVID-specific health and safety protocols, to include protocols specific to the TTU Center in Sevilla, Spain. Examples include social distancing in classrooms, a reduction of the number of students in homestays, and adjusted excursions, among others.

- Offered Cancel and Interruption for Any Reason Insurance to study abroad travelers.
OUR LEADERSHIP COUNCIL

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