

## Strategic Plan Priority 1 – Increase Enrollment and Promote Student Success

Key Performance Indicator	Definition
Fall Enrollment	Unduplicated fall headcount of officially enrolled students taking TTU courses.
Transfers from Texas 2-year Colleges with at least 30 Credit Hours	Fall headcount of degree seeking, new transfers from 2-year colleges who transferred in with 30 or more credit hours.
Graduate Student Enrollment as a percentage of Total Enrollment (includes Law Students)	Total graduate and professional students as a percent of the total student population (fall).
One-year Retention Rate	Percent of the full-time, freshmen cohort* entering the prior year and returning in the fall.
Two-year Retention Rate	Percent of the full-time, freshmen cohort* entering two years prior and returning in the fall.
Four-year Graduation Rate	Percent of the full-time, freshmen cohort* entering four years prior and receiving a baccalaureate degree in four years or less.
Six-year Graduation Rate	Percent of the full-time, freshmen cohort* entering six years prior and receiving a baccalaureate degree in six years or less.
Total Degrees Awarded (Annual)	Total degrees awarded in the prior fiscal year.
First-time entering freshman class demonstrates progress toward achieving....Closing The Gap	Ethnic breakdown of the new, entering freshmen
Freshmen in Top 25% of High School Class	Percent of the new, entering freshmen ranked in the top 25% of their high school graduating class.
Freshmen with test scores in 75th Percentile (ACT / SAT)	Percent of the new, entering freshmen ranked in the bottom 75% of their high school graduating class.

\*Freshmen cohort – New, degree seeking students enrolling for the first-time after graduation from high school, entering in fall (or summer if still enrolled in the fall)

## Strategic Plan Priority 2 – Strengthen Academic Quality and Reputation

Total Doctorates Awarded	Total doctoral degrees awarded in the prior fiscal year.
Total Ph.D.s Awarded	Total PhD degrees awarded in the prior fiscal year.
Master's Graduation Rate	Percent of new master's students entering 5 years prior and completing master's degree in 5 years or less.
Doctoral Time to Degree Rate	Average of the total time elapsed from the start of any graduate school within the same institution to completion of the doctorate. Includes all doctoral degrees awarded in the prior fiscal year.
Percentage of Full-Time Equivalent Teaching Faculty who are Tenured or Tenure-track	All faculty (those with at least a partial instructional appointment) who had teaching responsibilities in the fall are included. The percentage of the appointment that is instructional is included in the total FTE. Teaching assistants and GPTIs are not included.
Tenure or Tenure-track Faculty Teaching Lower Division Student Credit Hours	Percent of freshman and sophomore (course numbers less than 3000) semester credit hours taught by tenured/tenure track faculty. Includes all tenured/tenure-track faculty. Only SCH in organized courses (lecture, lab, seminar) are included.

Student to Faculty Ratio	Full-time student equivalents (FTSE) divided by full-time equivalent (FTE) faculty. Undergraduate full-time-student-equivalents (FTSE's) are calculated on 15 semester credit hours; master's, pharmacy, law, and other special profession FTSE's are calculated on 12 semester credit hours; optometry is calculated on 17 semester credit hours; and doctoral FTSE's are calculated on 9 semester credit hours. All semester credit hours, not just state-funded hours, are included. All faculty (those with at least a partial instructional appointment) who had teaching responsibilities in the fall are included. The percentage of the appointment that is instructional is included in the total FTE. Teaching assistants and GPTIs are not included.
Percentage of undergraduate classes with fewer than 19 students	Number of undergraduate classes (lecture, lab, and seminar) with fewer than 20 students divided by the total number of undergraduate classes. Combined classes are counted as one.
Percentage of undergraduate classes with more than 50 students	Number of undergraduate classes (lecture, lab, and seminar) with more than 50 students divided by the total number of undergraduate classes. Combined classes are counted as one.

### **Strategic Plan Priority 5 – Increase and Maximize Resources**

Total Weighted Semester Credit Hours	Total fall and spring semester credit hours taught, weighted by the funding matrix based on level and discipline. Only state-funded credit hours are included.
Total Invention Disclosures - Technology Commercialization	Furnished by Technology Transfer
Total Gross Revenues - Technology Commercialization (\$)	Furnished by Technology Transfer