

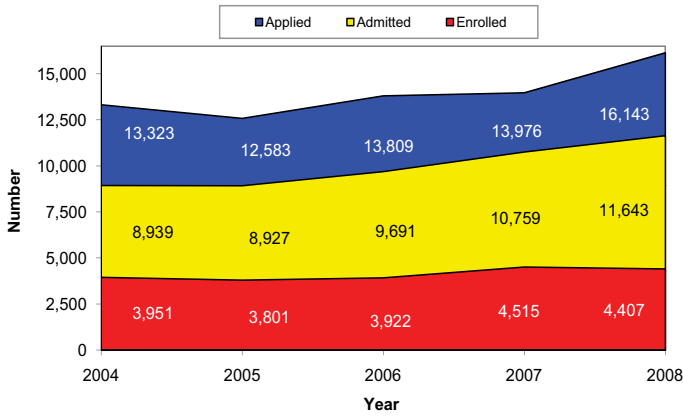


New Students By College*

| College | Freshmen | Transfer | Graduate & Professional |
|--------------------------|--------------|--------------|-------------------------|
| Agriculture | 203 | 125 | 81 |
| Architecture | 195 | 71 | 33 |
| Arts and Sciences | 1,928 | 864 | 286 |
| Business | 429 | 269 | 248 |
| Distance Non-Degree | 22 | 0 | 0 |
| Education | 78 | 102 | 248 |
| Engineering | 804 | 331 | 218 |
| Graduate School | 0 | 0 | 176 |
| HSC/Co-Enrolled/Other | 9 | 3 | 16 |
| Human Sciences | 297 | 219 | 93 |
| Interdisciplinary | 0 | 0 | 13 |
| Law | 0 | 0 | 210 |
| Mass Communications | 274 | 154 | 9 |
| Visual & Performing Arts | 168 | 65 | 70 |
| Total | 4,407 | 2,203 | 1,701 |

* New students entering summer or fall and enrolled in fall.

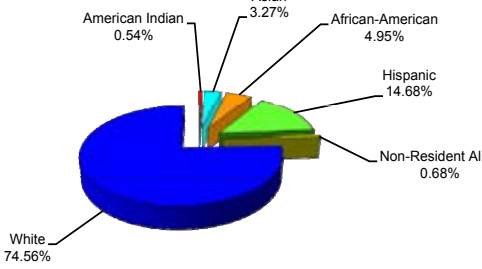
New Freshmen Applied, Admitted and Enrolled



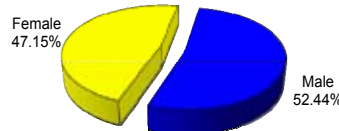
New Freshmen by Ethnicity and Gender

| Ethnicity | Applied | Admitted | Enrolled |
|--------------------|---------------|---------------|--------------|
| American Indian | 105 | 77 | 24 |
| Asian | 825 | 646 | 144 |
| African-American | 1,610 | 669 | 218 |
| Hispanic | 3,377 | 2,010 | 647 |
| Non-Resident Alien | 235 | 125 | 30 |
| Unknown | 141 | 96 | 58 |
| White | 9,850 | 8,020 | 3,286 |
| Total | 16,143 | 11,643 | 4,407 |

New Enrolled Freshmen by Ethnicity



New Enrolled Freshmen by Gender

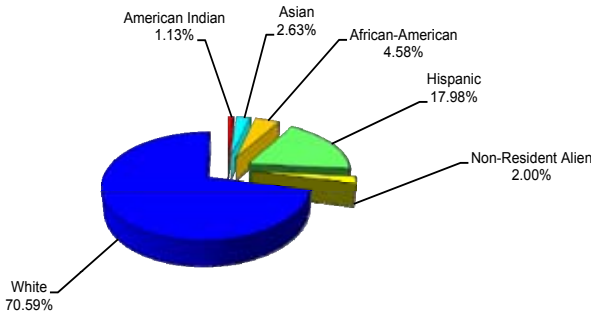


| Gender | Number |
|--------|--------|
| Female | 2,078 |
| Male | 2,311 |

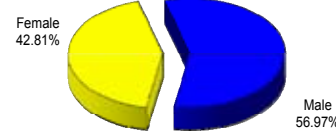
New Undergraduate Transfer Students by Ethnicity and Gender

| Ethnicity | Number |
|--------------------|--------------|
| American Indian | 25 |
| Asian | 58 |
| African-American | 101 |
| Hispanic | 396 |
| Non-Resident Alien | 44 |
| Unknown | 24 |
| White | 1,555 |
| Total | 2,203 |

New Transfer Students by Ethnicity



New Transfer Students by Gender



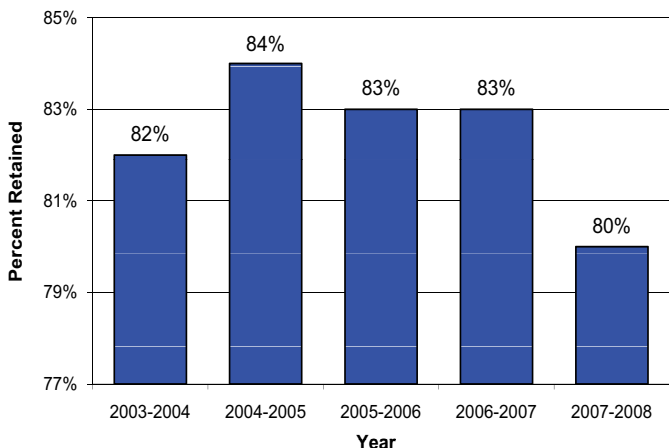
| Gender | Number |
|--------|--------|
| Female | 943 |
| Male | 1,255 |

One-Year Retention Rate of New Full-Time Freshmen Fall 2007-2008*

| College | Beg | Still Enrolled | Left with GPA < 2.0 | GPA >= 2.0 | Unknown | Retained % |
|--------------------------|--------------|----------------|---------------------|------------|----------|------------|
| Agriculture | 204 | 173 | 20 | 11 | 0 | 85% |
| Architecture | 242 | 189 | 31 | 22 | 0 | 78% |
| Arts and Sciences | 1,902 | 1,498 | 210 | 194 | 0 | 79% |
| Business | 458 | 390 | 25 | 43 | 0 | 85% |
| Education | 104 | 88 | 10 | 6 | 0 | 85% |
| Engineering | 696 | 554 | 87 | 55 | 0 | 80% |
| Human Sciences | 299 | 251 | 16 | 32 | 0 | 84% |
| Mass Communications | 349 | 281 | 28 | 40 | 0 | 81% |
| Visual & Performing Arts | 173 | 134 | 17 | 22 | 0 | 77% |
| Other | 12 | 11 | 0 | 1 | 0 | 92% |
| Total | 4,439 | 3,569 | 444 | 426 | 0 | 80% |

*Freshmen entering summer or fall and full-time in fall.

One-Year Retention Rate of New Full-Time Freshmen* Fall 2004 to Fall 2008



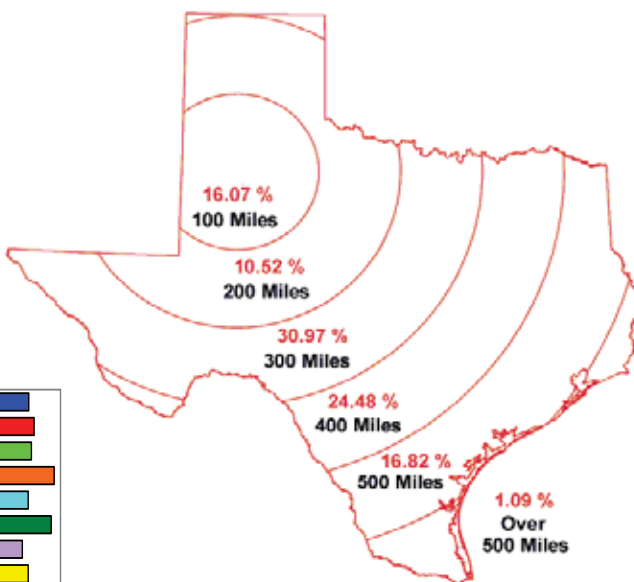
*Freshmen entering summer or fall and are full-time in fall.

New Freshmen Distribution by State



Distribution of New Freshmen from Texas by 100-Mile Increments

| Counties Within | New Freshmen | % New Freshmen |
|-----------------|--------------|----------------|
| 100 miles | 663 | 16.07% |
| 200 miles | 434 | 10.52% |
| 300 miles | 1,278 | 30.97% |
| 400 miles | 1,010 | 24.48% |
| 500 miles | 694 | 16.82% |
| Over 500 miles | 45 | 1.09% |
| Unknown | 2 | 0.05% |
| Total | 4,126 | 100.00% |



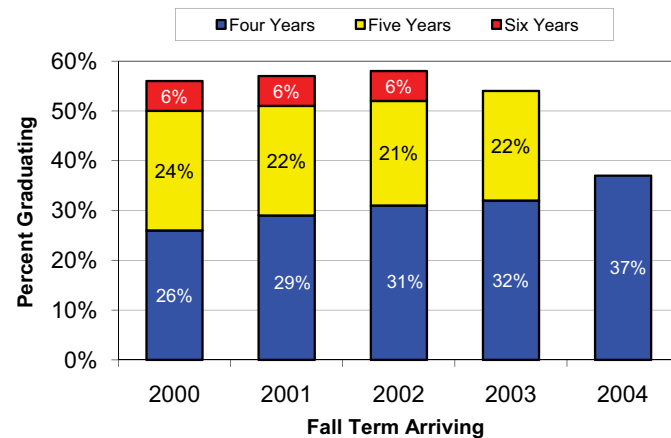
New Undergraduate Transfer Students by College

| College | FR | SO | JR | SR | Total |
|--------------------------|------------|------------|------------|-----------|--------------|
| Agriculture | 30 | 45 | 40 | 10 | 125 |
| Architecture | 18 | 27 | 23 | 3 | 71 |
| Arts and Sciences | 300 | 357 | 175 | 32 | 864 |
| Business | 61 | 131 | 69 | 8 | 269 |
| Education | 18 | 29 | 48 | 7 | 102 |
| Engineering | 68 | 161 | 83 | 19 | 331 |
| Human Sciences | 65 | 94 | 49 | 11 | 219 |
| Mass Communications | 53 | 68 | 32 | 1 | 154 |
| Visual & Performing Arts | 18 | 31 | 13 | 3 | 65 |
| Other | 0 | 3 | 0 | 0 | 3 |
| Total | 631 | 946 | 532 | 94 | 2,203 |

Graduates in Four, Five and Six Years Full-Time New Freshmen - Summer/Fall 2002

| College | Beg | 4 Years | 5 Years | 6 Years | 6 & Under | % |
|---------------------|--------------|--------------|------------|------------|--------------|------------|
| Agriculture | 153 | 49 | 44 | 14 | 107 | 70% |
| Architecture | 176 | 66 | 20 | 15 | 101 | 57% |
| Arts and Sciences | 1,870 | 551 | 362 | 82 | 995 | 53% |
| Business | 638 | 269 | 127 | 29 | 425 | 67% |
| Education | 55 | 22 | 4 | 1 | 27 | 49% |
| Engineering | 669 | 117 | 188 | 73 | 378 | 57% |
| Human Sciences | 295 | 142 | 55 | 9 | 206 | 70% |
| Visual & Performing | 122 | 27 | 38 | 11 | 76 | 62% |
| Total | 3,978 | 1,243 | 838 | 234 | 2,315 | 58% |

Six-Year Graduation Rate of Full-Time New Freshmen



SAT / ACT Scores of All New Freshmen

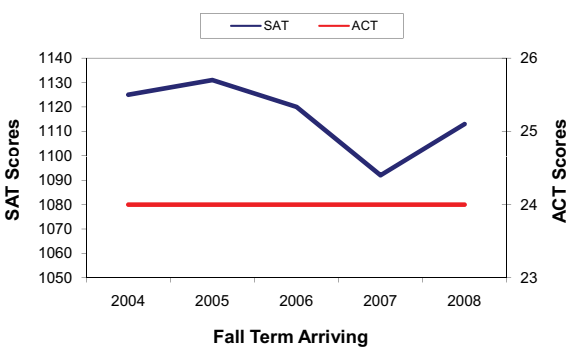
SAT Composite Scores of All New Freshmen*

| Verbal | Math | Composite | College |
|--------|------|-----------|--------------------------|
| 535 | 546 | 1081 | Agriculture |
| 523 | 578 | 1101 | Architecture |
| 536 | 555 | 1091 | Arts and Sciences |
| 572 | 604 | 1176 | Business |
| 525 | 555 | 1079 | Education |
| 554 | 611 | 1165 | Engineering |
| 519 | 538 | 1057 | Human Sciences |
| 540 | 539 | 1079 | Mass Communications |
| 558 | 564 | 1121 | Visual & Performing Arts |
| 542 | 570 | 1113 | Total |

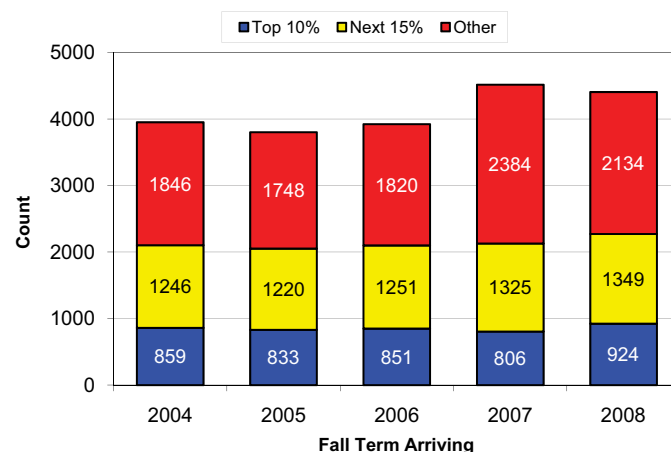
ACT Composite Scores of All New Freshmen*

| Verbal | Math | Composite | College |
|--------|------|-----------|--------------------------|
| 23 | 23 | 24 | Agriculture |
| 23 | 25 | 24 | Architecture |
| 23 | 23 | 24 | Arts and Sciences |
| 24 | 26 | 26 | Business |
| 22 | 23 | 23 | Education |
| 24 | 26 | 25 | Engineering |
| 22 | 22 | 23 | Human Sciences |
| 24 | 23 | 24 | Mass Communications |
| 25 | 24 | 25 | Visual & Performing Arts |
| 23 | 24 | 24 | Total |

Five-Year SAT* and ACT Composite Trends



New Freshmen from High School by High School Rank

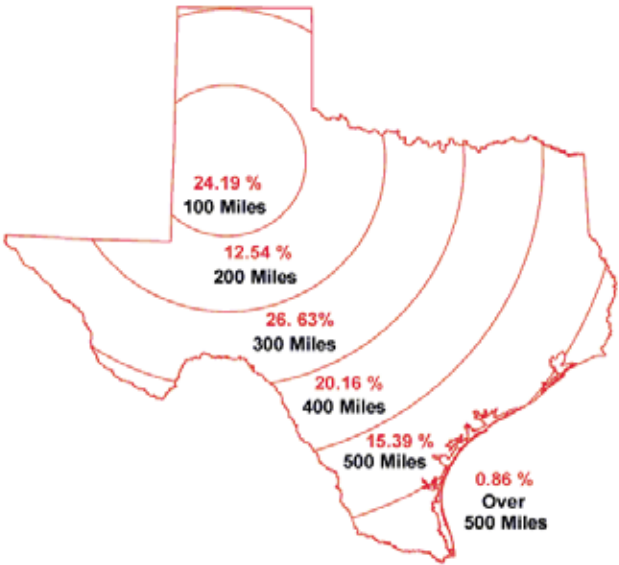


*Students who obtained the same equivalent score on both tests were included in both counts.

* SAT test revised Fall 2006

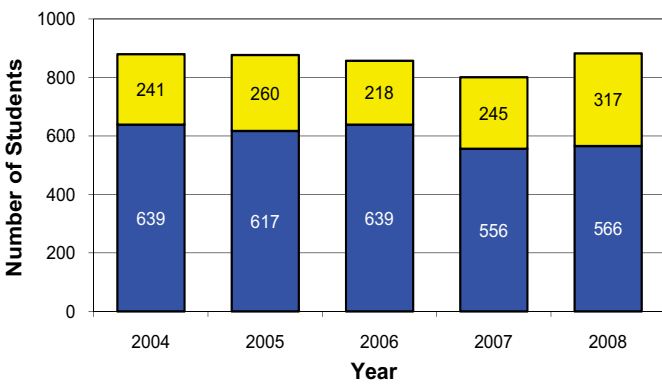
Distribution of Total Enrollment from Texas by 100-Mile Increments

| Counties Within | UG | All Students | % UG | % All Students |
|-----------------|---------------|---------------|----------------|----------------|
| 100 miles | 4,648 | 5,763 | 21.65% | 24.19% |
| 200 miles | 2,694 | 2,987 | 12.55% | 12.54% |
| 300 miles | 5,988 | 6,343 | 27.89% | 26.63% |
| 400 miles | 4,486 | 4,801 | 20.89% | 20.16% |
| 500 miles | 3,436 | 3,666 | 16.00% | 15.39% |
| Over 500 miles | 176 | 205 | 0.82% | 0.86% |
| Unknown | 42 | 54 | 0.20% | 0.23% |
| Total | 21,470 | 23,819 | 100.00% | 100.00% |

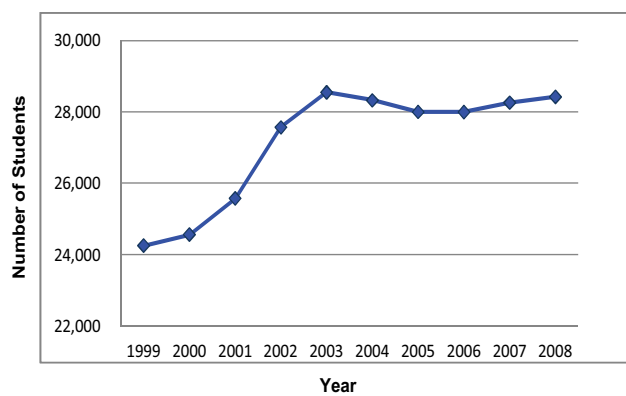


Honors College Students

■ Freshmen ■ Upperclassmen



Total Enrollment Last 10 Years



TEXAS TECH UNIVERSITY™

Institutional Research and Information Management

Box 42017
Lubbock, TX 79409-2017
www.irim.ttu.edu

in conjunction with

Division of Student Affairs and Enrollment Management

Box 42012
Lubbock, TX 79409-2012
www.ttu.edu/administration/studentaffairs



TEXAS TECH UNIVERSITY™
From here, it's possible.



2008-2009

Student Profile - Fall 2008

Total Enrollment by College

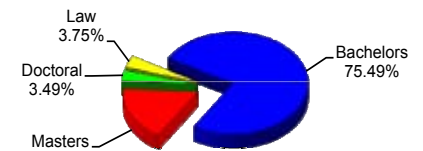
| College | UG | Grad | Prof | Total | % of Total | Last Year | % Change |
|--------------------------|---------------|--------------|------------|---------------|----------------|---------------|--------------|
| Agriculture | 1,258 | 290 | 0 | 1,548 | 5.45% | 1,554 | -0.39% |
| Architecture | 693 | 126 | 0 | 819 | 2.88% | 868 | -5.65% |
| Arts and Sciences | 8,153 | 1,157 | 0 | 9,310 | 32.76% | 9,238 | 0.78% |
| Business | 3,570 | 533 | 0 | 4,103 | 14.44% | 4,163 | -1.44% |
| Distance Non-Degree | 22 | 0 | 0 | 22 | 0.08% | 19 | 15.79% |
| Education | 614 | 902 | 0 | 1,516 | 5.33% | 1,402 | 8.13% |
| Engineering | 3,676 | 673 | 0 | 4,349 | 15.30% | 3,991 | 8.97% |
| Graduate School | 0 | 325 | 0 | 325 | 1.14% | 317 | 2.52% |
| HSC/Co-Enrolled/Other | 38 | 32 | 0 | 70 | 0.24% | 87 | -19.54% |
| Human Sciences | 2,608 | 317 | 0 | 2,925 | 10.29% | 3,048 | -4.04% |
| Interdisciplinary | 3 | 39 | 0 | 42 | 0.15% | 39 | 7.69% |
| Law | 0 | 0 | 645 | 645 | 2.27% | 693 | -6.93% |
| Mass Communications | 1,550 | 36 | 0 | 1,586 | 5.58% | 1,638 | -3.17% |
| Visual & Performing Arts | 922 | 240 | 0 | 1,162 | 4.09% | 1,203 | -3.41% |
| University Total | 23,107 | 4,670 | 645 | 28,422 | 100.00% | 28,260 | 0.57% |

Total Financial Aid

| September 2007 - August 2008 | | |
|------------------------------|----------------------|------------------|
| Type of Assistance | Amount | Number of Awards |
| Grants | \$38,814,548 | 18,896 |
| Scholarships | \$21,154,660 | 11,290 |
| Loans | \$122,932,663 | 25,080 |
| Work Study | \$1,964,519 | 713 |
| Total | \$184,866,390 | 55,979 |

Degrees Conferred

| Fall 2007 - Summer 2008 | |
|-------------------------|--------------|
| Degrees | Number |
| Bachelors | 4,778 |
| Masters | 1,093 |
| Doctoral | 221 |
| Law | 237 |
| Total | 6,329 |



Enrollment by Geographic Origin

| Top Countries | No. | Top States | No. | Top Counties | No. |
|---------------------|--------|------------|--------|--------------|-------|
| USA | 25,150 | Texas | 23,819 | Lubbock | 3,931 |
| India | 448 | New Mexico | 575 | Harris | 1,997 |
| PR China | 228 | Colorado | 72 | Tarrant | 1,945 |
| Mexico | 140 | Oklahoma | 69 | Dallas | 1,675 |
| South Korea | 100 | California | 60 | Collin | 1,203 |
| Canada | 60 | Kansas | 44 | Bexar | 856 |
| China, Rep (Taiwan) | 48 | Virginia | 41 | Denton | 838 |
| Nigeria | 42 | Illinois | 29 | Travis | 756 |
| Turkey | 34 | Florida | 23 | Midland | 715 |
| Nepal | 27 | Washington | 23 | Fort Bend | 591 |

Top Declared Majors*

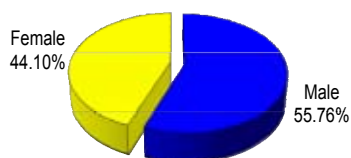
Age Distribution

| Undergraduate | No. |
|---------------------------|-----|
| Exercise & Sports Sci. | 989 |
| Mechanical Engineering | 821 |
| Psychology | 779 |
| Architecture | 682 |
| Biology | 609 |
| Human Development | 601 |
| Multidisciplinary Studies | 550 |
| Civil Engineering | 537 |
| Mass Comm. | 528 |
| Rest., Hotel, Inst. Mgmt. | 474 |

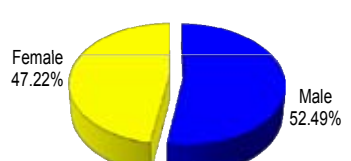
| Age Group | UG | Grad | Prof | Total |
|--------------|---------------|--------------|------------|---------------|
| Under 18 | 47 | 0 | 0 | 47 |
| 18 Years | 2,774 | 0 | 1 | 2,775 |
| 19-24 Years | 18,346 | 1,438 | 319 | 20,103 |
| 25-45 Years | 1,828 | 2,777 | 322 | 4,927 |
| 46 and Over | 112 | 455 | 3 | 570 |
| Total | 23,107 | 4,670 | 645 | 28,422 |

Total Enrollment by Gender

Undergraduate



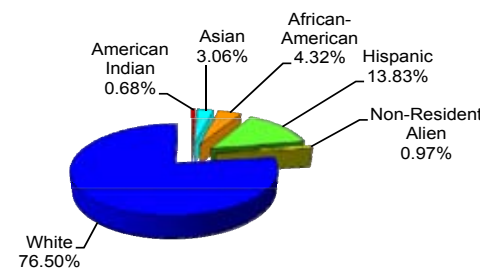
Graduate & Professional



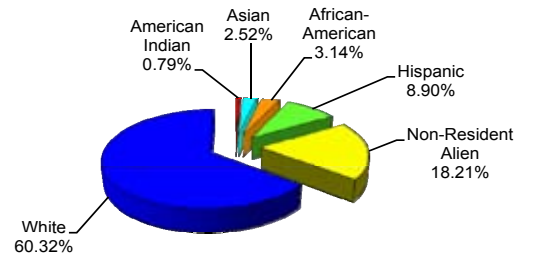
Breakdown of Total Enrollment

| | UG | Grad | Prof | Total | % of Total | Last Year | % Change |
|--|---------------|--------------|--------------|---------------|----------------|---------------|--------------|
| By Gender | | | | | | | |
| Female | 10,190 | 2,231 | 279 | 12,700 | 44.68% | 12,669 | 0.24% |
| Male | 12,885 | 2,424 | 366 | 15,675 | 55.15% | 15,560 | 0.74% |
| Unknown | 32 | 15 | 0 | 47 | 0.17% | 31 | 51.61% |
| By Ethnicity | | | | | | | |
| American Indian | 158 | 34 | 8 | 200 | 0.70% | 198 | 1.01% |
| Asian | 707 | 112 | 22 | 841 | 2.96% | 794 | 5.92% |
| African-American | 998 | 142 | 25 | 1,165 | 4.10% | 1,081 | 7.77% |
| Hispanic | 3,195 | 374 | 99 | 3,668 | 12.91% | 3,418 | 7.31% |
| Non-Resident Alien | 223 | 967 | 1 | 1,191 | 4.19% | 1,026 | 16.08% |
| Unknown | 150 | 321 | 4 | 475 | 1.67% | 537 | -11.55% |
| White | 17,676 | 2,720 | 486 | 20,882 | 73.47% | 21,206 | -1.53% |
| By Full-Time / Part-Time Status | | | | | | | |
| Full-Time | 21,226 | 2,930 | 634 | 24,790 | 87.22% | 24,635 | 0.63% |
| Part-Time | 1,881 | 1,740 | 11 | 3,632 | 12.78% | 3,625 | 0.19% |
| By Age Distribution | | | | | | | |
| 24 & Under | 21,167 | 1,438 | 320 | 22,925 | 80.66% | 22,911 | 0.06% |
| 25 & Over | 1,940 | 3,232 | 325 | 5,497 | 19.34% | 5,349 | 2.77% |
| Average Age | 21.22 | 30.85 | 25.50 | 22.90 | | 22.88 | 0.09% |
| By Home | | | | | | | |
| Foreign | 597 | 1,184 | 3 | 1,784 | 6.28% | 1,560 | 14.36% |
| Out-Of-State | 1,012 | 303 | 16 | 1,331 | 4.68% | 1,484 | -10.31% |
| Texas | 21,470 | 2,162 | 187 | 23,819 | 83.80% | 24,070 | -1.04% |
| Unknown | 28 | 1,021 | 439 | 1,488 | 5.24% | 1,146 | 29.84% |
| Total | 23,107 | 4,670 | 645 | 28,422 | 100.00% | 28,260 | 0.57% |

Total Enrollment by Ethnicity Undergraduate



Graduate & Professional



*Arts and Sciences and BA undecided and all BA students who have not completed lower division core courses are not taken into account for these calculations.

