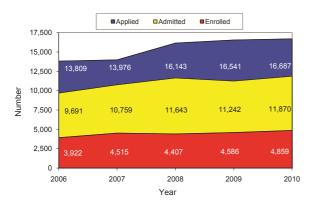
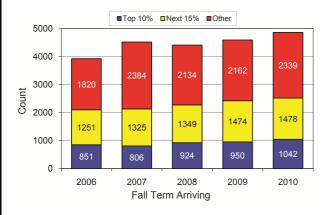
New Freshmen* Applied, Admitted and Enrolled



New Freshmen* from High School by High School Rank



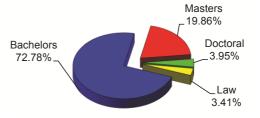
New Students by College*

College	Freshmen	Transfer	Graduate & Professional
Agriculture	264	154	87
Architecture	191	44	32
Arts and Sciences	2,069	987	307
Business	522	211	181
Education	91	152	274
Engineering	426	123	207
Graduate School	0	0	233
Human Sciences	342	249	111
Law	0	0	244
Mass Communications	285	157	20
Visual & Performing Arts	162	62	74
Other	507	312	0
Total	4,859	2,451	1,770

^{*}New students entering summer or fall.

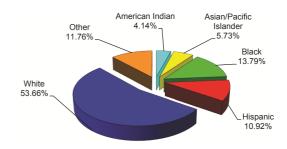
Degrees Conferred

Fall 2009 - Summer 2010					
Degrees	Number				
Bachelors	4,478				
Masters	1,222				
Doctoral	243				
Law	210				
Total	6,153				



Red Raider Guarantee FY 2011

Ethnicity	Percent of Students	Federal and State Funds	TTU Funds	Total Students
American Indian	4.14%	39	0	39
Asian/Pacific Islander	5.73%	52	2	54
Black	13.79%	122	8	130
Hispanic	10.92%	101	2	103
White	53.66%	468	38	506
Other	11.76%	105	6	111
Total Number Funded	100.00%	887	56	943





TEXAS TECH UNIVERSITY

Institutional Research

Box 42017 Lubbock, TX 79409-2017 www.irs.ttu.edu

in conjunction with

Enrollment Management *and* **Student Affairs**

Box 42012 Lubbock, TX 79409-2012 www.depts.ttu.edu/students

TTU Mobile: www.ttu.edu/mobile

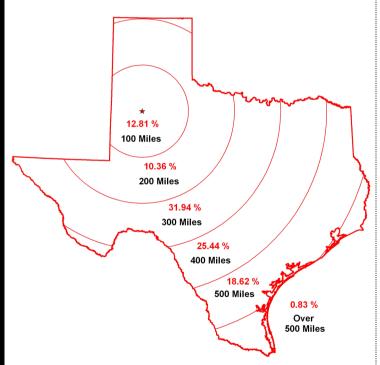
All Fall 2010 data in this publication is uncertified.





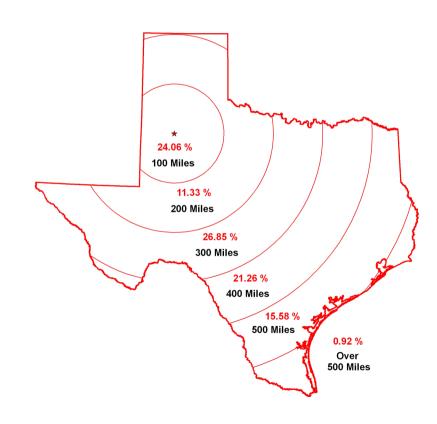
Distribution of New Freshmen from Texas by 100-Mile Increments

Counties	New	% New
Within	Freshmen	Freshmen
100 miles	571	12.81%
200 miles	462	10.36%
300 miles	1,424	31.94%
400 miles	1,134	25.44%
500 miles	830	18.62%
Over 500 miles	37	0.83%
Total	4,458	100.00%



Distribution of Total Enrollment from Texas by 100-Mile Increments

Counties		All	%	% All
Within	UG	Students	UG	Students
100 miles	4,654	6,352	20.42%	24.06%
200 miles	2,622	2,990	11.51%	11.33%
300 miles	6,530	7,088	28.65%	26.85%
400 miles	5,042	5,611	22.12%	21.26%
500 miles	3,752	4,114	16.46%	15.58%
Over 500 miles	191	243	0.84%	0.92%
Total	22,791	26,398	100.00%	100.00%



Total Enrollment

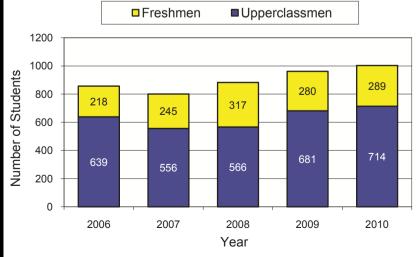
Phi Beta Kappa Members

Year	Number of Inductees
2007	93
2008	85
2009	87
2010	47

Total Financial Aid

September 2009 - August 2010						
Type of		Number of				
Assistance	Amount	Awards				
Grants	\$49,962,884	17,634				
Scholarships	\$34,532,788	17,193				
Loans	\$145,573,979	28,622				
Work Study	\$2,290,769	590				
Total	\$232,360,420	64,039				

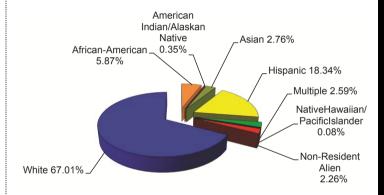
Honors College Students



New Freshmen by Ethnicity and Gender

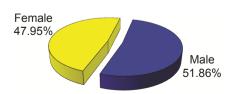
New Enrolled Freshmen by Ethnicity

Ethnicity	Applied	Admitted	Enrolled
African-American	1,803	745	285
American Indian/Alaskan Native	61	42	17
Asian	592	455	134
Hispanic	3,923	2,344	891
Multiple	381	301	126
Native Hawaiian/Pacific Islander	21	11	4
Non-Resident Alien	639	383	110
Unknown	264	153	36
White	9,003	7,436	3,256
Total	16,687	11,870	4,859



New Enrolled Freshmen by Gender

Gender	Number
Female	2,330
Male	2,520
Unknown	9

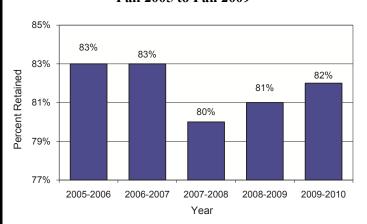


One-Year Retention Rate of New Full-Time Freshmen Fall 2009-2010*

		Still	%
College	Beginning	Enrolled	Retained
Agriculture	227	184	81%
Architecture	209	168	80%
Arts and Sciences	1,838	1,479	80%
Business	506	433	86%
Education	97	80	82%
Engineering	838	673	80%
Human Sciences	346	293	85%
Mass Communications	285	244	86%
Visual & Performing Arts	148	125	84%
Other	20	12	60%
Total	4,514	3,691	82%

^{*}Freshmen entering summer or fall and full-time in fall.

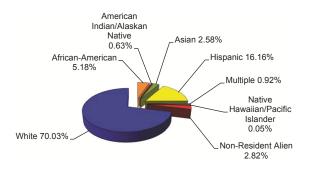
One-Year Retention Rate of New Full-Time Freshmen Fall 2005 to Fall 2009*



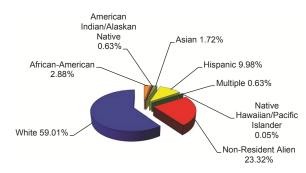
^{*}Freshmen entering summer or fall and full-time in fall.

Total Enrollment by Ethnicity

Undergraduate



Graduate & Professional

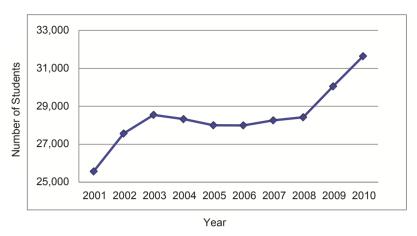


Breakdown of Total Enrollment

	UG	Grad	Prof	Total	% of Total	Last Year	% Change
By Gender	UG	Grau	PIOI	TOLAI	Total	real	Change
Female	11,333	2,614	276	14,223	44.96%	13,465	5.63%
Male	14,085	2,884	393	17,362	54.88%	16,549	4.91%
Unknown	44	7	1	52	0.16%	35	48.57%
By Ethnicity		·	•		0.1070		10.01 /0
African-American Total	1,318	159	19	1,496	4.73%	1,303	14.81%
American Indian/Alaskan Native	161	33	6	200	0.63%	217	-7.83%
Asian	656	81	25	762	2.41%	749	1.74%
Hispanic	4,115	514	102	4,731	14.95%	4,030	17.39%
Multiple	235	38	1	274	0.87%	-	-
Native Hawaiian/Pacific Islander	13	2	1	16	0.05%	-	
Non-Resident Alien	717	1,431	9	2,157	6.82%	2,014	7.10%
Unknown/Not Specified	415	93	17	525	1.66%	254	106.69%
White	17,832	3,154	490	21,476	67.88%	21,482	-0.03%
By Full-Time / Part-Time Status							
Full-Time	22,959	3,346	663	26,968	85.24%	25,860	4.28%
Part-Time	2,503	2,159	7	4,669	14.76%	4,189	11.46%
By Age Distribution							
24 & Under	23,144	1,700	400	25,244	79.79%	24,349	3.68%
25 & Over	2,318	3,805	270	6,393	20.21%	5,700	12.16%
Average Age	21.07	30.49	25.08	22.79		22.68	0.49%
By Home							
Foreign	294	1,012	2	1,308	4.13%	1,347	-2.90%
Out-Of-State	1,222	344	8	1,574	4.98%	1,439	9.38%
Texas	22,791	3,321	286	26,398	83.44%	25,353	4.12%
Unknown	1,155	828	374	2,357	7.45%	1,910	23.40%
Total	25,462	5,505	670	31,637	100.00%	30,049	5.28%

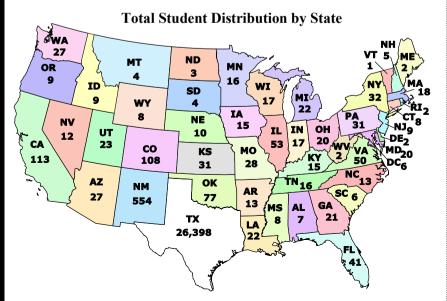
Total Enrollment

Total Fall Enrollment Last 10 Years

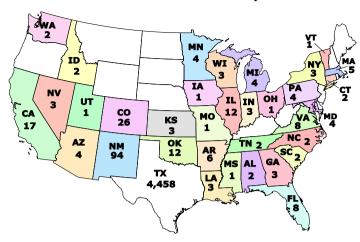


Total Enrollment by Geographic Origin

Top Countries	No.	Top States	No.	Top TX Counties	No.
USA	27,972	Texas	26,398	Lubbock	4,592
India	358	New Mexico	554	Harris	2,134
PR China	196	California	113	Tarrant	2,021
Mexico	80	Colorado	108	Dallas	1,873
South Korea	68	Oklahoma	77	Collin	1,391
Saudi Arabia	33	Illinois	53	Denton	1,102
Taiwan	32	Virginia	50	Bexar	1,030
Nigeria	31	Florida	41	Travis	914
Turkey	29	New York	32	Midland	660
Canada/Sri Lanka	28	Kansas/Pennsylvania	31	Fort Bend	622



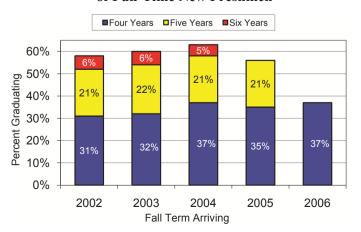
New Freshmen Distribution by State



Graduates in Four, Five and Six Years Full-Time New Freshmen - Summer/Fall 2004

			Degre	ee in		
College	Beg	4 Years	5 Years	6 Years	6 & Under	%
Agriculture	168	73	36	3	112	67%
Architecture	204	82	33	17	132	65%
Arts and Sciences	1,693	575	333	75	983	58%
Business	446	212	90	18	320	72%
Education	66	29	10	2	41	62%
Engineering	580	122	150	56	328	57%
Human Sciences	321	192	36	11	239	74%
Mass Communications	221	103	44	6	153	69%
Visual & Performing	131	31	49	8	88	67%
Other	3	1	1	0	2	67%
Total	3,833	1,420	782	196	2,398	63%

Six-Year Graduation Rate of Full-Time New Freshmen



New Undergraduate Transfers by Previous School

	Number of
Top 25 Community Colleges	Transfers
South Plains College	401
Dallas County Community College District	146
Collin County Community College	141
Tarrant County College Ft. Worth	124
Midland College	73
Austin Community College	67
Houston Community College	59
Lone Star College System	57
Blinn College	54
Amarillo College	46
McLennan Community College	36
Central Texas College	32
El Paso Community College	30
Howard College	29
Western Texas College	28
San Jacinto College District	26
Weatherford College	25
Cisco Junior College	24
North Central Texas College	21
San Antonio College	21
Tyler Junior College	19
Northwest Vista College	18
Clarendon College	17
Navarro College	16
New Mexico Jr College	16

	Number of
Top 15 Four Year Universities	Transfers
Angelo State University	29
West Texas A&M University	25
University of North Texas	21
University of Texas at Austin	20
University of Texas at San Antonio	20
Lubbock Christian University	18
University of Texas at Arlington	18
Texas State University - San Marcos	17
Texas A&M University	15
University of Houston - Main Campus	13
University of Texas of the Permian Basin	13
Wayland Baptist University	12
McMurry University	11
Midwestern State University	11
Tarleton State University	10

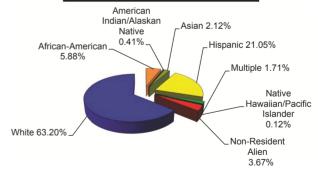
New Undergraduate Transfer Students by College

College	FR	so	JR	SR	SD	Total
Agriculture	30	68	53	3	0	154
Architecture	8	18	15	3	0	44
Arts and Sciences	261	484	211	31	0	987
Business	44	106	52	9	0	211
Education	15	68	56	13	0	152
Engineering	2	37	57	27	0	123
Human Sciences	81	99	59	9	1	249
Mass Communications	51	73	32	1	0	157
Visual & Performing Arts	19	20	19	4	0	62
Other	48	147	89	28	0	312
Total	559	1,120	643	128	1	2,451

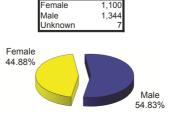
New Undergraduate Transfer Students by Ethnicity and Gender

New Undergraduate Transfer Students by Ethnicity

Ethnicity	Number
African-American	144
American Indian/Alaskan Native	10
Asian	52
Hispanic	516
Multiple	42
Native Hawaiian/Pacific Islander	3
Non-Resident Alien	90
Unknown	45
White	1,549
Total	2,451



New Undergraduate Transfer Students by Gender



Total Enrollment

Total Enrollment by College

					% of	Last	%
College	UG	Grad	Prof	Total	Total	Year	Change
Agriculture	1,437	348	0	1,785	5.64%	1,685	5.93%
Architecture	693	130	0	823	2.60%	862	-4.52%
Arts and Sciences	8,902	1,297	0	10,199	32.24%	9,667	5.50%
Business	3,616	677	0	4,293	13.57%	4,246	1.11%
Education	795	1,041	0	1,836	5.80%	1,650	11.27%
Engineering	3,477	767	0	4,244	13.42%	4,732	-10.31%
Graduate School	0	529	0	529	1.67%	458	15.50%
Human Sciences	2,834	369	0	3,203	10.12%	3,058	4.74%
Law	0	0	670	670	2.12%	638	5.02%
Mass Communications	1,454	66	0	1,520	4.81%	1,552	-2.06%
Visual & Performing Arts	959	281	0	1,240	3.92%	1,167	6.26%
Other	1,295	0	0	1,295	4.09%	334	287.72%
University Total	25,462	5,505	670	31,637	100.00%	30,049	5.28%

Top Declared Majors*

Undergraduate	No.
Exercise & Sports Sci.	995
Mechanical Engineering	963
Psychology	930
Biology	787
Multidisciplinary Studies	729
Mass Communications	701
Architecture	666
Early Childhood	581
Human Development	537
Rest. Hotel Inst. Mgmt.	536

Masters	No.
General BusinessMBA	472
Interdisciplinary Studies	181
Special Education	134
Electrical Engineering	132
Architecture/Professional	115
Computer Science	97
Business Administration	75
Accounting	74
Personal Financial Plann.	70
Counselor Education	56

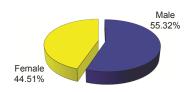
Doctoral	No.
Tech. Comm. & Rhetoric	78
Chemistry	76
Curriculum & Instruction	71
Biology/Mathematics	70
Electrical Engineering	60
English	55
Chemical Engineering	53
Business Administration	52
Physics	48
History	45

Age Distribution

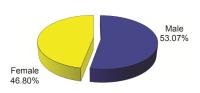
Age Group	UG	Grad	Prof	Total
Under 18	182	0	0	182
18 Years	4,482	0	0	4,482
19-24 Years	18,480	1,700	400	20,580
25-45 Years	2,154	3,280	264	5,698
46 and Over	164	525	6	695
Total	25,462	5,505	670	31,637
	_5,.02	-,000	5.0	- ','

Total Enrollment by Gender

Undergraduate



Graduate & Professional



SAT / ACT Scores of All New Freshmen

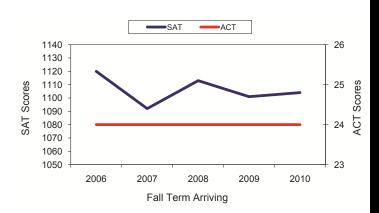
SAT Composite Scores for All New Freshmen

Verbal	Math	Composite	College					
539	549	1088	Agriculture					
525	568	1093	Architecture					
538	556	1094	Arts and Sciences					
554	590	1144	Business					
513	543	1056	Education					
583	636	1218	Engineering					
513	534	1047	Human Sciences					
533	533	1065	Mass Communications					
561	552	1113	Visual & Performing Arts					
538	565	1104	Total					
				0	300	600	900	120

ACT Composite Scores for All New Freshmen

Verba	al Math	Composite	College
24	24	24	Agriculture
24	26	25	Architecture
23	24	24	Arts and Sciences
25	26	25	Business
24	21	23	Education
27	28	28	Engineering
23	23	23	Human Sciences
23	22	23	Mass Communications
25	23	24	Visual & Performing Arts
24	24	24	Total

Five-Year SAT† and ACT Composite Trends



†SAT test revised Fall 2006

^{*}Arts and Sciences, Business Administration, Engineering and Mass Communications undeclared are not taken into account for these calculations.