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Rawls College of Business



TEXAS TECH UNIVERSITY  
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**Mailing Address**  
Box 42017  
Lubbock, TX 79409-2017

**Campus Location**  
Administration Building  
Second Floor, Room 218

**Phone**  
806.742.2166



TEXAS TECH  
UNIVERSITY.



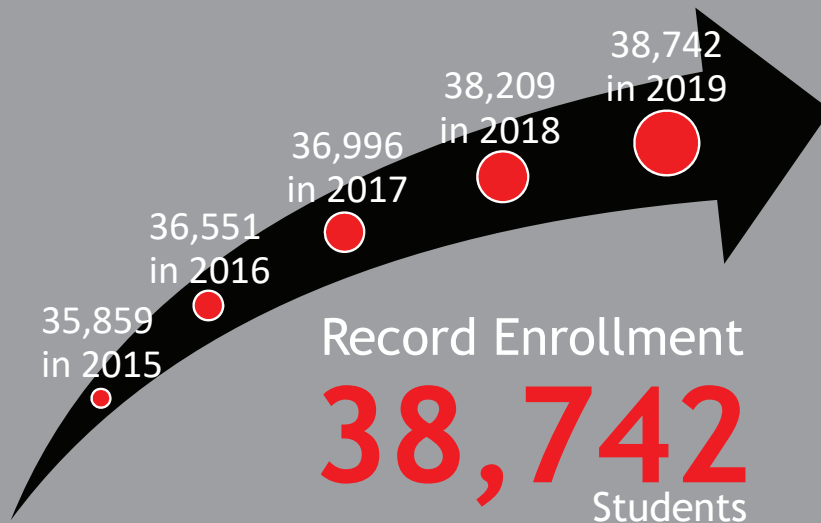
2019-2020

FACTBOOK

TEXAS TECH UNIVERSITY®

# 2019 Quick Facts

## Student Enrollment



## First-Year Students by Gender

**52%**  
FEMALE

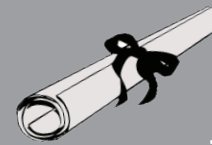


**48%**  
MALE



\*1 figure = 153 Students (Unknown not included)

## Degrees Conferred



**8,480**

Total Degrees FY 2019



Bachelors  
6,440

Masters  
1,565

Doctoral  
340

Professional  
135

## First-Year Retention

**87%**

Record



## SAT Score\*



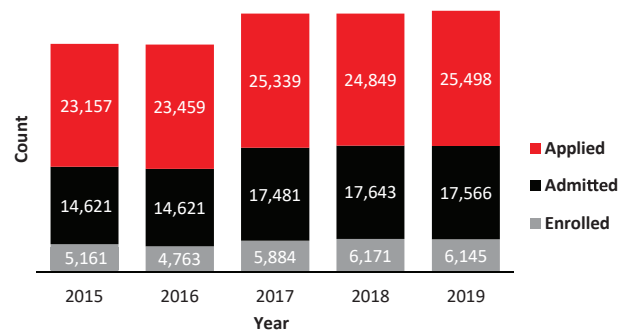
Increased  
Average to

**1171**

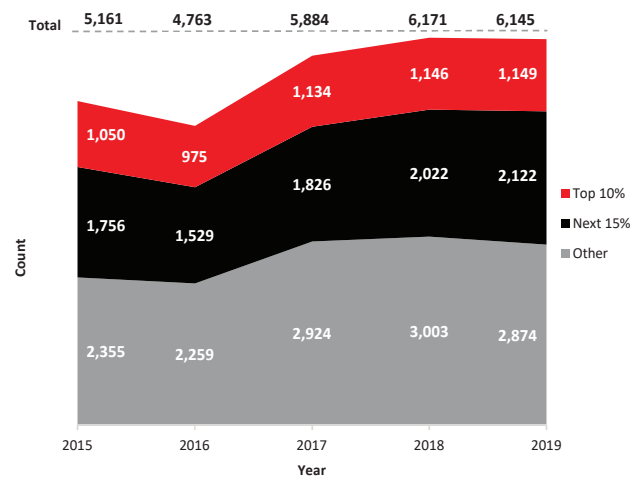
\*Combined Reading & Math Score



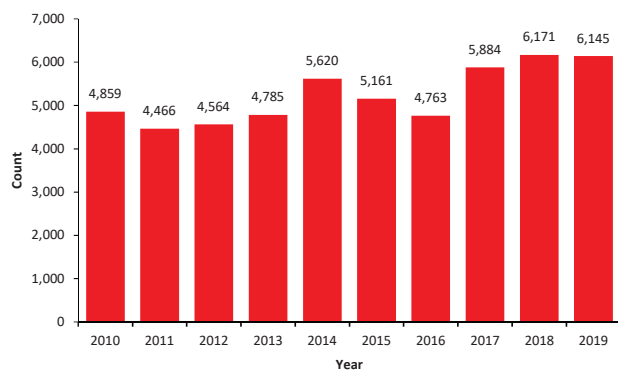
### Fall 2019 First-Year Students Applied, Admitted and Enrolled



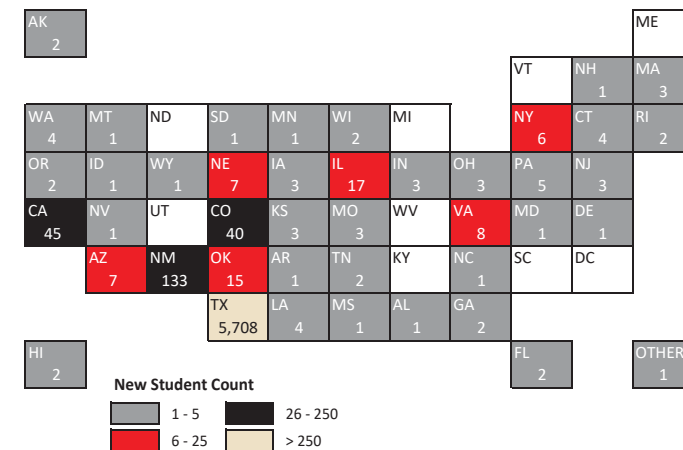
### Fall 2019 First-Year Students by High School Rank



### Fall 2019 First-Year Students Enrollment Over 10 Years



### Fall 2019 Distribution of First-Year Students by State

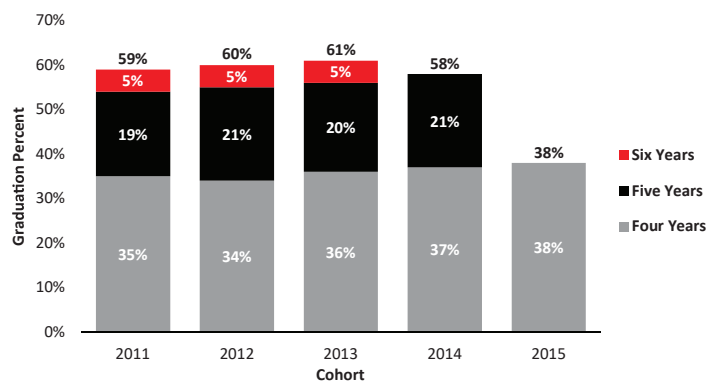


### Graduates in Four, Five, and Six Years Full-Time, Degree-Seeking First-Year Students - Fall 2013 Cohort

College	Beginning	Degree In			Total	%*
		4 Yrs	5 Yrs	6 Yrs		
Ag Sciences & Natural Resources	251	128	38	9	175	70%
Architecture	92	34	13	5	52	57%
Arts & Sciences	1,740	654	239	60	953	55%
Rawls College of Business Administration	543	243	136	24	403	74%
Education	92	55	11	3	69	75%
Whitacre College of Engineering	929	200	287	66	553	60%
Honors College	11	9	1	0	10	91%
Human Sciences	206	111	32	2	145	70%
Media & Communication	200	113	28	2	143	72%
Talkington College of VPA	118	40	36	6	82	70%
TTU Provost	543	119	127	49	295	54%
Total	4,725	1,706	948	226	2,880	61%

\*Graduated in 6 years or less

### Graduation Rates for Full-Time, Degree-Seeking First-Year Students, Fall 2011 - Fall 2015 Cohorts

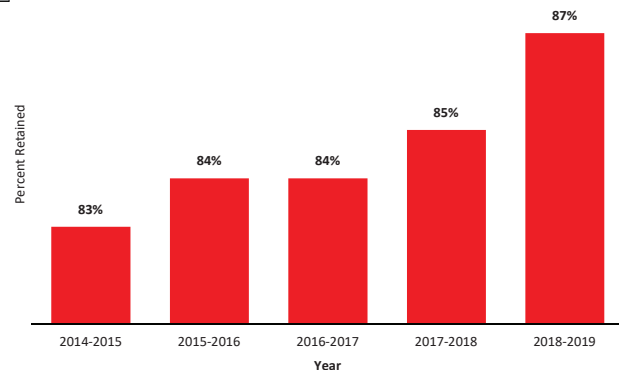


### One-Year Retention Rate of Full-Time, Degree-Seeking First-Year Students\*, Fall 2018 to Fall 2019

College	Beginning	Still Enrolled	% Retained
Ag Sciences & Natural Resources	416	363	87%
Architecture	148	117	79%
Arts and Sciences	2,318	1,993	86%
Rawls College of Business Administration	646	582	90%
Education	108	100	93%
Whitacre College of Engineering	853	734	86%
Honors College	8	8	100%
Human Sciences	381	344	90%
Media & Communication	298	268	90%
Talkington College of VPA	151	130	86%
TTU Provost	756	635	84%
<b>Total</b>	<b>6,083</b>	<b>5,274</b>	<b>87%</b>

\*First-Year Students entering summer or fall and full-time in the fall.

### One-Year Retention Rate of Full-Time, Degree-Seeking First-Year Students\*, Fall to Fall



\*First-Year Students entering summer or fall and full-time in the fall.

### Fall 2019 New Students by College

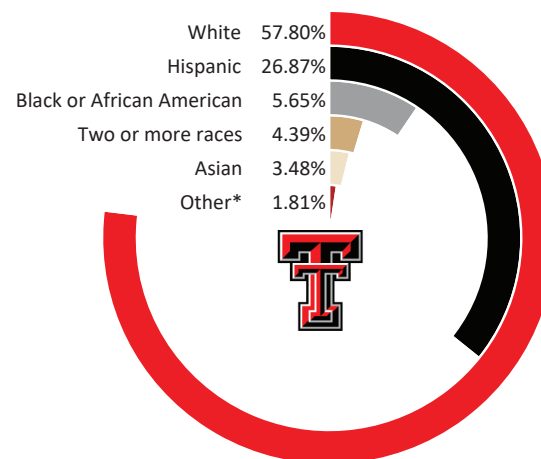
College	FTIC*	Transfer	Law & Graduate
Ag Sciences & Natural Resources	427	223	90
Architecture	168	66	26
Arts & Sciences	2,401	877	346
Rawls College of Business Administration	779	281	361
Education	91	226	395
Whitacre College of Engineering	872	249	241
Graduate School	0	0	67
Honors College	8	0	0
Human Sciences	340	243	146
School of Law	0	0	146
Media & Communication	281	164	98
Talkington College of VPA	146	50	98
TTU Provost	632	353	0
<b>Total</b>	<b>6,145</b>	<b>2,732</b>	<b>2,014</b>

\*FTIC = First Time In College

### Fall 2019 First-Year Students by Ethnicity

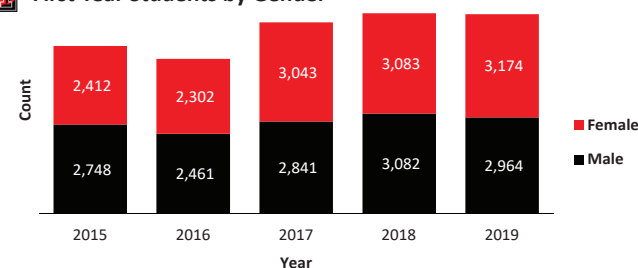
Ethnicity	Applied	Admitted	Enrolled
American Indian/Alaskan Native	78	51	19
Asian	1,482	1,123	214
Black or African American	2,408	1,103	347
Hispanic	9,720	5,572	1,651
Two or more races	987	703	270
Native Hawaiian/Pacific Islander	15	10	2
Non-Resident International	299	282	75
Unknown	152	88	15
White	10,357	8,634	3,552
<b>Total</b>	<b>25,498</b>	<b>17,566</b>	<b>6,145</b>

### Fall 2019 First-Year Students by Ethnicity



\*Other = Non-Resident International, American Indian/Alaskan Native, Unknown, and Native Hawaiian/Pacific Islander

### Fall 2019 First-Year Students by Gender\*



Fall 2019 First-Year Student by Gender



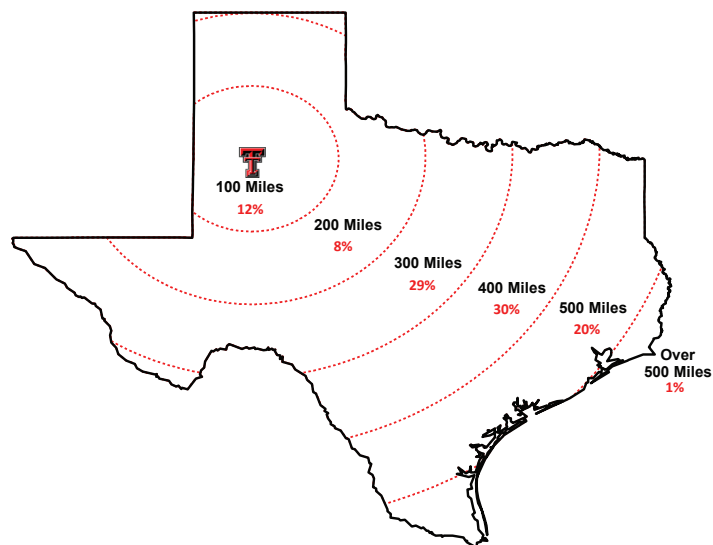
\*Unknown not included



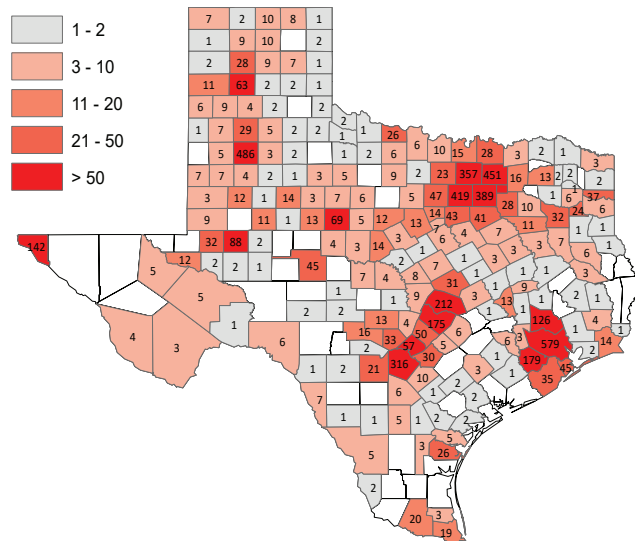


### Fall 2019 Distribution of First-Year Students from Texas by 100 Mile Increments

Counties within	First-Year Students	% of First-Year Students
100 Miles	693	12%
200 Miles	486	8%
300 Miles	1,644	29%
400 Miles	1,705	30%
500 Miles	1,123	20%
Over 500 Miles	57	1%
<b>Total</b>	<b>5,708</b>	<b>100%</b>



### Fall 2019 Distribution of First-Year Students from Texas by County

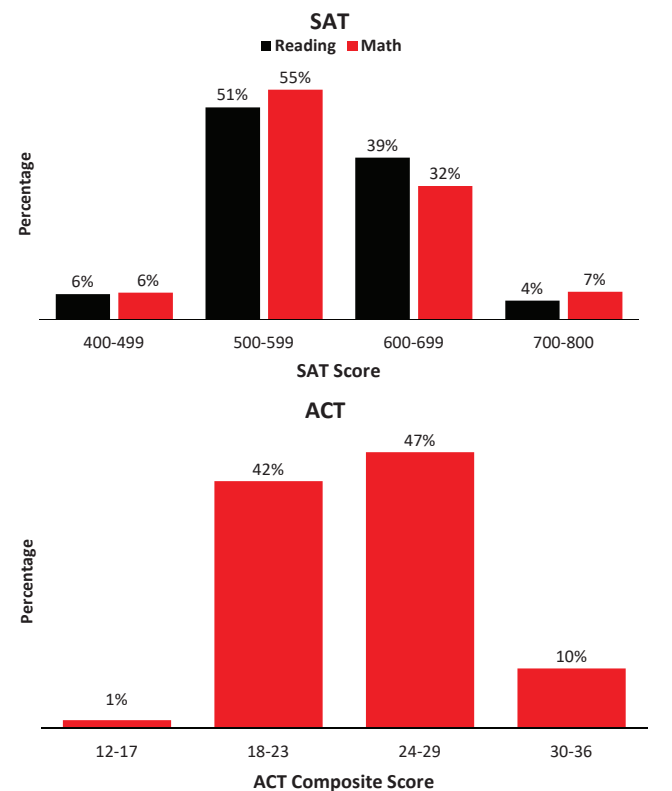


### Fall 2019 SAT and ACT Percentile Scores

	25th Percentile	75th Percentile
SAT Critical Reading	540	630
SAT Math	530	630
ACT Composite	22	27



### Fall 2019 SAT and ACT Score Distribution



### Fall 2019 First-Year Students by High School

Top 10 Texas High Schools	City	Count
Frenship High School	Wolfforth	116
Lubbock High School	Lubbock	72
Lubbock Cooper High School	Lubbock	64
Allen High School	Allen	52
Flower Mound High School	Flower Mound	51
Coronado High School	Lubbock	48
Edwards S. Marcus High School	Flower Mound	42
Independence High School	Frisco	42
Kingwood High School	Kingwood	41
Monterey Senior High School	Lubbock	41



Fall 2019

## New Undergraduate Transfer Students by Previous School

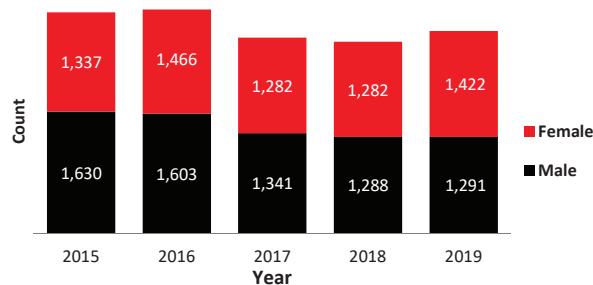
Top 25 Two-Year Institutions	Number of Transfers
South Plains College	366
Collin College	185
Tarrant County College	140
Lone Star College System	131
Dallas County Community College District	114
McLennan Community College	100
Austin Community College	84
El Paso Community College	57
Midland College	55
Blinn College	49
Odessa College	39
North Central Texas College	36
Amarillo College	35
Houston Community College	35
Northwest Vista College	32
Western Texas College	31
San Antonio College	30
Tyler Junior College	28
Weatherford College	27
Hill College	26
San Jacinto College District	26
Central Texas College	25
Cisco Junior College	25
Howard College	25
Navarro College	21

Top 15 Four-Year Institutions	Number of Transfers
Angelo State University	42
West Texas A&M University	30
Texas State University	27
University of Texas San Antonio	23
Wayland Baptist University	19
Lubbock Christian University	18
University of North Texas	16
University of Texas Permian Basin	14
Texas A&M University Corpus Christi	13
Oklahoma State University	10
University of Arkansas Fayetteville	10
New Mexico State University	9
Sam Houston State University	9
Texas A&M University Commerce	9
University of Houston Main Campus	9



Fall 2019

## New Undergraduate Transfer Students by Gender\*



\*Unknown not included



Fall 2019

## New Undergraduate Transfer Students by College

College	*FY	SO	JR	SR	Total
Ag Sciences & Natural Resources	39	87	86	11	223
Architecture	9	12	36	9	66
Arts & Sciences	158	329	330	60	877
Rawls College of Business Administration	22	147	106	6	281
Education	15	21	116	74	226
Whitacre College of Engineering	13	79	128	29	249
Human Sciences	41	94	89	19	243
Media & Communication	41	75	39	9	164
Talkington College of VPA	9	25	13	3	50
TTU Provost	115	131	86	21	353
<b>Total</b>	<b>462</b>	<b>1,000</b>	<b>1,029</b>	<b>241</b>	<b>2,732</b>

\*First-Year



Fall 2019

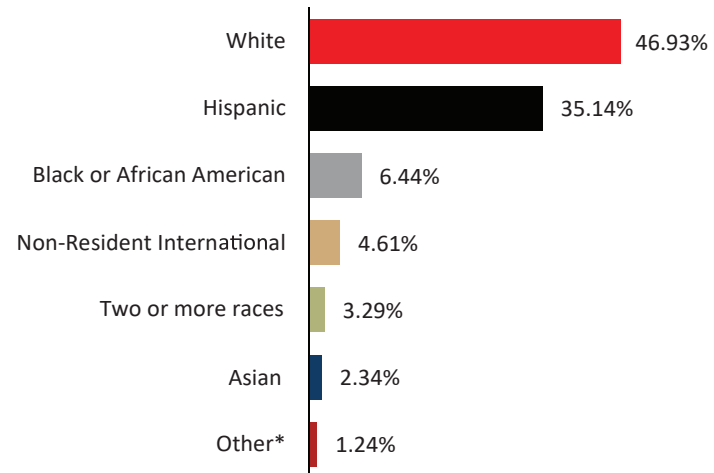
## New Undergraduate Transfer Students by Ethnicity

Ethnicity	Count
American Indian/Alaskan Native	5
Asian	64
Black or African American	176
Hispanic	960
Two or more races	90
Native Hawaiian/Pacific Islander	2
Non-Resident International	126
Unknown	27
White	1,282
<b>Total</b>	<b>2,732</b>



Fall 2019

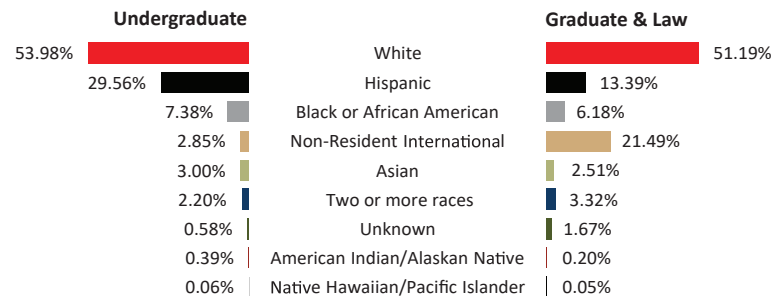
## New Undergraduate Transfer Students by Ethnicity



\*Other = American Indian/Alaskan Native, Unknown, and Native Hawaiian/Pacific Islander



## Fall 2019 Total Enrollment by Ethnicity



## Fall 2019 Top Declared Majors\*

Undergraduate	Count	Age	UG	Grad	Law	Total
Kinesiology	1,349	Under 18	950	0	0	950
Psychology	1,240	18 Years	5,791	0	0	5,791
Biology	1,189	19-24 Years	22,833	1,602	237	24,672
Animal Sciences	836	25-45 Years	2,392	4,022	163	6,577
Multidisciplinary Studies	765	46 and Over	159	589	4	752
Mechanical Engineering	759	<b>Total</b>	32,125	6,213	404	38,742
Human Sciences	696					
University Studies	653					
Architecture	599					
General Studies	537					

Masters	Count
General Business	314
Special Education	295
Accounting	175
Strategic Communication and Innovation	131
Personal Financial Planning	125
Curriculum and Instruction	90
Educational Leadership	90
Mass Communication	89
Interdisciplinary Studies	83
Nutrition & Dietetics	82

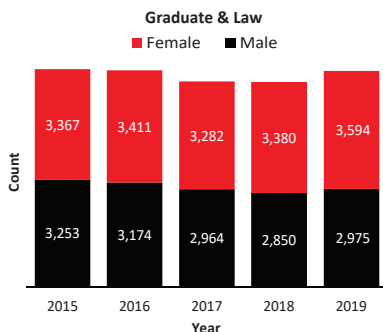
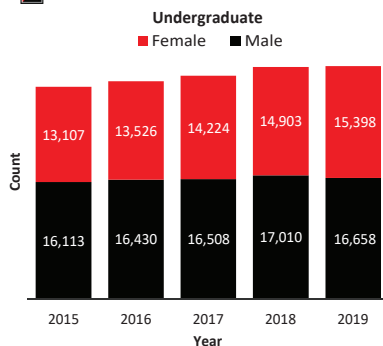
Doctoral	Count
Curriculum and Instruction	220
Educational Leadership	104
Biology	98
Chemistry	98
Educational Psychology	85
Mathematics	84
Chemical Engineering	83
Electrical Engineering	81
Fine Arts	76
Music	76

\*Foundational, Pre-Professional, & Undeclared majors are not considered for these calculations

## Fall 2019 Total Enrollment by Age Distribution

Age	UG	Grad	Law	Total
Under 18	950	0	0	950
18 Years	5,791	0	0	5,791
19-24 Years	22,833	1,602	237	24,672
25-45 Years	2,392	4,022	163	6,577
46 and Over	159	589	4	752
<b>Total</b>	32,125	6,213	404	38,742

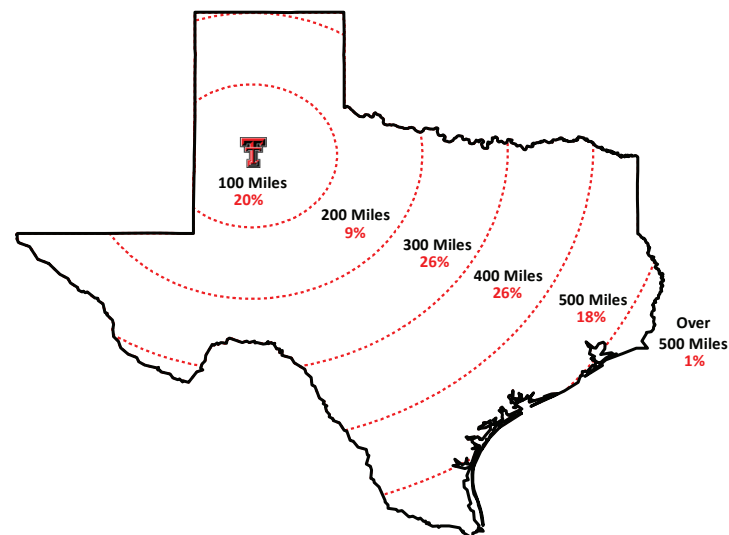
## Fall 2019 Total Enrollment by Gender\*



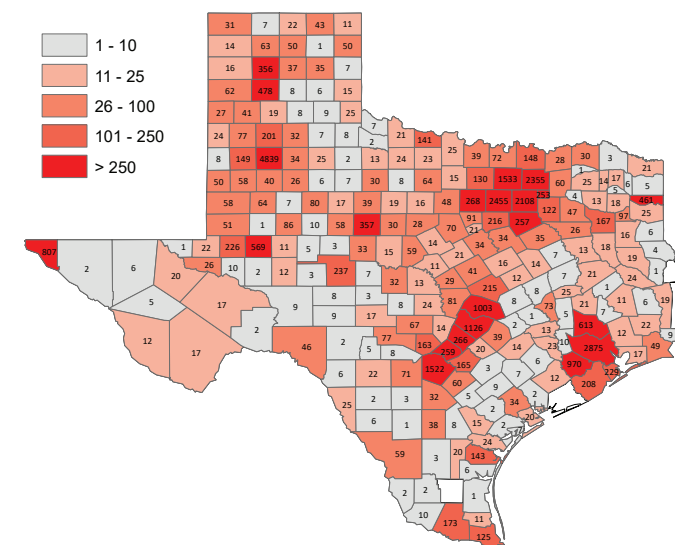
\*Unknown not included

## Fall 2019 Distribution of Total Enrollment from Texas by 100 Mile Increments

Counties within	Total Enrollment	% of Total Enrollment
100 Miles	6,479	20%
200 Miles	3,009	9%
300 Miles	8,783	26%
400 Miles	8,759	26%
500 Miles	6,134	18%
Over 500 Miles	378	1%
<b>Total</b>	33,542	100%



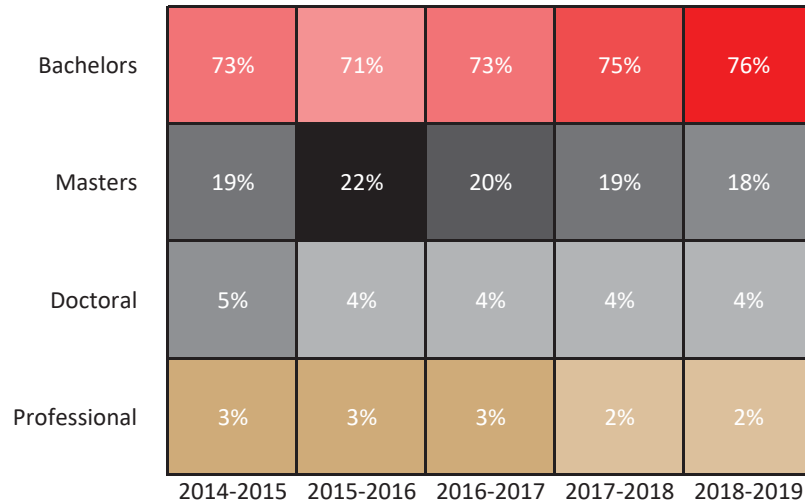
## Fall 2019 Distribution of Total Enrollment from Texas by County



### FY 2015 - FY 2019 Degrees Conferred

Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Bachelors	5,331	5,247	5,664	6,302	6,440
Masters	1,429	1,639	1,590	1,629	1,565
Doctoral	332	330	346	349	340
Professional	211	182	197	155	135
<b>Total</b>	<b>7,303</b>	<b>7,398</b>	<b>7,797</b>	<b>8,435</b>	<b>8,480</b>

### FY 2015 - FY 2019 Degrees Conferred Percentage Breakdown by Year



### FY 2019 Degrees Conferred by College

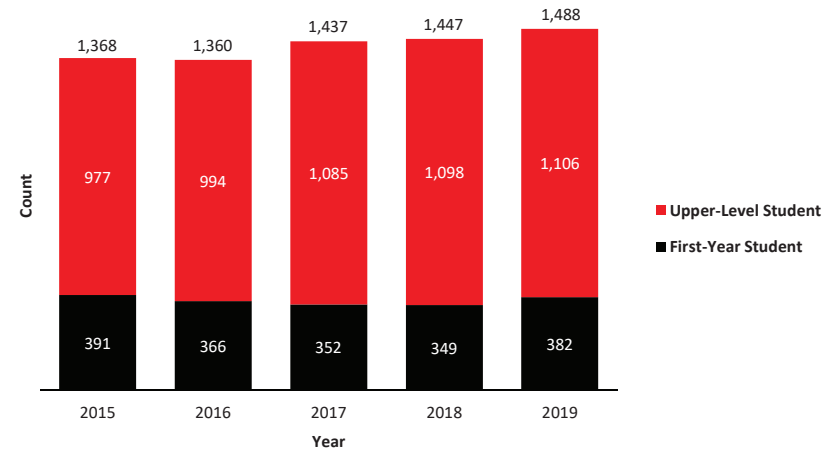
College	Bachelors	Masters	Doctoral	Prof	Total
Ag Sciences & Natural Resources	446	102	41	0	589
Architecture	88	41	0	0	129
Arts & Sciences	1,833	241	87	0	2,161
Rawls College of Business Administration	1,065	398	12	0	1,475
Education	285	271	52	0	608
Whitacre College of Engineering	992	155	72	0	1,219
Graduate School	0	57	4	0	61
Honors College	8	0	0	0	8
Human Sciences	700	132	38	0	870
School of Law	0	0	0	135	135
Media & Communication	609	109	6	0	724
Talkington College of VPA	163	59	28	0	250
TTU Provost	251	0	0	0	251
<b>Total</b>	<b>6,440</b>	<b>1,565</b>	<b>340</b>	<b>135</b>	<b>8,480</b>

### Fall 2019 Total Enrollment by College (Based on the Student's Major)

College	UG	Grad	Law	Total	% of Total	Last Year	% Change
Ag Sciences & Natural Resources	2,174	398	0	2,572	6.64%	2,497	3.00%
Architecture	599	86	0	685	1.77%	634	8.04%
Arts & Sciences	10,115	1,356	0	11,471	29.61%	11,319	1.34%
Rawls College of Business Administration	4,320	689	0	5,009	12.93%	4,364	14.78%
Education	787	1,474	0	2,261	5.84%	2,182	3.62%
Whitacre College of Engineering	4,483	850	0	5,333	13.77%	5,431	-1.80%
Graduate School	0	246	0	246	0.63%	225	9.33%
Honors College*	30	0	0	30	0.08%	24	25.00%
Human Sciences	2,792	501	0	3,293	8.50%	3,388	-2.80%
School of Law	0	0	404	404	1.04%	417	-3.12%
Media & Communication	2,207	298	0	2,505	6.47%	2,369	5.74%
Talkington College of VPA	792	314	0	1,106	2.85%	1,093	1.19%
TTU Provost	3,826	1	0	3,827	9.87%	4,266	-10.29%
<b>Total</b>	<b>32,125</b>	<b>6,213</b>	<b>404</b>	<b>38,742</b>	<b>100.00%</b>	<b>38,209</b>	<b>1.39%</b>

\*1,488 Students are in the Honors Program

### Fall 2019 Undergraduate Students Served by the Honors College

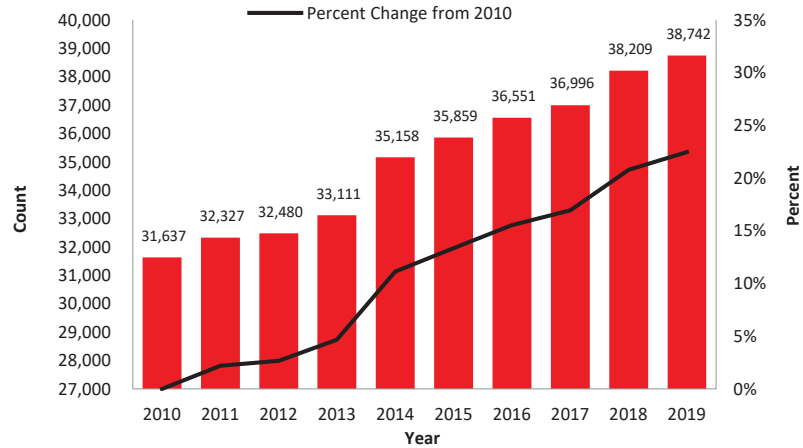


### Fall 2019 Financial Aid

- Over 72% of TTU students receive some type of financial aid including scholarships, grants, work study and loans.
- TTU disburses over \$348,000,000 in financial aid to students annually.
- The Red Raider Guarantee ensures tuition and mandatory fees up to 30 credit hours per year will be paid by a combination of federal, state, and institutional funds. For complete information regarding Red Raider Guarantee, go to: [www.depts.ttu.edu/financialaid/RedRaiderGuarantee.php](http://www.depts.ttu.edu/financialaid/RedRaiderGuarantee.php)



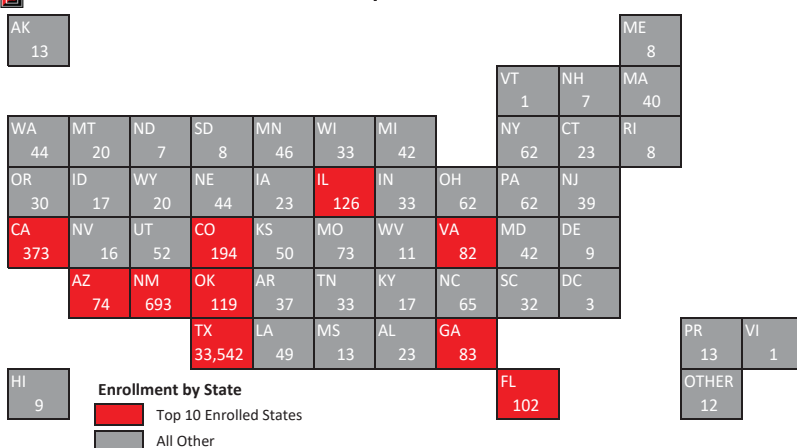
## Fall 2019 Total Enrollment Over 10 Years



## Fall 2019 Total Enrollment by Geographic Origin

Top Countries	Count	Top States	Count	Top TX Counties	Count
United States	36,640	Texas	33,542	Lubbock	4,839
India	311	New Mexico	693	Harris	2,875
China	248	California	373	Tarrant	2,455
Bangladesh	177	Colorado	194	Collin	2,355
Nepal	115	Illinois	126	Dallas	2,108
Nigeria	105	Oklahoma	119	Denton	1,533
Iran	98	Florida	102	Bexar	1,522
Costa Rica	65	Georgia	83	Travis	1,126
Vietnam	60	Virginia	82	Williamson	1,003
Saudi Arabia	56	Arizona	74	Fort Bend	970

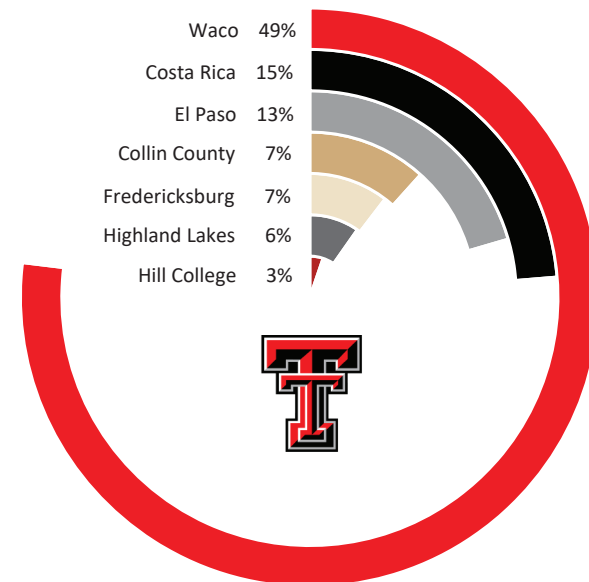
## Fall 2019 Distribution of Total Enrollment by State



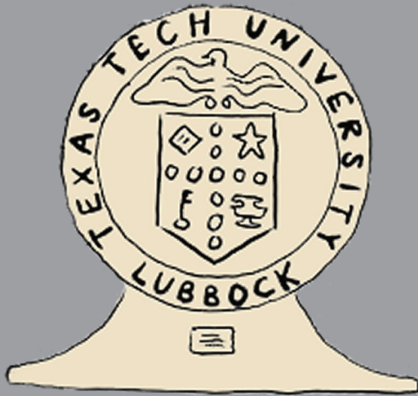
## Fall 2019 Demographics of Total Enrollment

	UG	Grad	Law	Total	% of Total	Last Year	% Change
<b>By Gender</b>							
Female	15,398	3,418	176	18,992	49.02%	18,283	4%
Male	16,658	2,747	228	19,633	50.68%	19,860	-1%
Unknown	69	48	0	117	0.30%	66	77%
<b>By Ethnicity</b>							
American Indian/Alaskan Native	126	12	1	139	0.36%	139	0%
Asian	964	156	10	1,130	2.92%	1,126	0%
Black or African American	2,048	337	16	2,401	0.97%	2,674	1%
Hispanic	9,495	822	64	10,381	26.80%	10,422	0%
Two or more races	1,031	241	35	1,307	3.37%	995	31%
Native Hawaiian/Pacific Islander	20	3	0	23	0.06%	31	-26%
Non-Resident International	916	1,420	2	2,338	6.03%	2,186	7%
Unknown	185	104	7	296	0.76%	311	-5%
White	17,340	3,118	269	20,727	53.50%	20,621	1%
<b>By Full-Time/Part-Time</b>							
Full-Time	28,062	3,661	401	32,124	82.92%	31,495	2%
Part-Time	4,063	2,552	3	6,618	17.08%	6,714	-1%
<b>By Age</b>							
24 & Under	29,574	1,602	237	31,413	81.08%	30,929	2%
25 & Over	2,551	4,611	167	7,329	18.92%	7,280	1%
Average Age	21	32	25	23		23	0%
<b>By Home</b>							
In-State	29,452	3,725	365	33,542	86.58%	32,403	4%
Out-Of-State	2,673	2,488	39	5,200	13.42%	5,806	-10%
<b>Total</b>	<b>32,125</b>	<b>6,213</b>	<b>404</b>	<b>38,742</b>	<b>100.00%</b>	<b>38,209</b>	<b>1%</b>

## Fall 2019 Regional Site Enrollment



# Did you know?



The seal of Texas Tech was designed in 1924 by William Ward Watkin. The 4 main symbols on the seal are the book for "church", star for "state", key for "home", and lamp for "school". Between these 4 symbols are cotton bolls representing the areas strong cotton industry. Finally, above these sits an eagle suggestive of our country.

The statue of Will Rogers and his horse, Soapsuds, was a dedication by his friend Amon G. Carter in 1950. This statue was placed on campus with Will riding into the western sunset. However, this caused his backside to be facing the entrance of the University so the horse and Will were turned 23 degrees to have his posterior facing the direction of Texas A&M. Before every home game, Will and his horse are wrapped in red crepe paper by the Saddle Tramps.



The Dairy Barn is one of the first four original buildings on campus and served as a teaching facility for 40 years. Until 1935, students were allowed to bring their own cows to campus and market their own milk products through the Student Dairy Association. The Dairy Manufacturers Department sold the milk and ice cream produced to the college campus and local Lubbock residents.



The Administration Building was one of the first four buildings on campus modeled after the Universidad de Alcala de Henares in Alcala de Henares, Spain. The Administration building consists of three floors and a basement and includes twin bell towers, double wings, and a courtyard. It also houses the offices of the President and the Provost, as well as Institutional Research.



On September 19th, 2019, Texas Tech broke ground on Texas' first new veterinary school in more than 100 years. Responding to the needs of our state and nation, the university has developed an innovative, world-class School of Veterinary Medicine to address the critical shortage of veterinarians serving small, rural and agricultural communities throughout Texas and to increase the access to affordable veterinary education in Texas.

Raider Red is one of the mascots of Texas Tech University. The Southwest Conference created a rule in 1971 forbidding the bringing of live animal mascots to away games unless permitted by the host school. Because the Masked Rider had the potential to be prohibited, Raider Red was created as an alternative. A member of the Saddle Tramps, Jim Gaspard, created the original design of the Raider Red costume based on a character created by the cartoonist and former mayor of Lubbock, Dirk West.

