



FROM
FIRST
GENERATIONS
TO
LASTING
IMPACT



**UNIVERSITY
FACT BOOK**
2025-2026

PIONEERING IS OUR WAY OF LIFE

From out there, it's questionable.

How can a place like this feed the world?

How can heritage honor the past and shape the future?

The answer is "here."

Here, we've got our own state and state of mind.

A place of inexplicable harmony,

where worlds of all kinds converge under two Ts and one lone star.

"Here" is in the eye of the storm

and in the glare of Texas-sized ambition.

Here, tradition fuels progress.

And unity is born from proud individualism.

Because with a certain disposition, drive and
disregard for the expected, anything can happen.

This is a place that, to most, will never add up.

Until they see it in the headlines, in the research, in the innovation
around them.

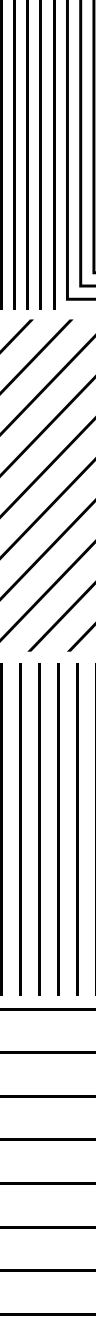
This isn't just Texas Tech.

It's what's next.

And from here, it's possible.



HIGHLIGHTS

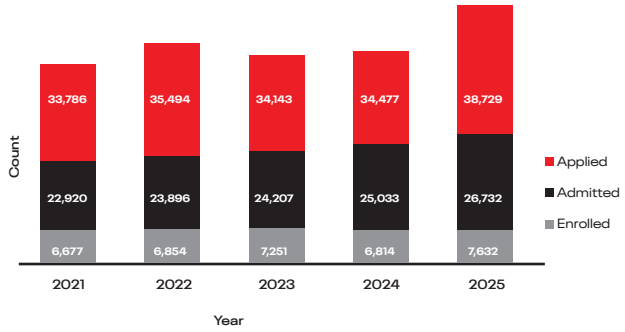


Texas Tech University is one of only 20 schools in the country classified as a Carnegie “Very High Research Activity” institution and a Hispanic Serving Institution. Following 13 years of record enrollment growth, Texas Tech is now home to more than 40,000 students. Texas Tech began in 1923 with a mission of serving the needs of West Texas. Our impact has always been felt far beyond—graduating students who possess the authenticity to succeed in (and change) the world.

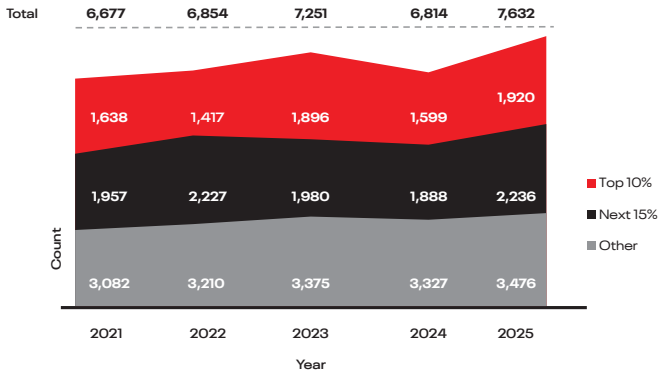
Our 1,800-acre campus is a showcase of Spanish Renaissance architecture and home to one of the largest collections of public art in the country. Our 13 colleges offer more than 150 undergraduate, 100 graduate and 50 doctoral degree programs. Our students are involved in over 550 student organizations and clubs, participate in robust study abroad and international programs and are deeply engaged in service to our communities. Our main campus in Lubbock is home to the Huckabee College of Architecture, College of Arts & Sciences, Davis College of Agricultural Sciences & Natural Resources, College of Education, College of Health and Human Sciences, College of Media and Communication, Rawls College of Business, J.T. & Margaret Talkington College of Visual & Performing Arts, School of Law and Whitacre College of Engineering, as well as the Honors College and the Graduate School. The new Texas Tech University School of Veterinary Medicine, the first new school of veterinary medicine in the state in more than 100 years, is in Amarillo, Texas. Athletics also play a central role at Texas Tech, with 15 varsity teams competing in the Big XII Conference.



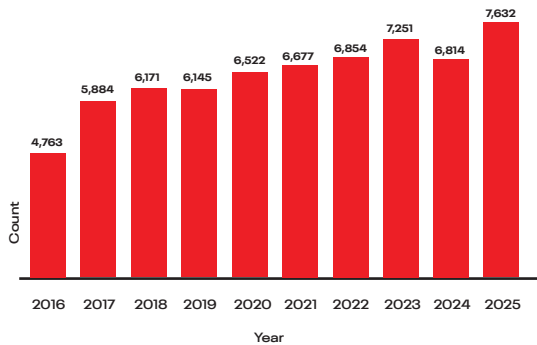
Fall 2025
First-Year Fall Student Admissions



Fall 2025
First-Year Fall Students by High School Rank Percentile

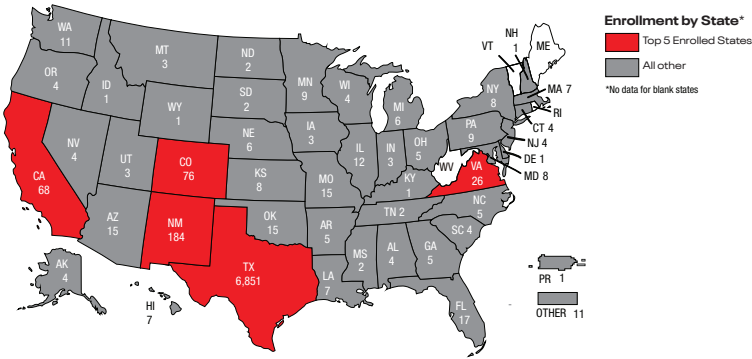


Fall 2025
First-Year Fall Students Enrollment Over 10 Years



Fall 2025

Distribution of New First Time Undergraduates

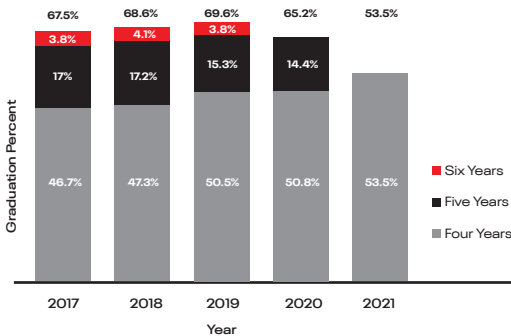


Graduates in Four, Five, and Six Years Full-Time, Degree-Seeking First-Year Students by College - Fall 2019 Cohort (Undergraduate Only)

College	Beginning	Degree In			Total	%*
		4 Yrs	5 Yrs	6 Yrs		
Davis College of Ag Sciences & Natural Resources	421	249	53	6	308	73.2
Huckabee College of Architecture	162	83	29	5	117	72.2
Arts & Sciences	1,832	950	215	73	1,238	67.6
Rawls College of Business Administration	778	459	122	19	600	77.1
Education	90	62	5	3	70	77.8
Whitacre College of Engineering	866	363	192	46	601	69.4
Honors College	8	8	0	0	8	100
Human Sciences	328	198	34	7	239	72.9
Media & Communication	279	181	22	2	205	73.5
TTU Provost	612	190	132	38	360	58.8
Talkington College of Visual & Performing Arts	143	44	41	9	94	65.7
Total	5,519	2,787	845	208	3,840	69.6

*Graduated in 6 years or less

Graduation Rates for Full-Time, Degree-Seeking First-Year Students, Fall 2017 - Fall 2021 (Undergraduate Only)

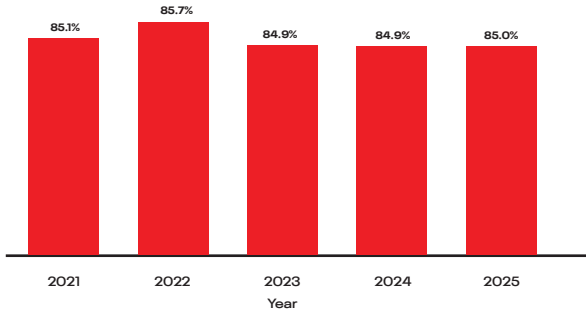


One-Year Retention Rate of Full-Time, Degree-Seeking First-Year Students* by College, Fall 2024 to Fall 2025 (Undergraduate Only)

College	Beginning	Still Enrolled	% Retained
Davis College of Ag Sciences & Natural Resources	596	518	86.9
Huckabee College of Architecture	255	209	82.0
College of Arts & Sciences	1,633	1,341	82.1
Rawls College of Business Administration	834	754	90.4
College of Education	94	84	89.4
Whitacre College of Engineering	1,049	919	87.6
Honors College	10	10	100.0
College of Human Sciences	428	379	88.6
College of Media & Communication	240	212	88.3
TTU Provost	1,415	1,135	80.2
Talkington College of Visual and Performing Arts	184	166	90.2
Total	6,738	5,727	85.0

*First-Year Students entering summer or fall and full-time in the fall.

One-Year Retention Rate of Full-Time, Degree-Seeking First-Year Students*, Fall to Fall (Undergraduate Only)



*First-Year Students entering summer or fall and full-time in the fall.

Fall 2025

New Students by College

College	First-Year	UG Transfer	Graduate and Professional
Davis College of Ag Sciences & Natural Resources	621	165	156
Huckabee College of Architecture	266	83	56
Arts & Sciences	1,943	787	474
Rawls College of Business Administration	1,092	255	483
Education	96	122	378
Whitacre College of Engineering	1,277	196	303
Honors College	6	0	0
Human Sciences	424	283	221
Media & Communication	229	138	122
TTU Provost	1,500	780	0
Talkington College of Visual & Performing Arts	178	41	89
Graduate School	0	0	148
School of Law	0	0	164
Veterinary School	0	0	98
Total	7,632	2,850	2,692

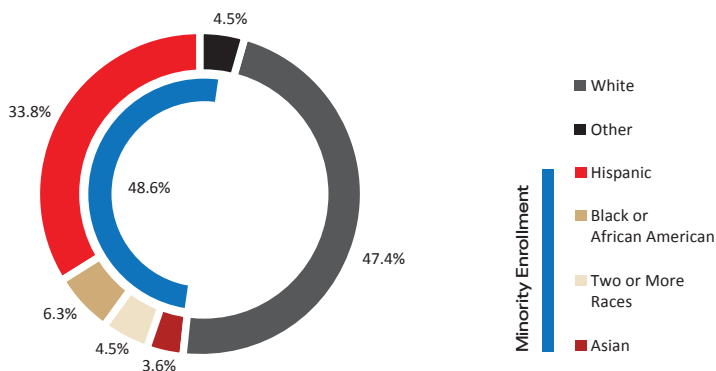
Fall 2025

First-Year Students by Ethnicity

Ethnicity	Applied	Admitted	Enrolled
American Indian/Alaskan Native	134	90	35
Asian	2,454	1,995	272
Black or African American	4,512	2,374	481
Hispanic	15,187	9,766	2,578
Native Hawaiian/Pacific Islander	40	20	2
Non-Resident International	1,957	800	152
Two or More Races	1,484	1,063	342
Not Reported	805	513	154
White	12,156	10,111	3,616
Total	38,729	26,732	7,632

Fall 2025

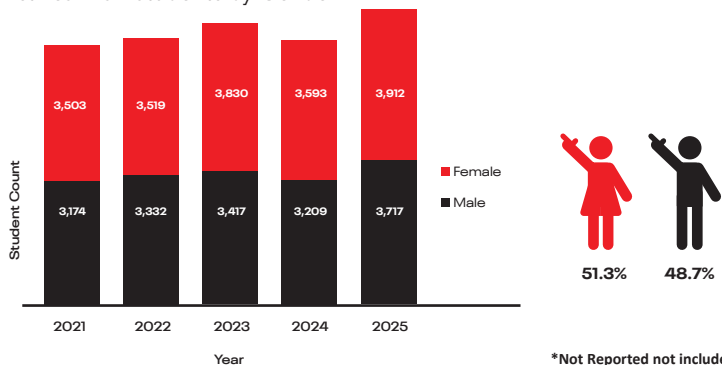
First-Year Students by Ethnicity (Enrolled)



*Other = Non-Resident International, American Indian/Alaskan Native, Native Hawaiian/Pacific Islander, and Not Reported.
 *American/Indian/Alaskan Native and Native Hawaiian/Pacific Islander are considered minority.

Fall 2025

First-Year Fall Students by Gender*

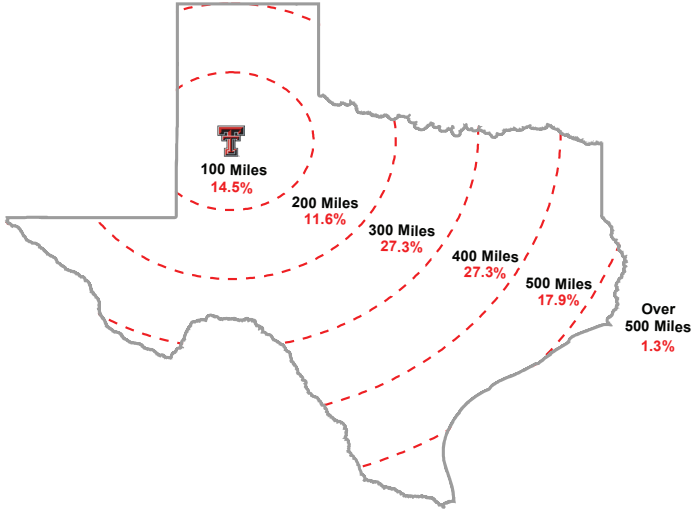


*Not Reported not included

Fall 2025

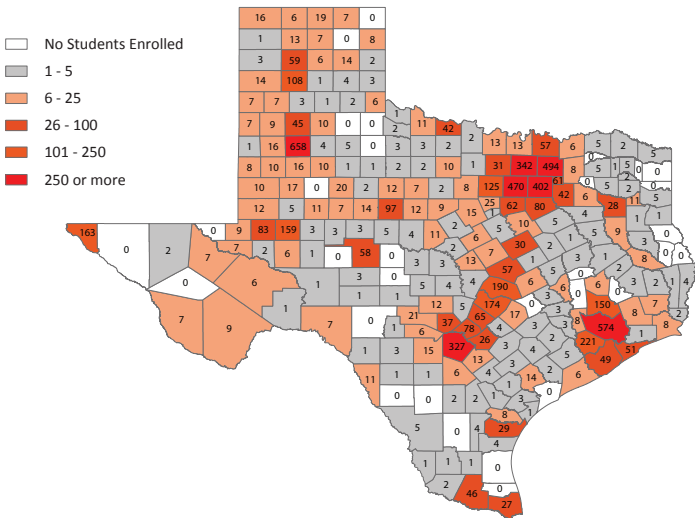
Distribution of First-Year Students from Texas by 100 Mile Increments

Counties within	First-Year Students	% of First-Year Students
100 Miles	993	14.5%
200 Miles	797	11.6%
300 Miles	1,870	27.3%
400 Miles	1,871	27.3%
500 Miles	1,229	17.9%
Over 500 Miles	91	1.3%
Total	6,851	100%



Fall 2025

Distribution of First-Year Students from Texas by County



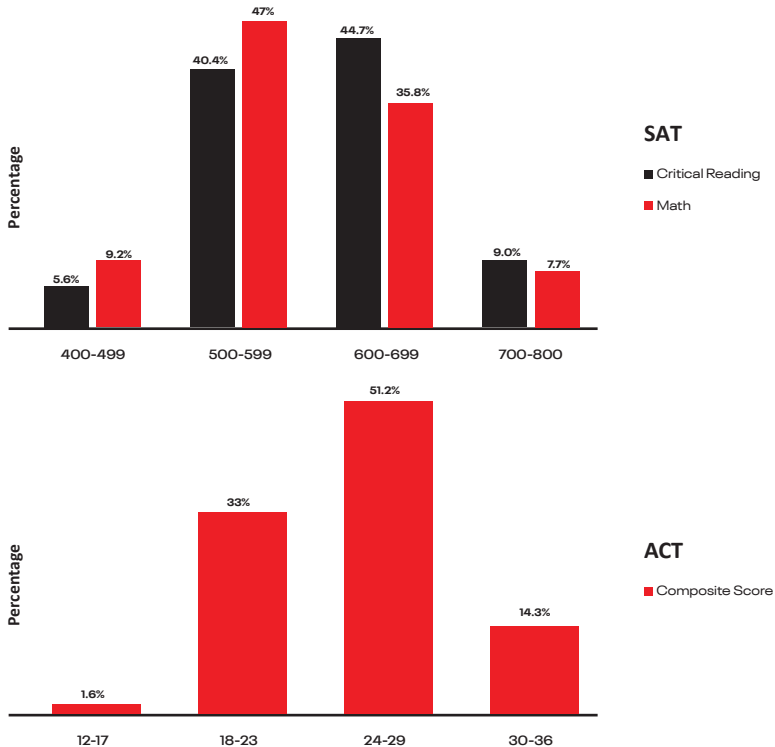
Fall 2025

SAT and ACT Percentile Scores (Test Optional Students Are Excluded)

	25th Percentile	75th Percentile
SAT Critical Reading	550	640
SAT Math	540	630
ACT Composite	23	28

Fall 2025

SAT and ACT Score Distribution (Test Optional Students Are Excluded)



Fall 2025

First-Year Students by Texas High School

Top 10 High School	City	Count
Frenship High School	Wolfforth	150
Cooper High School	Lubbock	138
Coronado High School	Lubbock	81
Lubbock High School	Lubbock	77
Aledo High School	Aledo	55
Allen High School	Allen	55
Wylie High School	Wylie	53
Central High School	San Angelo	45
Monterey Senior High School	Lubbock	44
Robert E. Lee High School	Midland	44

Fall 2025

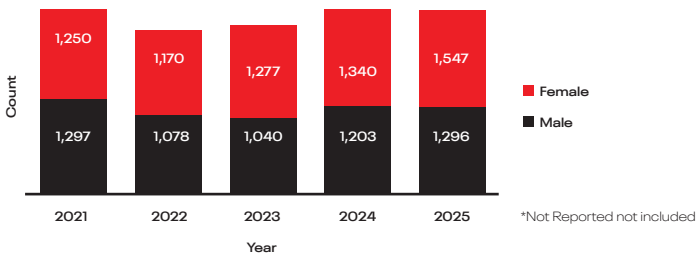
New Undergraduate Transfer Students by Previous Institution

Top 25 Two-Year Institutions	Number of Transfers
South Plains College	291
Dallas College	142
Tarrant County College Fort Worth	134
Collin College	106
Austin Community College	100
Lone Star College System	93
El Paso Community College	83
Amarillo College	59
Odessa College	49
Houston Community College	46
Blinn College	40
McLennan Community College	40
Midland College	35
Navarro College	30
Howard College	27
Hill College	26
Central Texas College	25
New Mexico Jr College	25
Tyler Junior College	25
Weatherford College	24
Western Texas College	23
Cisco College	22
North Central Texas College	22
Alamo College District	20
San Antonio College	20

Top 15 Four-Year Institutions	Number of Transfers
Angelo State University	35
Tarleton State University	30
West Texas A&M University	30
Texas State University - San Marcos	28
University of North Texas	25
University of Texas at Austin	21
University of Texas at San Antonio	21
University of Texas at Arlington	17
Wayland Baptist University	17
University of Houston - Main Campus	16
University of Texas at El Paso	15
Lubbock Christian University	14
South Texas College	14
University of Arkansas - Fayetteville	14
University of Oklahoma	14

Fall 2025

New Undergraduate Transfer Students by Gender*



Fall 2025

New Undergraduate Transfer Students by College

College	FY*	SO	JR	SR	Total
Davis College of Ag Sciences & Natural Resources	27	61	71	6	165
Huckabee College of Architecture	10	14	46	13	83
College of Arts and Sciences	106	286	330	65	787
Rawls College of Business Administration	10	91	128	26	255
College of Education	4	8	75	35	122
Whitacre College of Engineering	10	74	86	26	196
College of Human Sciences	37	107	108	31	283
College of Media & Communication	20	51	55	12	138
Other	203	224	239	114	780
Talkington College of Visual & Performing Arts	5	14	20	2	41
Total	432	930	1,158	330	2,850

*First-Year

Fall 2025

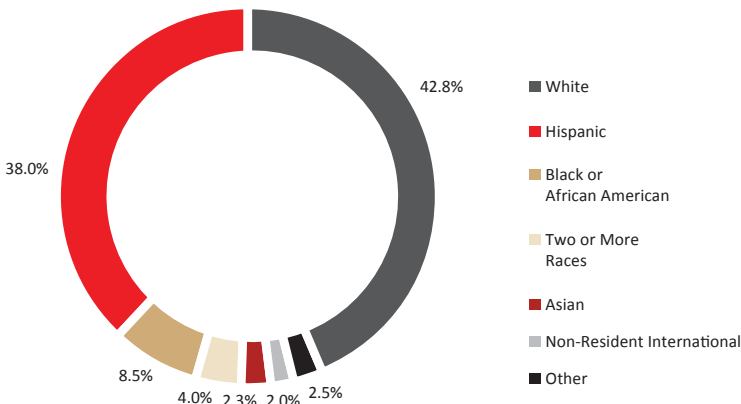
New Undergraduate Transfer Students by Ethnicity and Classification

Ethnicity	FY*	SO	JR	SR	Total
American Indian/Alaskan Native	0	2	4	2	8
Asian	9	26	26	4	65
Black or African American	41	64	83	54	242
Hispanic	151	325	471	135	1,082
Native Hawaiian/Pacific Islander	0	0	3	1	4
Non-Resident International	3	21	31	3	58
Two or more races	24	41	41	8	114
Unknown	15	21	17	5	58
White	189	430	482	118	1,219
Total	432	930	1,158	330	2,850

*First-Year

Fall 2025

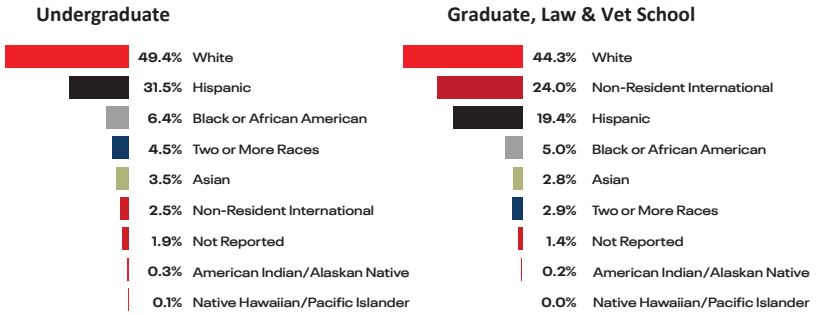
New Undergraduate Transfer Students by Ethnicity



*Other = American Indian/Alaskan Native, Native Hawaiian/Pacific Islander, and Not Reported

Fall 2025

Percent of Total Enrollment By Ethnicity and Level



Fall 2025

Top Declared Majors*

Undergraduate	Count
Finance	1,427
Biology	1,330
Kinesiology	1,291
Management	1,236
Human Sciences	1,224
Animal Sciences	1,221
Psychology	1,046
Marketing	925
Architecture	833
Accounting	781

Masters	Count
General Business MBA	535
Interdisciplinary Studies	237
Computer Science	202
Special Education	198
Personal Financial Planning	167
Mass Communications	155
Data Science	140
Accounting	126
Architecture Professional	106
Strategic Comm & Innovation	105

Doctoral	Count
Curriculum and Instruction	198
Educational Leadership	140
Chemistry	123
Mathematics	116
Biology	103
Computer Science	100
Plant and Soil Science	87
Chemical Engineering	86
Tech Comm and Rhetoric	84
Music	77

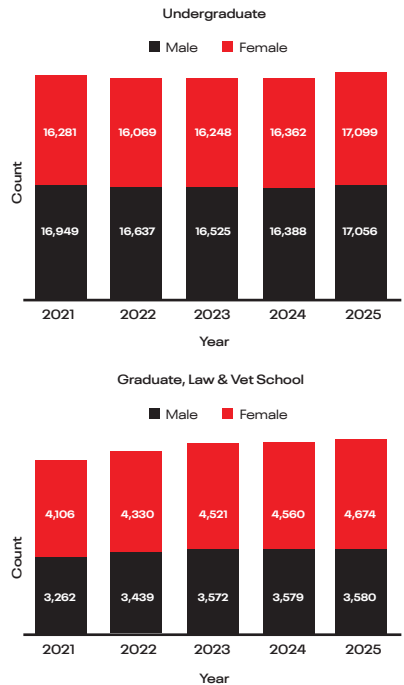
Fall 2025

Total Enrollment by Age Distribution

Age	UG	Grad	Law	Vet	Total
Under 18	389	0	0	0	389
18 Years	6,883	0	0	0	6,873
19-24 Years	23,880	2,096	281	183	26,281
25-45 Years	2,684	4,607	175	196	7,404
46 and Over	348	729	3	1	1,023
Total	34,184	7,432	459	380	42,455

Fall 2025

Total Enrollment by Gender*



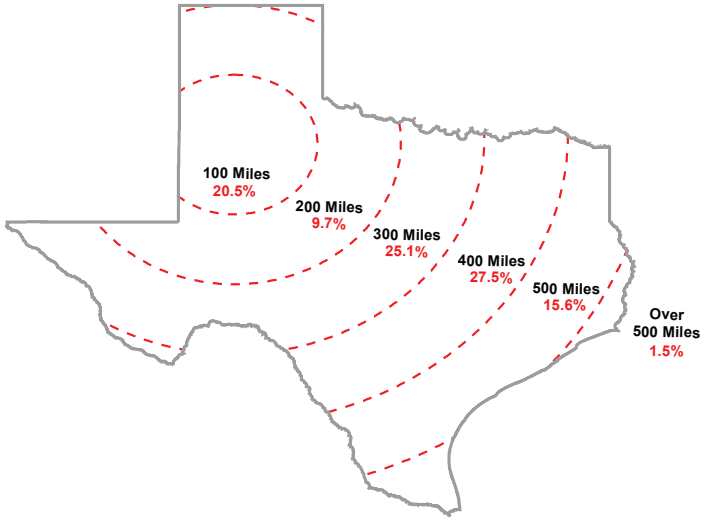
* Foundational engineering, Pre-Professional, Explore & Undeclared majors are not considered for these calculations

* Not Reported not included

Fall 2025

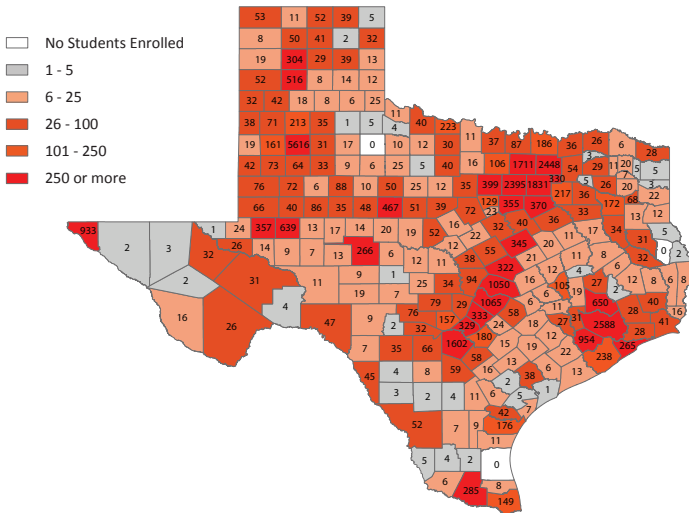
Distribution of Total Enrollment from Texas by 100 Mile Increments

Counties within	Total Enrollment	% of Total Enrollment
100 Miles	7,432	20.5%
200 Miles	3,517	9.7%
300 Miles	9,076	25.1%
400 Miles	9,967	27.5%
500 Miles	5,654	15.6%
Over 500 Miles	543	1.5%
Total	36,189	100.0%



Fall 2025

Distribution of Total Enrollment from Texas by County



FY 2021 - FY 2025

Degrees Conferred

Degree	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Bachelors	6,670	6,701	7,215	7,161	7,213
Masters	1,797	1,871	2,107	2,274	2,460
Doctoral	382	441	424	415	417
Law	131	127	141	145	136
Veterinary					61
Total	8,980	9,140	9,887	9,995	10,287

FY 2021 - FY 2025

Degrees Conferred Percentage Breakdown by Academic Year

Degree	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Bachelors	74.3%	73.3%	73.0%	71.6%	70.1%
Masters	20.0%	20.5%	21.3%	22.8%	23.9%
Doctoral	4.3%	4.8%	4.3%	4.2%	4.1%
Law	1.5%	1.4%	1.4%	1.5%	1.3%
Veterinary					0.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Percentages may not equal 100 due to rounding.

FY 2025

Degrees Conferred by College and Type

College	Bachelors	Masters	Doctoral	Professional	Total
Davis College of Ag Sciences & Natural Resources	590	157	39	0	786
Huckabee College of Architecture	134	46	0	0	180
Arts & Sciences	1,973	358	92	0	2,423
Rawls College of Business Administration	1,557	551	6	0	2,114
Education	255	280	111	0	646
Whitacre College of Engineering	856	580	84	0	1,520
Graduate School	0	104	16	0	120
Honors College	7	0	0	0	7
Human Sciences	743	189	35	0	967
School of Law	0	0	0	136	136
Media & Communication	634	132	6	0	772
TTU Provost	324	0	0	0	324
Talkington College of VPA	140	63	28	0	231
Veterinary School	0	0	0	61	61
Total	7,213	2,460	417	197	10,287

FY 2021 - FY 2025

Certificates Awarded

	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Post Baccalaureate	202	214	264	266	268
Post Secondary	314	273	324	387	472
Total	516	487	588	653	740

Fall 2025

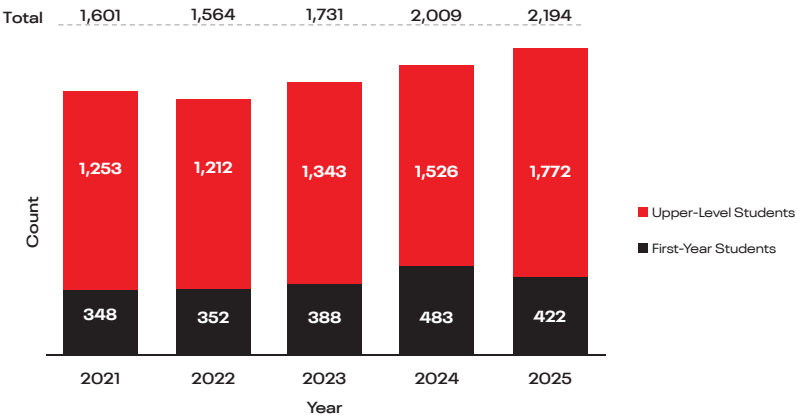
Total Enrollment by College (Based on the Student's Major)

College	UG	Grad	Law	VS	Total	% of Total	Last Year	% Change
Davis College of Ag Sciences & Natural Resources	2,725	559	0	0	3,284	7.7%	3,298	-0.4%
Huckabee College of Architecture	842	129	0	0	971	2.3%	904	7.4%
Arts & Sciences	8,721	1,588	0	0	10,309	24.3%	9,860	4.6%
Rawls College of Business Administration	5,847	1,004	0	0	6,851	16.1%	6,154	11.3%
Education	629	1,397	0	0	2,026	4.8%	2,076	-2.4%
Whitacre College of Engineering	5,123	1,052	0	0	6,175	14.5%	6,087	1.4%
Graduate School	0	394	0	0	394	0.9%	411	-4.1%
Honors College*	49	0	0	0	49	0.1%	51	-3.9%
Human Sciences	2,926	651	0	0	3,577	8.4%	3,383	5.7%
School of Law	0	0	459	0	459	1.1%	441	4.1%
Media & Communication	1,878	363	0	0	2,241	5.3%	2,372	-5.5%
TTU Provost	4,635	0	0	0	4,635	10.9%	4,522	2.5%
Talkington College of Visual & Performing Arts	809	295	0	0	1,104	2.6%	1,067	3.5%
Veterinary School	0	0	0	380	380	0.9%	343	10.8%
Total	34,184	7,432	459	380	42,455	100.0%	40,969	3.6%

*2,195 Undergraduate students are served by the Honors Program

Fall 2025

Undergraduate Students Served by the Honors College



Does not include Special Undergraduate students.

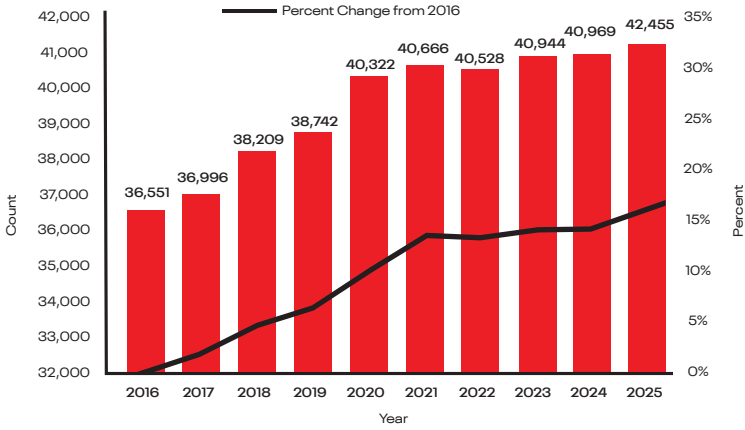
Fall 2025

Financial Aid

- Over **76%** of TTU students receive some type of financial aid including scholarships, grants, work study and loans.
- TTU disburses over **\$390,000,000** in financial aid to students annually.
- The **Red Raider Guarantee** ensures tuition and mandatory fees up to 30 credit hours per year will be paid by a combination of federal, state, and institutional funds. For complete information regarding Red Raider Guarantee, go to: <https://www.depts.ttu.edu/financialaid/guarantee/>

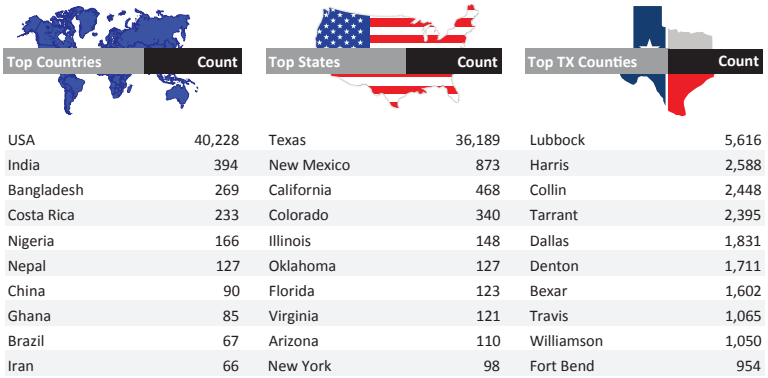
Fall 2025

Total Fall Enrollment Over 10 Years



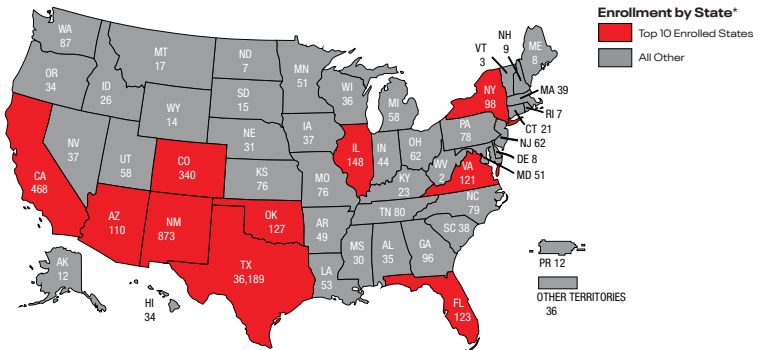
Fall 2025

Total Enrollment by Geographic Origin



Fall 2025

Total Enrollment by State



Fall 2025

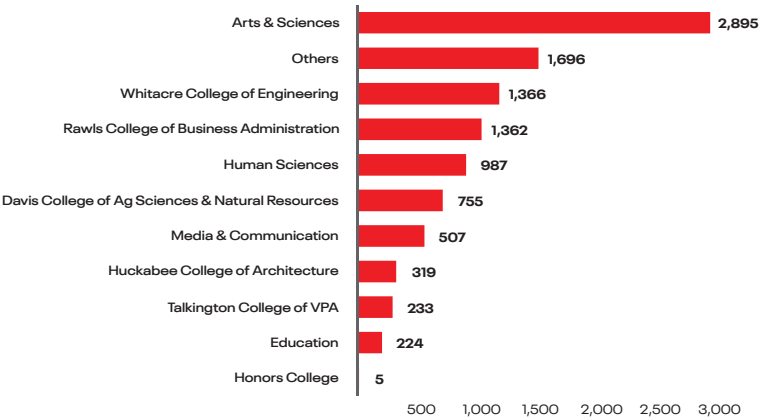
Demographics of Total Enrollment

	UG	Grad	Law	Vet	Total	% of Total	Last Year	Change
By Gender								
Female	17,099	4,160	232	282	21,773	51.3%	20,922	4.1%
Male	17,056	3,255	227	98	20,636	48.6%	19,967	3.4%
Not Reported	29	17	0	0	46	0.1%	80	-42.5%
By Ethnicity								
American Indian/Alaskan Native	119	15	2	2	138	0.3%	139	-0.7%
Asian	1,183	212	18	0	1,413	3.3%	1,381	2.3%
Black or African American	2,182	389	20	1	2,592	6.1%	2,380	8.9%
Hispanic	10,758	1,403	118	83	12,362	29.1%	11,333	9.1%
Native Hawaiian/Pacific Islander	22	2	0	0	24	0.1%	31	-22.6%
Non-Resident International	857	1,983	3	0	2,843	6.7%	2,960	-4.0%
Two or more races	1,542	213	23	7	1,785	4.2%	1,692	5.5%
Not Reported	644	101	8	6	759	1.8%	684	11.0%
White	16,675	3,114	267	281	20,539	48.4%	20,369	0.8%
By Full-Time/Part-Time								
Full-Time	30,765	4,399	458	380	36,002	84.8%	35,129	2.5%
Part-Time	3,419	3,033	1	0	6,453	15.2%	5,840	10.5%
By Age								
24 & Under	30,983	2,096	281	183	33,543	79.9%	33,139	1.2%
25 & Over	2,716	5,336	178	197	8,427	20.1%	7,769	8.5%
Average Age	20.9	31.3	24.9	25.2	22.9	-	22.7	0.9%
By Home								
In-State	30,614	4,815	413	347	36,189	85.2%	34,410	5.2%
Out-of-State*	3,570	2,617	46	33	6,266	14.8%	6,559	-4.5%
Total	34,184	7,432	459	380	42,455	100.0%	40,969	3.6%

*Out-Of-State counts include Foreign and Not Reported.

Fall 2025

Undergraduate First Generation Enrollment By College



TOTAL & FIRST GEN ENROLLMENT



FROM HERE,
IT'S POSSIBLE.™