



TEXAS TECH™

THE BEGINNING IS ONLY THE BEGINNING



UNIVERSITY
FACT BOOK
2024-2025

PIONEERING IS OUR WAY OF LIFE

From out there, it's questionable.

How can a place like this feed the world?

How can heritage honor the past and shape the future?

The answer is "here."

Here, we've got our own state and state of mind.

A place of inexplicable harmony,

Where worlds of all kinds converge under two T's and one lone star.

"Here" is in the eye of the storm

and in the glare of Texas-sized ambition.

Here, tradition fuels progress.

And unity is born from proud individualism.

Because with a certain disposition, drive and
disregard for the expected, anything can happen.

This is a place that, to most, will never add up.

Until they see it in the headlines, in the research, in the innovation
around them.

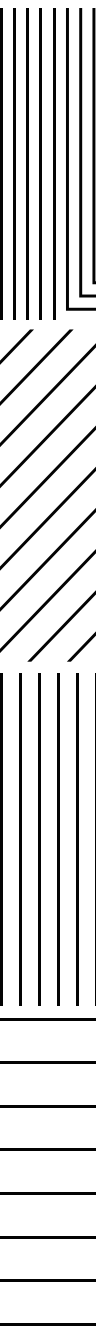
This isn't just Texas Tech.

It's what's next.

And from here, it's possible.



HIGHLIGHTS



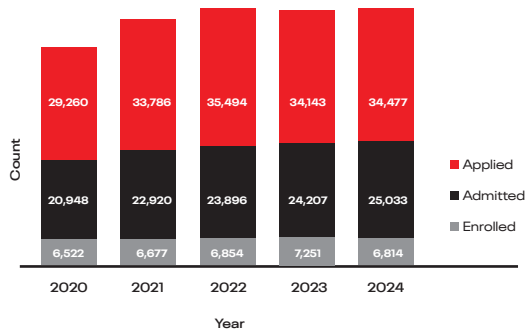
Texas Tech University is one of only 20 schools in the country classified as a Carnegie “Very High Research Activity” institution and a Hispanic Serving Institution. Following 13 years of record enrollment growth, Texas Tech is now home to more than 40,000 students. Texas Tech began in 1923 with a mission of serving the needs of West Texas. Our impact has always been felt far beyond—graduating students who possess the authenticity to succeed in (and change) the world.

Our 1,800-acre campus is a showcase of Spanish Renaissance architecture and home to one of the largest collections of public art in the country. Our 13 colleges offer more than 150 undergraduate, 100 graduate and 50 doctoral degree programs. Our students are involved in over 550 student organizations and clubs, participate in robust study abroad and international programs and are deeply engaged in service to our communities. Our main campus in Lubbock is home to the Huckabee College of Architecture, College of Arts & Sciences, Davis College of Agricultural Sciences & Natural Resources, College of Education, College of Human Sciences, College of Media and Communication, Rawls College of Business, J.T. & Margaret Talkington College of Visual & Performing Arts, School of Law and Whitacre College of Engineering, as well as the Honors College and the Graduate School. The new Texas Tech University School of Veterinary Medicine, the first new school of veterinary medicine in the state in more than 100 years, is in Amarillo, Texas. Athletics also play a central role at Texas Tech, with 15 varsity teams competing in the Big XII Conference.



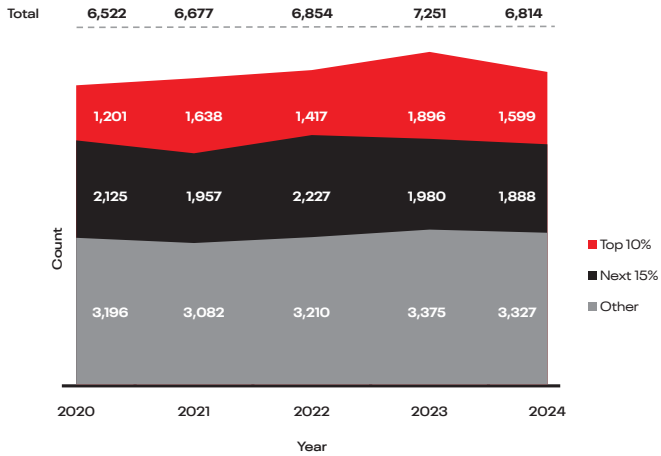
Fall 2024

First-Year Student Admissions



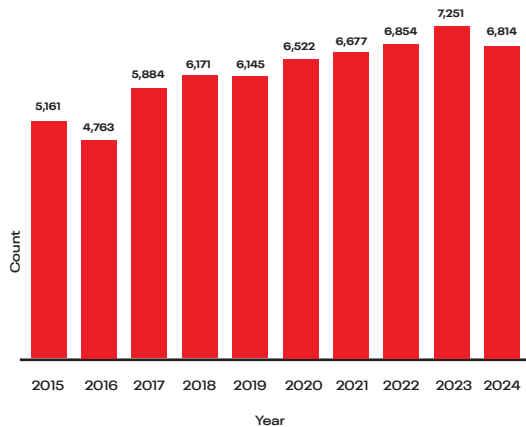
Fall 2024

First-Year Students by High School Rank Percentile



Fall 2024

First-Year Students Enrollment Over 10 Years



Distribution of New First Time Undergraduates



*Graduated in 6 years or less

Graduation Rates for Full-Time, Degree-Seeking
First-Year Students, Fall 2016 - Fall 2020 (Undergraduate Only)

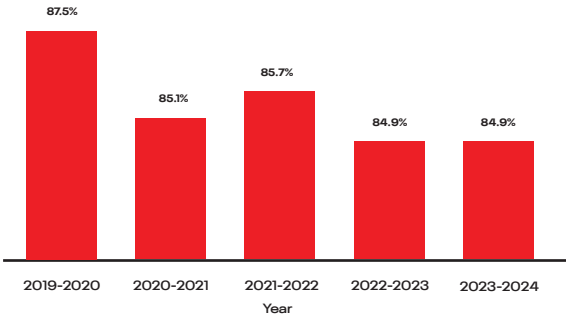


One-Year Retention Rate of Full-Time, Degree-Seeking
First-Year Students*, Fall 2023 to Fall 2024 (Undergraduate Only)

College	Beginning	Still Enrolled	% Retained
Davis College of Ag Sciences & Natural Resources	642	543	84.6
Huckabee College of Architecture	248	200	80.6
College of Arts & Sciences	1,659	1,408	84.9
Rawls College of Business Administration	980	865	88.3
College of Education	101	84	83.2
Whitacre College of Engineering	1,130	995	88.1
Honors College	20	18	90.0
College of Human Sciences	439	372	84.7
College of Media & Communication	285	250	87.7
Others	1,472	1,189	80.8
Talkington College of Visual and Performing Arts	164	140	85.4
Total	7,140	6,064	84.9

*First-Year Students entering summer or fall and full-time in the fall.

One-Year Retention Rate of Full-Time, Degree-Seeking
First-Year Students*, Fall to Fall (Undergraduate Only)



*First-Year Students entering summer or fall and full-time in the fall.

Fall 2024
New Students by College

College	First-Year	UG Transfer	Graduate, Law, & Vet School
Davis College of Ag Sciences & Natural Resources	604	195	146
Arts & Sciences	1,658	684	431
Media & Communication	243	149	142
Talkington College of VPA	184	44	79
Huckabee College of Architecture	259	64	68
Education	94	154	364
Whitacre College of Engineering	1,056	218	302
Human Sciences	437	241	208
Graduate School	0	0	182
Honors College	10	0	0
Rawls College of Business Administration	839	197	415
School of Law	0	0	160
TTU Provost	1,430	612	0
Veterinary School	0	0	98
Total	6,814	2,558	2,595

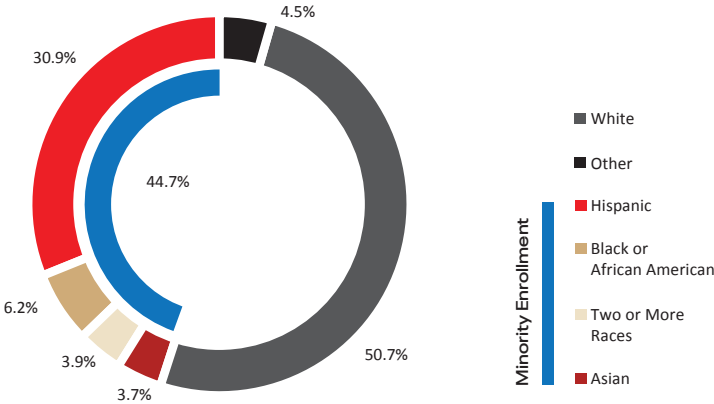
Fall 2024

First-Year Students by Ethnicity

Ethnicity	Applied	Admitted	Enrolled
American Indian/Alaskan Native	119	85	26
Asian	2,251	1,818	254
Black or African American	3,896	2,082	422
Hispanic	13,030	8,947	2,108
Native Hawaiian/Pacific Islander	36	26	3
Non-Resident International	1,369	515	130
Two or More Race	1,227	928	268
Not Reported	922	576	148
White	11,627	10,056	3,455
Total	34,477	25,033	6,814

Fall 2024

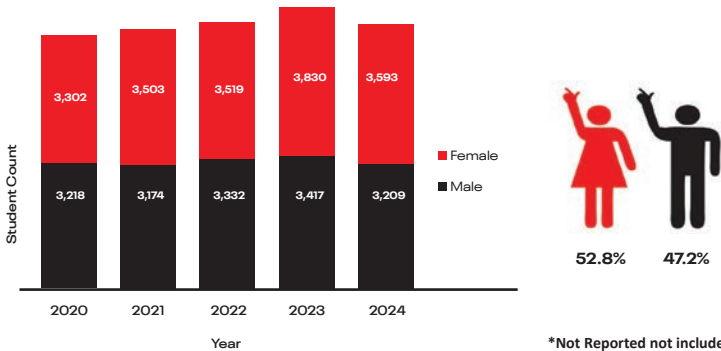
First-Year Students by Ethnicity (Enrolled)



*Other = Non-Resident International, American Indian/Alaskan Native, Native Hawaiian/Pacific Islander, and Not Reported

Fall 2024

First-Year Students by Gender*

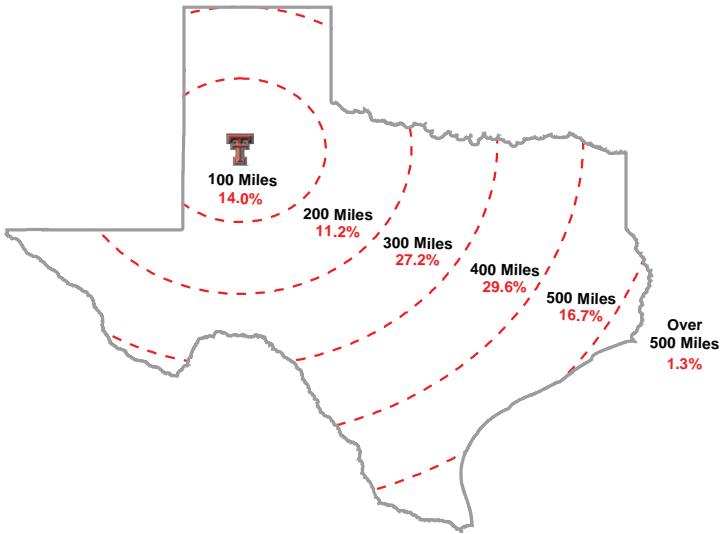


*Not Reported not included

Fall 2024

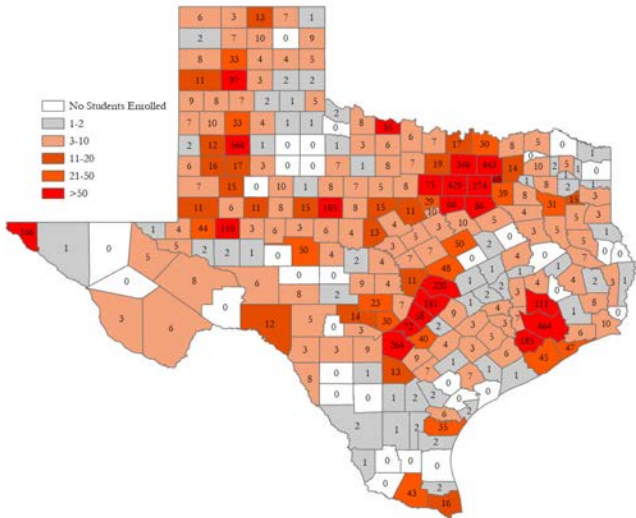
Distribution of First-Year Students from Texas by 100 Mile Increments

Counties within	First-Year Students	% of First-Year Students
100 Miles	855	14.0%
200 Miles	679	11.2%
300 Miles	1,657	27.2%
400 Miles	1,803	29.6%
500 Miles	1,017	16.7%
Over 500 Miles	78	1.3%
Total	6,089	100%



Fall 2024

Distribution of First-Year Students from Texas by County



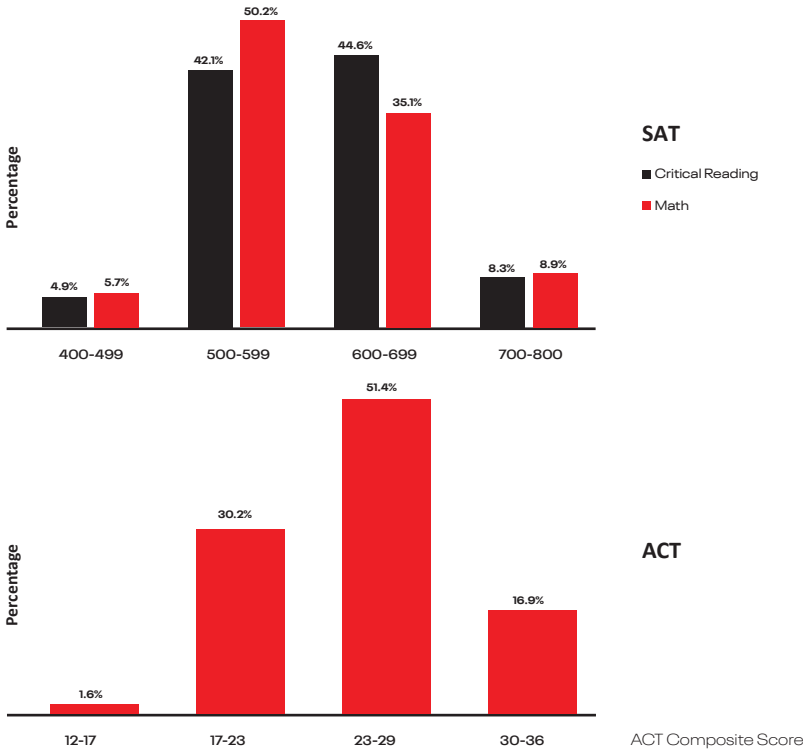
Fall 2024

SAT and ACT Percentile Scores (Test Optional Students Are Excluded)

	25th Percentile	75th Percentile
SAT Critical Reading	550	640
SAT Math	540	640
ACT Composite	23	28

Fall 2024

SAT and ACT Score Distribution (Test Optional Students Are Excluded)



Fall 2024

First-Year Students by Texas High School*

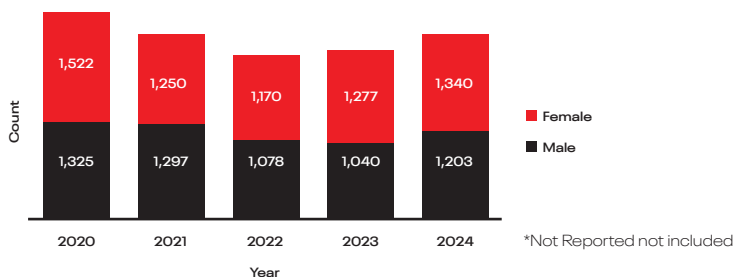
Top 10 High School	City	Count
Lubbock-Cooper High School	Lubbock	145
Frenship High School	Wolfforth	118
Lubbock High School	Lubbock	83
Monterey Senior High School	Lubbock	53
Wylie High School	Wylie	53
Coronado High School	Lubbock	48
Central High School	San Angelo	46
Allen High School	Allen	44
Prosper High School	Prosper	44
Flower Mound High School	Flower Mound	43

*Self-reported high schools are not included.

Fall 2024**New Undergraduate Transfer Students by Previous School**

Top 25 Two-Year Institutions	Number of Transfer
South Plains College	283
Tarrant County Coll Ft Worth	130
Collin College	125
Austin Community College	121
Dallas College	106
Lone Star College System	105
Amarillo College	65
McLennan Community College	56
Alamo College District	53
Midland College	46
El Paso Community College	44
Blinn College	36
Houston Community College	33
Navarro College	31
Howard College	29
Weatherford College	27
North Central Texas College	23
Central Texas College	22
Odessa College	21
Tyler Junior College	20
Western Texas College	20
Cisco College	19
Hill College	19
San Jacinto College District	15
Wharton County Junior College	15

Top 15 Four-Year Institutions	Number of Transfers
Angelo State University	45
West Texas A&M University	32
Tarleton State University	31
Wayland Baptist University	24
University of North Texas	23
University of Arkansas - Fayetteville	18
University of Texas at Arlington	17
Texas State University - San Marcos	15
University of Texas at Austin	15
University of Texas at El Paso	15
University of Texas at San Antonio	15
Lubbock Christian University	12
South Texas College	10
Abilene Christian University	9
Stephen F. Austin State University	9

Fall 2024**New Undergraduate Transfer Students by Gender***

Fall 2024

New Undergraduate Transfer Students by College

College	FY*	SO	JR	SR	Total
Davis College of Ag Sciences & Natural Resources	33	74	77	11	195
Huckabee College of Architecture	1	4	47	12	64
College of Arts and Sciences	111	213	295	65	684
Rawls College of Business Administration	8	58	109	22	197
College of Education	11	15	93	35	154
Whitacre College Engineering	15	82	90	31	218
College of Human Sciences	32	79	111	19	241
College of Media & Communication	19	70	45	15	149
Other	178	244	145	45	612
Talkington College of VPA	7	19	16	2	44
TOTAL	415	858	1,028	257	2,558

*First-Year

Fall 2024

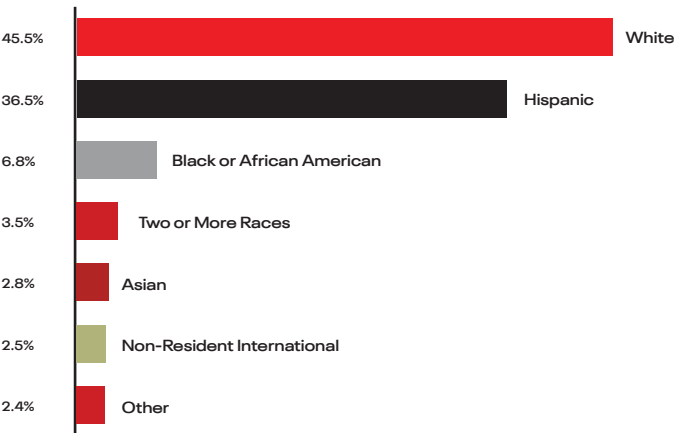
New Undergraduate Transfer Students by Ethnicity

Ethnicity	FY*	SO	JR	SR	SU**	Total
American Indian/Alaskan Native	1	4	4	0	0	9
Asian	13	23	27	8	0	71
Black or African American	40	48	62	24	0	174
Hispanic	142	302	391	98	0	933
Native Hawaiian/Pacific Islander	0	0	2	0	0	2
Non-Resident International	5	19	34	7	0	65
Two or more races	21	34	28	6	0	89
Not Reported	5	22	21	3	0	51
White	188	406	459	111	0	1,164
TOTAL	415	858	1,028	257	0	2,558

*First-Year ** Special Undergraduate

Fall 2024

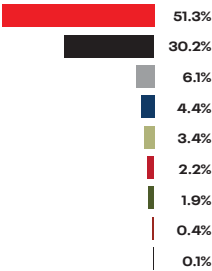
New Undergraduate Transfer Students by Ethnicity



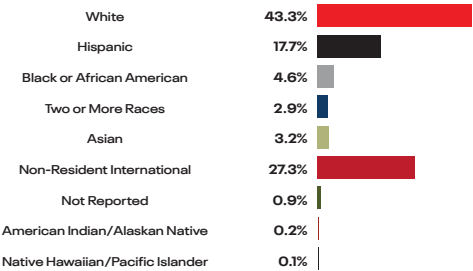
*Other = American Indian/Alaskan Native, Native Hawaiian/Pacific Islander, and Not Reported

Fall 2024
Percent of Total Enrollment By Ethnicity

Undergraduate



Graduate, Law & Vet School



Fall 2024
Top Declared Majors*

Undergraduate	Count
Finance	1,347
Animal Sciences	1,338
Biology	1,275
Kinesiology	1,245
Management	1,169
Human Sciences	1,120
Psychology	1,012
Marketing	990
Architecture	781
University Studies	752

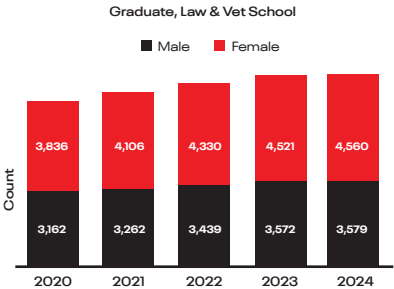
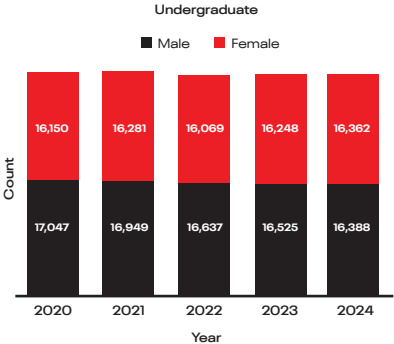
Masters	Count
General Business MBA	479
Computer Science	467
Interdisciplinary Studies	273
Special Education	202
Data Science	168
Mass Communications	148
Personal Financial Planning	134
Accounting	123
Curriculum and Instruction	116
Nutrition and Dietetics	108

Doctoral	Count
Curriculum and Instruction	185
Educational Leadership	181
Chemistry	120
Mathematics	108
Biology	92
Plant and Soil Science	84
Computer Science	83
Chemical Engineering	77
Tech Comm and Rhetoric	77
Music	74

Fall 2024
Total Enrollment by Age Distribution

Age	UG	Grad	Law	Vet	Total
Under 18	352	0	0	0	352
18 Years	6,192	1	0	0	6,193
19-24 Years	23,860	2,279	296	172	26,607
25-45 Years	2,156	4,424	144	169	6,893
46 and Over	232	689	1	2	924
Total	32,792	7,393	441	343	40,969

Fall 2024
Total Enrollment by Gender*



* Foundational engineering, Pre-Professional, Explore & Undeclared majors are not considered for these calculations

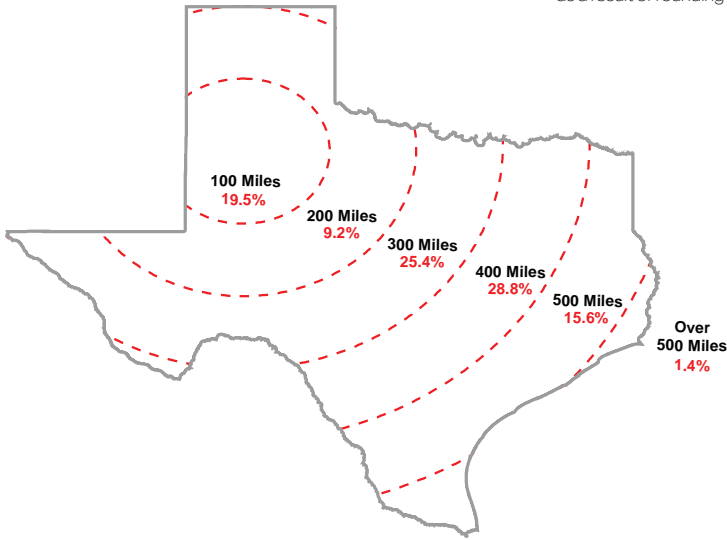
* Not Reported not included

Fall 2024

Distribution of Total Enrollment from Texas by 100 Mile Increments

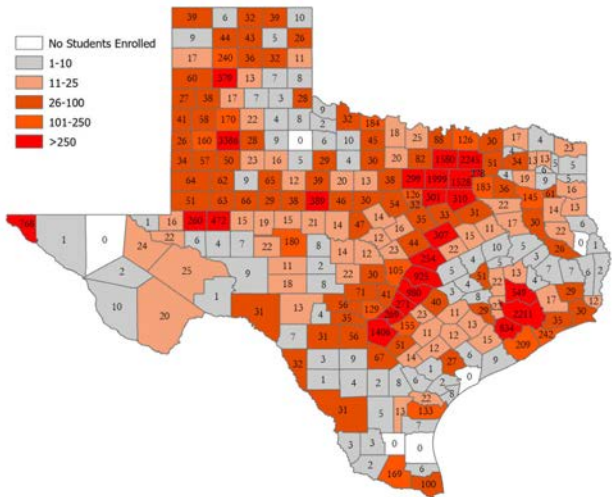
Counties within	Total Enrollment	% of Total Enrollment
100 Miles	6,713	19.5%
200 Miles	3,180	9.2%
300 Miles	8,752	25.4%
400 Miles	9,908	28.8%
500 Miles	5,376	15.6%
Over 500 Miles	481	1.4%
Total	34,410	99.9%

Percentage may not equal 100
as a result of rounding



Fall 2024

Distribution of Total Enrollment from Texas by County



FY 2019 - FY 2024

Degrees Conferred

Degree	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Bachelors	6,397	6,670	6,701	7,215	7,161
Masters	1,658	1,797	1,871	2,107	2,274
Doctoral	390	382	441	424	415
Law	127	131	127	141	145
Total	8,572	8,980	9,140	9,887	9,995

FY 2019 - FY 2024

Degrees Conferred Percentage Breakdown by Academic Year

Degree	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Bachelors	74.6%	74.3%	73.3%	73.0%	71.6%
Masters	19.3%	20.0%	20.5%	21.3%	22.8%
Doctoral	4.5%	4.3%	4.8%	4.3%	4.2%
Law	1.5%	1.5%	1.4%	1.4%	1.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Percentages may not equal 100 due to rounding.

FY 2024

Degrees Conferred by College

College	Bachelors	Masters	Doctoral	Law	Total
Davis College of Ag Sciences & Natural Resources	554	134	37	0	725
Huckabee College of Architecture	161	38	0	0	199
Arts & Sciences	2,019	283	108	0	2,410
Rawls College of Business Administration	1,509	496	7	0	2,012
Education	282	262	111	0	655
Whitacre College of Engineering	852	577	68	0	1,497
Graduate School	0	104	5	0	109
Honors College	14	0	0	0	14
Human Science	718	176	42	0	936
School of Law	0	0	0	145	145
Media & Communication	635	150	6	0	791
TTU Provost	291	0	0	0	291
Talkington College of VPA	126	54	31	0	211
Total	7,161	2,274	415	145	9,995

FY 2019 - FY 2024

Certificates Awarded

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Post Baccalaureate	216	202	214	264	266
Post Secondary	213	314	273	324	387
Total	429	516	487	588	653

Fall 2024

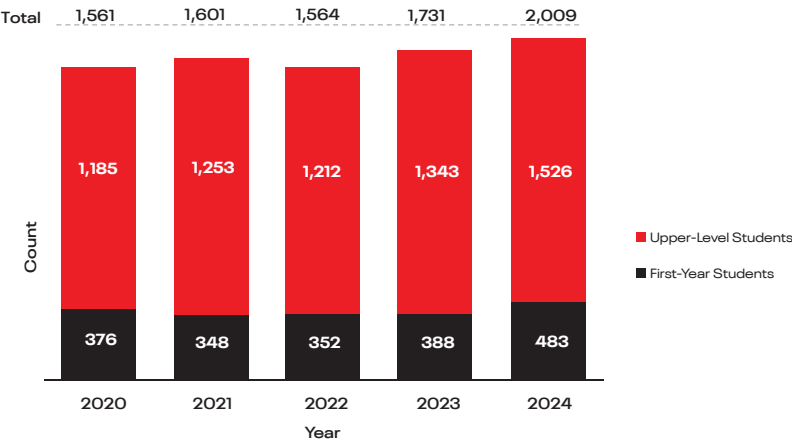
Total Enrollment by College (Based on the Student's Major)

College	UG	Grad	Law	VS	Total	% of Total	Last Year	% Change
Davis College of Ag Sciences & Natural Resources	2,759	539	0	0	3,298	8.0%	3,266	1.0%
Huckabee College of Architecture	781	123	0	0	904	2.2%	898	0.7%
Arts & Sciences	8,386	1,474	0	0	9,860	24.1%	9,960	-1.0%
Rawls College of Business Administration	5,226	928	0	0	6,154	15.0%	6,012	2.4%
Education	702	1,374	0	0	2,076	5.1%	2,198	-5.6%
Whitacre College of Engineering	4,779	1,308	0	0	6,087	14.9%	6,221	-2.2%
Graduate School	0	411	0	0	411	1.0%	404	1.7%
Honors College*	51	0	0	0	51	0.1%	55	-7.3%
Human Sciences	2,776	607	0	0	3,383	8.3%	3,267	3.6%
School of Law	0	0	441	0	441	1.1%	438	0.7%
Media & Communication	2,020	352	0	0	2,372	5.8%	2,427	-2.3%
TTU Provost	4,522	0	0	0	4,522	11.0%	4,541	-0.4%
Talkington College of VPA	790	277	0	0	1,067	2.6%	1,012	5.4%
Veterinary School	0	0	0	343	343	0.8%	245	40.0%
Total	32,792	7,393	441	343	40,969	100.0%	40,944	0.1%

*2,009 Undergraduate Students are in the Honors Program

Fall 2024

Undergraduate Students Served by the Honors College

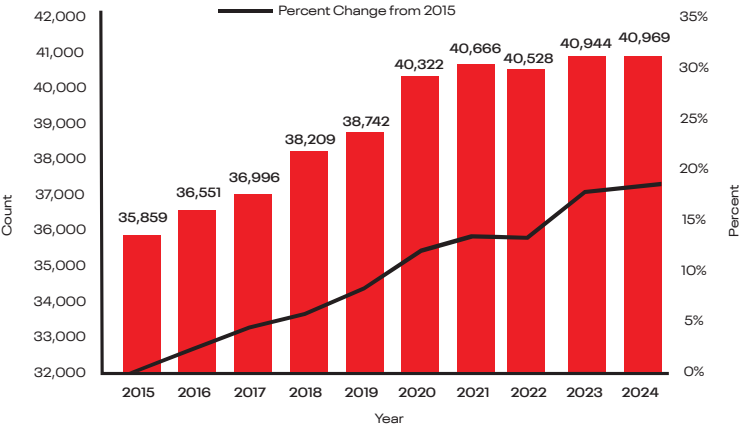


Fall 2024

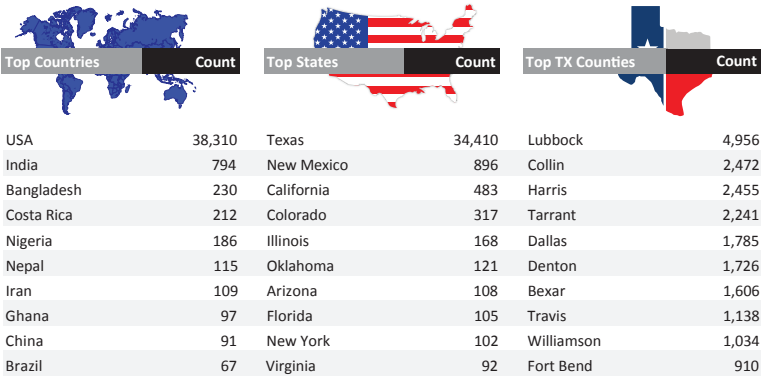
Undergraduate Students Served by the Honors College

- Over **76%** of TTU students receive some type of financial aid including scholarships, grants, work study and loans.
- TTU disburses over **\$370,000,000** in financial aid to students annually.
- The **Red Raider Guarantee** ensures tuition and mandatory fees up to 30 credit hours per year will be paid by a combination of federal, state, and institutional funds. For complete information regarding Red Raider Guarantee, go to:
<https://www.depts.ttu.edu/financialaid/guarantee/>

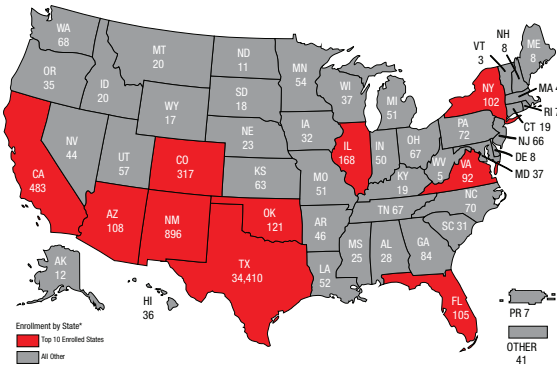
Fall 2024
Total Enrollment Over 10 Years



Fall 2024
Total Enrollment by Geographic Origin



Fall 2024
Total Enrollment by State



Fall 2024

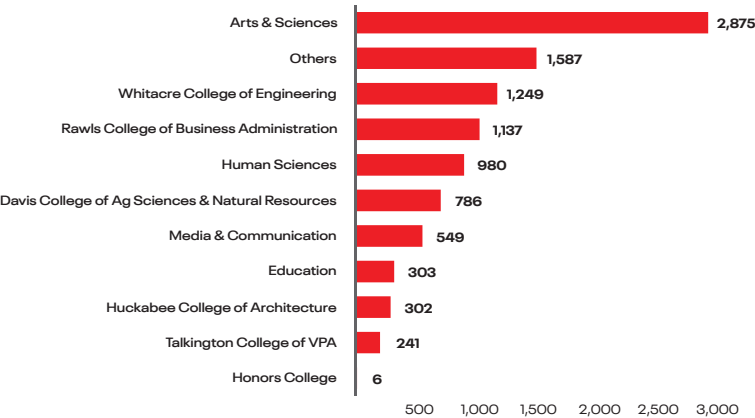
Demographics of Total Enrollment

	UG	Grad	Law	Vet	Total	% of		Change
						Total	Last Year	
By Gender								
Female	16,362	4,066	243	251	20,922	51.1%	20,769	0.7%
Male	16,388	3,289	198	92	19,967	48.7%	20,097	-0.6%
Not Reported	42	38	0	0	80	0.2%	78	2.6%
By Ethnicity								
American Indian/Alaskan Native	121	13	4	1	139	0.3%	137	1.5%
Asian	1,123	242	16	0	1,381	3.4%	1,354	2.0%
Black or African American	2,006	349	23	2	2,380	5.8%	2,315	2.8%
Hispanic	9,888	1,271	104	70	11,333	27.7%	10,973	3.3%
Native Hawaiian/Pacific Islander	26	5	0	0	31	0.1%	36	-13.9%
Non-Resident International	730	2,230	0	0	2,960	7.2%	3,016	-1.9%
Two or More Races	1,456	212	20	4	1,692	4.1%	1,631	3.7%
Not Reported	612	57	9	6	684	1.7%	652	4.9%
White	16,830	3,014	265	260	20,369	49.7%	20,830	-2.2%
By Full-Time/Part-Time								
Full-Time	29,699	4,647	440	343	35,129	85.7%	35,014	0.3%
Part-Time	3,093	2,746	1	0	5,840	14.3%	5,930	-1.5%
By Age								
24 & Under	30,404	2,280	296	164	33,144	80.9%	33,447	-0.9%
25 & Over	2,388	5,113	145	179	7,825	19.1%	7,497	4.4%
Average Age	20.9	30.9	24.6	25.3	22.8	-	22.6	0.9%
By Home								
In-State	29,370	4,327	395	318	34,410	84.0%	34,313	0.3%
Out-Of-State*	3,422	3,066	46	25	6,559	16.0%	6,631	-1.1%
Total	32,792	7,393	441	343	40,969	100.0%	40,944	0.1%

*Out-Of-State counts include Foreign and Not Reported.

Fall 2024

Undergraduate First Generation Enrollment by College





FROM HERE,
IT'S POSSIBLE.™