

Multi-Survey and Multi-Year Comparative Survey Results by College and by Department
PART 4: RAWLS COLLEGE OF BUSINESS DEPARTMENTS & PROGRAMS

(In sets by Unit: ACCT, FIN, ISQS, MGT, MKT, GEN-BUS, INT-BUS, BUS-ECO, EN-COM, & GSC)

From . . .

The *Graduating Student Survey* of undergraduates
The *Post-Graduate Survey* of Master's Students
The *Post-Graduate Survey* of Doctoral Students
One-Year Alumni Survey of undergraduates
Three-Year Alumni Survey of undergraduates
Seven Year Alumni Survey of undergraduates

For . . .

Two Years 2012-13 and 2013-14 for 3 sets of students at graduation
Two years 2011-12 & 2012-13 for 1-year undergraduate alumni*
Two years 2008-9 and 2009-10 for 3-year undergraduate alumni*
Two years 2005-6 and 2006-7 for 7-year undergraduate alumni*
*(or longer for small departments)

A multi-year survey population is required to have a reasonably fair representation from the variety of majors within a department.

Covering . . .

At-graduation rating questions. . . .

General Rating for Meeting Your Goals
Faculty Knowledge
Teaching Quality
Bringing Research into Class
Faculty Help Outside of Class
Faculty Interest in your Success
Applicable Courses
Course Availability
Lab/Studio Quality (undergraduate level)
Class Lab Quality & Research Lab Quality (graduate level)
Advisor – Availability
Advisor – Administrative Help
Advisor – Academic Help
Advisor – Useful/Accurate
Advisor – Career Advice (graduate level)
Collegiality (graduate level)
Department Staff
College Academic Dean or Graduate School

Both at-graduation and alumni employment outcomes questions. . . .

Job Preparation
Job Satisfaction
Job Related to Major
Full-Time Salary

Alumni rating questions. . . .

How a Degree from Tech Compares
Faculty
Courses
Academic Facilities
Advising
Job Assistance

Summary of Graduation and Alumni Surveys by Area

**SCHOOL OF ACCOUNTING
RAWLS COLLEGE OF BUSINESS**

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GRADUATING STUDENT SURVEY

[Undergraduates at graduation]

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

Respondents: 97 26.6%

POST-GRADUATE SURVEY

[Graduate students at graduation]

Latest 2 years (2012-13 & 2013-14 grads)

MASTER'S STUDENTS

Respondents: 70 31.3%

The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are only approximations.

(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)

**GENERAL RATING
(Meeting your goals)**

Count:

93

Average Rating:

4.35

Std. Err.:

0.08

Rating Distribution:



**GENERAL RATING
(Meeting your goals)**

70

4.57

0.07



FACULTY KNOWLEDGE

Count:

87

Average Rating:

4.61

Std. Err.:

0.06

Rating Distribution:



FACULTY KNOWLEDGE

70

4.69

0.08



TEACHING QUALITY

Count:

87

Average Rating:

4.45

Std. Err.:

0.07

Rating Distribution:



TEACHING QUALITY

70

4.39

0.08



BRINGING RESEARCH INTO CLASS

Count:

82

Average Rating:

4.10

Std. Err.:

0.11

Rating Distribution:



BRINGING RESEARCH INTO CLASS

70

3.87

0.12



FACULTY HELP OUTSIDE CLASS

Count:

85

Average Rating:

4.44

Std. Err.:

0.09

Rating Distribution:



FACULTY HELP OUTSIDE CLASS

70

4.43

0.09



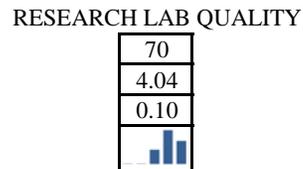
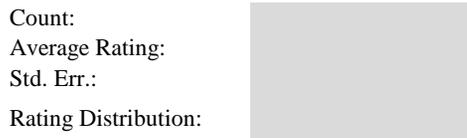
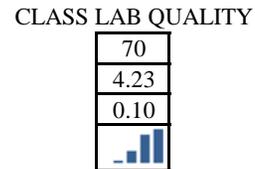
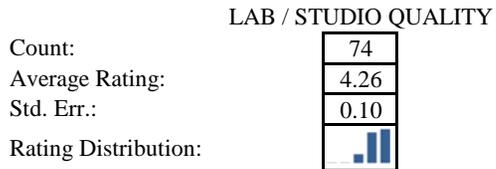
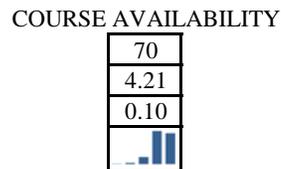
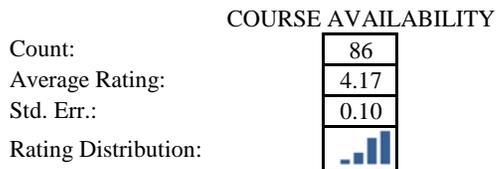
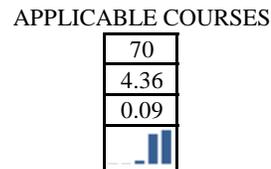
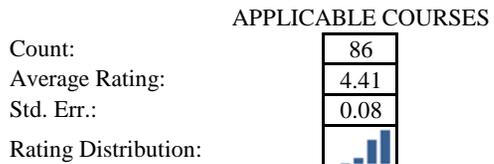
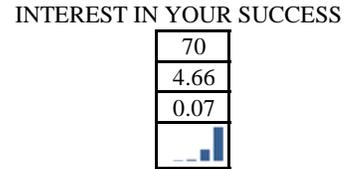
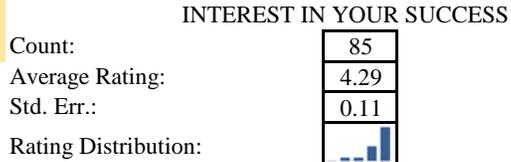
Summary of Graduation and Alumni Surveys by Area

AT
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SCHOOL OF ACCOUNTING
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS



Summary of Graduation and Alumni Surveys by Area

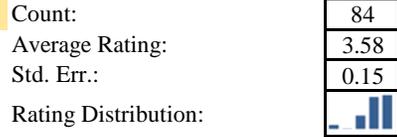
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SCHOOL OF ACCOUNTING
RAWLS COLLEGE OF BUSINESS

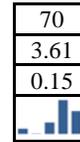
Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

ADVISOR AVAILABILITY



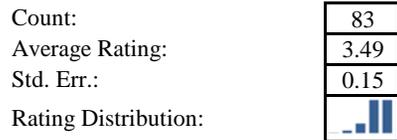
GRADUATE ADVISOR - AVAILABILITY



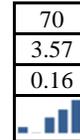
MAJOR PROFESSOR - AVAILABILITY



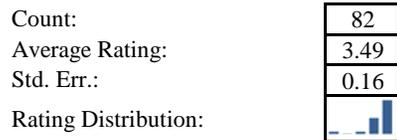
ADVISOR - ADMIN. HELP



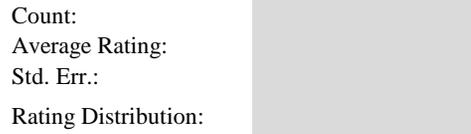
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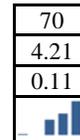
ADVISOR - ACADEMIC HELP



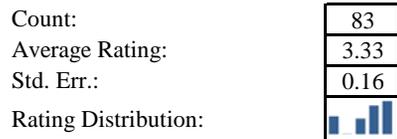
MAJOR PROF. - ACADEMIC HELP



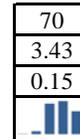
MAJOR PROF. - THESIS/DIS. HELP



ADVISOR - USEFUL/ACCURATE



GRAD. ADVISOR - USEFUL/ACCURATE



Summary of Graduation and Alumni Surveys by Area

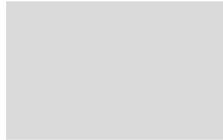
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SCHOOL OF ACCOUNTING
RAWLS COLLEGE OF BUSINESS

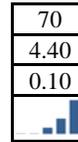
Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

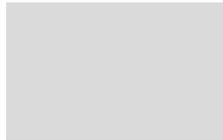
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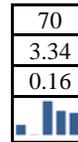
MAJOR PROF. - USEFUL/ACCURATE



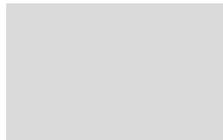
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Average Rating:
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Rating Distribution:



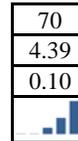
GRADUATE ADVISOR - CAREER ADVICE



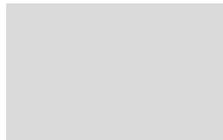
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Rating Distribution:



MAJOR PROF. - CAREER ADVICE



Count:
Average Rating:
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Rating Distribution:

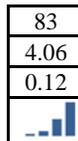


COLLEGIALITY



Count:
Average Rating:
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Rating Distribution:

DEPARTMENT STAFF

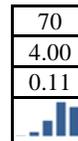


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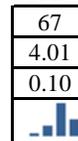
ACADEMIC DEAN



DEPARTMENT STAFF



GRADUATE SCHOOL



Summary of Graduation and Alumni Surveys by Area

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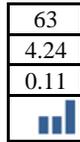
**SCHOOL OF ACCOUNTING
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

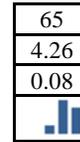
Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

JOB PREPARATION

Count:
Average Rating:
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Rating Distribution:

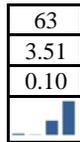


JOB PREPARATION



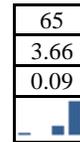
JOB SATISFACTION

Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

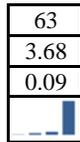
JOB SATISFACTION



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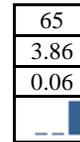
JOB RELATED TO MAJOR

Count:
Average Rating:
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Rating Distribution:



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JOB RELATED TO MAJOR



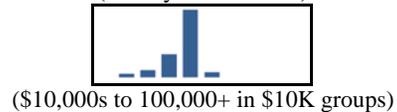
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average:
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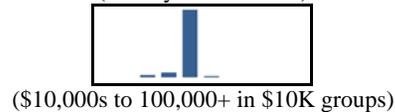
(In May 2014 dollars)



JOB SALARY (x \$10k)



(In May 2014 dollars)



Summary of Graduation and Alumni Surveys by Area

SCHOOL OF ACCOUNTING
RAWLS COLLEGE OF BUSINESS

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ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation]

Latest 2 years (2011-12 & 2012-13 grads)

Respondents: 16 4.7%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]

Latest 2 years (2008-9 & 2009-10 grads)

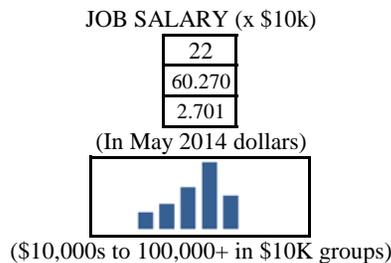
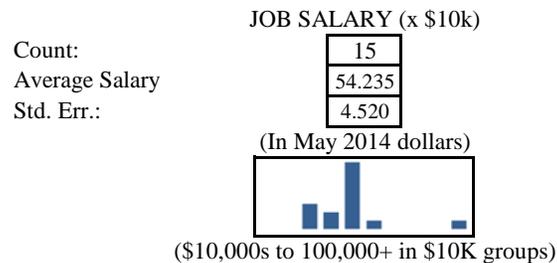
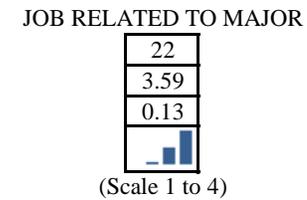
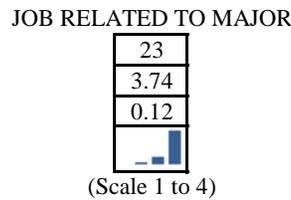
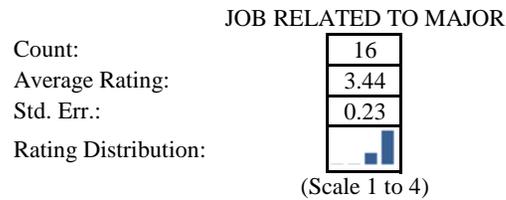
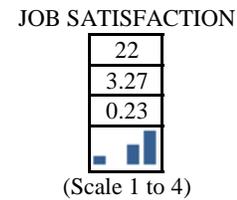
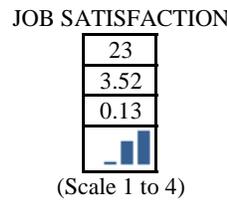
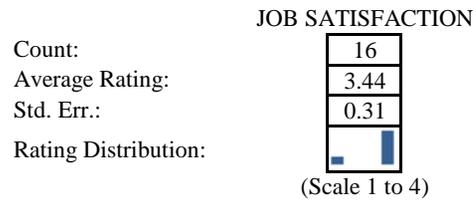
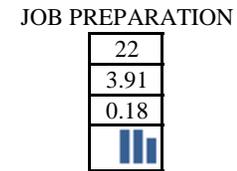
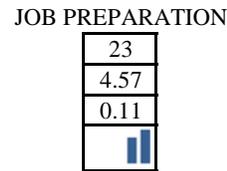
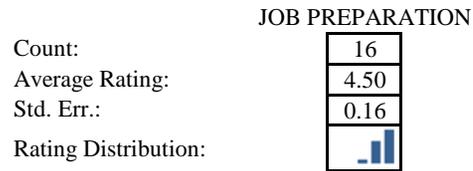
Respondents: 27 9.6%

ALUMNI SURVEY

[Undergrads approximately 7 years after.]

Latest 2 years (2005-6 and 2006-7 grads)

Respondents: 23 7.0%



Summary of Graduation and Alumni Surveys by Area

SCHOOL OF ACCOUNTING

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ONE YEAR ALUMNI SURVEY

Latest 2 years (2011-12 & 2012-13 grads)

RECENT ALUMNI SURVEY

Latest 2 years (2008-9 & 2009-10 grads)

ALUMNI SURVEY

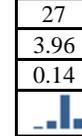
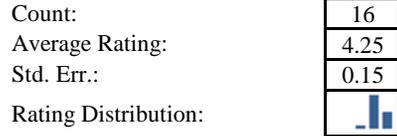
Latest 2 years (2005-6 and 2006-7 grads)

DEGREE COMPARISON

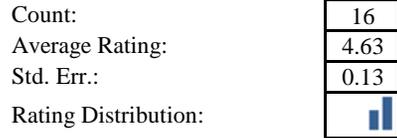
(In working or studying with people from other universities, how does your TTU degree compare?)

DEGREE COMPARISON

DEGREE COMPARISON



FACULTY



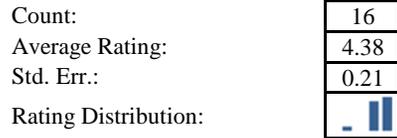
FACULTY



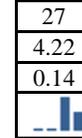
FACULTY



COURSES



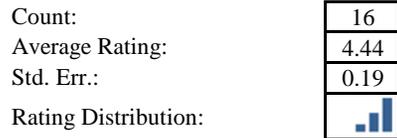
COURSES



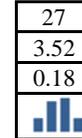
COURSES



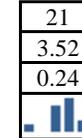
ACADEMIC FACILITIES



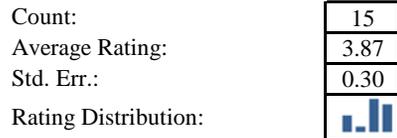
ACADEMIC FACILITIES



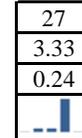
ACADEMIC FACILITIES



ADVISING



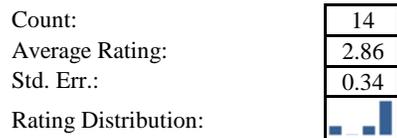
ADVISING



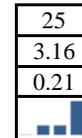
ADVISING



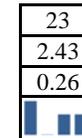
JOB ASSISTANCE



JOB ASSISTANCE



JOB ASSISTANCE



(Scale 1 to 4)

(Scale 1 to 4)

(Scale 1 to 4)

Summary of Graduation and Alumni Surveys by Area

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.

Summary of Graduation and Alumni Surveys by Area

AREA OF FINANCE
RAWLS COLLEGE OF BUSINESS

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GRADUATING STUDENT SURVEY

[Undergraduates at graduation]
Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

Respondents: 48 26.8%

POST-GRADUATE SURVEY

[Graduate students at graduation]
Latest 3 years (2011-12 thru 2013-14 grads)

MASTER'S STUDENTS

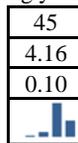
Respondents: 15 *

The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

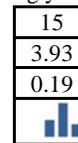
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)

GENERAL RATING
(Meeting your goals)

Count:
Average Rating:
Std. Err.:
Rating Distribution:

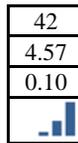


GENERAL RATING
(Meeting your goals)



FACULTY KNOWLEDGE

Count:
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Rating Distribution:

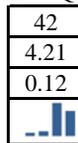


FACULTY KNOWLEDGE

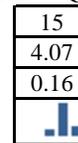


TEACHING QUALITY

Count:
Average Rating:
Std. Err.:
Rating Distribution:

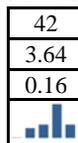


TEACHING QUALITY

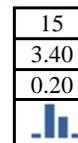


BRINGING RESEARCH INTO CLASS

Count:
Average Rating:
Std. Err.:
Rating Distribution:

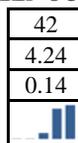


BRINGING RESEARCH INTO CLASS

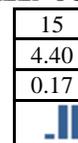


FACULTY HELP OUTSIDE CLASS

Count:
Average Rating:
Std. Err.:
Rating Distribution:



FACULTY HELP OUTSIDE CLASS



Summary of Graduation and Alumni Surveys by Area

AREA OF FINANCE
RAWLS COLLEGE OF BUSINESS

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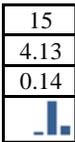
Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)
MASTER'S STUDENTS

INTEREST IN YOUR SUCCESS
Count: 42
Average Rating: 4.29
Std. Err.: 0.14
Rating Distribution: 

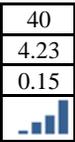
INTEREST IN YOUR SUCCESS
Count: 15
Average Rating: 3.87
Std. Err.: 0.22
Rating Distribution: 

APPLICABLE COURSES
Count: 42
Average Rating: 4.21
Std. Err.: 0.14
Rating Distribution: 

APPLICABLE COURSES
Count: 15
Average Rating: 4.13
Std. Err.: 0.14
Rating Distribution: 

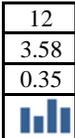
COURSE AVAILABILITY
Count: 42
Average Rating: 4.00
Std. Err.: 0.17
Rating Distribution: 

COURSE AVAILABILITY
Count: 15
Average Rating: 3.13
Std. Err.: 0.26
Rating Distribution: 

LAB / STUDIO QUALITY
Count: 40
Average Rating: 4.23
Std. Err.: 0.15
Rating Distribution: 

CLASS LAB QUALITY
Count: 12
Average Rating: 3.75
Std. Err.: 0.34
Rating Distribution: 

Count:
Average Rating:
Std. Err.:
Rating Distribution:

RESEARCH LAB QUALITY
Count: 12
Average Rating: 3.58
Std. Err.: 0.35
Rating Distribution: 

Summary of Graduation and Alumni Surveys by Area

AT
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AREA OF FINANCE

RAWLS COLLEGE OF BUSINESS

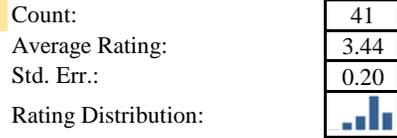
Latest 2 years (2012-13 & 2013-14 grads)

Latest 3 years (2011-12 thru 2013-14 grads)

BACCALAREATE STUDENTS

MASTER'S STUDENTS

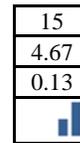
ADVISOR AVAILABILITY



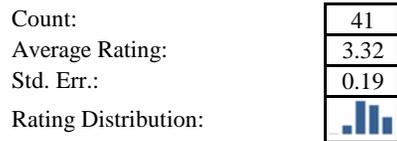
GRADUATE ADVISOR - AVAILABILITY



MAJOR PROFESSOR - AVAILABILITY



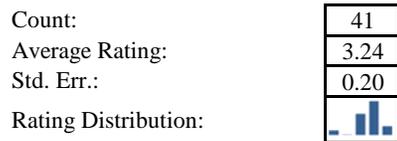
ADVISOR - ADMIN. HELP



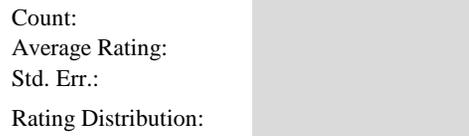
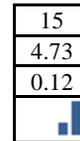
GRADUATE ADVISOR - ADMIN. HELP



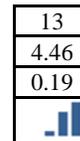
ADVISOR - ACADEMIC HELP



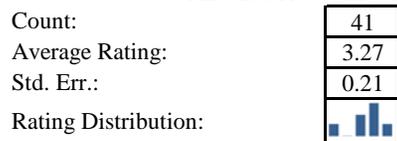
MAJOR PROF. - ACADEMIC HELP



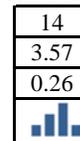
MAJOR PROF. - THESIS/DIS. HELP



ADVISOR - USEFUL/ACCURATE



GRAD. ADVISOR - USEFUL/ACCURATE



Summary of Graduation and Alumni Surveys by Area

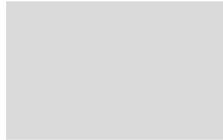
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AREA OF FINANCE
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)
MASTER'S STUDENTS

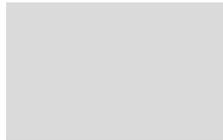
Count:
Average Rating:
Std. Err.:
Rating Distribution:



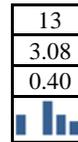
MAJOR PROF. - USEFUL/ACCURATE



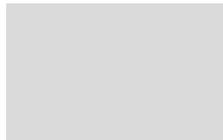
Count:
Average Rating:
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Rating Distribution:



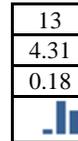
GRADUATE ADVISOR - CAREER ADVICE



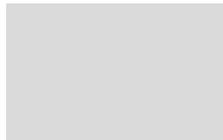
Count:
Average Rating:
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Rating Distribution:



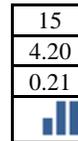
MAJOR PROF. - CAREER ADVICE



Count:
Average Rating:
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Rating Distribution:

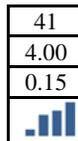


COLLEGIALITY



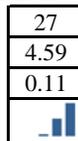
Count:
Average Rating:
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Rating Distribution:

DEPARTMENT STAFF

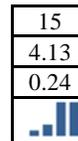


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Average Rating:
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Rating Distribution:

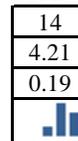
ACADEMIC DEAN



DEPARTMENT STAFF



GRADUATE SCHOOL



Summary of Graduation and Alumni Surveys by Area

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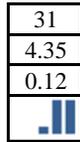
AREA OF FINANCE
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)
MASTER'S STUDENTS

JOB PREPARATION

Count:
Average Rating:
Std. Err.:
Rating Distribution:

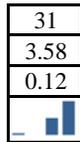


JOB PREPARATION



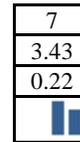
JOB SATISFACTION

Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

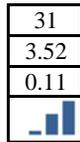
JOB SATISFACTION



(Scale 1 to 4)

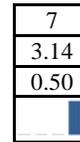
JOB RELATED TO MAJOR

Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

JOB RELATED TO MAJOR



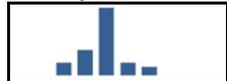
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average:
Std. Err.:



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

JOB SALARY (x \$10k)



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

Summary of Graduation and Alumni Surveys by Area

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AREA OF FINANCE
RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY

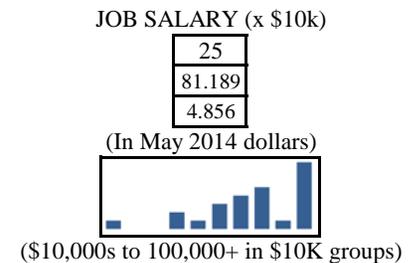
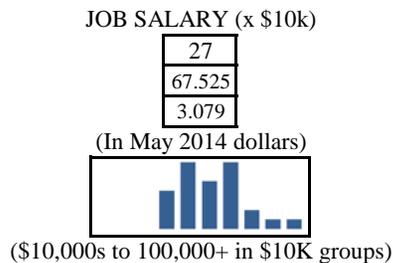
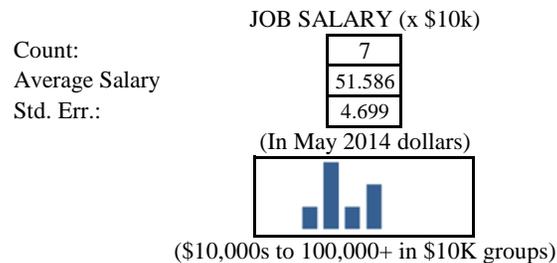
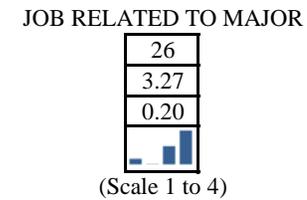
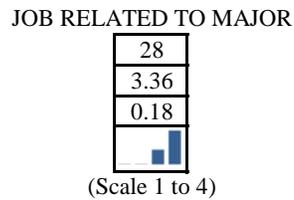
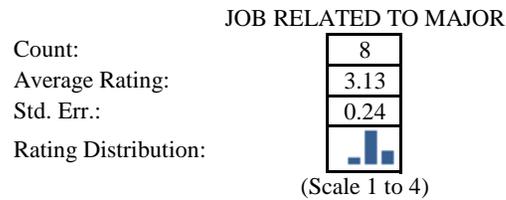
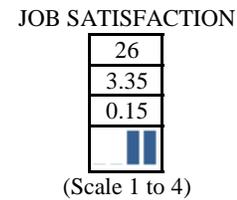
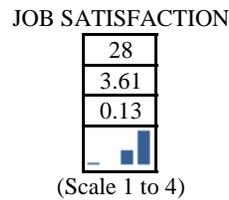
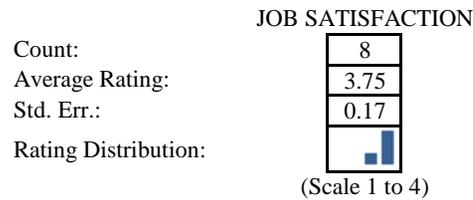
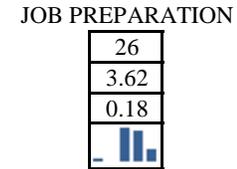
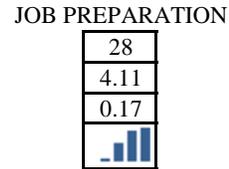
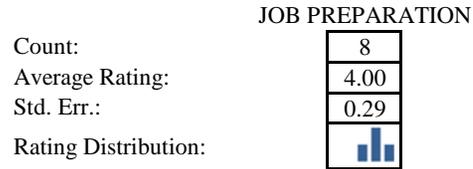
[Undergraduates a year after graduation]
Latest 2 years (2011-12 & 2012-13 grads)
Respondents: 11 5.6%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 & 2009-10 grads)
Respondents: 29 8.8%

ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 2 years (2005-6 and 2006-7 grads)
Respondents: 26 5.4%



Summary of Graduation and Alumni Surveys by Area

AREA OF FINANCE

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ONE YEAR ALUMNI SURVEY

Latest 2 years (2011-12 & 2012-13 grads)

RECENT ALUMNI SURVEY

Latest 2 years (2008-9 & 2009-10 grads)

ALUMNI SURVEY

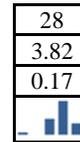
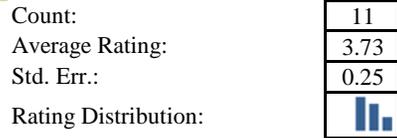
Latest 2 years (2005-6 and 2006-7 grads)

DEGREE COMPARISON

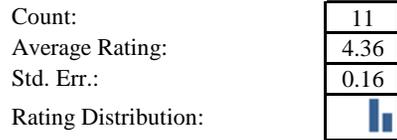
(In working or studying with people from other universities, how does your TTU degree compare?)

DEGREE COMPARISON

DEGREE COMPARISON



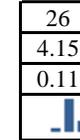
FACULTY



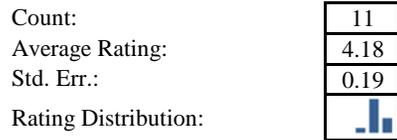
FACULTY



FACULTY



COURSES



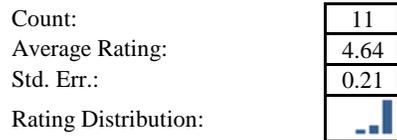
COURSES



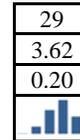
COURSES



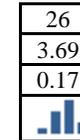
ACADEMIC FACILITIES



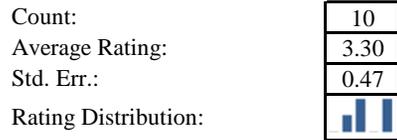
ACADEMIC FACILITIES



ACADEMIC FACILITIES



ADVISING



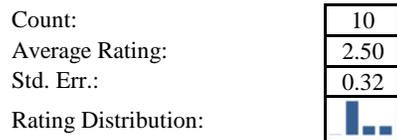
ADVISING



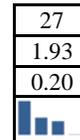
ADVISING



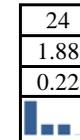
JOB ASSISTANCE



JOB ASSISTANCE



JOB ASSISTANCE



(Scale 1 to 4)

(Scale 1 to 4)

(Scale 1 to 4)

Summary of Graduation and Alumni Surveys by Area

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.

Summary of Graduation and Alumni Surveys by Area

AREA OF ISQS / Management Information Systems
RAWLS COLLEGE OF BUSINESS

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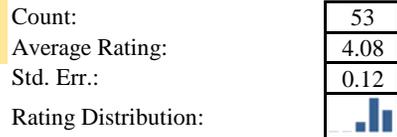
GRADUATING STUDENT SURVEY
 [Undergraduates at graduation]
 Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS
 Respondents: 56 42.7%

POST-GRADUATE SURVEY
 [Graduate students at graduation]
 Latest 3 years (2011-12 thru 2013-14 grads)
MASTER'S STUDENTS
 Respondents: 21 46.7%

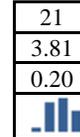
The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)

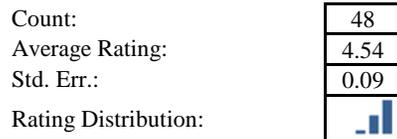
GENERAL RATING
 (Meeting your goals)



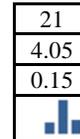
GENERAL RATING
 (Meeting your goals)



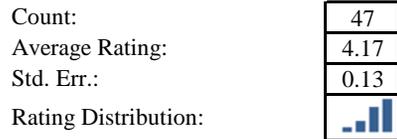
FACULTY KNOWLEDGE



FACULTY KNOWLEDGE



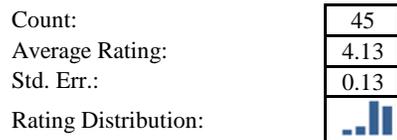
TEACHING QUALITY



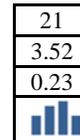
TEACHING QUALITY



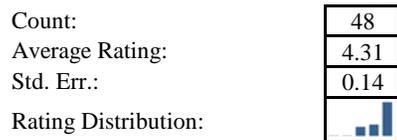
BRINGING RESEARCH INTO CLASS



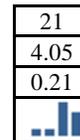
BRINGING RESEARCH INTO CLASS



FACULTY HELP OUTSIDE CLASS



FACULTY HELP OUTSIDE CLASS



Summary of Graduation and Alumni Surveys by Area

AREA OF ISQS / Management Information Systems

RAWLS COLLEGE OF BUSINESS

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Latest 2 years (2012-13 & 2013-14 grads)

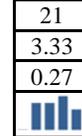
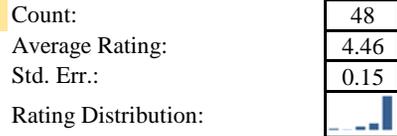
Latest 3 years (2011-12 thru 2013-14 grads)

BACCALAREATE STUDENTS

MASTER'S STUDENTS

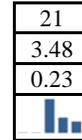
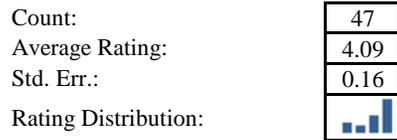
INTEREST IN YOUR SUCCESS

INTEREST IN YOUR SUCCESS



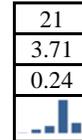
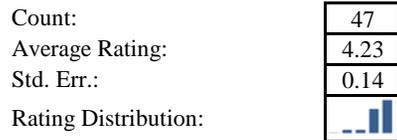
APPLICABLE COURSES

APPLICABLE COURSES



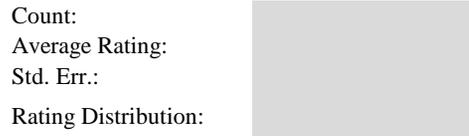
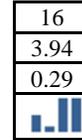
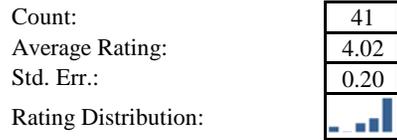
COURSE AVAILABILITY

COURSE AVAILABILITY



LAB / STUDIO QUALITY

CLASS LAB QUALITY



RESEARCH LAB QUALITY



Summary of Graduation and Alumni Surveys by Area

AREA OF ISQS / Management Information Systems

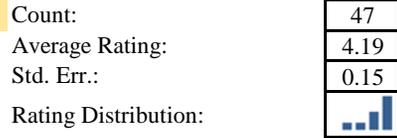
RAWLS COLLEGE OF BUSINESS

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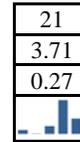
Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)
MASTER'S STUDENTS

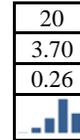
ADVISOR AVAILABILITY



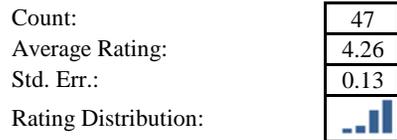
GRADUATE ADVISOR - AVAILABILITY



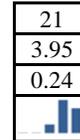
MAJOR PROFESSOR - AVAILABILITY



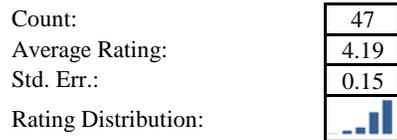
ADVISOR - ADMIN. HELP



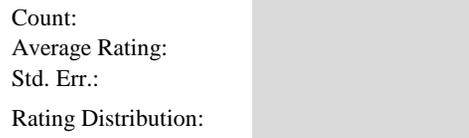
GRADUATE ADVISOR - ADMIN. HELP



ADVISOR - ACADEMIC HELP



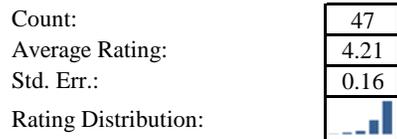
MAJOR PROF. - ACADEMIC HELP



MAJOR PROF. - THESIS/DIS. HELP



ADVISOR - USEFUL/ACCURATE



GRAD. ADVISOR - USEFUL/ACCURATE



Summary of Graduation and Alumni Surveys by Area

AREA OF ISQS / Management Information Systems

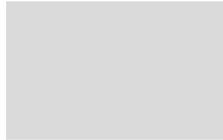
RAWLS COLLEGE OF BUSINESS

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Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)
MASTER'S STUDENTS

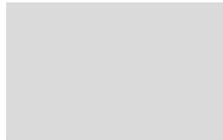
Count:
Average Rating:
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Rating Distribution:



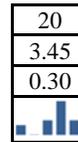
MAJOR PROF. - USEFUL/ACCURATE



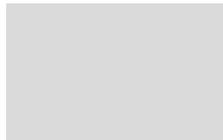
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Std. Err.:
Rating Distribution:



GRADUATE ADVISOR - CAREER ADVICE



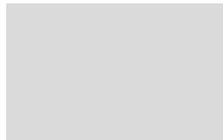
Count:
Average Rating:
Std. Err.:
Rating Distribution:



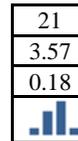
MAJOR PROF. - CAREER ADVICE



Count:
Average Rating:
Std. Err.:
Rating Distribution:



COLLEGIALITY



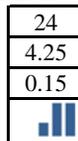
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Rating Distribution:

DEPARTMENT STAFF

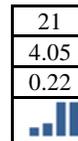


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Rating Distribution:

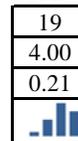
ACADEMIC DEAN



DEPARTMENT STAFF



GRADUATE SCHOOL



Summary of Graduation and Alumni Surveys by Area

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AREA OF ISQS / Management Information Systems

RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)

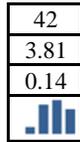
Latest 3 years (2011-12 thru 2013-14 grads)

BACCALAREATE STUDENTS

MASTER'S STUDENTS

JOB PREPARATION

Count:
Average Rating:
Std. Err.:
Rating Distribution:

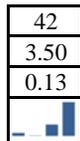


JOB PREPARATION



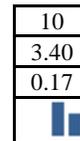
JOB SATISFACTION

Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

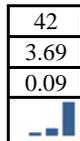
JOB SATISFACTION



(Scale 1 to 4)

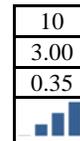
JOB RELATED TO MAJOR

Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

JOB RELATED TO MAJOR



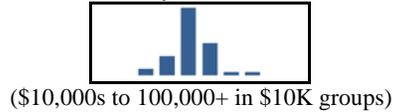
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average:
Std. Err.:



(In May 2014 dollars)

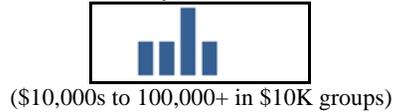


(\$10,000s to 100,000+ in \$10K groups)

JOB SALARY (x \$10k)



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

Summary of Graduation and Alumni Surveys by Area

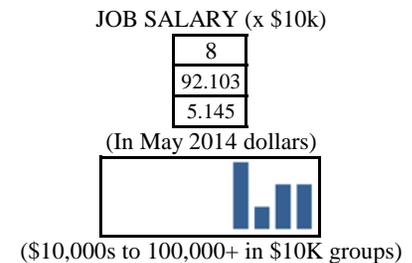
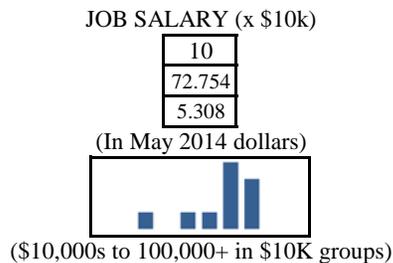
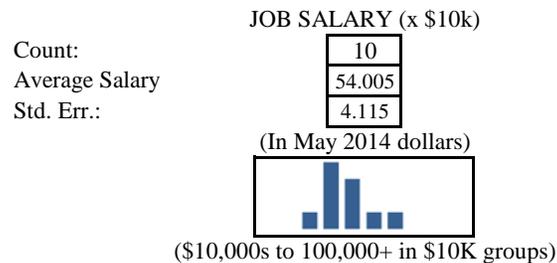
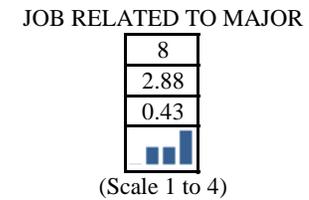
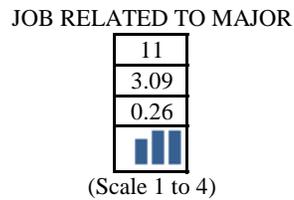
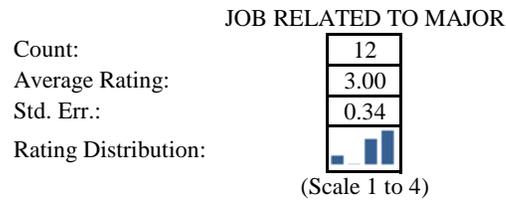
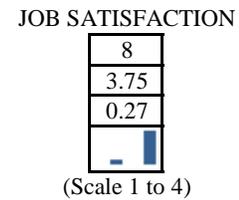
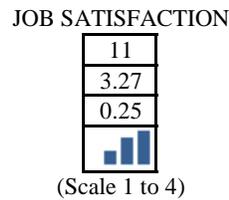
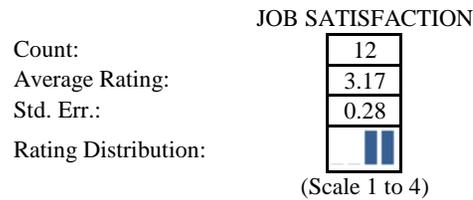
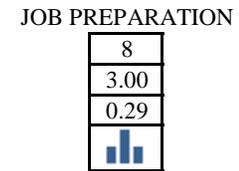
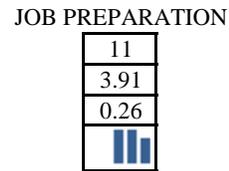
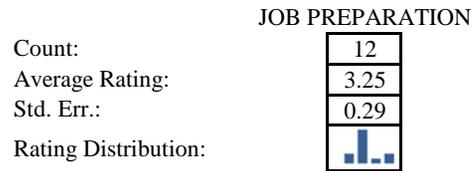
AREA OF ISQS / Management Information Systems
RAWLS COLLEGE OF BUSINESS

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ONE YEAR ALUMNI SURVEY
 [Undergraduates a year after graduation]
 Latest 4 years (2009-10 thru 2012-13 grads)
 Respondents: 12 5.6%

RECENT ALUMNI SURVEY
 [Undergraduates about 3 years after graduation]
 Latest 3 years (2007-8 & 2009-10 grads)
 Respondents: 11 7.8%

ALUMNI SURVEY
 [Undergrads approximately 7 years after.]
 Latest 3 years (2004-5 thru 2006-7 grads)
 Respondents: 9 5.6%



Summary of Graduation and Alumni Surveys by Area

AREA OF ISQS / Management Information Systems

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ONE YEAR ALUMNI SURVEY
Latest 4 years (2009-10 thru 2012-13 grads)

RECENT ALUMNI SURVEY
Latest 3 years (2007-8 & 2009-10 grads)

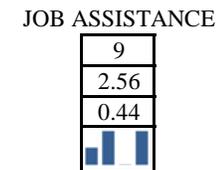
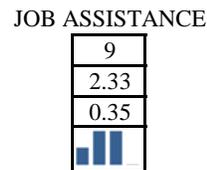
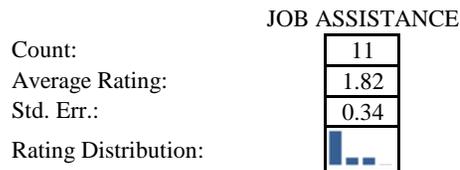
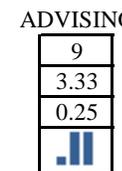
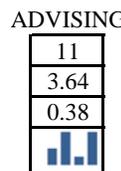
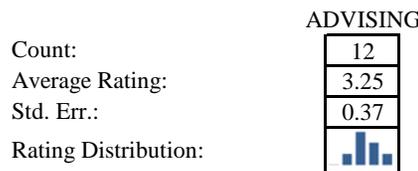
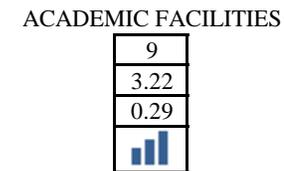
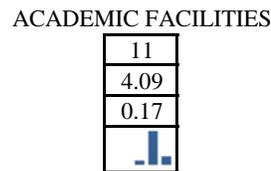
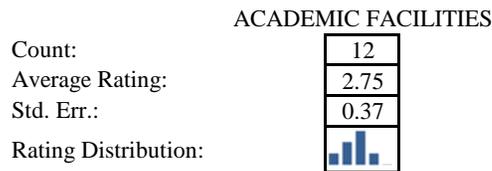
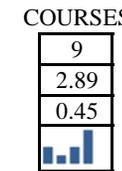
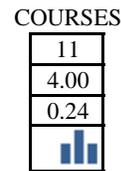
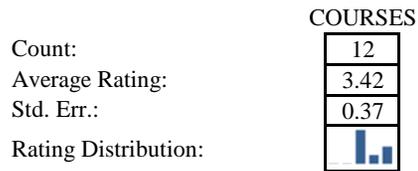
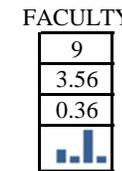
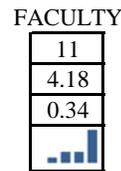
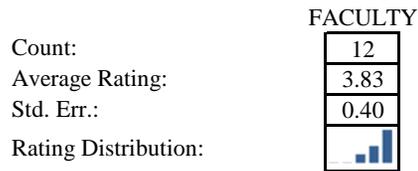
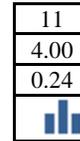
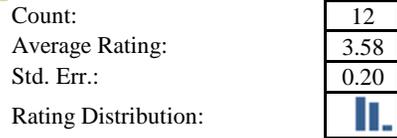
ALUMNI SURVEY
Latest 2 years (2005-6 and 2006-7 grads)

DEGREE COMPARISON

DEGREE COMPARISON

DEGREE COMPARISON

(In working or studying with people from other universities, how does your TTU degree compare?)



(Scale 1 to 4)

(Scale 1 to 4)

(Scale 1 to 4)

Summary of Graduation and Alumni Surveys by Area

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.

Summary of Graduation and Alumni Surveys by Area

AREA OF MANAGEMENT
RAWLS COLLEGE OF BUSINESS

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GRADUATING STUDENT SURVEY

[Undergraduates at graduation]
Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

Respondents: 89 29.4%

POST-GRADUATE SURVEY

[Graduate students at graduation]
Latest 2 years (2012-13 & 2013-14 grads)

MASTER'S STUDENTS

Respondents: 20 *

The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

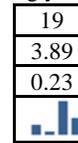
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)

GENERAL RATING
(Meeting your goals)

Count:
Average Rating:
Std. Err.:
Rating Distribution:

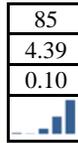


GENERAL RATING
(Meeting your goals)

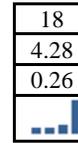


FACULTY KNOWLEDGE

Count:
Average Rating:
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Rating Distribution:

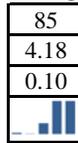


FACULTY KNOWLEDGE

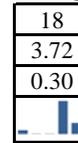


TEACHING QUALITY

Count:
Average Rating:
Std. Err.:
Rating Distribution:

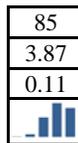


TEACHING QUALITY

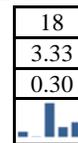


BRINGING RESEARCH INTO CLASS

Count:
Average Rating:
Std. Err.:
Rating Distribution:

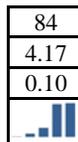


BRINGING RESEARCH INTO CLASS

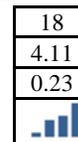


FACULTY HELP OUTSIDE CLASS

Count:
Average Rating:
Std. Err.:
Rating Distribution:



FACULTY HELP OUTSIDE CLASS



Summary of Graduation and Alumni Surveys by Area

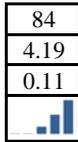
AREA OF MANAGEMENT
RAWLS COLLEGE OF BUSINESS

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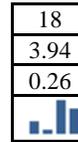
Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

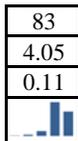
INTEREST IN YOUR SUCCESS
 Count: 84
 Average Rating: 4.19
 Std. Err.: 0.11
 Rating Distribution:



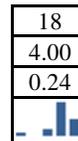
INTEREST IN YOUR SUCCESS
 Count: 18
 Average Rating: 3.94
 Std. Err.: 0.26
 Rating Distribution:



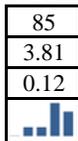
APPLICABLE COURSES
 Count: 83
 Average Rating: 4.05
 Std. Err.: 0.11
 Rating Distribution:



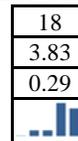
APPLICABLE COURSES
 Count: 18
 Average Rating: 4.00
 Std. Err.: 0.24
 Rating Distribution:



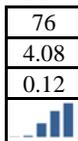
COURSE AVAILABILITY
 Count: 85
 Average Rating: 3.81
 Std. Err.: 0.12
 Rating Distribution:



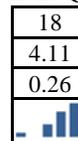
COURSE AVAILABILITY
 Count: 18
 Average Rating: 3.83
 Std. Err.: 0.29
 Rating Distribution:



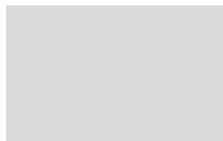
LAB / STUDIO QUALITY
 Count: 76
 Average Rating: 4.08
 Std. Err.: 0.12
 Rating Distribution:



CLASS LAB QUALITY
 Count: 18
 Average Rating: 4.11
 Std. Err.: 0.26
 Rating Distribution:



Count:
 Average Rating:
 Std. Err.:
 Rating Distribution:



RESEARCH LAB QUALITY
 Count: 18
 Average Rating: 3.89
 Std. Err.: 0.26
 Rating Distribution:



Summary of Graduation and Alumni Surveys by Area

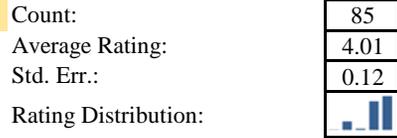
AREA OF MANAGEMENT
RAWLS COLLEGE OF BUSINESS

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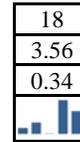
Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

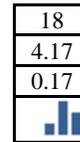
ADVISOR AVAILABILITY



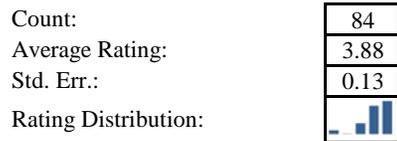
GRADUATE ADVISOR - AVAILABILITY



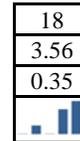
MAJOR PROFESSOR - AVAILABILITY



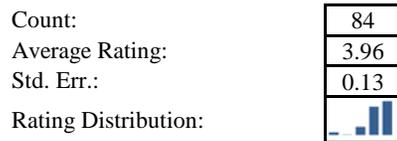
ADVISOR - ADMIN. HELP



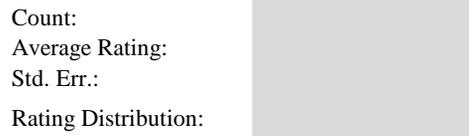
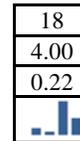
GRADUATE ADVISOR - ADMIN. HELP



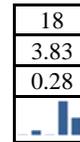
ADVISOR - ACADEMIC HELP



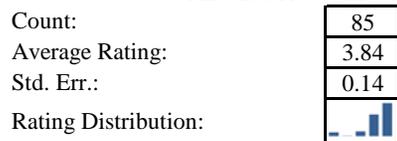
MAJOR PROF. - ACADEMIC HELP



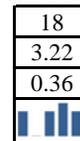
MAJOR PROF. - THESIS/DIS. HELP



ADVISOR - USEFUL/ACCURATE



GRAD. ADVISOR - USEFUL/ACCURATE



Summary of Graduation and Alumni Surveys by Area

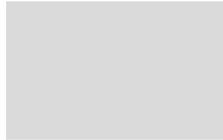
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AREA OF MANAGEMENT
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

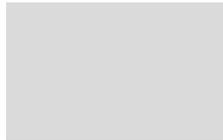
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Average Rating:
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Rating Distribution:



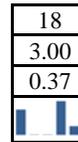
MAJOR PROF. - USEFUL/ACCURATE



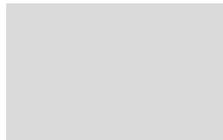
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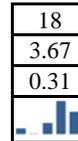
GRADUATE ADVISOR - CAREER ADVICE



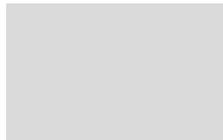
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Average Rating:
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Rating Distribution:



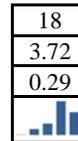
MAJOR PROF. - CAREER ADVICE



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Average Rating:
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Rating Distribution:



COLLEGIALITY



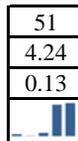
Count:
Average Rating:
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Rating Distribution:

DEPARTMENT STAFF



Count:
Average Rating:
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Rating Distribution:

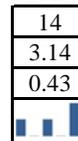
ACADEMIC DEAN



DEPARTMENT STAFF



GRADUATE SCHOOL



Summary of Graduation and Alumni Surveys by Area

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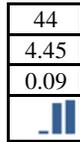
AREA OF MANAGEMENT
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

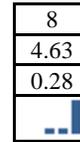
Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

JOB PREPARATION

Count:
Average Rating:
Std. Err.:
Rating Distribution:

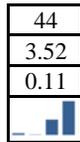


JOB PREPARATION



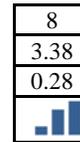
JOB SATISFACTION

Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

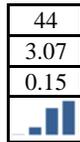
JOB SATISFACTION



(Scale 1 to 4)

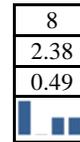
JOB RELATED TO MAJOR

Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

JOB RELATED TO MAJOR



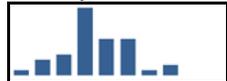
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average:
Std. Err.:



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

JOB SALARY (x \$10k)



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

Summary of Graduation and Alumni Surveys by Area

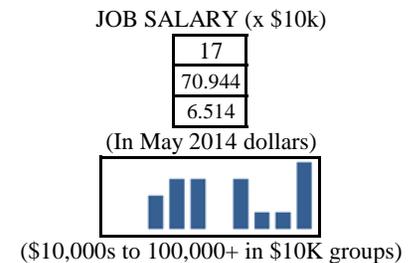
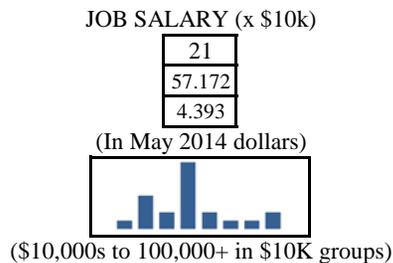
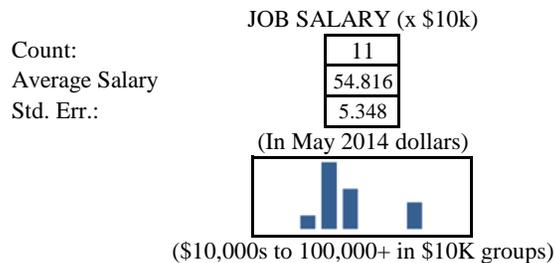
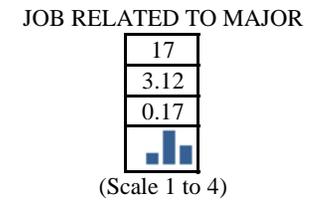
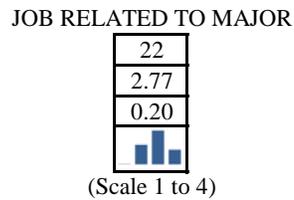
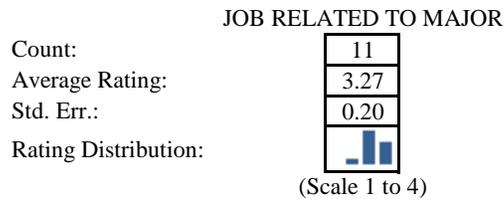
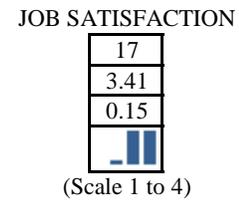
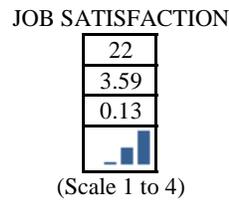
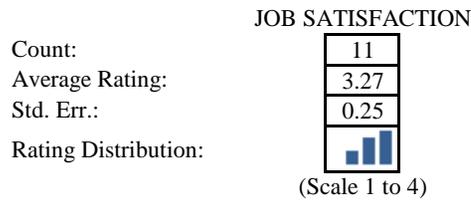
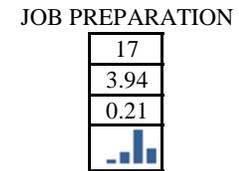
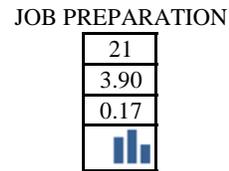
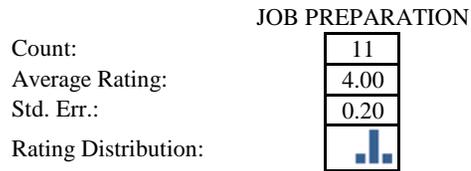
AREA OF MANAGEMENT
RAWLS COLLEGE OF BUSINESS

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ONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 2 years (2011-12 & 2012-13 grads)
Respondents: 12 3.9%

RECENT ALUMNI SURVEY
[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 & 2009-10 grads)
Respondents: 23 7.1%

ALUMNI SURVEY
[Undergrads approximately 7 years after.]
Latest 2 years (2005-6 and 2006-7 grads)
Respondents: 19 5.4%



Summary of Graduation and Alumni Surveys by Area

AREA OF MANAGEMENT

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	ONE YEAR ALUMNI SURVEY Latest 2 years (2011-12 & 2012-13 grads)	RECENT ALUMNI SURVEY Latest 2 years (2008-9 & 2009-10 grads)	ALUMNI SURVEY Latest 2 years (2005-6 and 2006-7 grads)
	DEGREE COMPARISON <i>(In working or studying with people from other universities, how does your TTU degree compare?)</i>		
Count:	12	22	19
Average Rating:	4.33	3.86	3.95
Std. Err.:	0.20	0.14	0.15
Rating Distribution:			
	FACULTY		
Count:	11	23	19
Average Rating:	4.18	3.78	4.21
Std. Err.:	0.13	0.22	0.15
Rating Distribution:			
	COURSES		
Count:	11	23	19
Average Rating:	4.00	3.57	4.11
Std. Err.:	0.14	0.22	0.13
Rating Distribution:			
	ACADEMIC FACILITIES		
Count:	11	22	19
Average Rating:	4.27	3.50	3.84
Std. Err.:	0.25	0.20	0.20
Rating Distribution:			
	ADVISING		
Count:	11	23	19
Average Rating:	2.73	3.17	3.84
Std. Err.:	0.43	0.24	0.20
Rating Distribution:			
	JOB ASSISTANCE		
Count:	10	18	18
Average Rating:	2.00	1.61	2.33
Std. Err.:	0.35	0.17	0.24
Rating Distribution:			
	(Scale 1 to 4)	(Scale 1 to 4)	(Scale 1 to 4)

Summary of Graduation and Alumni Surveys by Area

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.

Summary of Graduation and Alumni Surveys by Area

AREA OF MARKETING
RAWLS COLLEGE OF BUSINESS

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GRADUATING STUDENT SURVEY

[Undergraduates at graduation]

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

Respondents: 122 *

The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)

GENERAL RATING
(Meeting your goals)

Count:	113
Average Rating:	4.19
Std. Err.:	0.08
Rating Distribution:	

FACULTY KNOWLEDGE

Count:	105
Average Rating:	4.41
Std. Err.:	0.08
Rating Distribution:	

TEACHING QUALITY

Count:	105
Average Rating:	4.18
Std. Err.:	0.08
Rating Distribution:	

BRINGING RESEARCH INTO CLASS

Count:	104
Average Rating:	3.88
Std. Err.:	0.11
Rating Distribution:	

FACULTY HELP OUTSIDE CLASS

Count:	104
Average Rating:	4.37
Std. Err.:	0.08
Rating Distribution:	

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AREA OF MARKETING
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

INTEREST IN YOUR SUCCESS

Count:	105
Average Rating:	4.14
Std. Err.:	0.10
Rating Distribution:	

APPLICABLE COURSES

Count:	105
Average Rating:	4.21
Std. Err.:	0.09
Rating Distribution:	

COURSE AVAILABILITY

Count:	105
Average Rating:	3.99
Std. Err.:	0.10
Rating Distribution:	

LAB / STUDIO QUALITY

Count:	97
Average Rating:	4.19
Std. Err.:	0.09
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

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AREA OF MARKETING
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

ADVISOR AVAILABILITY

Count:	104
Average Rating:	3.69
Std. Err.:	0.13
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - ADMIN. HELP

Count:	105
Average Rating:	3.75
Std. Err.:	0.13
Rating Distribution:	

ADVISOR - ACADEMIC HELP

Count:	105
Average Rating:	3.77
Std. Err.:	0.13
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - USEFUL/ACCURATE

Count:	105
Average Rating:	3.68
Std. Err.:	0.13
Rating Distribution:	

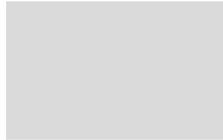
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AREA OF MARKETING
RAWLS COLLEGE OF BUSINESS

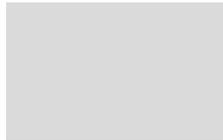
Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

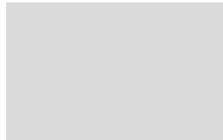
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Rating Distribution:



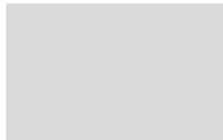
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Average Rating:
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Rating Distribution:



Count:
Average Rating:
Std. Err.:
Rating Distribution:

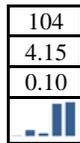


Count:
Average Rating:
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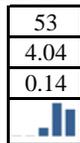
DEPARTMENT STAFF

Count:
Average Rating:
Std. Err.:
Rating Distribution:



ACADEMIC DEAN

Count:
Average Rating:
Std. Err.:
Rating Distribution:



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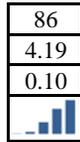
AREA OF MARKETING
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

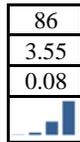
JOB PREPARATION

Count:
Average Rating:
Std. Err.:
Rating Distribution:



JOB SATISFACTION

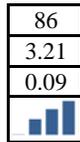
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(Scale 1 to 4)

JOB RELATED TO MAJOR

Count:
Average Rating:
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Rating Distribution:



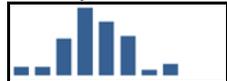
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average:
Std. Err.:



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

Summary of Graduation and Alumni Surveys by Area

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AREA OF MARKETING
RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY

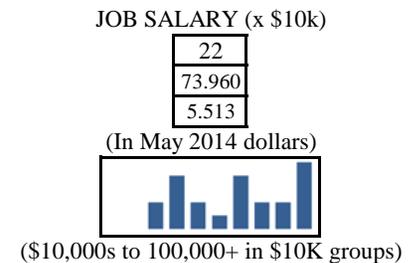
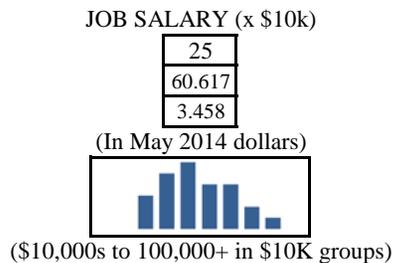
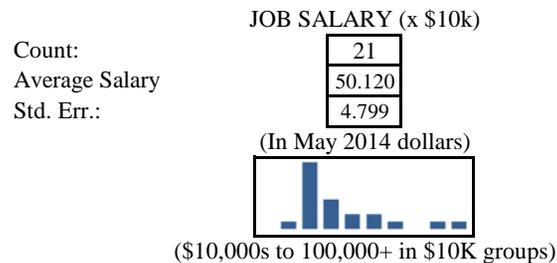
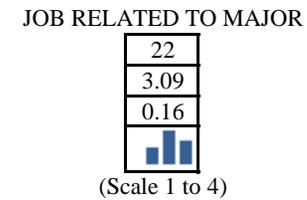
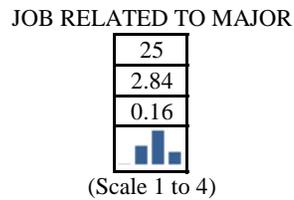
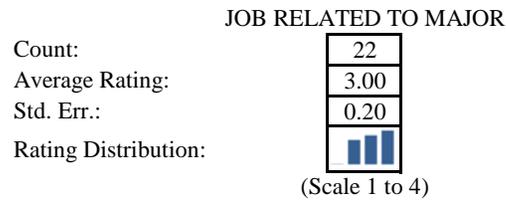
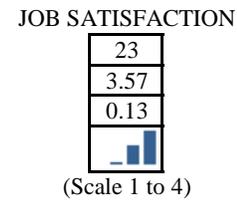
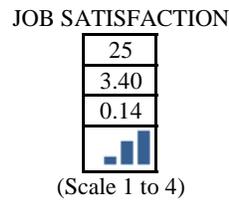
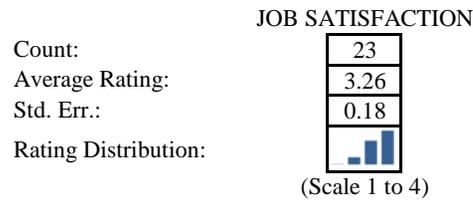
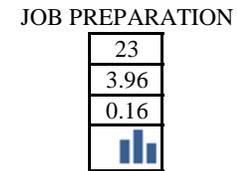
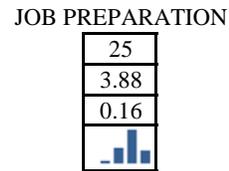
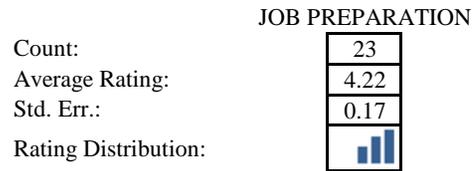
[Undergraduates a year after graduation]
Latest 2 years (2011-12 & 2012-13 grads)
Respondents: 24

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 & 2009-10 grads)
Respondents: 26

ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 2 years (2005-6 and 2006-7 grads)
Respondents: 25



Summary of Graduation and Alumni Surveys by Area

AREA OF MARKETING

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ONE YEAR ALUMNI SURVEY

Latest 2 years (2011-12 & 2012-13 grads)

RECENT ALUMNI SURVEY

Latest 2 years (2008-9 & 2009-10 grads)

ALUMNI SURVEY

Latest 2 years (2005-6 and 2006-7 grads)

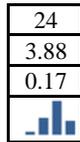
DEGREE COMPARISON

(In working or studying with people from other universities, how does your TTU degree compare?)

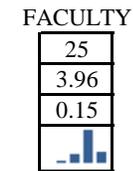
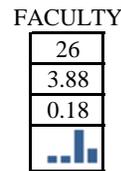
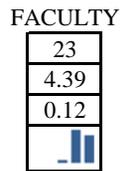
DEGREE COMPARISON

DEGREE COMPARISON

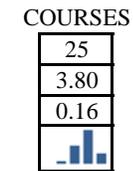
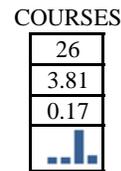
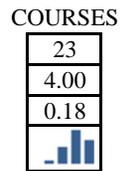
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Rating Distribution:



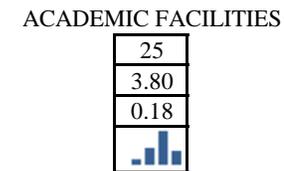
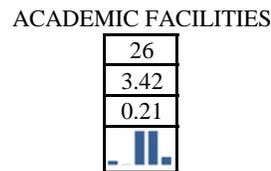
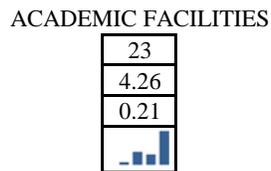
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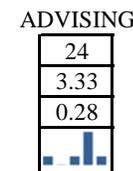
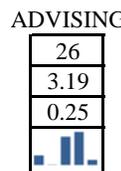
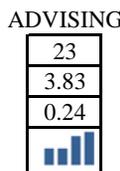
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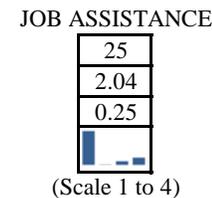
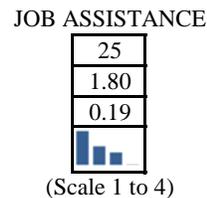
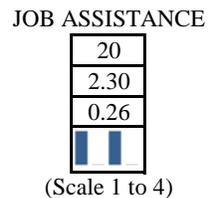
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Summary of Graduation and Alumni Surveys by Area

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.

Summary of Graduation and Alumni Surveys by Area

**INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach.)
RAWLS COLLEGE OF BUSINESS**

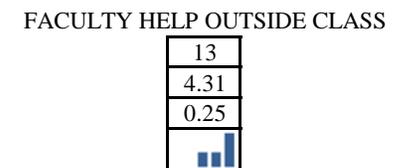
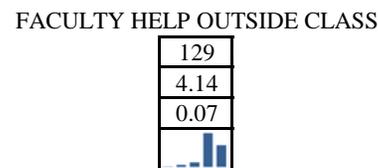
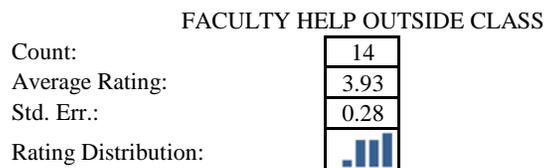
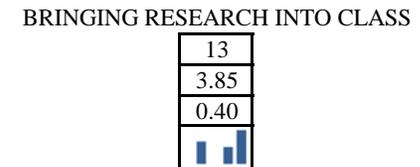
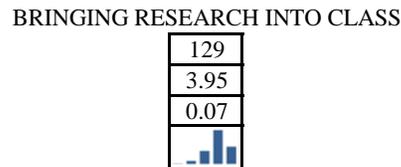
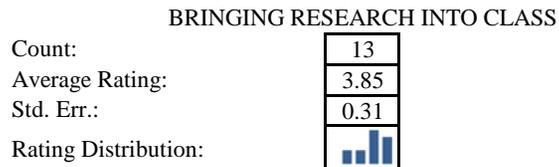
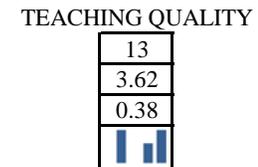
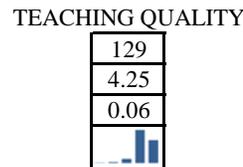
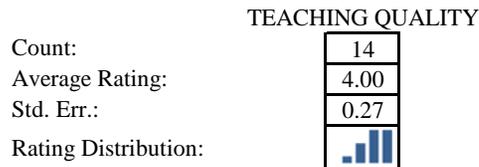
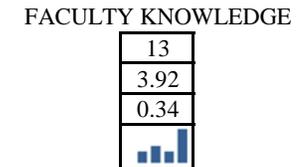
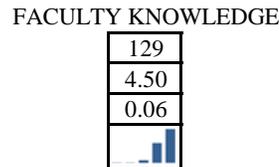
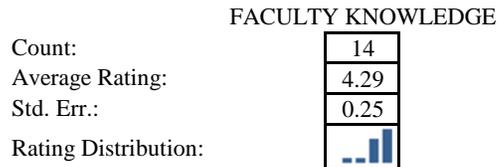
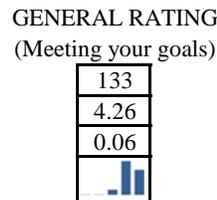
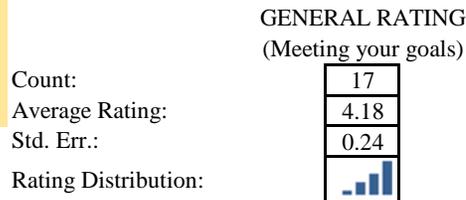
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GRADUATING STUDENT SURVEY
[Undergraduates at graduation]
Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS
Respondents: 19 18.3%

POST-GRADUATE SURVEY
[Graduate students at graduation]
Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS
Respondents: 137 30.1%

POST-GRADUATE SURVEY
[Graduate students at graduation]
Latest 3 years (2011-12 thru 2013-14 grads)
DOCTORAL STUDENTS
Respondents: 13 -

(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)



Summary of Graduation and Alumni Surveys by Area

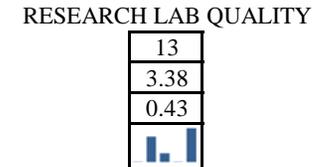
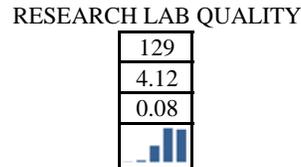
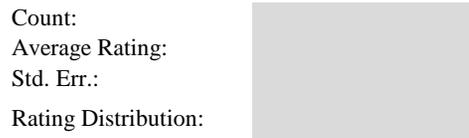
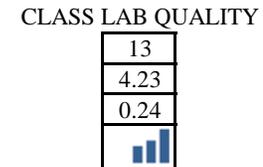
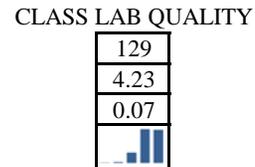
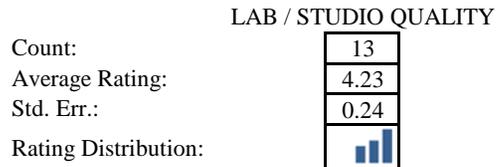
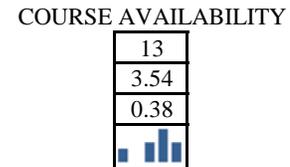
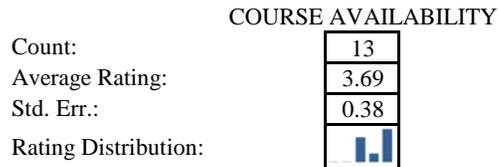
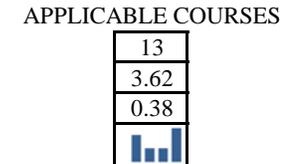
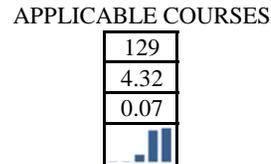
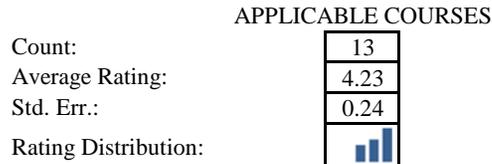
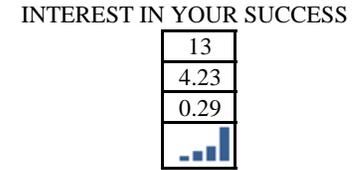
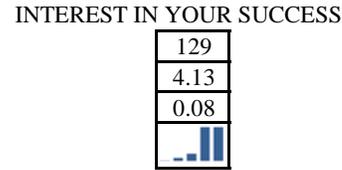
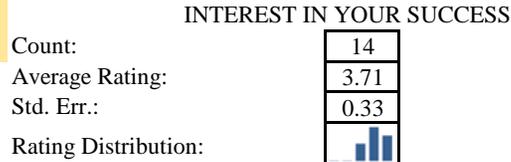
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INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach.)
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)
DOCTORAL STUDENTS



Summary of Graduation and Alumni Surveys by Area

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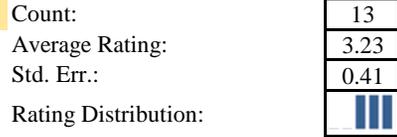
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RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)
DOCTORAL STUDENTS

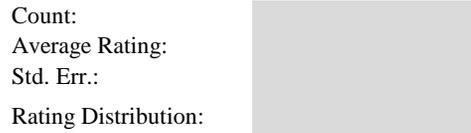
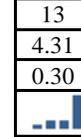
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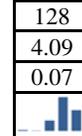
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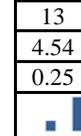
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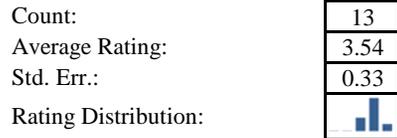
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MAJOR PROFESSOR - AVAILABILITY



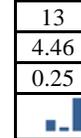
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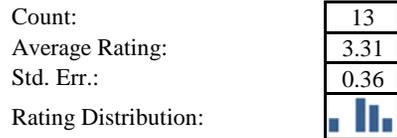
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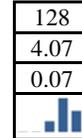
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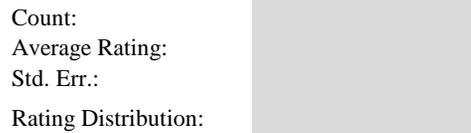
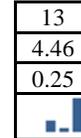
ADVISOR - ACADEMIC HELP



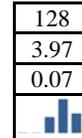
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MAJOR PROF. - ACADEMIC HELP



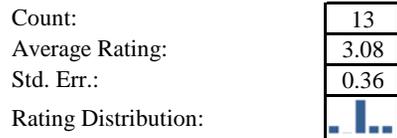
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MAJOR PROF. - THESIS/DIS. HELP



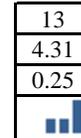
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GRAD. ADVISOR - USEFUL/ACCURATE



GRAD. ADVISOR - USEFUL/ACCURATE



Summary of Graduation and Alumni Surveys by Area

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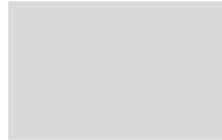
INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach.)
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

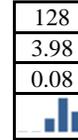
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MASTER'S STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)
DOCTORAL STUDENTS

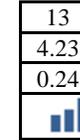
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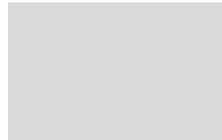
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MAJOR PROF. - USEFUL/ACCURATE



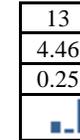
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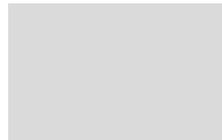
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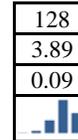
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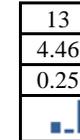
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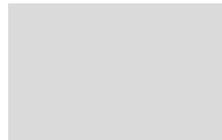
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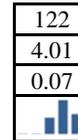
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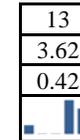
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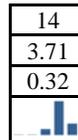


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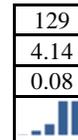


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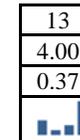
DEPARTMENT STAFF



DEPARTMENT STAFF

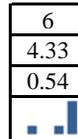


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GRADUATE SCHOOL



GRADUATE SCHOOL



Summary of Graduation and Alumni Surveys by Area

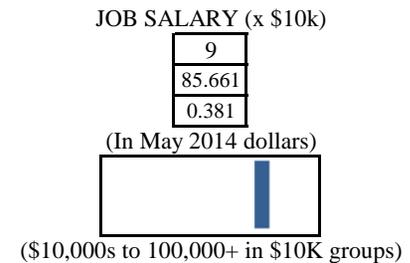
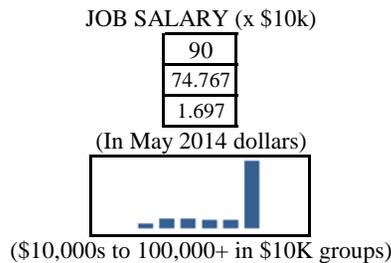
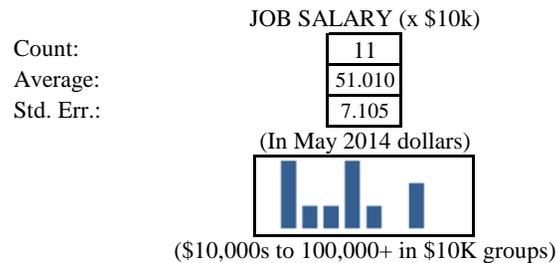
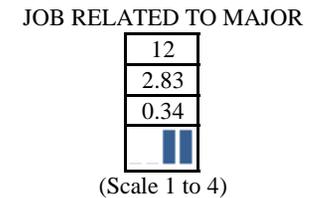
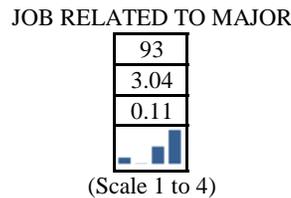
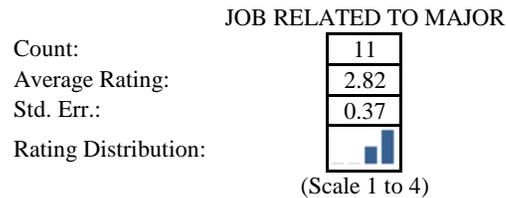
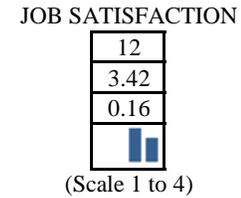
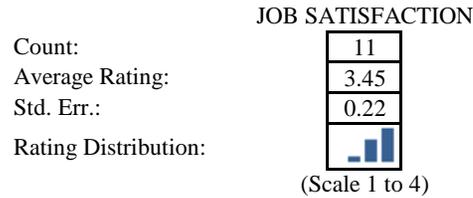
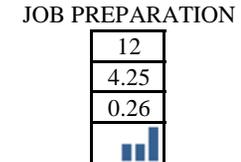
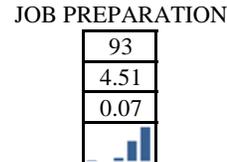
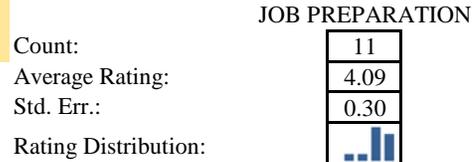
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INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach.)
RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Latest 2 years (2012-13 & 2013-14 grads)
MASTER'S STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)
DOCTORAL STUDENTS



Summary of Graduation and Alumni Surveys by Area

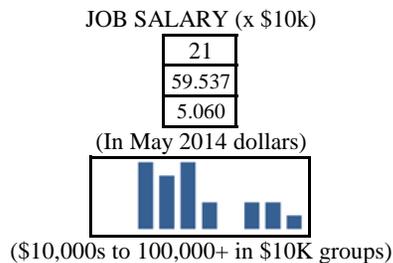
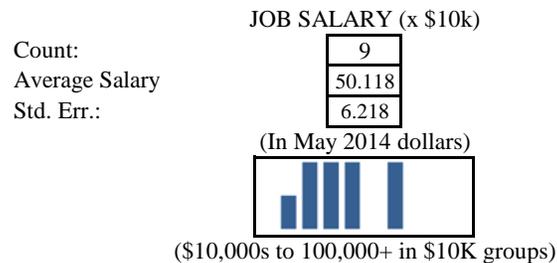
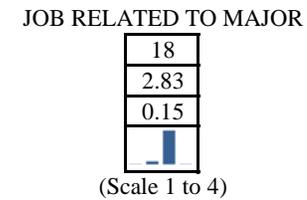
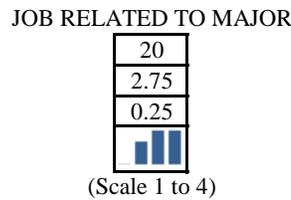
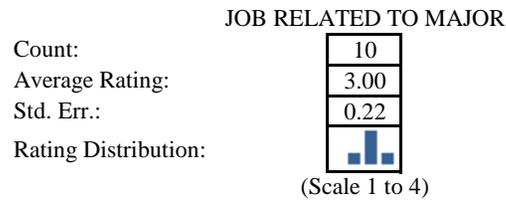
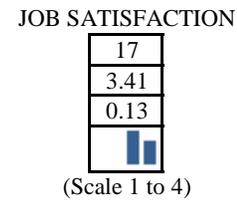
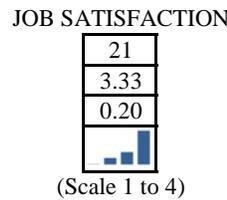
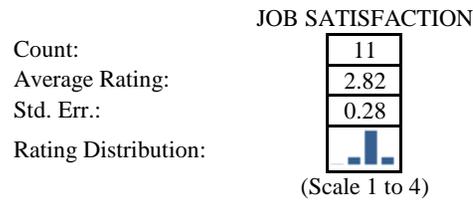
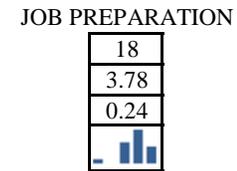
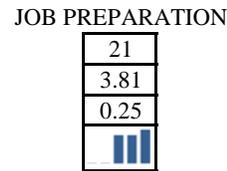
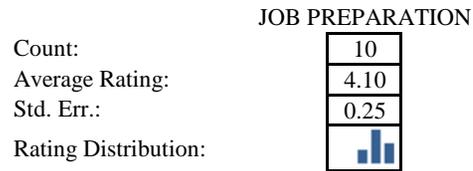
**INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach.)
RAWLS COLLEGE OF BUSINESS**

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ONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 2 years (2011-12 & 2012-13 grads)
Respondents: 13 11.7%

RECENT ALUMNI SURVEY
[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 & 2009-10 grads)
Respondents: 22 12.0%

ALUMNI SURVEY
[Undergrads approximately 7 years after.]
Latest 2 years (2005-6 and 2006-7 grads)
Respondents: 18 9.9%



Summary of Graduation and Alumni Surveys by Area

INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach.)

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ONE YEAR ALUMNI SURVEY

Latest 2 years (2011-12 & 2012-13 grads)

RECENT ALUMNI SURVEY

Latest 2 years (2008-9 & 2009-10 grads)

ALUMNI SURVEY

Latest 2 years (2005-6 and 2006-7 grads)

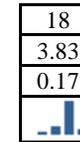
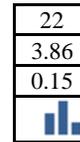
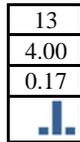
DEGREE COMPARISON

(In working or studying with people from other universities, how does your TTU degree compare?)

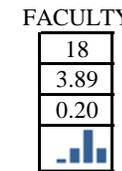
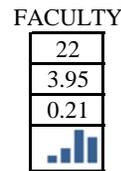
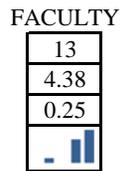
DEGREE COMPARISON

DEGREE COMPARISON

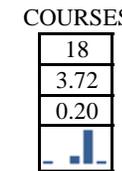
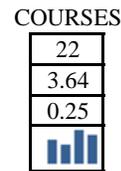
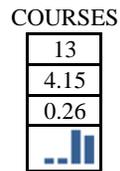
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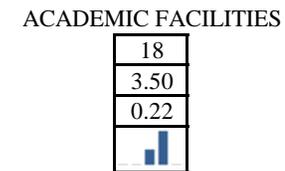
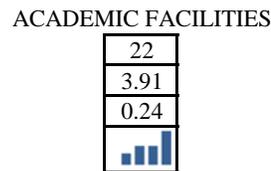
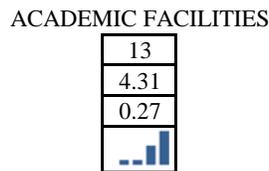
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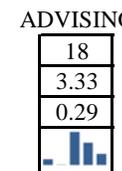
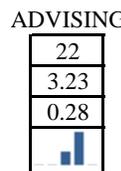
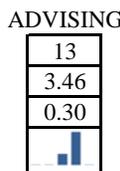
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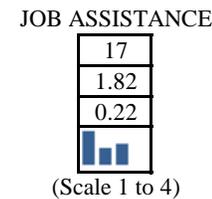
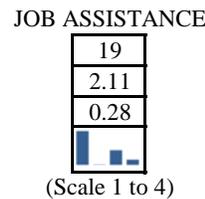
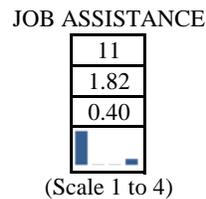
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Summary of Graduation and Alumni Surveys by Area

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.

Summary of Graduation and Alumni Surveys by Area

**INTERDISCIPLINARY BUSINESS MAJORS - International Business
RAWLS COLLEGE OF BUSINESS**

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GRADUATING STUDENT SURVEY

[Undergraduates at graduation]

Latest 2 years (2012-13 & 2013-14 grads)

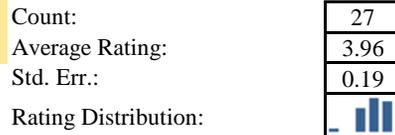
BACCALAREATE STUDENTS

Respondents: 27 45.8%

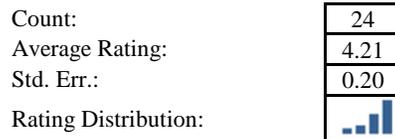
The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)

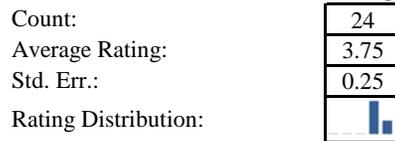
GENERAL RATING
(Meeting your goals)



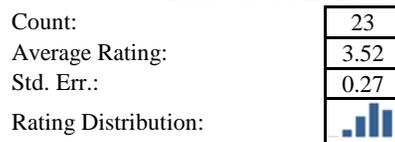
FACULTY KNOWLEDGE



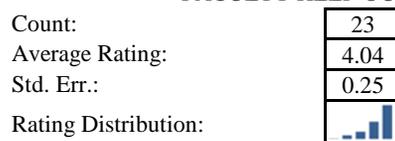
TEACHING QUALITY



BRINGING RESEARCH INTO CLASS



FACULTY HELP OUTSIDE CLASS



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**INTERDISCIPLINARY BUSINESS MAJORS - International Business
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

INTEREST IN YOUR SUCCESS

Count:	24
Average Rating:	3.79
Std. Err.:	0.28
Rating Distribution:	

APPLICABLE COURSES

Count:	24
Average Rating:	3.83
Std. Err.:	0.24
Rating Distribution:	

COURSE AVAILABILITY

Count:	24
Average Rating:	4.13
Std. Err.:	0.22
Rating Distribution:	

LAB / STUDIO QUALITY

Count:	22
Average Rating:	4.05
Std. Err.:	0.27
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

**INTERDISCIPLINARY BUSINESS MAJORS - International Business
RAWLS COLLEGE OF BUSINESS**

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Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

ADVISOR AVAILABILITY

Count:	24
Average Rating:	3.67
Std. Err.:	0.30
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - ADMIN. HELP

Count:	24
Average Rating:	3.58
Std. Err.:	0.29
Rating Distribution:	

ADVISOR - ACADEMIC HELP

Count:	24
Average Rating:	3.63
Std. Err.:	0.28
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - USEFUL/ACCURATE

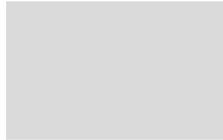
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Average Rating:	3.54
Std. Err.:	0.30
Rating Distribution:	

**INTERDISCIPLINARY BUSINESS MAJORS - International Business
RAWLS COLLEGE OF BUSINESS**

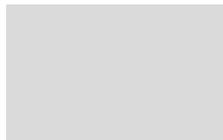
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Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

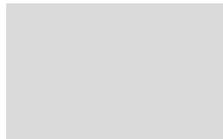
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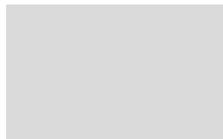
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Rating Distribution:



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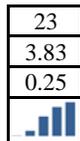


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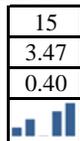
DEPARTMENT STAFF

Count:
Average Rating:
Std. Err.:
Rating Distribution:



ACADEMIC DEAN

Count:
Average Rating:
Std. Err.:
Rating Distribution:



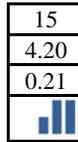
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**INTERDISCIPLINARY BUSINESS MAJORS - International Business
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

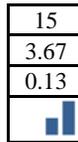
JOB PREPARATION

Count:
Average Rating:
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Rating Distribution:



JOB SATISFACTION

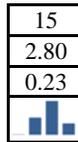
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(Scale 1 to 4)

JOB RELATED TO MAJOR

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Rating Distribution:



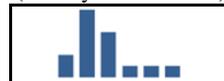
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average:
Std. Err.:



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

Summary of Graduation and Alumni Surveys by Area

**INTERDISCIPLINARY BUSINESS MAJORS - International Business
RAWLS COLLEGE OF BUSINESS**

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ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation]

Latest 4 years (2009-10 thru 2012-13 grads)

Respondents: 10 5.6%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]

Latest 4 years (2006-7 thru 2009-10 grads)

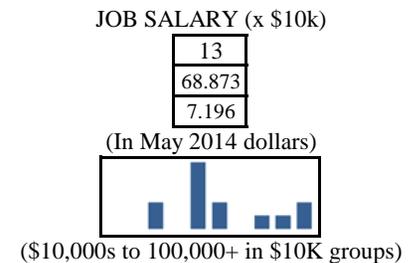
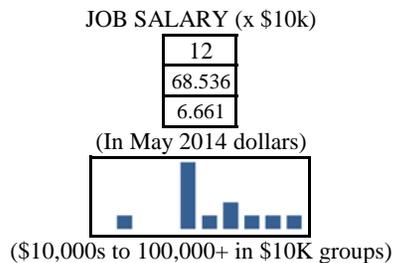
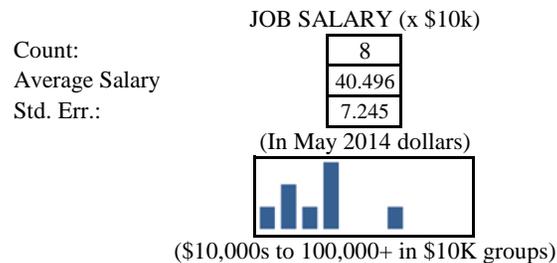
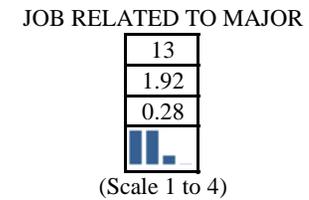
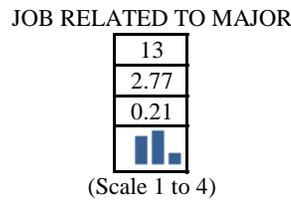
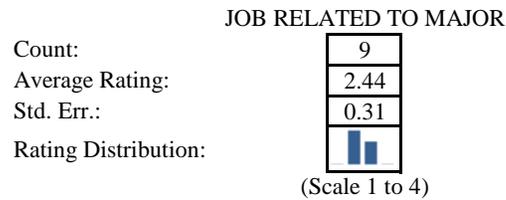
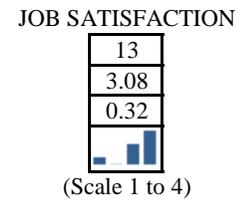
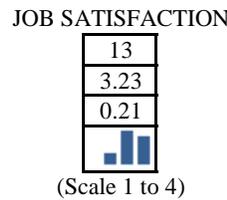
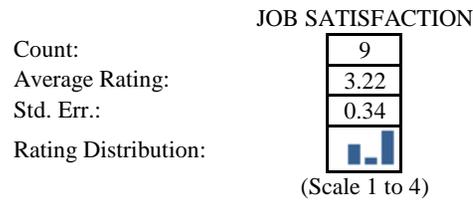
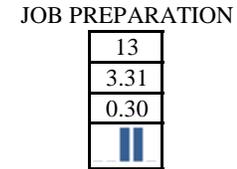
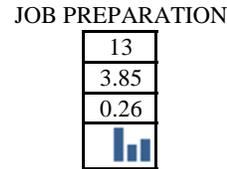
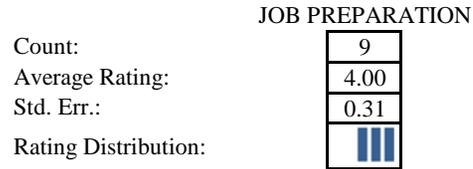
Respondents: 16 8.5%

ALUMNI SURVEY

[Undergrads approximately 7 years after.]

Latest 4 years (2003-4 thru 2006-7 grads)

Respondents: 14 6.5%



Summary of Graduation and Alumni Surveys by Area

INTERDISCIPLINARY BUSINESS MAJORS - International Business

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	ONE YEAR ALUMNI SURVEY Latest 4 years (2009-10 thru 2012-13 grads)	RECENT ALUMNI SURVEY Latest 4 years (2006-7 thru 2009-10 grads)	ALUMNI SURVEY Latest 4 years (2003-4 thru 2006-7 grads)
	DEGREE COMPARISON <i>(In working or studying with people from other universities, how does your TTU degree compare?)</i>		
Count:	9	16	14
Average Rating:	3.67	3.38	3.36
Std. Err.:	0.31	0.19	0.21
Rating Distribution:			
	FACULTY		
Count:	10	16	14
Average Rating:	4.10	4.13	4.14
Std. Err.:	0.11	0.21	0.18
Rating Distribution:			
	COURSES		
Count:	10	16	14
Average Rating:	4.00	3.56	3.57
Std. Err.:	0.22	0.31	0.24
Rating Distribution:			
	ACADEMIC FACILITIES		
Count:	10	16	14
Average Rating:	4.60	3.19	3.71
Std. Err.:	0.17	0.27	0.23
Rating Distribution:			
	ADVISING		
Count:	10	15	14
Average Rating:	3.90	3.40	2.71
Std. Err.:	0.43	0.40	0.35
Rating Distribution:			
	JOB ASSISTANCE		
Count:	10	16	13
Average Rating:	2.40	2.25	1.54
Std. Err.:	0.45	0.32	0.22
Rating Distribution:			
	(Scale 1 to 4)	(Scale 1 to 4)	(Scale 1 to 4)

Summary of Graduation and Alumni Surveys by Area

NOTES:

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All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

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The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.

Summary of Graduation and Alumni Surveys by Area

INTERDISCIPLINARY BUSINESS MAJORS - Business Economics
RAWLS COLLEGE OF BUSINESS

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GRADUATING STUDENT SURVEY

[Undergraduates at graduation]

Latest 3 years (2011-12 & 2013-14 grads)

BACCALAREATE STUDENTS

Respondents: 14 30.4%

The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)

GENERAL RATING
(Meeting your goals)

Count:	14
Average Rating:	4.43
Std. Err.:	0.18
Rating Distribution:	

FACULTY KNOWLEDGE

Count:	13
Average Rating:	4.46
Std. Err.:	0.22
Rating Distribution:	

TEACHING QUALITY

Count:	13
Average Rating:	4.38
Std. Err.:	0.19
Rating Distribution:	

BRINGING RESEARCH INTO CLASS

Count:	13
Average Rating:	4.15
Std. Err.:	0.26
Rating Distribution:	

FACULTY HELP OUTSIDE CLASS

Count:	13
Average Rating:	4.31
Std. Err.:	0.22
Rating Distribution:	

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**INTERDISCIPLINARY BUSINESS MAJORS - Business Economics
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

INTEREST IN YOUR SUCCESS

Count:	13
Average Rating:	4.08
Std. Err.:	0.38
Rating Distribution:	

APPLICABLE COURSES

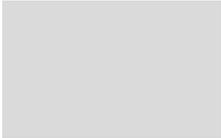
Count:	13
Average Rating:	4.15
Std. Err.:	0.23
Rating Distribution:	

COURSE AVAILABILITY

Count:	13
Average Rating:	3.85
Std. Err.:	0.37
Rating Distribution:	

LAB / STUDIO QUALITY

Count:	11
Average Rating:	4.36
Std. Err.:	0.32
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

**INTERDISCIPLINARY BUSINESS MAJORS - Business Economics
RAWLS COLLEGE OF BUSINESS**

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Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

ADVISOR AVAILABILITY

Count:	13
Average Rating:	3.15
Std. Err.:	0.51
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - ADMIN. HELP

Count:	13
Average Rating:	3.31
Std. Err.:	0.51
Rating Distribution:	

ADVISOR - ACADEMIC HELP

Count:	13
Average Rating:	3.31
Std. Err.:	0.43
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - USEFUL/ACCURATE

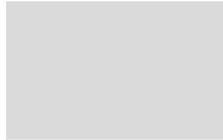
Count:	13
Average Rating:	3.38
Std. Err.:	0.48
Rating Distribution:	

**INTERDISCIPLINARY BUSINESS MAJORS - Business Economics
RAWLS COLLEGE OF BUSINESS**

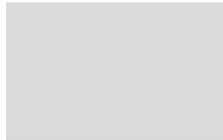
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Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

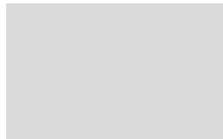
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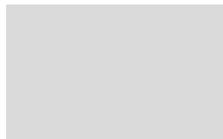
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Std. Err.:
Rating Distribution:



Count:
Average Rating:
Std. Err.:
Rating Distribution:

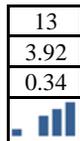


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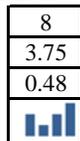
DEPARTMENT STAFF

Count:
Average Rating:
Std. Err.:
Rating Distribution:



ACADEMIC DEAN

Count:
Average Rating:
Std. Err.:
Rating Distribution:



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**INTERDISCIPLINARY BUSINESS MAJORS - Business Economics
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

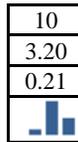
JOB PREPARATION

Count:
Average Rating:
Std. Err.:
Rating Distribution:



JOB SATISFACTION

Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

JOB RELATED TO MAJOR

Count:
Average Rating:
Std. Err.:
Rating Distribution:



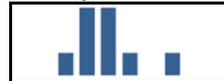
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average:
Std. Err.:



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

Summary of Graduation and Alumni Surveys by Area

**INTERDISCIPLINARY BUSINESS MAJORS - Business Economics
RAWLS COLLEGE OF BUSINESS**

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ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation]

Latest 4 years (2009-10 thru 2012-13 grads)

Respondents: 4 5.6%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]

Latest 4 years (2006-7 thru 2009-10 grads)

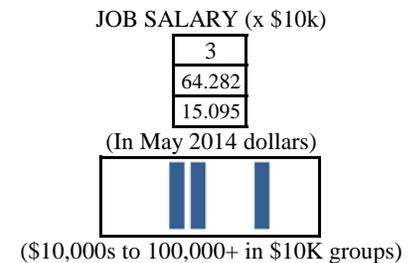
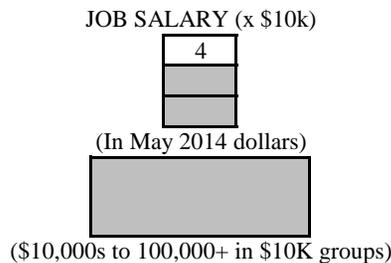
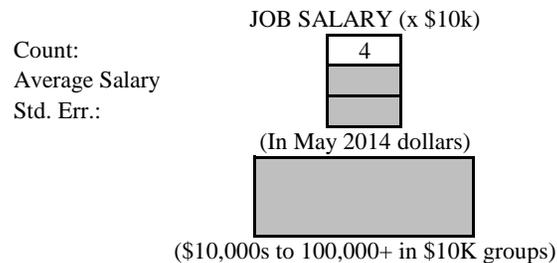
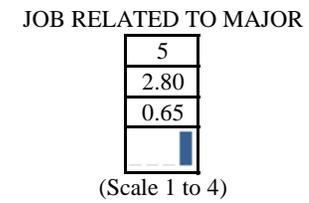
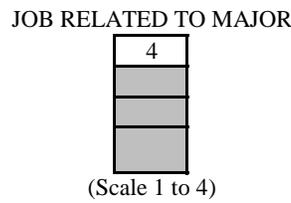
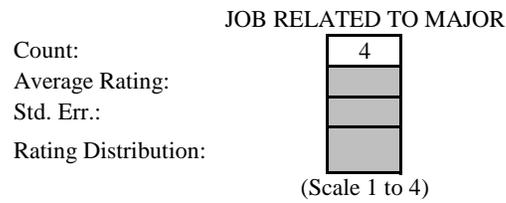
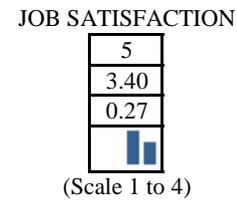
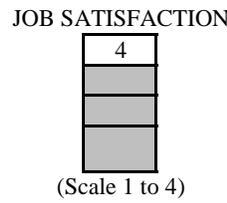
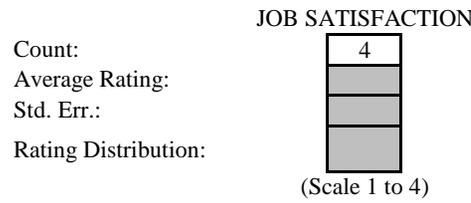
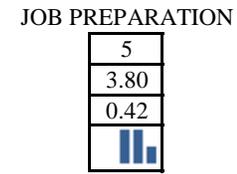
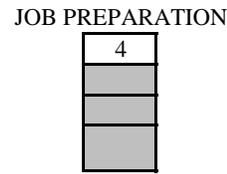
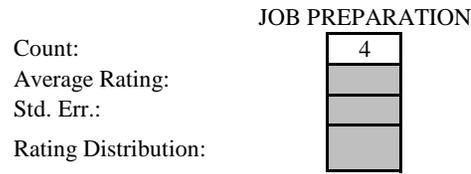
Respondents: 5 9.5%

ALUMNI SURVEY

[Undergrads approximately 7 years after.]

Latest 4 years (2003-4 thru 2006-7 grads)

Respondents: 5 12.8%



Summary of Graduation and Alumni Surveys by Area

INTERDISCIPLINARY BUSINESS MAJORS - Business Economics

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ONE YEAR ALUMNI SURVEY
Latest 4 years (2009-10 thru 2012-13 grads)

RECENT ALUMNI SURVEY
Latest 4 years (2006-7 thru 2009-10 grads)

ALUMNI SURVEY
Latest 4 years (2003-4 thru 2006-7 grads)

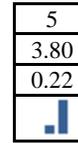
DEGREE COMPARISON

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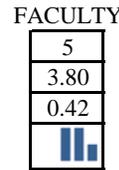
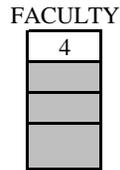
DEGREE COMPARISON

(In working or studying with people from other universities, how does your TTU degree compare?)

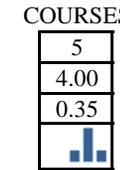
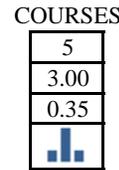
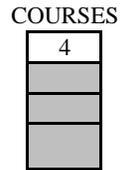
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Std. Err.:
Rating Distribution:



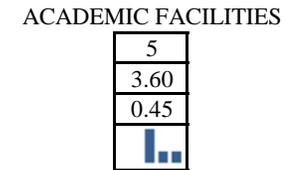
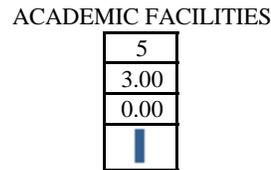
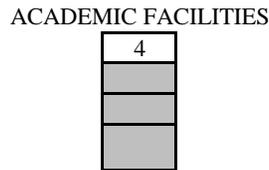
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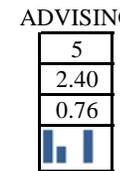
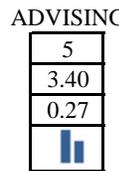
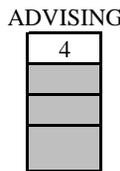
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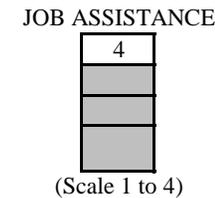
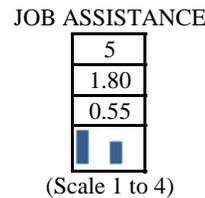
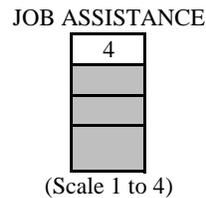
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Average Rating:
Std. Err.:
Rating Distribution:



Count:
Average Rating:
Std. Err.:
Rating Distribution:



Count:
Average Rating:
Std. Err.:
Rating Distribution:



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The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.

Summary of Graduation and Alumni Surveys by Area

**INTERDISCIPLINARY BUSINESS MAJORS - Energy Commerce
RAWLS COLLEGE OF BUSINESS**

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GRADUATING STUDENT SURVEY

[Undergraduates at graduation]

Latest 2 years (2012-13 & 2013-14 grads)

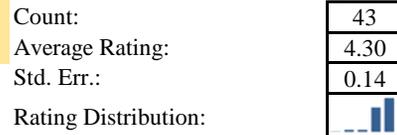
BACCALAREATE STUDENTS

Respondents: 46 28.8%

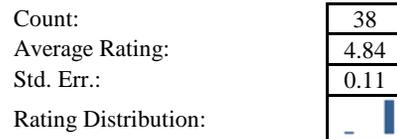
The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)

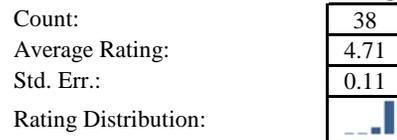
GENERAL RATING
(Meeting your goals)



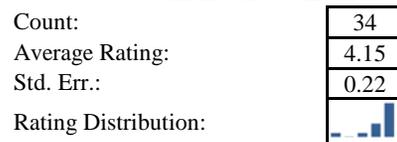
FACULTY KNOWLEDGE



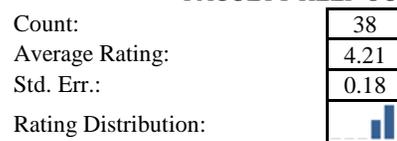
TEACHING QUALITY



BRINGING RESEARCH INTO CLASS



FACULTY HELP OUTSIDE CLASS



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**INTERDISCIPLINARY BUSINESS MAJORS - Energy Commerce
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

INTEREST IN YOUR SUCCESS

Count:	38
Average Rating:	4.18
Std. Err.:	0.22
Rating Distribution:	

APPLICABLE COURSES

Count:	38
Average Rating:	4.71
Std. Err.:	0.12
Rating Distribution:	

COURSE AVAILABILITY

Count:	38
Average Rating:	4.29
Std. Err.:	0.21
Rating Distribution:	

LAB / STUDIO QUALITY

Count:	24
Average Rating:	4.42
Std. Err.:	0.21
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

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**INTERDISCIPLINARY BUSINESS MAJORS - Energy Commerce
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

ADVISOR AVAILABILITY

Count:	37
Average Rating:	3.62
Std. Err.:	0.22
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - ADMIN. HELP

Count:	36
Average Rating:	3.58
Std. Err.:	0.24
Rating Distribution:	

ADVISOR - ACADEMIC HELP

Count:	37
Average Rating:	3.49
Std. Err.:	0.24
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - USEFUL/ACCURATE

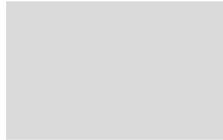
Count:	37
Average Rating:	3.57
Std. Err.:	0.24
Rating Distribution:	

**INTERDISCIPLINARY BUSINESS MAJORS - Energy Commerce
RAWLS COLLEGE OF BUSINESS**

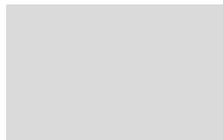
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Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

Count:
Average Rating:
Std. Err.:
Rating Distribution:



Count:
Average Rating:
Std. Err.:
Rating Distribution:



Count:
Average Rating:
Std. Err.:
Rating Distribution:

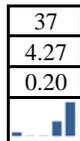


Count:
Average Rating:
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Rating Distribution:



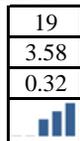
DEPARTMENT STAFF

Count:
Average Rating:
Std. Err.:
Rating Distribution:



ACADEMIC DEAN

Count:
Average Rating:
Std. Err.:
Rating Distribution:



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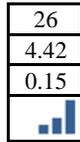
**INTERDISCIPLINARY BUSINESS MAJORS - Energy Commerce
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

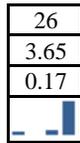
JOB PREPARATION

Count:
Average Rating:
Std. Err.:
Rating Distribution:



JOB SATISFACTION

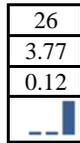
Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

JOB RELATED TO MAJOR

Count:
Average Rating:
Std. Err.:
Rating Distribution:



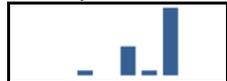
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average:
Std. Err.:



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

Summary of Graduation and Alumni Surveys by Area

**INTERDISCIPLINARY BUSINESS MAJORS - Energy Commerce
RAWLS COLLEGE OF BUSINESS**

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ONE YEAR ALUMNI SURVEY

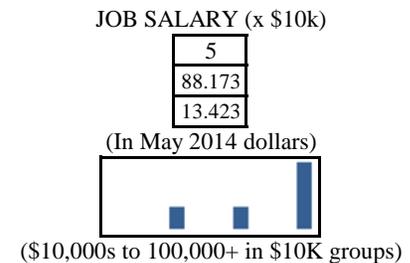
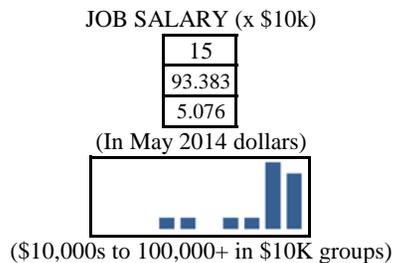
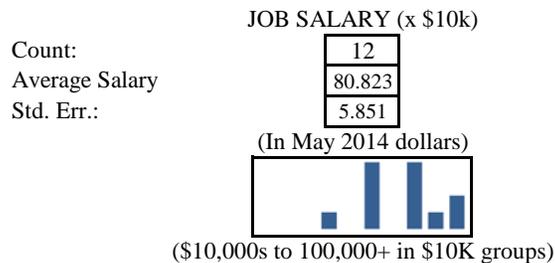
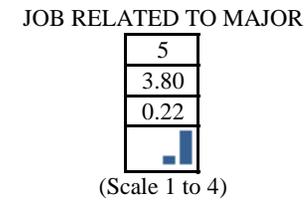
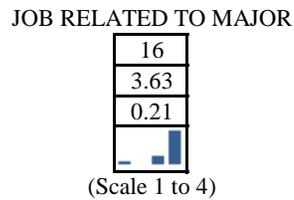
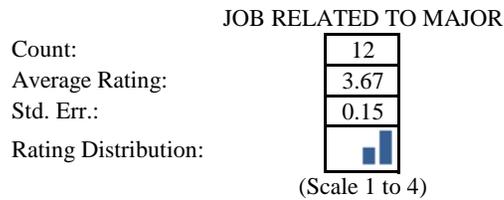
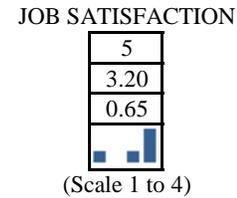
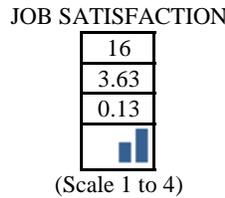
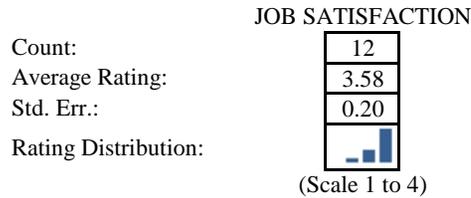
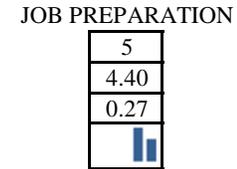
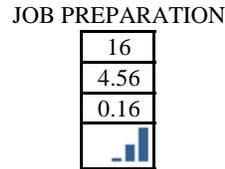
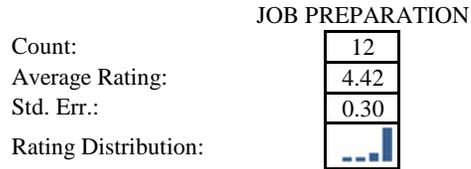
[Undergraduates a year after graduation]
Latest 3 years (2010-11 thru 2012-13 grads)
Respondents: 12 6.2%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 3 years (2007-8 & 2009-10 grads)
Respondents: 16 11.5%

ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 2 years (2005-6 and 2006-7 grads)
Respondents: 5 10.2%



Summary of Graduation and Alumni Surveys by Area

INTERDISCIPLINARY BUSINESS MAJORS - Energy Commerce

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ONE YEAR ALUMNI SURVEY

Latest 2 years (2011-12 & 2012-13 grads)

RECENT ALUMNI SURVEY

Latest 2 years (2008-9 & 2009-10 grads)

ALUMNI SURVEY

Latest 2 years (2005-6 & 2006-7 grads)

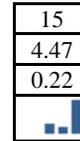
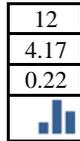
DEGREE COMPARISON

(In working or studying with people from other universities, how does your TTU degree compare?)

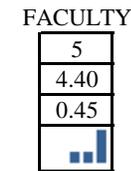
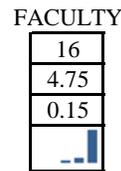
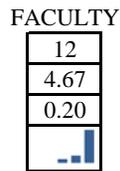
DEGREE COMPARISON

DEGREE COMPARISON

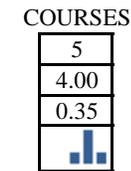
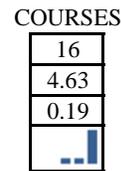
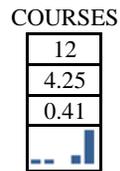
Count:
Average Rating:
Std. Err.:
Rating Distribution:



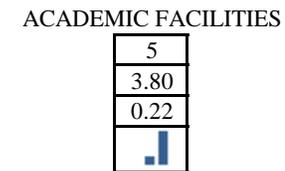
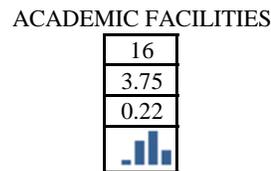
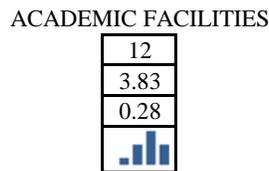
Count:
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Rating Distribution:



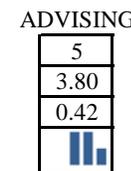
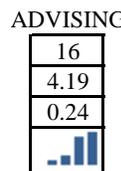
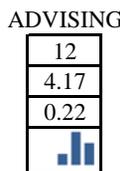
Count:
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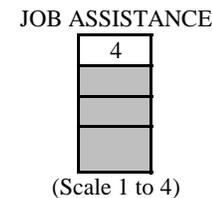
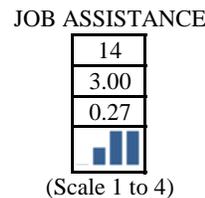
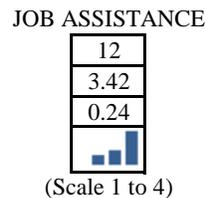
Count:
Average Rating:
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Rating Distribution:



Count:
Average Rating:
Std. Err.:
Rating Distribution:



Count:
Average Rating:
Std. Err.:
Rating Distribution:



Summary of Graduation and Alumni Surveys by Area

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.

Summary of Graduation and Alumni Surveys by Area

**INTERDISCIPLINARY BUSINESS MAJORS - Global Supply Chain
RAWLS COLLEGE OF BUSINESS**

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GRADUATING STUDENT SURVEY

[Undergraduates at graduation]

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

Respondents: 27 -

The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)

GENERAL RATING
(Meeting your goals)

Count:	25
Average Rating:	4.52
Std. Err.:	0.12
Rating Distribution:	

FACULTY KNOWLEDGE

Count:	23
Average Rating:	4.57
Std. Err.:	0.13
Rating Distribution:	

TEACHING QUALITY

Count:	23
Average Rating:	4.43
Std. Err.:	0.17
Rating Distribution:	

BRINGING RESEARCH INTO CLASS

Count:	22
Average Rating:	3.64
Std. Err.:	0.26
Rating Distribution:	

FACULTY HELP OUTSIDE CLASS

Count:	23
Average Rating:	4.57
Std. Err.:	0.13
Rating Distribution:	

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**INTERDISCIPLINARY BUSINESS MAJORS - Global Supply Chain
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

INTEREST IN YOUR SUCCESS

Count:	23
Average Rating:	4.48
Std. Err.:	0.14
Rating Distribution:	

APPLICABLE COURSES

Count:	23
Average Rating:	4.48
Std. Err.:	0.14
Rating Distribution:	

COURSE AVAILABILITY

Count:	23
Average Rating:	4.26
Std. Err.:	0.22
Rating Distribution:	

LAB / STUDIO QUALITY

Count:	22
Average Rating:	4.32
Std. Err.:	0.14
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

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**INTERDISCIPLINARY BUSINESS MAJORS - Global Supply Chain
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

ADVISOR AVAILABILITY

Count:	23
Average Rating:	4.22
Std. Err.:	0.17
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - ADMIN. HELP

Count:	23
Average Rating:	4.13
Std. Err.:	0.23
Rating Distribution:	

ADVISOR - ACADEMIC HELP

Count:	23
Average Rating:	4.00
Std. Err.:	0.23
Rating Distribution:	

Count:	
Average Rating:	
Std. Err.:	
Rating Distribution:	

ADVISOR - USEFUL/ACCURATE

Count:	23
Average Rating:	4.09
Std. Err.:	0.21
Rating Distribution:	

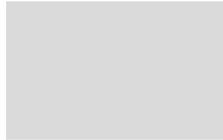
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**INTERDISCIPLINARY BUSINESS MAJORS - Global Supply Chain
RAWLS COLLEGE OF BUSINESS**

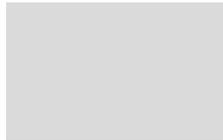
Latest 2 years (2012-13 & 2013-14 grads)

BACCALAREATE STUDENTS

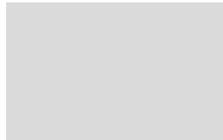
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Std. Err.:
Rating Distribution:



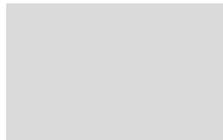
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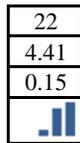


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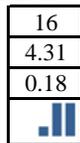
DEPARTMENT STAFF

Count:
Average Rating:
Std. Err.:
Rating Distribution:



ACADEMIC DEAN

Count:
Average Rating:
Std. Err.:
Rating Distribution:



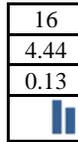
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**INTERDISCIPLINARY BUSINESS MAJORS - Global Supply Chain
RAWLS COLLEGE OF BUSINESS**

Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS

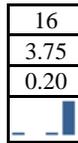
JOB PREPARATION

Count:
Average Rating:
Std. Err.:
Rating Distribution:



JOB SATISFACTION

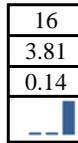
Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

JOB RELATED TO MAJOR

Count:
Average Rating:
Std. Err.:
Rating Distribution:



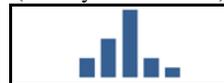
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average:
Std. Err.:



(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

**INTERDISCIPLINARY BUSINESS MAJORS - Global Supply Chain
RAWLS COLLEGE OF BUSINESS**

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ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation]

Latest 2 years (2011-12 & 2012-13 grads)

Respondents: 1 -

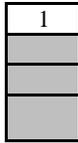
JOB PREPARATION

Count:
Average Rating:
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Rating Distribution:



JOB SATISFACTION

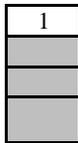
Count:
Average Rating:
Std. Err.:
Rating Distribution:



(Scale 1 to 4)

JOB RELATED TO MAJOR

Count:
Average Rating:
Std. Err.:
Rating Distribution:



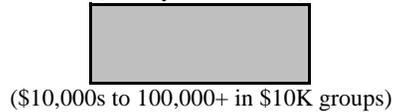
(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:
Average Salary:
Std. Err.:



(In May 2014 dollars)



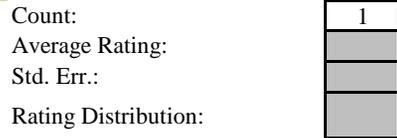
INTERDISCIPLINARY BUSINESS MAJORS - Global Supply Chain

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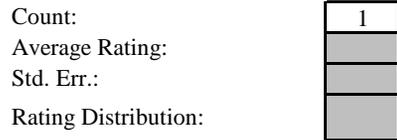
ONE YEAR ALUMNI SURVEY

Latest 2 years (2011-12 & 2012-13 grads)

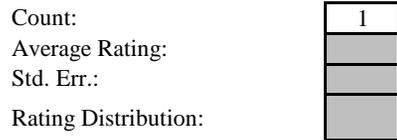
DEGREE COMPARISON



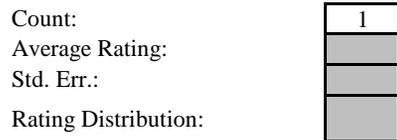
FACULTY



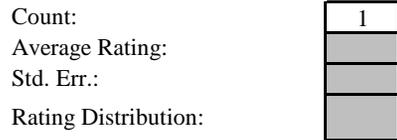
COURSES



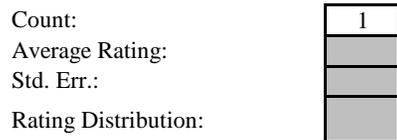
ACADEMIC FACILITIES



ADVISING



JOB ASSISTANCE



(Scale 1 to 4)

Summary of Graduation and Alumni Surveys by Area

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the *Graduating Student Survey*, the *Post-Graduate Survey*, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	<i>GSS, PGS, Alumni</i>	Individual student services	<i>GSS, PGS, Alumni</i>	Personal development	<i>Alumni</i>
Goals and outcomes	<i>GSS, PGS, Alumni</i>	Individual administrative units	<i>GSS, PGS, Alumni</i>	Educational attainments	<i>Alumni</i>
Employer name and type	<i>GSS, PGS, Alumni</i>	Library ratings	<i>GSS, PGS</i>	Time to the First Job	<i>Alumni</i>
Job Title	<i>GSS, PGS, Alumni</i>	Computer facilities	<i>GSS, PGS</i>		
Job Location	<i>GSS, PGS, Alumni</i>	Social & cultural environment	<i>PGS</i>		
Continuing education	<i>GSS, PGS, Alumni</i>	Parent's educational background	<i>PGS</i>		
		Paying for education	<i>PGS</i>		

Every survey section gives the respondent an opportunity to write lengthy comments.