



K-12
TEXAS TECH

Technology for Hospitality and Tourism A v8.0 – Syllabus

Course Name

Technology for Hospitality and Tourism-A

Technology for Hospitality and Tourism A v8.0 – Semester A

Course Information

Technology for Hospitality and Tourism-A is the first semester of this two-semester course.

This course takes the knowledge acquired in the Introduction to Hospitality and Tourism and narrows the focus to a study of how technology impacts the industry. This is the second course in a series to dive into the career avenues and business opportunities of the hospitality and tourism field, with a special focus on the computer technology and computer-related skills necessary to succeed in the profession. This course will prepare you even further for your launch into a hospitality and tourism career, with projects and activities that you will be able to apply to your search for a job in this high-demand industry.

Course Delivery Method

Online

Contacting Your Instructor

You may contact your instructor using your Canvas Inbox. Technical support is available 24/7 at [TTU K-12](#).

Course Topics

After completing this course, the students should have increased knowledge of

Module: Industry of Change

- Evolution of technology

- Emerging technologies
- Components of hospitality and tourism sectors
- Role of professional organizations
- Information technology tools for careers
- Role of the “cloud”
- Creating travel documents and itineraries

Module: Reserve Your Seat

- Current trends
- Travel consultant services
- Major travel computerized reservation systems
- Ticketing process
- Required travel documents
- Regulations and cultural expectations
- Routine tasks of computer reservations agents
- Creating a passenger name record (PNR)

Module: Keep It Safe

- Ethical issues
- Self-responsibility
- Security issues
- Security solutions
- Security procedures
- Personal device use
- Role of artificial intelligence

Textbook and Materials

No textbooks required. All content is within Canvas.

Materials

- Printer
- Any software program that can be used for graphic design, document design, and video editing
 - Some options include:
 - Canva
 - Microsoft Word
 - PowerPoint

Technical Requirements

- Internet access – preferably high speed (for accessing Canvas)
- browser (we recommend Chrome)
- supported browser plugins and settings
The following plugins and settings may be required to use our courses.
 - JavaScript enabled
 - Cookies enabled
 - Java installed
- Email
- Printing capabilities
- Adobe Reader (download from [Adobe](#))
- Audio and video capabilities (for watching/listening to course content)
- PDF app (free options available)

Technical Skill Requirements

Be comfortable with the following:

- accessing online learning materials via Canvas
- Internet search engines and browsers (we recommend Chrome)
- uploading assignments into Canvas (there will be instructions for uploading assignments)

Course Pacing

This course is designed to be completed in 18 weeks.

- Print this guide and use a calendar to fill in your goal dates for completing each Module.
- Note that you must have a grade of 70 or above on a Discussion-Based Assessment (DBA) in order to continue moving forward in the course. DBAs occur every other lesson.
- To achieve success, students are expected to submit work in each course weekly.
- Students can learn at their own pace; however, "any pace" still means that students must make progress in the course every week.
- Post the pace guide in a place where you and your Parent or Guardian will see it every day (on the refrigerator or next to the computer). Give yourself a check every time you complete a task, and celebrate your efforts!

Weeks	Lessons	Due Date (you write this in)
1	01.00 Welcome to the Industry of Change	
2	01.01 Shaking Things Up	
3	01.02 Find Your Field	
4	01.03 High Tech Hospitality	
5	*01.05 Industry of Change Project	
6	02.00 Welcome to Reserve Your Seat 02.01 Trending Now	
7	02.02 Click to Book	
8	02.03 Ticket to Ride	
9	02.04 Where To?	
10	*02.05 Reserve Your Seat Exam	
11	03.00 Welcome to Keep It Safe	
12	03.01 Playing It Straight	
13	03.02 Reduce the Risk	
14	03.03 Personal Protocol	
15	03.04 Is Anybody Out There?	
16	*Final Exam	
17	Floating Vacation Week	
18	Floating Vacation Week	

Course Credit

Your grade will be calculated as follows:

- formative assessments (50%)
- summative assessments (20%)
- summative final exam (30%)

Assignments are labeled as “summative” or “formative” under Grades in Canvas.

Course Completion and Extensions

- Students may not complete the course in less than 30 days.
- All courses expire 180 days after the enrollment date.

Academic Integrity

It is the aim of the faculty of Texas Tech University to foster a spirit of complete honesty and high standard of integrity. The attempt of students to present as their own any work not honestly performed is regarded by the faculty and administration as a most serious offense and renders the offenders liable to serious consequences, possibly suspension.

“Scholastic dishonesty” includes, but is not limited to, cheating, plagiarism, collusion, falsifying academic records, misrepresenting facts, and any act designed to give unfair academic advantage to the student (such as, but not limited to, submission of essentially the same written assignment for two courses without the prior permission of the instructor) or the attempt to commit such an act.

Artificial Intelligence (AI) Use Policy

This policy covers any generative AI tool, such as ChatGTP, Elicit, Photo Math, etc. This includes text and artwork/graphics/video/audio, etc.

All work submitted in this course must be your own. You may not use artificial intelligence tools to complete your assignments in this course.

If an instructor suspects that an assignment is not the work of the student, it will receive a score of zero. The instructor will message the student or provide feedback on the assignment indicating the need to schedule a one-on-one video conference, during which the student will be required to demonstrate their skills or knowledge through an alternative or mutually agreed-upon assignment. The grade of the alternate or agreed upon assignment will be determined at the instructor’s discretion with the highest possible score being 70%.

If it is determined that a student has violated final exam directions on Final Exam A or CBE Set 1, the exam will be scored as zero. The student may take Final Exam B or CBE Set 2 with the highest possible score being 70%.

The incident will be reported to Texas Tech K-12 Administration and documented in the student’s file. Continued violations of Texas Tech University’s Academic Integrity Policy will result in the removal of the student from the program.

Student/Parent Expectations

You will be expected to log into the Canvas course regularly to be aware of possible announcements/reminders and to pace your student's progress in the course.

The following are prohibited while using the Canvas interface:

- spamming;
- hacking; and
- using TTU or Canvas email for commercial purposes;

Inappropriate behavior shall result in consequences ranging from a request to correct the problem, to removal from the course or even the university, depending on the severity of the behavior. Disciplinary actions will be taken according to the TTU K-12 Student Handbook.

Communication

- You can expect a reply from your instructor within 2 business days.
- Use the Canvas Inbox for sending messages to your instructor.

Submitting Assignments

You will submit all assignments through Canvas, rather than by mail or email.

Technical Difficulties

Getting Help

For student assistance with Canvas, visit [TTU K-12 Support](#).

Computer Problems

A working computer is necessary for online coursework. Computer problems will not be accepted as a valid reason for failure to complete course activities within the allotted time frame. Identify a second computer, before the course begins, that you can use if you experience computer problems.

Server Problems

When the Canvas server needs to be taken down for maintenance, the Canvas administrator will post an announcement in your course informing you of the time and date. If the server experiences unforeseen problems, your course instructor will notify you.

Lost or Corrupted Files

You must keep/save a copy of every project/assignment on an external disk or personal computer. In the event of any kind of technology failure (e.g., Canvas server crash or

virus infection, students' own computer problems, loss of files in cyberspace, etc.) or any disputes, the instructor may request or require you to resubmit the files. In some instances, the instructor may need to open another attempt within Canvas, so communication with your instructor is critical in these circumstances.