DEPARTMENT OF KINESIOLOGY AND SPORT MANAGEMENT

Undergraduate Sport Management Internship Guide
SPMT 4376 -I (3 hours) and SPMT 4378 -II (3 additional hours)

(Version 2020.1-1)

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PURPOSE OF THE PROGRAM

Congratulations to you on your progress in the Sport Management major at Texas Tech University. Students who choose to complete an internship find it a challenging and rewarding experience.

The internship is the “capstone” experience for undergraduate students in sport management. We hope it will be an interesting, challenging, and enjoyable experience. The internship allows you to work and learn outside of the classroom at an approved site you selected. This internship should be a mutually beneficial experience for you and your supervisor and provide a practical, experiential learning environment for competent, energetic students. The internship also will extend a service to the cooperating site by providing a new source of ideas, leadership, and potential candidates for employment.

Your internship experience will likely be very gratifying yet it also places a great deal of responsibility on your shoulders. While interning, you are not only representing yourself but your classmates, faculty, and university. If you perform poorly, arrive late, and treat members of your internship site supervisor disrespectfully, this reflects badly not only on you, but also on everyone connected with the sport management program.

The internship serves several purposes:

1. To offer students the opportunity to learn new information and skills outside of the classroom
2. To teach students how to apply the knowledge and skills learned through the sport management curriculum courses to “real life” situations
3. To assess the student’s level of preparation to enter professional practice in a variety of sport management professions

PROGRAM DESCRIPTION

An agreement and partnership is established between an approved facility and the Department of Kinesiology and Sport Management at Texas Tech University in Lubbock, Texas. This agreement will be in the form of an affiliation agreement between Texas Tech University and the supervisor and facility or organization. The internship should provide a comprehensive learning experience for an undergraduate student who is pursuing a degree in sport management.

The chosen internship site supervisor must be involved in an area of sport management. The student needs to be supervised on a day-to-day basis by an experienced, qualified professional who is employed by the internship site facility or organization.

The student may choose to apply for an internship in Lubbock or elsewhere. Students may pursue internships at any approved location in the United States. Arrangements can be made for internships to be done outside of the United States, and these requests are treated on an individual basis. Most internship locations, unfortunately, do not pay a stipend. However, there are locations that will pay a stipend or may offer other benefits such as housing. It is permissible to accept an internship that is paid and/or includes benefits.
Each student may enroll in SPMT 4376 for 1-6 credit hours and complete contact hours at an approved internship site (200 contact hours = 3 course credit hours). This opportunity is available during one or two semesters and must be completed within the semesters in which student is enrolled or during the summer (beginning in Summer I and ending at the end of the Summer II session). Ideally, the internship should be completed in the student’s final semester before graduation. This is ideal, as the students will then be in a position to consider any job offers that may result from the internship experience.

**WHO IS WHO?**

**Intern** – that is you

**Program Director**- Dr. Angela Lumpkin - Professor and Department Chair
Department of Kinesiology and Sport Management

**Internship Site** – the organization and facility that accepts you as an intern

**Internship Site Supervisor** – the person at the internship site sponsor organization who supervises your day-to-day activities and evaluates your performance

**Faculty Internship Coordinator** – Diane Nichols, faculty member in the Department of Kinesiology and Sport Management, who approves your internship before your begin, reviews your course submissions, grades your work in the internship course, and assigns your final grade.

**PREREQUISITES AND REQUIREMENTS FOR ENROLLMENT**

- Sport Management Major
- Senior Status
- Instructor Approval

**PROCEDURES**

1. It is the responsibility of the student to locate an internship site. It is recommended that students set up a meeting with the Faculty Internship Coordinator two semesters before they are planning to enroll in the internship. Students should begin looking for an internship at least two semesters before the semester in which the internship is to be completed.

2. **It is very important** that students be clear about internship site requirements, such as number of hours, background check, dress code, vacation time, etc. Each Internship Site Supervisor may have different requirements. It will be the student’s responsibility to fulfill these.
3. In order to qualify for the internship, students must have completed and passed all of the stated prerequisites.

4. Select an Internship Site Supervisor. Obtain approval from the Faculty Internship Coordinator. The intern must be supervised by an employee at the approved site who has the credentials to adequately supervise and work with the student.

5. Apply to the selected internship site for a position. The student will need to submit a resume and cover letter stating his or her internship/career objectives. Students may be asked to interview for an internship position either in person or by phone.

6. Print the Internship Guide from the departmental website which will serve as the guideline for this course. The student should bring this booklet or have access to it to the initial class meeting.

7. Attend the initial mandatory on-campus class meeting for the internship. Students may not begin internship hours before attending a meeting with the Faculty Internship Coordinator.

8. If the internship is to be done at a site outside of Lubbock, arrangements must be made with the Faculty Internship Coordinator to meet before beginning any internship hours. Failure to comply may result in some hours not counting towards the internship requirements or student not able to remain in the internship course.

9. During the first week of classes the student must submit to the Faculty Internship Coordinator: (Students should refer to the current syllabus for deadlines)
   - Intern Information Sheet – Questionnaire (located in the Internship Guide)
   - Completed Verification of Internship Site form (located in the Internship Guide)
   - Signed Texas Tech University Affiliation Agreement (located in the Internship Guide)
   - Verification that your money order (made out to “Bill Beatty Agency”) was delivered to Brandon Harper at the Procurement Office in Drane Hall

   **Fall = $13.00  
   Spring = $9.00  
   Summer = No Charge**

   You cannot start internship until insurance is paid

**INTERN RESPONSIBILITIES**

1. Interns will set up a schedule with the Internship Site Supervisor who will be supervising them at the site/facility that will accommodate both the intern and the site.

2. Dress neatly, professionally, and appropriately according to the Internship Site Supervisor's instructions.

3. Complete and keep track of all hours on a weekly log with dates and number of hours completed

4. Arrive on time for the entire duration of the internship hours. Students must not leave scheduled hours early or without approval from Internship Site Supervisor.

5. If, for a legitimate reason, the intern cannot attend any day, he or she must call in before the scheduled time of arrival to let the Internship Site Supervisor know.

6. Keep all sensitive information concerning the internship site and their clients completely confidential. The intern may be asked to sign a “confidentiality” statement.
7. Accomplish tasks and assignments as outlined for interns by the Internship Site Supervisor of the facility.
8. Complete all assignments outlined in the course syllabus. SPMT 4076 is a writing intensive course. The writing intensive course emphasizes the process as well as the products of writing.
9. Talk to the Internship Site Supervisor in advance concerning college break (just because Texas Tech University has a break, it doesn’t necessarily mean that the facility will allow you to miss those days).
10. Interns must give their Internship Site Supervisor the Verification of Internship Site forms (located in Forms section of the Internship Guide) to be filled out and returned to the Faculty Internship Coordinator.
11. Student interns must give their Internship Site Supervisor the signed Texas Tech University Affiliation form (located in forms section of the Internship Guide) to be filled out and returned to the Faculty Internship Coordinator by the end of the second week of classes. This form is not necessary if you are doing your internship on campus.
12. Students should contact the Faculty Internship Coordinator immediately if the intern is experiencing difficulties with the internship or in completing the internship requirements.
13. Interns must check their email on a daily basis for communication from the Faculty Internship Coordinator.

RESPONSIBILITY OF INTERNSHIP SITE SUPERVISOR

1. Sign the Verification of Internship Site form and the TTU Affiliation form and return to the intern.
2. Act in the capacity of a supervisor responsible for teaching, guiding, and evaluating the performance of the intern.
3. Make contact with the Faculty Internship Coordinator immediately if there is a problem or concern with the intern.
4. Complete the Intern Evaluation form for the intern and return it directly to the Faculty Internship Coordinator by email. It must be scanned since your signature is required.

Diane Nichols - Undergraduate Sport Management Faculty Internship Coordinator
Texas Tech University
Department of Kinesiology and Sport Management
KSM Building - Main Street - Box 43011
Lubbock, TX 79409-3011
Phone: 806) 834-2905
Diane.nichols@ttu.edu
RESPONSIBILITIES OF FACULTY INTERNSHIP COORDINATOR

1. Meet with students during the first week of classes to discuss all aspects of the internship
2. Grant departmental approval to enroll in SPMT 4376
3. Communicate with the Internship Site Supervisor concerning the progress of interns
4. Communicate regularly with interns via email
5. Evaluate written assignments, evaluations from the sites, and response to emails, and assign a letter grade for the course

FORMS SECTION

a) Intern Information Sheet- Questionnaire
b) Verification of Internship Site
c) Texas Tech University Affiliation Agreement
d) Intern Evaluation Form
e) Resume Writing Tips
f) Sample Resume
g) Sample Internship “Exit Thank-You Note”
DEPARTMENT OF KINESIOLOGY & SPORT MANAGEMENT - INTERN INFORMATION SHEET

SPMT 4376 -I (3 hours)   SPMT 4378- II (3 hours)

Last name: _________________ Middle ___________ First name ________________

Texas Tech University R #:

E-mail: _________________________________

Insert mug shot photo of yourself here:

Major: _______________________________________

Minor: _______________________________________

Expected Graduation Date: (Semester: ______ Year: ______)  

Who is your academic advisor? __________________________

PREREQUISITES:

Are you a senior? (only seniors can do an internship) Yes ___ No ___

Are you a sport management major? Only sport management majors can do an internship.  
Yes_____ No_____
Did you make a C or better in SPMT 1302?

<table>
<thead>
<tr>
<th>Semester</th>
<th>Year</th>
<th>Grade</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPMT 1302</td>
<td>_____</td>
<td>_____</td>
<td>__________</td>
</tr>
</tbody>
</table>

**INTERNSHIP Site Supervisor:**

Internship site: ________________________________

On-site supervisor’s name: _______________________

Email: _________________________________________

City_________________ State_______ Zip______ Phone____________

Which class or both classes are you enrolling- Please check. *Only enroll in SPMT 4378-II if you have already done 3 hours in SPMT 4376-I in a previous semester.*

SPMT 4376 I= 3 hours (200 internship hours) ____________

SPMT 4378 II= 3 additional hours (200 internship hours) ___________

*If you take both classes, that is 400 hours of internship.*

Have you ever been enrolled in an SPMT internship class at Texas Tech?

Yes_____ No_____  

If so, when: ___________________________ Grade______

Why did you choose this internship site?

Have you been previously associated with this agency/organization before?

If so, in what capacity?

Will you be paid for this internship?

(being paid is permissible in the internship class)
PERSONAL INFORMATION:

Local address: ____________________________ State _____ Zip_____

Phone number: (______) ____________________

Cell phone number: (______) ________________

E-mail: ________________________________

Address during internship: __________________ City_________ State____ Zip_____

Any other information you want me, your Faculty Internship Coordinator, to know:

Verification form on next page (page 4) must be signed by supervisor, scanned and emailed to Ms. Diane Nichols before the student can register for the class.
VERIFICATION OF INTERNSHIP SITE

Internship in Sport Management – SPMT 4376-I/SPMT 4378-II
Department of Kinesiology & Sport Management – Texas Tech University

I certify that ______________________________________ (student intern’s name) will serve

as an intern at ______________________________________ (name of internship site sponsor facility).

This student will work at least __________ hours during the current semester. (this should be either 200
or 400)
200 hours=3 hours class-credit, 400 hours= 6 hours class-credit. These hours must be completed by the end
of the current semester and year.

During this time, the intern will be involved in the following activities:

________________________________________________________________________________________

Internship Site Supervisor Name ______________________________________

Internship Site Supervisor Signature ______________________________________ with commitment do
allow the students do 200 hours or 400 hours- see blank three above)

Internship Site Supervisor phone number: __________________________
Affiliation Agreement
Sport Management, Department of Kinesiology and Sport Management
Student Internship Experience

This Affiliation Agreement (“Agreement”) is between Texas Tech University, a public institution of higher education on behalf of its Department of Kinesiology and Sport Management, (“TTU”), and (LEGAL NAME OF OTHER ENTITY)-___________________________, description of legal status (“Facility”). Both TTU and Facility are also referred to herein as “Party” or, collectively, “Parties.”

Background

- Facility operates a licensed and accredited type of ____________________________
- (address)__________________________
- TTU enrolls students in a program, which requires experience as part of the educational process;
- The Parties desire to advance the field of Sport Management and aid in meeting the increasing demand for trained professionals in that field;
- The Parties agree it is of mutual interest and advantage that the students of the TTU be given an opportunity to participate in an internship at the Facility for experience in their educational process as set forth in this Agreement (“Internship”).

Terms and Conditions

1. Terms and Termination

A. The term of this Agreement is beginning ________________ and ending on ________________.

B. This Agreement will automatically renew on an annual basis as long as TTU has students that need the Internship, or unless terminated by either Party.

C. Either Party may terminate this Agreement at any time with or without cause by providing 30 days written notice to the other Party.

D. Students enrolled in the Internship when termination notice is given will be permitted to complete the remaining portion of the Internship at TTU’s option.

2. Facility Responsibilities

A. Allow the use of its facilities for the TTU student Internship experience.

B. Provide staff supervision by currently licensed professionals in the field of expertise identified above.

C. Make available access to records for TTU faculty and students as part of the Internship experience requirement. Facility agrees that students who are participating in the Internship are part of Facility’s
workforce, as that term is defined under HIPAA regulations, and subject to confidentiality obligations applicable to Facility’s employees and others under its control.

D. Maintain authority and responsibility for care given to its patients.

E. Periodically review the Internship experience efforts and number of students who participate as mutually agreed by the Parties prior to the beginning of the Internship experience.

F. Maintain authority and responsibility for policies, procedures, and administrative guidelines in the operation of the Facility. The Facility agrees to promptly inform the TTU of any changes in the Facility’s policies, procedures, and/or staff that might adversely affect the experiences of the student(s) placed under this Agreement.

G. Facility agrees that it will give at least five (5) business days prior written notice to TTU if it desires to remove a student from the Internship experience, except in an emergency or when immediate removal is necessary for safety of patients, clients or others. Removal will not be based on constitutionally impermissible reasons.

H. Provide emergency medical care for students as needed, at student’s expense.

3. TTU Responsibilities

A. Maintain authority and responsibility for education programs for its students, which may be conducted at Facility.

B. Provide a qualified faculty member to serve as a liaison for the student’s learning experience at the Facility.

C. Require each student to obtain professional liability insurance through Purchasing at Texas Tech University prior to beginning the internship experience and ensure that this professional liability insurance continues for each student during the term of this Agreement and any extensions thereof.

D. Inform its students of the requirement to comply with applicable Facility policies and procedures, including confidentiality, and that publication or other disclosure by either TTU students or faculty of any information or material obtained as a result of the Internship experience is prohibited, unless prior written approval is obtained from TTU and Facility.


A. This Agreement may be amended in writing to include such provisions as the Parties may agree upon.

B. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Texas. Venue in any action at law on equity in relation to and in connection with this Agreement shall be in Lubbock County, Texas.
C. Neither Party shall have the right to assign or transfer their rights to any third parties under this agreement without the prior written consent of the other Party.

D. If any term or provision of this Agreement is held to be invalid for any reason, the invalidity of that section shall not affect the validity of any other section of this Agreement, and provided the invalid provision is not material to the overall purpose and operation of this Agreement, the Agreement shall remain in full force and effect.

E. Nothing in this agreement is intended nor shall be construed to create an employer/employee relationship between contracting Parties or the students engaged in the internship. The sole interest and responsibility of the Parties is that the services covered by this Agreement shall be performed and rendered in a competent, efficient, and satisfactory manner.

F. Any and all notices or other communications required or permitted by this Agreement or by law to be served on or given to either Party to this agreement shall be in writing and shall be deemed served when personally delivered to the Party to whom these are directed, or in lieu of personal service, when deposited in the United States mail, first-class postage prepaid, addressed as follows:

If to TTU:

Contracting
Procurement Services
Texas Tech University
PO Box 41094
Lubbock, TX 79409
Purchasing.contracting@ttu.edu

With copy to

Department of Kinesiology and Sport Management
3204 Main Street
PO Box 43011
Office Room 111
Lubbock, Texas 79409-3011

If to Facility:

[Signature page follows.]
Signature

[Signature]

Printed Name

[Printed Name]

Managing Director, Procurement Services

[Title]

Date

[Date]

Please return this form to the student. Thank you.
The Internship Site Supervisor should complete this form. Please keep confidential.

Email to Diane Nichols. This form should be filled out, signed, scanned and emailed. It must be scanned because of required signature.

Diane Nichols - Undergraduate Sport Management Faculty Internship Coordinator
Texas Tech University
Department of Kinesiology and Sport Management
KSM Building- Main Street - Box 43011
Lubbock, TX 79409-3011
Phone: (806) 834-2905
Diane.nichols@ttu.edu

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**Department of Kinesiology and Sport Management**
**Sport Management Intern Evaluation Form – SPMT 4376**

**Intern** ________________________________

**Name of Internship site supervisor** ____________________________________________

**Address of Internship site supervisor** __________________________________________

*Please evaluate the performance of the intern by checking the appropriate column under each of the areas below. Your personal comments concerning the intern are encouraged. Thank you!*

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Good</th>
<th>Avg.</th>
<th>Fair</th>
<th>Poor</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>

**Personal Qualities**
- Dresses appropriately and neatly
- Shows initiative
- Accepts criticism
- Demonstrates enthusiasm
- Is punctual and dependable

**Professional Preparation and Attitude**
- Demonstrates knowledge of sport management principles
- Ethical decision-making
- Meet consumer needs
- Discreetness and sensitivity

**Professional Qualities**
- Establishes rapport with Personnel and supervisor
- Self-reliance
- Communicates well
- Seeks new knowledge

**Management**
- Manages time efficiently
- Get things done
- Promptness, neatness, and adequacy of records and reports
- Uses good judgment in making decisions

Would you feel confident in hiring this intern for a full-time position or in providing a recommendation?
- Yes ____ No ____ Maybe____

I certify that this student has completed a total of ________ hours of internship experience.

__________________________  ____________________________  ____________
Signature of Internship Site Supervisor    Internship Site Supervisor’s position/job title    Date

Comments:

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INTERPRETING THE EVALUATION SCALE

1. PERSONAL QUALITIES
   a) Dresses professionally, neatly, and appropriately
   b) Shows initiative (does more than is assigned or expected)
   c) Accepts constructive criticism and works toward improvement
   d) Punctual, arrives on time or early and carries out assigned tasks

2. PROFESSIONAL PREPARATION AND ATTITUDE
   a) Demonstrates adequate knowledge in sport management
   b) Adheres to the intern’s sponsors’ code of ethics and professional conduct
   c) Able to modify behavior and personality to meet individual consumer needs
   d) Aware of what to say or do and what not to say or do in a professional setting

3. PROFESSIONAL QUALITIES
   a) Establishes good rapport with personnel and supervisor
   b) Demonstrates knowledge of exercise and fitness principles
   c) Uses adequate verbal and non-verbal communication skills
   d) Continues to pursue and apply new knowledge

4. MANAGEMENT SKILLS
   a) Uses time efficiently
   b) Completes tasks in a competent and timely manner
   c) Demonstrates promptness, neatness and adequacy of records and reports
   d) Makes decisions following careful analysis
RESUME WRITING TIPS

A one-page cover letter should accompany the resume.

The cover letter should include your previous experiences in sport management, what you feel or hope the internship site supervisor will offer you, and what you can offer the internship site supervisor.

Use concise, unambiguous, full sentences

Use vocabulary consistent with the field

Use action verbs to state accomplishments

Include previous work experience, any pertinent certifications, and any extracurricular organizations in college or post high school you are a member.

The resume should not include any of the following types of information:

- Birthplace
- Marital status
- Political or religious views
- How a second language was learned
- Information about disabilities

All information presented on the resume should have direct relevance to the position and internship.

For additional help in resume writing, job assistance, etc., you can visit www.careerservicescenter@ttu.edu
SAMPLE RESUME

Resume Headings:
The resume is an opportunity for the intern to market himself or herself and their skills to a potential internship site supervisor. The following are suggested headings by which to accomplish this goal.

Objective Statement (optional):
Emphasizes the intern functions and the type of internship site supervisor setting in which you are expecting to complete your internship.

Education:
Degree/Institution
Area of emphasis/Minor
Expected date of graduation

Experience:
Work
Volunteer
Practical

Professional Activities:
Student/Professional organizations and memberships
Workshops attended
Training

Certifications:
CPR, First Aid, Personal Trainer
Any that relate to the field

Related Skills:
Computer
Leadership
Organization

List of Relevant Classes Taken:

References:
1 professional and 2 academic references should be included or as requested by internship site
November 20, 2018

Diane Walter
Sonya Shriver
North Central Health Department
215 10th Street
Lewiston, ID  83501

Dear Supervisors,

Thank you so much for giving me the opportunity to have an internship with you and (name of internship site supervisor).  It was a very rewarding, meaningful experience, which has prepared me for working in this field of expertise.

I was impressed with the level of professionalism that I experienced while I was working with you and your colleagues.  It has influenced my personal philosophies about the field of sport management.

I would also like to state that in my review of my internship with you, I would highly recommend your internship site to other students.  This program far exceeded my expectations for my student internship experience.  Thank you again for this very enriching experience.

Sincerely,

Intern's name
Intern's address