This year the road to the National Championship comes through Atlanta and the Chick-fil-A Peach Bowl needs your help in making its 2016 College Football Playoff Semifinal a success. The Chick-fil-A Peach Bowl is always looking to welcome new volunteers to the Bowl Family. Our primary recruitment needs this year are based around the committees and events listed below:

**Chick-fil-A Peach Bowl FanFest presented by Tyson**

**Date:** Saturday, Dec 31, 2016  
**Time:** 10AM - 2PM  
**Location:** Georgia World Congress Center, Halls C1-C3  
**Event Description:** Interactive fan festival culminating with Pep Rally & Team Walks including the bands, cheerleaders, and mascots from each school. Fans can test their skills in a number of football-related activities and watch the teams proceed into the Georgia Dome.  
**Volunteer Role:** FanFest volunteers will assist in a multitude of areas which may include office assistant duties (fellow volunteer greeting and sign-in), ticket operations (scanning and selling tickets) and general guest relations and information.

**Chick-fil-A Peach Bowl Parade presented by Lions Clubs International**

**Date:** Saturday, Dec 31, 2016  
**Time:** 9AM - 10AM  
**Location:** Downtown Atlanta  
**Event Description:** Starting at the intersection of Peachtree St and Baker St., the parade will travel through Centennial Olympic Park. The parade will feature each university’s presidents, band, cheerleaders, and mascot, along with high school bands, floats and specialty units. Following the parade, fans are encouraged to join the procession as it heads to FanFest at the Georgia World Congress Center.  
**Volunteer Role:** Parade volunteers will be involved with checking in units for the parade, assisting with crowd control, and escorting the units through downtown Atlanta to the GWCC.
Economic Impact

**Date:** Saturday, Dec 31, 2016  
**Time:** 8:30 AM - 3:30 PM  
**Location:** Georgia World Congress Center and Georgia Dome Campus  
**Volunteer Role:** Volunteers will collect information that will help the Chick-fil-A Peach Bowl organizers gauge the level of economic impact that fans visiting Metro Atlanta provide. As part of the Economic Impact volunteer group, you will survey fans at the Chick-fil-A Peach Bowl Parade (Centennial Olympic Park) and Chick-fil-A Peach Bowl FanFest (Georgia World Congress Center) to collect the necessary data to create this year’s Chick-fil-A Peach Bowl Game report.

Fan Ambassadors

**Date:** Saturday, Dec 31, 2016  
**Time:** 8:30 AM - 3:30 PM  
**Location:** Atlanta Marriott Marquis, Omni Atlanta, Georgia World Congress Center and Georgia Dome Campus  
**Volunteer Role:** Fan Ambassadors will serve as high energy information experts for fans by answering questions regarding Chick-fil-A Peach Bowl events and activities along with information on the City of Atlanta.

Transportation – Driver Pool

**Date:** Monday, Dec 26, 2016 - Saturday, Dec 31, 2016  
**Time:** Various Shifts  
**Location:** Atlanta Marriott Marquis, Omni Atlanta and Metro Atlanta destinations  
**Volunteer Role:** The Chick-fil-A Peach Bowl will provide a pool of volunteer drivers for each team to rely on during bowl week. This driver pool will be responsible for fulfilling transportation requests during the week – typically consisting of airport runs, trips to the local attractions and the occasional special request. A driver headquarters room will be setup in each team hotel (Marriott
Marquis and Omni Atlanta) for volunteers to be based out of, with a dispatcher in each to match requests with drivers. Volunteer drivers will be assigned a Bowl vehicle to use during their shift and will be responsible for any damage incurred to that vehicle during their shift. We will provide each volunteer driver with all information necessary to fulfill transportation requests including maps of the local area and conduct policies.

For more information on volunteer opportunities please visit http://www.chick-fil-apeachbowl.com/bowl/volunteer/ or contact Anton Dawson at adawson@cfabowl.com with a request to join the Chick-fil-A Peach Bowl volunteer family that includes your first, name, last name and preferred email address.

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