

## Katie M. Brown

ASSISTANT PROFESSOR | DEPARTMENT OF KINESIOLOGY & SPORT MANAGEMENT  
TEXAS TECH UNIVERSITY  
BOX 43011  
LUBBOCK, TX 77843-4243

### EDUCATION

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#### Ph.D. in Kinesiology: Specialization in Sport Management

Texas A&M University, College Station, TX

August 2018

Dissertation: *An in-depth examination of trademark litigation strategies and sport brands*

#### M.S. in Athletic Administration

Troy University, Troy, AL

May 2014

#### B.S. in Sport Management

Minor: Business Administration

May 2010

Texas A&M University, College Station, TX

### ACADEMIC APPOINTMENTS

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#### Texas Tech University

Assistant Professor, Department of Kinesiology and Sport Management

2018-present

Coordinator of the Bachelor of Science in Sport Management Degree

2024-present

Co-Coordinator of the Bachelor of Science in Sport Management Degree

2023-2024

### RESEARCH PUBLICATIONS

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**Brown, K.M.**, \*Esho, A., Sanderson, J. (Accepted). From locker room to limelight: Exploring college athlete fame, branding challenges, and safety in the age of name, image, and likeness. *International Journal of Sport Communication*.

**Brown, K.M.**, Brown, S.M., Brown, W. E., Brison, N.T., Pickett, A.D. (Accepted). Unveiling the aftermath: Analyzing moral reasoning in the wake of the Michigan State and Larry Nassar scandal. *Journal of Sport Behavior*.

**Brown, K.M.**, Brown, S.M., Brown, W.E. (2024). Protecting the brand: Analyzing the legal landscape of negative product placements. *Marquette Intellectual Property and Innovation Law Review*.

\*Johnson, A., Brison, N.T., \*Harris, H., & **Brown, K.M.** (2023). "I'm not just a mother": A content analysis of elite female athletes' self-presentation before and after motherhood. *Sport, Business and Management: An International Journal*. 13(5), 622-639. <https://doi.org/10.1108/SBM-02-2023-0015>

Pickett, A.C., Ammon, R., Kruger, Laura B., Yang, H., **Brown, K.M.**, & Damon, Z. (2023). Higher education in a pandemic: An exploratory study of student disparities and faculty strategies for promoting student success during COVID-19. *International Journal of Kinesiology in Higher Education*, 7(3), 231-245. <https://doi.org/10.1080/24711616.2022.2115956>

\*Graduate Student

Pickett, A.D., **Brown, K.M.**, Damon, Z., & Brison, N.T. (2023). Potentially misleading weight loss advertisements targeting men: Examining influence on ad believability and purchase intentions. *Health Behavior Research*, 6(2). <https://doi.org/10.4148/2572-1836.1177>

Brown, S.M., & **Brown, K.M.** (2022). Betting on athlete data: The legal landscape of professional sports, athletes' rights, and gaming companies. *Journal of Global Sport Management*, 1-21. <https://doi.org/10.1080/24704067.2022.2098158>

Brown, S. M., Brison, N. T., Bennett, G., & Brown, K. M. (2022). Do fans care about the activist athlete? A closer look at athlete activism effect on brand image. *International Journal of Sport Communication*, 15(4), 336-344. <https://doi.org/10.1123/ijsc.2022-0101>

**Brown, K.M.**, & Brison, N.T. (2022). Think like adidas: A quantitative analysis of adidas' three-stripe trademark protection strategies. *Marquette Sports Law Review*, 32, 445.

Brown, S.M., & **Brown, K.M.** (2021). Should your wearables be shareable? The ethics of wearable technology in collegiate athletics. *Marquette Sports Law Review*, 32, 97.

Cho, S., Brison, N.T., **Brown, K.M.**, & Quinn, K. (2021). A theoretical explanation of sport trademark litigation: Already v. Nike and Forever 21 v. Adidas. *Journal of Global Sport Management*, 1-25. <https://doi.org/10.1080/24704067.2021.1875563>

Sanderson, J., & **Brown, K.M.** (2020). COVID-19 and youth sports: psychological, developmental, and economic impacts. *International Journal of Sport Communication*, 1(1-11). <https://doi.org/10.1123/ijsc.2020-0236>

Huml, M., **Brown, K.M.**, & Bergman, M. (2020). The uphill battle for resources: Fundraising challenges faced by non-revenue sport programs. *Journal of Intercollegiate Sport*, 13(1) 48-68. <https://doi.org/10.17161/jis.v13i1.13304>

Brison, N.T., Pickett A.D., & **Brown, K.M.** (2020). Losing weight with Charles and Dan: Examining potential liability for endorser claims in weight loss advertisements. *Sport Marketing Quarterly*, 29(2) 134-147. <http://doi.org/10.32731/SMQ.292.062020.05>

**Brown, K.**, Brison, N., & Batista, P. (2019). An Empirical Examination of Consumer Survey Use in Trademark Litigation. *Loyola of Los Angeles Entertainment Law Review*, 39, 237-283. (republished in Tripp, K. (2020). *Intellectual Property Law Review* (pp. 407-456). Eagan, MN: Thomson Reuters.)

- This article was judged one of the best intellectual property law review articles in 2019 and was selected for inclusion in the 2020 edition of the *Intellectual Property Law Review*.

**Brown, K.M.**, & Salaga, S. (2018). NCAA football television viewership: Do consumers care about both absolute and relative quality? *Sport Management Review*, 21(4), 377-390. <https://doi.org/10.1016/j.smr.2017.08.008>

Salaga, S. & **Brown, K.M.** (2018). Momentum and betting market perceptions of momentum in college football. *Applied Economics Letters* 25(19) 1383-1388. <http://dx.doi.org/10.1080/13504851.2017.1420885>

**Brown, K.M.**, & Brison, N.T. (2018). A tale of two trademarks: Comparing and contrasting brand protection strategies by adidas and Converse. *The Entertainment and Sports Law Journal*, 16(1-6). <https://doi.org/10.16997/eslj.214>

## **BOOK CHAPTERS**

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**Brown, K.M.** and Brown, S. M. (Forthcoming). *Sport Organizations and Legal/Risk Communication*. Organizational Communication and Sport.

**Brown, K.M.**, & Pederson, Z. (2024). Intellectual Property. *Encyclopedia of Sport Management (2<sup>nd</sup> Edition)*.

**Brown, K.M.**, Brison, N.T., & Coffey, L. (Forthcoming). Legal Considerations in Sport Management. *Contemporary Sport Management (8<sup>th</sup> Edition)*.

Brison, N.T., & **Brown, K.M.** (2024). Legal considerations. In *ACSM's Clinical Exercise Physiology (2<sup>nd</sup> edition)*. Thompson, W. (Ed.) Indianapolis, IN: American College of Sports Medicine.

**Brown, K.M.** (2023). Kentucky Basketball. *Corruption and Scandal in American Sport*. Santa Barbara, CA: ABL-CIO.

**Brown, K.M.**, & Brown, S.M. (2022). Social Media and Politics in Sport. In *Sport, Social Media, and Digital Technology: Sociological Approaches (1<sup>st</sup> edition)*. Emerald.

**Brown, K.M.** (2021). Legal Structure and Terminology. In *ACSM's Resources for the Exercise Physiologist (3<sup>rd</sup> edition)*. Thompson, W. (Ed.) Indianapolis, IN: American College of Sports Medicine.

Brison, N.T., & **Brown, K.M.** (2019). Legal considerations. In *ACSM's Clinical Exercise Physiology (1<sup>st</sup> edition)*. Thompson, W. (Ed.) Indianapolis, IN: American College of Sports Medicine.

## **MANUSCRIPTS UNDER REVIEW / SUBMITTED**

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Pedersen, Z., **Brown, K.M.** Athlete brand ownership: The current landscape of brand ownership and trademark usage in the National Basketball Association.

Damon, Z.J., **Brown, K.M.**, Pickett, A.D., Walker, N.A., Agyemang, K.J., Singer, J. N. The real deal? Perceived authenticity in sport leagues' social justice policies and statements.

\*Graduate Student

## STUDENT RESEARCH AND MENTORSHIP

**Table 1.** List of Student Theses and Student Final Projects I Have Served on Committee For.

<i>Name</i>	<i>Degree</i>	<i>Year</i>	<i>Project</i>
Cameron Jenkins	BS, Honors Sciences and the Humanities	2024	Honor's Thesis
Emma Headley	BS, Interdisciplinary Studies	2023	Internship
Carmichael Wiley	BS, Interdisciplinary Studies	2021	Internship
Joseph Kolpin	BS, Interdisciplinary Studies	2019	Internship

## TEACHING EXPERIENCE

**Table 2.** Courses Taught at Texas Tech University

<b>Course #</b>	<b>Course Name</b>	<b>Level</b>	<b>Semester Taught (Average Evaluation Score)</b>
SPMT 4358	Leadership and Management in Sport	UG	Fall 2018 (4.49)
SPMT 4359	Legal Aspects of Sport	UG	Spring 2019 (5.00), Summer 2019 (4.80) Summer 2019 (4.77), Fall 2020 (4.70) Spring 2021* (4.88, 4.57), Summer 2021** (4.90), Fall 2021 (4.80) Spring 2022 (5.00), Summer 2022** (4.70), Fall 2022 (5.00), Spring 2023 (4.97), Summer 2023** (5.00), Fall 2023 (4.90), Spring 2024 (4.60) Fall 2024 (5.00)
SPMT 4357	Financial and Economic Aspects of Sport	UG	Spring 2021 (4.79)
SPMT 5346	Law in the Sport Industry	GR	Fall 2019 (5.00), Fall 2021 (5.00) Fall 2021 (5.00), Spring 2023 (5.00), Summer 2023 (5.00), Spring 2024 (4.90)
SPMT 5344	Sport Analytics	GR	Spring 2022 (4.87)
SPMT 4354	Current Issues in Intercollegiate Athletics	UG	Summer 2020** (5.00), Fall 2020** (4.70), Summer 2022** (4.67)
SPMT 4353	Social Issues in Sport	UG	Summer 2020** (5.00), Summer 2022** (5.00), Summer 2023** (4.53), Summer 2024** (4.80)
SPMT 5329	Sport Event Management	GR	Fall 2022 (4.77), Fall 2023 (5.00), Fall 2024 (4.97)

*Notes:* Average evaluation scores consist of a simple weighted average of the following three questions. Q1: The course objectives were specified and followed by the instructor; Q2: Overall, the instructor was an effective teacher; Q3: Overall, this course was a valuable learning experience. Evaluation Scale: 5 = Strongly Agree, 4 = Agree, 3 = Neutral, 2 = Disagree, 1 = Strongly Disagree.

\*Two sections of the same course – 1 face-to-face and one online

\*\*Online Modality

## NATIONAL / INTERNATIONAL REFEREED CONFERENCE PRESENTATIONS

**Brown, K.M.**, Brown, S.M., & Hammitt, S. (2025, February). *Navigating the AI-driven future of athlete brand protection*. Sport and Recreation Law Association. Myrtle Beach, SC.

Brown, S.M., **Brown, K.M.**, & Hammitt, S. (2025, February). *AI in sports: Best practices and legal implications in a new regulatory era*. Sport and Recreation Law Association. Myrtle Beach, SC.

Pederson, Z., & **Brown, K.M.** (2024, October). *Brand Ownership: The Current Landscape of Athlete Brand Protection in the National Basketball Association*. Sport Marketing Association. Indianapolis, IN.

**Brown, K.M.**, & Brown, S.M. (2024, February). *Sport brands vs. parodies: Who's got the last laugh?* Sport and Recreation Law Association Conference. Baltimore, MD.

Brown, S.M., & **Brown, K.M.** (2024, February). *Changing the brand of college sports: Athletes as employees?* Sport and Recreation Law Association Conference. Baltimore, MD.

**Brown, K.M.** & Brown, S.M. (2022, October). *Brands in the Metaverse: Best practices on brand management and protection in the virtual sphere*. Sport Marketing Association Conference. Charlotte, NC.

**Brown, K.M.**, & Brown, S.M. (2022, February). *NFT – Non-Fungible Token or Nuisance for Trademarks? Examining trademark law and its application for sport brands and athletes regarding NFTs and the changing digital marketplace*. Sport and Recreation Law Association Conference. Atlanta, GA.

Brown, S.M., & **Brown, K.M.** (2022, February). *Let's get digital: Examining NFTs in college athletics*. Sport and Recreation Law Association Conference. Atlanta, GA.

Brown, S.M., & **Brown, K.M.** (2021, October). *The quantified athlete: Sharing ABD to enhance fan engagement and attachment*. Sport Marketing Association. Las Vegas, Nevada.

**Brown, K.M.**, & Brown, S.M. (2021, February). *Should your wearables be shareable? The ethics of wearable technology in collegiate athletics*. Sport and Recreation Law Association. Virtual Conference.

Brown, S.M., & **Brown, K.M.** (2021, February). *Betting on athlete data: The legal landscape of professional sports, athletes' rights, and gaming companies*. Sport and Recreation Law Association. Virtual Conference.

**Brown, K.M.**, & Pickett, A.C. (2020, May). *Gender and emotional branding in sport*. North American Society for Sport Management Conference. Virtual Conference.

**Brown, K.M.**, Pickett, A.C., & Damon, Z.J. (2020). *Securing the foundation of sales and fundraising principles via a fundraising final project*. Teaching and Learning Fair at the North American Society for Sport Management Conference. Virtual Conference.

Damon, Z.J., Pickett, A.C., & **Brown, K.M.** (2020, February). *Examining pros, cons, and potential pitfalls in creating and growing online sport management master's programs*. Global Sport Business Association Conference, Cozumel, Mexico.

Damon, Z.J., & **Brown, K.M.** (2019, October). *Gendered leadership sport brand strategy during crises*. Sport Marketing Association. Chicago, IL.

**Brown, K.M.** & Brison, N.T. (2019, May). *Coping in the wake of #MeToo: An examination of moral reasoning strategies following university legal scandals*. North American Society for Sport Management Conference. New Orleans, LA.

Damon, Z.J., Pickett, A.C., & **Brown, K.M.** (2019, May). *Using a stock market management project to reinforce course concepts in a graduate sport finance course*. Teaching and Learning Fair at the North American Society for Sport Management Conference. New Orleans, LA.

**Brown, K.M.** & Brison, N.T. (2019, February). *An empirical examination of consumer survey use in trademark litigation*. Sport and Recreation Law Association Conference. Philadelphia, PA.

Cho, S., Brison, N.T., & **Brown, K.M.** (2019, February). *A theoretical explanation of sport trademark litigation: Already v. Nike and Forever 21 v. Adidas*. Sport and Recreation Law Association Conference. Philadelphia, PA.

**Brown, K.M.**, Brown, S.M., & Brison, N.T. (2018, October). *Surviving a legal scandal: Does fan identification affect attitudes toward university misconduct?* Sport Marketing Association Conference. Frisco, TX.

**Brown, K.M.** & Brison, N.T. (2018, February). *Think like adidas: A quantitative analysis of adidas' three-stripe trademark protection strategies*. Sport Recreation and Law Association. San Antonio, TX.

Cho, S., Brison, N.T., & **Brown, K.M.** (2018, February). *Law and Economics of sport trademarks: Sociocultural Connotations, referential value, and market efficiency*. Sport Recreation and Law Association. San Antonio, TX.

Brison, N.T., **Brown, K.M.** & Batista, P.J. (2018, February). *Supreme Court slants towards free speech*. Sport Recreation and Law Association. San Antonio, TX.

**Brown, K.M.**, Brison, N.T., & Batista, P.J. (2017, November). *We'll sue the stripes off you: An adidas case study*. Sport Marketing Association Conference. Boston, MA.

Brison, N.T. & **Brown, K.M.** (2017, September). *Sole of an All Star®: An evaluation of Converse's trademark infringement allegations*. European Association of Sport Management Conference. Bern and Magglingen, Switzerland.

**Brown, K.M.**, & Salaga, S. (2017, May). *What drives television viewership in NCAA college football?* North American Society for Sport Management Conference. Denver, CO.

**Brown, K.M.**, & Salaga, S. (2017, February). *NCAA football television viewership: Do consumers care about both absolute and relative quality?* Eastern Economic Association Conference, New York, NY.

**Brown, K.M.**, Damon, Z.J., & **Pickett, A.C.** (2016, May) *Job preparedness, networking, and mock interview assignment: A one-year follow-up*. Teaching and Learning Fair at the North American Society for Sport Management Conference, Orlando, FL.

**Brown, K.M., & Salaga, S.** (2016, May). *Momentum effects and the hot hand in collegefootball*. North American Society for Sport Management Conference. Orlando, FL.

**Brown, K.M., & Batista, P.J.** (2016, February). *To sue or not to Sioux?* Sport and Recreation Law Association Conference. New Orleans, LA.

**Brown, K.M., Damon Z.J., & Walker, M.** (2015, October). *More than stretchy pants? A brand community comparative analysis on Crossfit and Lululemon*. Sport Marketing Association Conference. Atlanta, GA.

Damon, Z.J., **Brown, K.M., & Walker, M.** (2015, October). *Brand community in the box: A time-series approach to measuring the influences of organizational identification and leadership on brand community*. Sport Marketing Association Conference. Atlanta, GA.

**Brown, K.M., & Batista, P.J.** (2015, March). *A comparative analysis of the arbitration process of twelve international sport federations*. Sport and Recreation Law Association Conference. Charlotte, NC.

Batista, P.J., & **Brown, K.M.** (2015, March). *The gold rush is over: California denies worker compensation benefits to non-resident professional athletes*. Sport and Recreation Law Association Conference. Charlotte, NC.

### **INVITED PRESENTATIONS**

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Brown, S.M., & **Brown, K.M.** (2023, March). *Navigating the athlete biometric data craze*. Sports and Human Performance Nutrition Spring Symposium. Houston, TX.

**Brown, K.M., & Brown, S.M.** (2022, April). *NFT – Non-fungible token or nuisance for trademarks?* University of New Hampshire Law School, Sports & Entertainment Law Society.

### **RESEARCH GRANTS AND FUNDING**

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Principal Investigator. **Brown, K.M., & Sanderson, J.** (2024). *Ctrl + Alt + Empower: Championing student-athlete virtual wellbeing and resilience*. National Collegiate Athletic Association (NCAA) Innovations in Research and Practice Grant. Funding Requested: \$30,000. Not Funded.

Principal Investigator. Brown, K.M. & Damon, Z.J. (2022). *Finding the “U.” Helping student-athletes find their actual brand and identities beyond the sport and classroom*. National Collegiate Athletic Association (NCAA) Innovations in Research and Practice Grant. Total Funding Requested: \$30,000. Not Funded.

Co-Principal Investigator. Brown, S.M., **Brown, K.M., & Sanderson, J.** (2021). *Data Policies and Compliance in Sport*. Facebook Research Grant. Total Funding: \$93,000. Not Funded.

Principal Investigator. **Brown, K.M.** (2020). *An analysis of non-normative marketing strategies for the sport domain; Gender and emotional branding in sport*. Catalyst Grant. Total Funding: \$1,210. **Funded.**

Co-Principal Investigator. Brown, S.M., **Brown, K.M., & Brison, N.T.** (2020). *Americans and privacy: Understanding sport fans’ attitudes, perceptions, and concerns with data privacy*. Facebook Research Grant. Total Funding: \$94,500. Not Funded.

Co-Principal Investigator. Damon, Z.J., **Brown, K.M.**, & Pickett, A.C. (2019). *Cross-divisional partnership for student athlete wellbeing and leadership skills development*. National Collegiate Athletic Association (NCAA) Innovations in Research and Practice Grant. Total funding: \$25,000. Not Funded.

Principal Investigator. **Brown, K.M.** (2017). *Sole of an All Star®: An evaluation of Converse's trademark infringement allegations*. Graduate Student Research and Presentation Grant funded by the George Bush Presidential Library Foundation. \$1000. **Funded.**

Principal Investigator: **Brown, K.M.** (2016). *Determinants of television viewership in college football*. College of Education and Human Development Research Scholar Award. \$500. **Funded.**

Principal Investigator. **Brown, K.M.** (2018). Student Travel Grant. Sport Recreation and Law Association. \$100. **Funded.**

Principal Investigator/ **Brown, K.M.** (2015). *Momentum effects and the hot hand in college football*. Graduate and Professional Student Council Travel Grant. Texas A&M University. \$500. **Funded.**

Principal Investigator: **Brown, K.M.** (2015). *More than stretchy pants and burpees? A brand community comparative analysis on CrossFit and Lululemon*. College of Education and Human Development Graduate Student Travel Grant. Texas A&M University. \$500. **Funded.**

Principal Investigator **Brown, K.M.** (2014). *A comparative analysis of the arbitration process of twelve international sport federations*. College of Education and Human Development Graduate Student Travel Grant. Texas A&M University. \$500. **Funded.**

#### **AWARDS, FELLOWSHIPS, AND HONORS**

**Lori K. Miller Young Professional Award** 2024  
Sport and Recreation Law Association

**Center for Expanding Leadership & Opportunity Impact Fellowship** 2024  
Allstate Foundation

**Best Intellectual Property Law Review Article** 2019  
**Brown, K.M.**, Brison, N.T. & Batista, P.J. (2019). An Empirical Examination of Consumer Survey Use in Trademark Litigation. *Intellectual Property Law Review*.

#### **MEDIA MENTIONS**

Poritz, I. (2023). *Adidas' recent trial loss unlikely to deter brand enforcement*. Bloomberg Law. <https://news.bloomberglaw.com/ip-law/adidas-recent-trial-loss-unlikely-to-deter-brand-enforcement>

#### **INVITED GUEST LECTURES**

**Introduction to Sport Finance & Economics** April 2020  
Southern Methodist University (*online*)

**Premise Liability** November 2019  
SPMT 4355: Sport Facilities and Event Management



**Athletes and Social Media**  
SPMT 3373: Sport Communication

October 2019

**Coaches and Social Media**  
SPMT 3373: Sport Communication

October 2019

**Brand Management**  
SPMT 321: Risk Management in Sport Organizations

November 2017

**Recreational Sport**  
SPMT 217: Introduction to Sport Management

November 2017

**The Sporting Goods and Licensed Products Industries**  
SPMT 217: Introduction to Sport Management

November 2017

**Marketing and the Law: Consumer Protection**  
SPMT 423: Marketing Aspects of Sport

November 2017

**Sport Promotion**  
SPMT 423: Marketing Aspects of Sport

October 2017

**Presentations and Power Poses – Texas A&M University**  
SPMT 482: Writing Seminar in Sport Management

November 2015

**Executive Summaries—Texas A&M University**  
SPMT 482: Writing Seminar in Sport Management

April 2015

## **JOURNAL REVIEWER DUTIES**

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**Member, Editorial Board:**  
*Journal of Legal Aspects of Sport*

**Ad Hoc Reviewer:**  
*International Journal of Sport Communication*  
*Sport, Business, Management*  
*Journal of Applied Research in Higher Education*  
*The Journal of World Intellectual Property*  
*Sport Marketing Quarterly*  
*Global Sport Business Journal*  
*International Entrepreneurship and Management Journal*  
*Communication in Sport*

## **PROFESSIONAL MEMBERSHIP**

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Sport and Recreation Law Association  
Sport Marketing Association  
North American Society of Sport Management

2014 - Present  
2017 - 2023  
2015 - 2023

**SERVICE**


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Journal of Legal Aspects of Sport, Editorial Board	2024-Present
Coordinator of the Bachelor of Science in Sport Management	2024-Present
Graduate School Scholarship/Fellowship Application Evaluator	2024
Co-Coordinator of the Bachelor of Science in Sport Management	2023-2024
Faculty Search Committee, Department of Kinesiology & SPMT	2023
Graduate Admissions Committee	2019-present
Graduate School Scholarship/Fellowship Application Evaluator	2022
Faculty Search Committee, Department of Kinesiology & SPMT	2022
Abstract Reviewer, Annual SRLA Conference	2019-2021
Sport and Recreation Law Association Marketing Committee	2021-2022
Faculty Search Committee, Department of Kinesiology & SPMT	2021
Frontiers Guest Editor	2021
Frontiers Editorial Review Board Member	2021
Faculty Search Committee, Department of Kinesiology & SPMT	2020
Faculty Search Committee, Department of Kinesiology & SPMT	2019
Title IX at 45 Summit Volunteer	2017
Texas A&M POWER Writing Consultant	2016 – 2018
Resume Editor, Sport Management Career Workshop	2016
Faculty Search Committee, Texas A&M Division of Sport Management	2015
Research Project Assistant, United States Grand Prix at the Circuit of the Americas	2014

**PREVIOUS ACADEMIC EXPERIENCE**


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Social Media Strategist	2016 - 2018
<i>Texas A&amp;M Division of Sport Management, College Station, TX</i>	
Graduate Research & Teaching Assistant	2014 - 2018
<i>Texas A&amp;M Division of Sport Management, College Station, TX</i>	
Courses Taught at Texas A&M University as a Teaching Assistant	
<i>Instructor of Record</i>	
SPMT 217 Foundations of Sport Management ( <i>online</i> )	
SPMT 217 Foundations of Sport Management	
SPMT 225 Practical Skills for Professionals in Sport	
<i>Teaching Assistant</i>	
SPMT 481 Athlete Agent Seminar ( <i>online</i> )	
SPMT 217 Foundations of Sport Management ( <i>online</i> )	
SPMT 481 Athlete Agent Seminar ( <i>online</i> )	
SPMT 421 Legal Aspects of Sport ( <i>online</i> )	
SPMT 655 Sport Law – Graduate ( <i>online</i> )	
SPMT 337 International Sport Business ( <i>online</i> )	