

**WILLIAM R. (BILL) KEFFER**  
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## **EMPLOYMENT**

Texas Tech University School of Law (April 2014-Present)

Janet Scivally and David Copeland Endowed Professor of Energy Law  
Director of Energy Law Programs  
Assistant Director of Bar Preparation Resources  
Co-Director of MSIS in Energy Degree Program

Teaching the following courses on a recurring basis:

Oil & Gas Law I  
Oil & Gas Law II  
Oil & Gas Lease Negotiation  
Legislative Process

Also have taught:

International and Comparative Energy Law – Guanajuato, Mexico (Summer 2016)

Administrative Practice: Public Utility Commission of Texas – Short Course with Donna Nelson (Spring 2016)

William R. Keffer, P.C. (January 2007-Present)  
Texas Legislative Associates (November 2012-December 2013)

Sole Practice – Currently represent family in Louisiana royalty case. Serve as an expert witness in a lease-interpretation case. Serve as a neutral on AAA matters. Previously represented (primarily industry) in complex environmental cases, including oilfield-pollution matters for Chevron in Mississippi, Louisiana, and Texas and ARCO/BP in Louisiana, Texas, New Mexico, Arkansas, and elsewhere. Represented a large professional trade union on major pipeline matters, including the Keystone XL pipeline. Represented Kansas landowner in an oilfield-pollution claim, resulting in negotiating an assignment of the lease from the defendant to our client. Represented various other companies and individuals in different types of oilfield-pollution matters. Initiated a lobby practice during the 2013 Texas legislative session, working on bills relating to oil-and-gas and education matters.

Miller & Keffer, LLP (October 2001-January 2007)

Partner – Environmental litigation (emphasis on oilfield pollution). Represented primarily industry in complex environmental cases across the United States. Emphasis on NORM litigation on behalf of Chevron in Mississippi and Louisiana. Participated in two major NORM trials to verdict (one that became a reported decision by the Mississippi Supreme Court).

Gardere & Wynne (November 1993-October 2001)

Income Partner – Environmental litigation (emphasis on oilfield pollution). Represented industry (ARCO, Chevron, Conoco) and landowners in complex environmental cases involving the petroleum industry across the United States.

ARCO Oil and Gas Company (July 1987-November 1993)

Environmental Group (January 1991-November 1993)

Continuation and expansion of environmental duties described in the preceding job. Became in-house manager for all environmental cases.

Labor/Environmental Group (January 1990-January 1991)

Handled union arbitrations, EEOC complaints and investigations, drug and alcohol issues, litigation management of labor cases, and routine inquiries. Also handled administrative actions before state and federal agencies, comprehensive safety, health, and environmental reviews of operations, legal representative for industry and company research and policy groups (including API and other industry committees relating to NORM), litigation management of complex environmental cases (including several NORM pipe yard cases), and routine inquiries.

Litigation Management (July 1987-January 1990)

Responsible for 100-120 cases out of a 300-case docket located throughout lower 48 states. Cases included personal injury, wrongful death, toxic torts, environmental pollution, breach of contract, royalty dispute, title dispute, and collection. Established relationships with many outside firms in several jurisdictions.

Vial, Hamilton, Koch, & Knox (May 1984-July 1987)

Broad range of experience in many areas of litigation: commercial, insurance defense, white-collar crime, legal malpractice, family, and personal injury. Co-chaired six trials and argued before the Dallas Court of Appeals.

## **EDUCATION**

Southern Methodist University – B.A. 1981

Cum laude, Departmental Distinction in History

University of Texas School of Law – J.D. 1984

## **PROFESSIONAL AFFILIATIONS**

- Interstate Oil and Gas Compact Commission - Appointed by Governor Rick Perry (2012-Present)
- Neutral – American Arbitration Association
- SMU Maguire Energy Institute - Board Member (2007-Present)
- Columnist – *Shale Magazine* (2014-2022)

## **POLITICAL**

- Former Texas State Representative – District 107
  - Elected 2002, 2004
  - Committees: Energy Resources  
Insurance  
Public Education

## **ARTICLES**

“Drilling for Damages: Common Law Relief in Oilfield Pollution Cases” – *SMU Law Review* (March-April 1994)

“The Last Phase of an Oil Field: Getting Sued” [written with Elizabeth A. Joyner, J. Randall Miller, and Casey Dean Burgess] – *54<sup>th</sup> Annual Institute on Oil and Gas Law* (2003)

“Cleaning Up - The Right Way” – *Oil, Gas and Energy Resources Law, Section Report* (December 2007)

“The Fracks of Life: The More Things Change, the More They Stay the Same” – *Landman* (September/October 2013)

*Hydraulic Fracturing Impacts and Technologies: A Multidisciplinary Perspective* (Chapter Title: “From Property Rights to Endangered Species – Legal Issues Surrounding Hydraulic Fracturing”) – Taylor & Francis Group (Publisher) (September 2014)

“Exposure and Stigma Damages” [written with Chris Dachniwski – Thompson & Knight]

- State Bar of Texas CLE Conference – Dallas, TX (2/5/16)
- University of Texas Law CLE Conference – Austin, TX (10/28/16)

“Oilfield-Pollution Litigation: Reflections from the Rocking Chair” – *News for the Bar* (State Bar of Texas – Litigation Section) (Summer 2018)

“Current Issues in Oilfield-Pollution Litigation” – *The Advocate* (State Bar of Texas – Litigation Section) (Winter 2018)

**SPEECHES** (since joining Texas Tech on 4/1/14)

“The Fracks of Life: The More Things Change, the More They Stay the Same” - Fracturing Impacts and Technologies Conference – Lubbock, TX (9/4-5/14)

“Exposure and Stigma Damages” – State Bar of Texas CLE Conference – Dallas, TX (2/5/16)

“Exposure and Stigma Damages” – Midland County Bar Association – Midland, TX (5/20/16)

“A Fracking Case Before Fracking Cases Were Cool” – Dallas Bar Association – Dallas, TX (8/18/16)

“Exposure and Stigma Damages” – University of Texas Law CLE Conference – Austin, TX (10/28/16)

“Oil and Gas: Finding More, Knowing Less” – Women’s Energy Network – Midland, TX (2/8/17)

“Damages in Civil Litigation” – State Bar of Texas CLE – Houston, TX (2/17/17)

“Government Regulation of Renewable Energy Sources” – GLEAMM Energy Innovation Scholars Program – Lubbock, TX (10/18/17)

“Government Regulation of Renewable Energy Sources” – Midland County Bar Association – Midland, TX (11/28/17)

“Exposure and Stigma Damages” – Permian Basin Landmen’s Association Education Seminar – Midland, TX (4/18/18)

“Government Regulation of Renewable Energy Sources” – Dallas Bar Association – Dallas, TX (5/16/18)

“Government Regulation of Renewable Energy Sources” – Permian Basin Environmental Regulatory Seminar – Midland, TX (5/24/18)

“Some Things I’d Like You to Know about Oil & Gas Law” – Women’s Energy Network Conference – Midland, TX (3/7/19)

“Illegal Dumping of Oilfield Waste” – Environmental Law and Enforcement Conference – Odessa, TX (8/6/19)

“Texas Tech School of Law’s Energy Law Program” – Lovington High School – Lovington, NM (9/8/19)

“Panel Discussion Re: the U.S. Constitution” – Frenship High School – Wolfforth, TX (11/7/19)

“Vertical-Well Rules in a Horizontal-Well World” – International Association of Drilling Contractors – Midland, TX (3/11/20)

*D Magazine* – Oil & Gas Panel Discussion – Dallas, TX (10/28/20)

“Vertical-Well Rules in a Horizontal-Well World” – Energy Section, Tarrant County Bar Association (4/8/21)

“Vertical-Well Rules in a Horizontal-Well World” – New Mexico CLE (5/27/21)

Texas Lyceum Conference (panel moderator) – Midland, TX (9/10/21)

Water Law Symposium (panel moderator) - Texas Tech Law Review (11/5/21)

“Vertical-Well Rules in a Horizontal-Well World” – Permian Basin Association of Division Order Analysts (PBADOA) and Permian Association of Lease Title Analysts (PALTA) (5/12/22)