

TTU Libraries' Strategic Plan

Professional, Student Development and the MSLIS Program

Professional development at the TTU Libraries encourages a continual learning environment. The MSLIS program under the umbrella of the Library will offer an immersive educational experience with electives across all university colleges.

Initiatives:

- a. Provide ongoing professional development opportunities for all library employees to refine and enhance knowledge and trends in Libraries.
- b. Create opportunities for under-represented groups in entry level faculty positions
- c. Recruit and develop the next generation of librarians, archivists, digital curators and knowledge researchers, ensuring their readiness to contribute to the profession upon graduation.

Goals

- Hire a Marketing Consultant firm for recruiting graduate students
- Create an entry-level three-year term librarian position and recruit from historically under-represented groups, to gain professional experience as an academic librarian (vacancy in August)
- Hire two FTE Faculty for the MSLIS
- Hire a joint appointment FTE with SCOMM
- Raise funds for scholarships and internships for MSLIS
- Identify additional special topics and instructors for MSLIS
- Add Law, Health Sciences tracts
- Secure THECB approval for the MSLIS
- Secure SACSOC accreditation for the MSLIS
- Secure ALA accreditation for the MSLIS
- Identify needs and create online training videos for student assistants in the Libraries
- Increase attendance of workshops, online trainings by faculty and staff by 5%

These initiatives support and align with the following University Priorities: 1) Educate and empower a diverse student body; 2) Enable innovative research and creative activities; 3) Transform lives and communities through strategic outreach and engaged scholarship

Public Services and Outreach

TTU Libraries' provide public services such as Circulation, Interlibrary Loan, research assistance, a one hour for credit course and a Graduate Workshop Certificate. The Libraries' strive for interactions between employees and users to be positive and productive.

Initiatives:

- a. Provide exemplary Library Services to the TTU community and beyond.
- b. Create library-wide online resources such as datasets, dashboards and library guides to meet the growing needs of users and allow for access for a greater number of users.
- c. Create awareness campaigns with marketing and outreach materials to promote new and continuing library services.
- d. Outreach to departments and colleges at TTU to provide instruction to students and faculty and obtain input from students and faculty on resources and collections to enhance and complement scholarship/research endeavors.

Goals

- Create new Outreach Services Librarian position (vacancy)
- Create venue / opportunities for faculty and student art exhibits in the Library
- Raise 100K for Professorships
- Map and evaluate the user experience of using group study rooms, including online reservations and key checkout.
- Increase number of events co-sponsored with other departments on campus
- Add summer sessions

- Increase number of workshop and instruction sessions
- Increase number of outreach sessions
- Increase number of Library events
- Increase sponsorships and engage donors, supporters and the community at every opportunity

These initiatives support and align with the following University Priorities: 1) Educate and empower a diverse student body; 2) Enable innovative research and creative activities; 3) Transform lives and communities through strategic outreach and engaged scholarship

Research and Research Support

The TTU Libraries' are committed to conducting innovative research in the fields of librarianship, archives, history, popular culture, natural history, southwest history, information technologies, digital curation, higher education management and so on; we also provide support to all levels of researchers in the forms of education, best practices, curation and data management.

Initiatives:

- Conduct cutting edge research, engaging scholars across the university and at other institutions
- Develop policies and procedures utilizing best practices for data management, data access and data curation with data science
- Work closely with Office of the Provost, OIT, OVPR, Faculty and other groups as appropriate to support the needs of the university

Goals

- Research Data Management Team finalize pilot with OIT to store large data sets for the university
- Increase assisting the number of faculty with creating data management plans
- Increase number of grants applied for digital projects
- Increase number of digital collections curated and scholarly resources used in collaboration with other schools
- Develop measures of impact around faculty / student usage of research materials and innovation of maker spaces
- Determine interest in materials to digitize from SWC / TTU Collections
 - Apply for grant, individual funds or endowments to digitize materials

These initiatives support and align with the following University Priorities: 1) Educate and empower a diverse student body; 2) Enable innovative research and creative activities; 3) Transform lives and communities through strategic outreach and engaged scholarship

Publishing and Scholarly Communication

The TTU Libraries' will provide recommendations and support on affordable course materials, digitization and publishing projects in all formats, scholarly communication, and copyright related toward teaching and research.

Initiatives:

- To develop plans and policies that advocate for the increased adoption on campus of Open Educational Resources and scholarly communication needs of the campus
- Prepare materials to develop and deliver programming to raise awareness of internal and external faculty and staff with issues relating to library publishing, scholarly communication and copyright
- Gather information and develop recommendations on designated issues and topics
- Create a digital publishing platform
- Use POD on demand model where appropriate

Goals

- Integrate OTN/OTL and other 'Open Text Book' Providers:
 - Increase awareness and adoption at the university
 - Evaluate gaps of content in OTN materials for potential publication opportunities
 - Evaluate current list subscribers / evaluators for potential gaps

- Recruit new members / reviewers
- Research content for future postings
- Work with Bookstore, CFO, Office of the Provost
- Develop electronic publishing platform for textbooks and other potential materials
 - Create pay and open business model
 - Work to utilize peer review, scholarship, editorial services
 - Create MSLIS internship opportunities
- Work with President / Provost to incentivize faculty to use Open Books or write Text Books to reduce costs for students
- Host Open Education Week Events on campus
- Work at the state level with TDL, TexShare Advisory Board as TTU's representative to move Texas Bill SB810 forward
- Expand PlumX adopters

These initiatives support and align with the following University Priorities: 1) Educate and empower a diverse student body; 2) Enable innovative research and creative activities; 3) Transform lives and communities through strategic outreach and engaged scholarship

Support and Resource Services / Collections

Support services at TTU Libraries ensure the continual access and awareness of library systems, services and resources.

Initiatives:

- a. Conduct ongoing assessments of current systems, services, and collections through user experience, system testing, surveys, and discussions to provide the highest quality resources and experience for library users
- b. Accessibility for library website and services.
- c. Create policies and procedures to select (obtain) collections and datasets necessary for supporting research needs of the TTU community.

Goals

- Create Student Advisory Committee
- Identify library services to include in a monthly survey of users.
- Secure additional digital cameras, other like equipment for student, faculty use
- Update Library website (from current User / Library Staff surveys)
 - Pages for distance students / TTU Costa Rica
 - Pages for MSLIS students
 - Study Carrel Wayfinding
 - Library internal use
 - Overview map of Library
 - Evaluate usability and user satisfaction with LibGuides.
- Create an inventory list of what data/information is being collected for assessment and who in the libraries is involved in collecting data/statistics, and what it is used for
- Secure new vendor onsite visits
- Set up product trials for faculty, administration as requested or needed
- Conduct annual evaluation of resources to identify high and low use; cancel little used resources to add high demand materials and raise \$250K for books, SWC preservation and electronic resources
- Map the user experience of key library services, working with website team and other teams
- Create User Personas/Profiles
- Use Resource Recommender customization in Alma/OneSearch/Primo
- Map the user experience by primary users: faculty, graduate students, undergraduate students
- Add and test enhancements to Alma/OneSearch/Primo
- Hold regular library staff workshops for Alma/OneSearch/Primo

These initiatives support and align with the following University Priorities: 1) Educate and empower a diverse student body; 2) Enable innovative research and creative activities

Technology Services

The TTU Libraries' provide current technology to the TTU community. As technology services evolve, the TTU Libraries' ensures that users have access to the latest services available and continue to look at technology trends as they develop.

Initiatives:

- a. Provide timely, cutting edge technology for users.
- b. Facilitate partnerships to ensure TTU Libraries are able to provide cutting edge services to TTU community.
- c. Provide access to library resources and collections to all TTU Libraries users via online accessibility.

Goals

- Working with Office of OPR regarding information on service contracts for research management.
- Deploying new charging stations provided by private gift
- Testing equipment for the TTU Press for a Point of Sale module
- Quotes for life-cycle replacement for the 3D lab and podium / instructor capability being assembled
- Asset Management team is working on cleaning up the databases they manage for tracking software and hardware
- Adding laptop kiosk computers to the computer availability display
- Simplifying the functionality of the app of Bookraider App
- Campus delivery refinements—to have increased functionality of the Doc Del delivery pages
- Creating a Makerspace form
- Expanding of the OBILLSK shipping system
- ORCHID API implementation
- PLUMX implementation and integration
- SHAPES user submission project—allows campus users to submit models to the database for access at other institutions
- Working on annual end-user survey for 3D lab and iMACs – covers what patrons like and don't like about the lab and DMS computers

These initiatives support and align with the following University Priorities: 1) Educate and empower a diverse student body; 2) Enable innovative research and creative activities; 3) Transform lives and communities through strategic outreach and engaged scholarship

Library as Place

The TTU Main Library has more than 1.5 million visitors annually; with over 37,000 students, the Library has only 6 square feet per student and the number of seats in the building is 17 to 1. While our services and personnel get outstanding reviews, survey responders are consistent in the requests for improving facilities to accommodate the growing student body and new modalities of learning.

Initiatives:

- a. Transform Libraries building/spaces to meet the changing needs of education and research
- b. Create more learning spaces for users.
- c. Enhance current study areas.
- d. Secure offsite storage

Goals

- Renovate men's bathroom on first floor with unisex stall
- Improve wayfinding signage
- Open Library 150 for additional study space
- Partner with TTUHSC, TTU Facilities to build offsite storage building to combine resources and collections; move 80% of TTU materials offsite to accommodate students, classroom space, gathering spaces with innovative technology
- Secure offices (three) and share space for MSLIS program in TDPLC
- Replace West Entrance exterior doors (safety issue)

- Secure approval for campaign to raise funds for architects rendering of renovation, addition
- Purchase new furniture for all floors – \$150K
- Move Library Technology offices and services to the lower level
- Add group, individual, quiet study space

These initiatives support and align with the following University Priorities: 1) Educate and empower a diverse student body; 2) Enable innovative research and creative activities

Bella Karr Gerlich, PhD
Professor and Dean of Libraries
5/31/18