

6) Please read the following statements and check the one statement that applies to you

- I enjoy red meat. It's an important part of my diet.
- I like red meat well enough. It's a regular part of my diet
- I do eat some red meat although, truthfully it wouldn't worry me if I didn't
- I rarely / never eat red meat

7) When you eat beef, such as steaks, what level of cooking do you prefer? (please check 1 box)

- | | | |
|---------------------------------|---|--------------------------------------|
| <input type="checkbox"/> Blue | <input type="checkbox"/> Rare | <input type="checkbox"/> Medium/Rare |
| <input type="checkbox"/> Medium | <input type="checkbox"/> Medium/Well Done | <input type="checkbox"/> Well Done |

8) What **level of income** best categories your combined household income? (please tick 1 box)

- | | | | | |
|-----------------------------------|-------------------------------------|-------------------------------------|--------------------------------------|------------------------------------|
| Less than
\$20,000
per year | \$20,000 to
\$50,000 per
year | \$50,001 to
\$75,000 per
year | \$75,001 to
\$100,000 per
year | More than
\$100,000
per year |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

9) What **level of education** have you reached? (please check 1 box indicating the highest education level achieved)

- Non-high school graduate
- High school graduate
- Some college/technical school
- College graduate
- Post graduate

10) What is your **cultural heritage**? (please check 1 box)

- | | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| African-
American | Asian | Caucasian/
White | Hispanic | Native
American | Other |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

If other please specify _____

All information collected in this survey is strictly confidential.