

**Texas Tech University is offering a unique OPPORTUNITY  
for 18 to 65 year old MALES & FEMALES to participate in taste testing.**

Texas Tech University is conducting a Local Consumer Research Characterization.  
Please fill out the form to the best of your ability to ensure eligibility for participation.

**NAME:** \_\_\_\_\_ **Home NO:** \_\_\_\_\_ **Work NO:** \_\_\_\_\_

**Cell NO:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**AGE:**

Younger than 20 years	20-29 years	30-39 years	40-49 years	50-59 years	60 years or older
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**GENDER:** Male [ ] Female [ ]

If you were given a steak prepared to a medium degree of doneness would you eat the steak? Yes [ ] or No [ ]

**HOW OFTEN DO YOU EAT THE FOLLOWING TYPES OF MEAT?  
(in any form e.g. ground, roasts, stews, stir fry's, BBQ's ETC...)**

(Please check one box per product)	Twice a week or more	Approx once a week	Approx once every 2 weeks	Approx once a month	Seldom	Never Eat
Beef						
Chicken						
Pork						
Lamb						

**HOW OFTEN DO YOU EAT THE FOLLOWING?**

(Please check one box per product)	Approx once every 2 weeks	Approx monthly to every 3 months	Approx 4-6 months	Never
Roast Pork				
Medium Beef Steak				
Beef Casseroles				
Grilled Chicken				
Rare Beef Steak				
Roast Lamb				
Beef Stir Fry				
Well Done Beef Steak				
Lamb chops				
Pork Chops				
Roast Beef				
Beef Ground				