

# Joseph Rogers

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## Summary

Graduate student at Texas Tech University with a strong foundation in agribusiness, plant and soil science, and applied leadership. Proven operator with extensive experience in business ownership, financial management, team leadership, and strategic planning, including successfully growing and exiting a profitable company. Brings a disciplined, systems-driven approach from military and healthcare leadership into modern ranch and land management, with a focus on operational efficiency, resource management, and long-term enterprise sustainability.

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## Education

### Master of Science in Ranch Management

01/2025 - Current

Texas Tech University, Lubbock, TX

- Emphasis in natural resource management, grazing management, livestock systems, and ranch economics

### Bachelor of Science in Agricultural Business

01/2024 - 12/2025

Sam Houston State University, Huntsville, TX

- Concentration in Ranch Management
- Minor in Plant and Soil Science
- Magna Cum Laude, GPA 3.79

### Bachelor of Science in Nursing

08/2016 - 08/2018

University of Texas at Tyler, Tyler, TX

- Minor in Business Administration
- Completed 63 hours towards degree
- President's Honor Roll, GPA 3.42

### Associate of Applied Science in Pre-Nursing

08/2014 - 12/2015

Lone Star College Cy-Fair, Cypress, TX

- Graduated Summa Cum Laude
  - Phi Theta Kappa Member
  - President's Honor Roll, GPA 4.0
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## Experience

### Small Business Owner

01/2017 - 05/2023

Poseidon Power Washing, Tyler, TX

- Grew the company to over \$500,000 in revenue while maintaining a 20% profit margin prior to strategic exit culminating in profitable sale of the business
- Created comprehensive systems including training manuals, policies, and procedures fostering a culture of continuous improvement for a staff of 8 team members
- Engaged in leadership development and industry events driving personal and organizational growth by constantly adapting to industry trends and maintaining competitive edge

### Licensed Practical Nurse

03/2016 - 08/2017

Christus Trinity Mother Frances, Tyler, TX

- Utilized time management skills to prioritize tasks effectively, allowing for completion of daily responsibilities

- Maintained accurate documentation of all relevant clinical data, ensuring compliance with all regulatory standards
- Led patient care in family practice and urgent care environment, managing critical tasks and performing essential medical interventions for optimal patient outcome

### **Office Administrator/Training Coordinator**

08/2013 - 08/2014

U.S. Army Reynolds Community Hospital, Fort Sill, OK

- Assisted daily operations including supply, communications, and maintaining personnel reports for 350 staff members
- Planned, coordinated, and conducted training events for 50 soldiers

## **Experience Continued**

### **Ward Master/Staff Nurse**

03/2012 - 08/2013

U.S. Army Reynolds Community Hospital, Fort Sill, OK

- Supervised 12 licensed nursing personnel on a 20-bed labor, delivery, recovery, and postpartum unit
- Managed over \$1.6 million in supplies and equipment and a budget of \$1.8 million while significantly reducing costs by reducing waste and overtime
- Coordinated and conducted training to provide safe, effective, and efficient care

### **Health Care Specialist**

04/2009 - 03/2011

U.S. Army 82<sup>nd</sup> Airborne Division, Fort Bragg, NC

- Optimized medical operations for a unit of 750 soldiers by streamlining supply management, enhancing efficiency,
- Nurtured growth of 11 medical personnel through mentorship, guidance, and conducting critical training to elevate the team and overall mission readiness
- Served 13 months in hazardous combat conditions, providing medical care and training for 60 military personnel and the local population of citizens

### **Executive Administrative Assistant to Chief of Operations**

07/2007 - 03/2009

U.S. Army 82<sup>nd</sup> Airborne Division, Fort Bragg, NC

- Coordinated executive communications and logistics, enhancing operational efficiency for a division of 15,000 soldiers
- Managed office tasks, including organization, filing, and scheduling, ensuring smooth and effective operations
- Chosen above entire division of peers through a rigorous selection process and recognized for exceptional service demonstrating commitment and reliability

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## **Certificates**

### **Entrepreneurship**

12/2020

Babson College Goldman Sachs 10KSB, Babson Park, MA

### **Leadership**

10/2011

Army Non-Commissioned Officers Academy, Fort Bragg, NC

- Awarded honor graduate for top 1% class ranking

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## **Skills**

### **Business Operations and Management**

- Strategic Planning
- Vendor and Supplier Relations
- Contract Negotiation

### **Marketing and Customer Engagement**

### **Financial Reporting and Analysis**

- Budget Forecasting
- Payroll Management
- Cost control and Profitability Analysis

### **Technology and Software**

- Social Media Management
- Digital Marketing Strategy
- Customer Relationship Management

#### Sales and Customer Service

- Sales Strategy and Lead Generation
- Complaint Resolution
- Point of Sale and Invoicing

- Office Suite and Google Workspace
- Cloud Based Collaborative Tools
- Project Planning