

Osher Lifelong Learning Institute Survey

Spring 2019

Texas Tech University

Lubbock Location

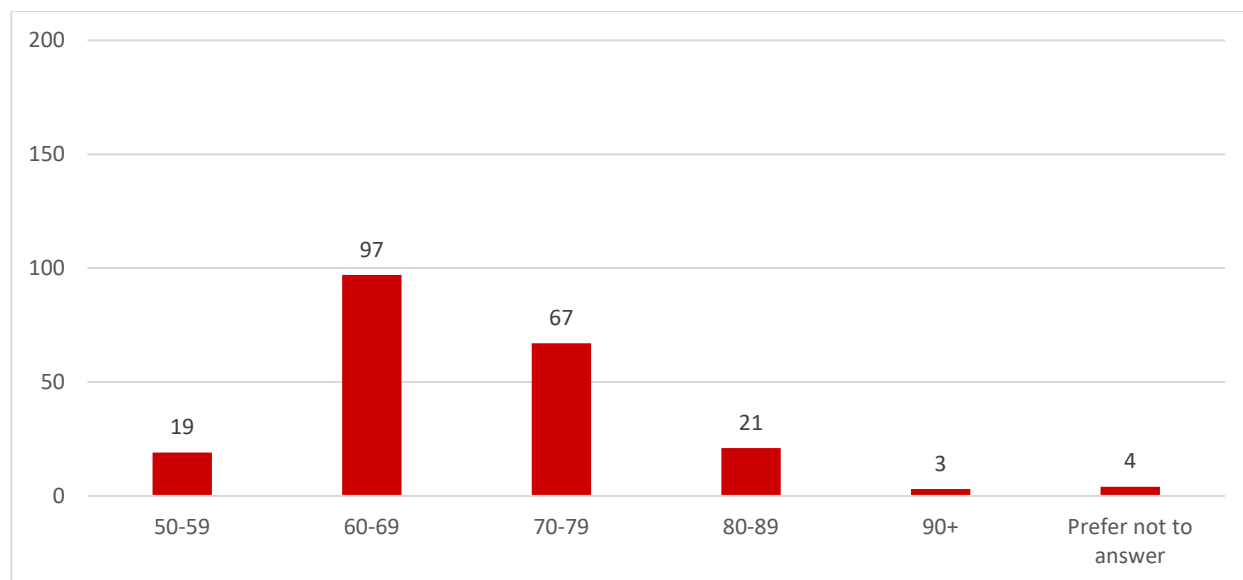
Department of Institutional Research

All OLLI current members.

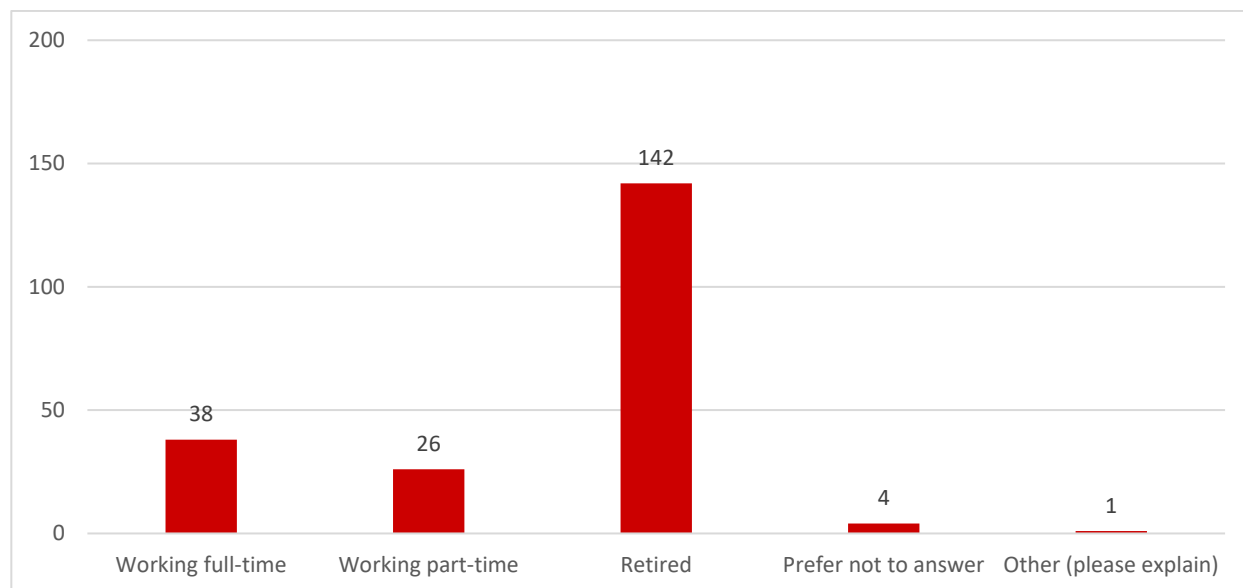
Overall Number of Respondents: 350

Overall Number of Surveys Distributed: 784

Response Rate: 44.64%

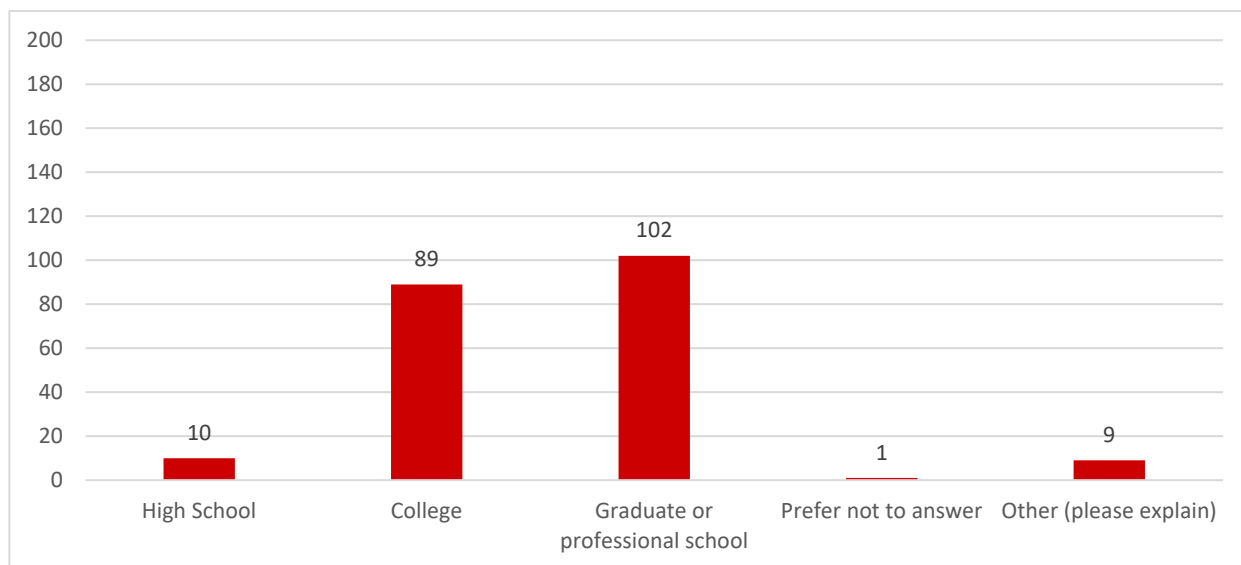
What is your age?

Answer	Responses	%
50-59	19	9%
60-69	97	46%
70-79	67	32%
80-89	21	10%
90+	3	1%
Prefer not to answer	4	2%
Total	211	100%

What is your employment status?

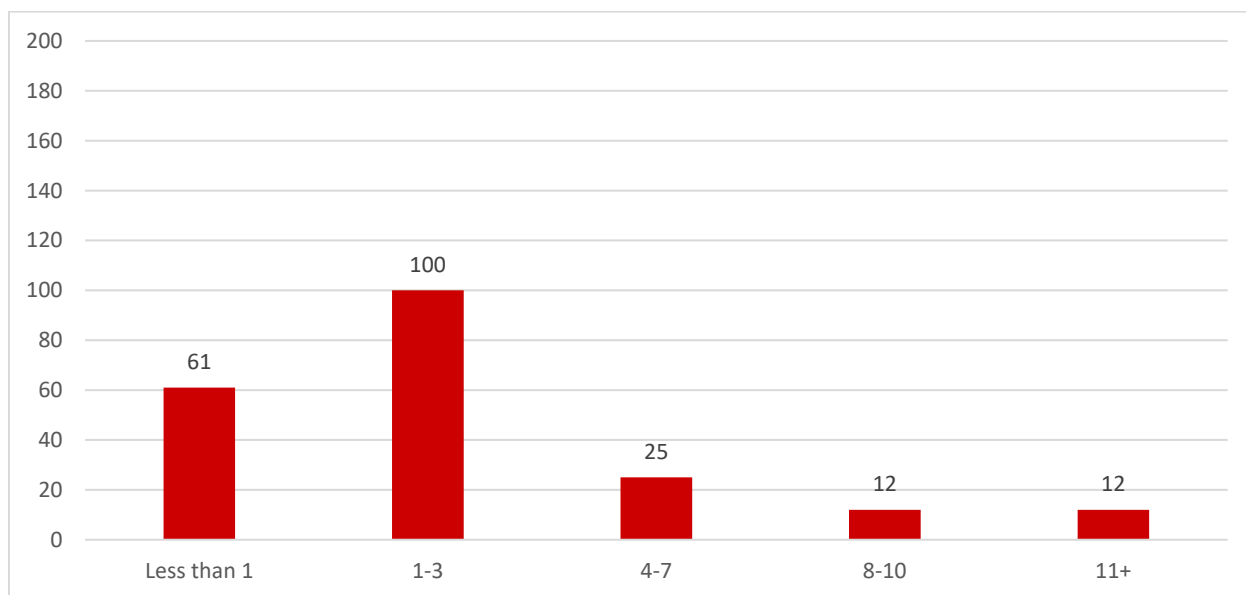
Answer	Responses	%
Working full-time	38	18%
Working part-time	26	12%
Retired	142	67%
Prefer not to answer	4	2%
Other (please explain)	1	0%
Total	211	100%

Other (Please explain)
Unemployed

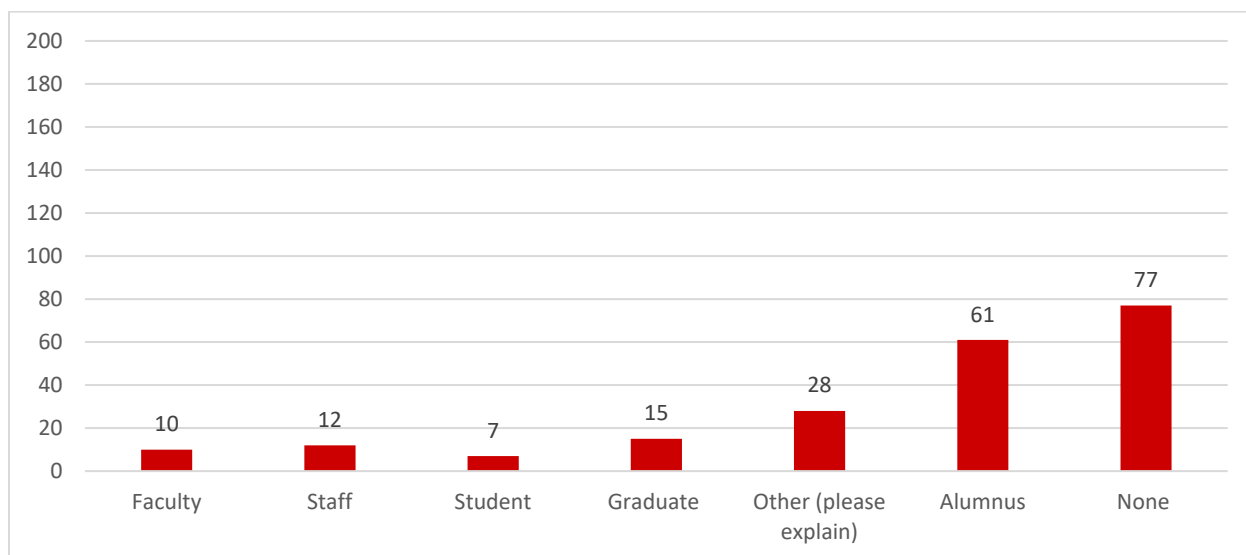
What is the highest level of formal education you have attained?

Answer	Responses	%
High School	10	5%
College	89	42%
Graduate or professional school	102	48%
Prefer not to answer	1	0%
Other (please explain)	9	4%
Total	211	100%

Other (please explain)
Some college
Some college
I got married while a senior and didn't finish the year
Some college
Two years of college
Doctorate in Theology
Graduated with Associates Degree
myself= bachelor degree, husband= Ph.D. in economics
Vocational nursing

How many years have you been an OLLI member?

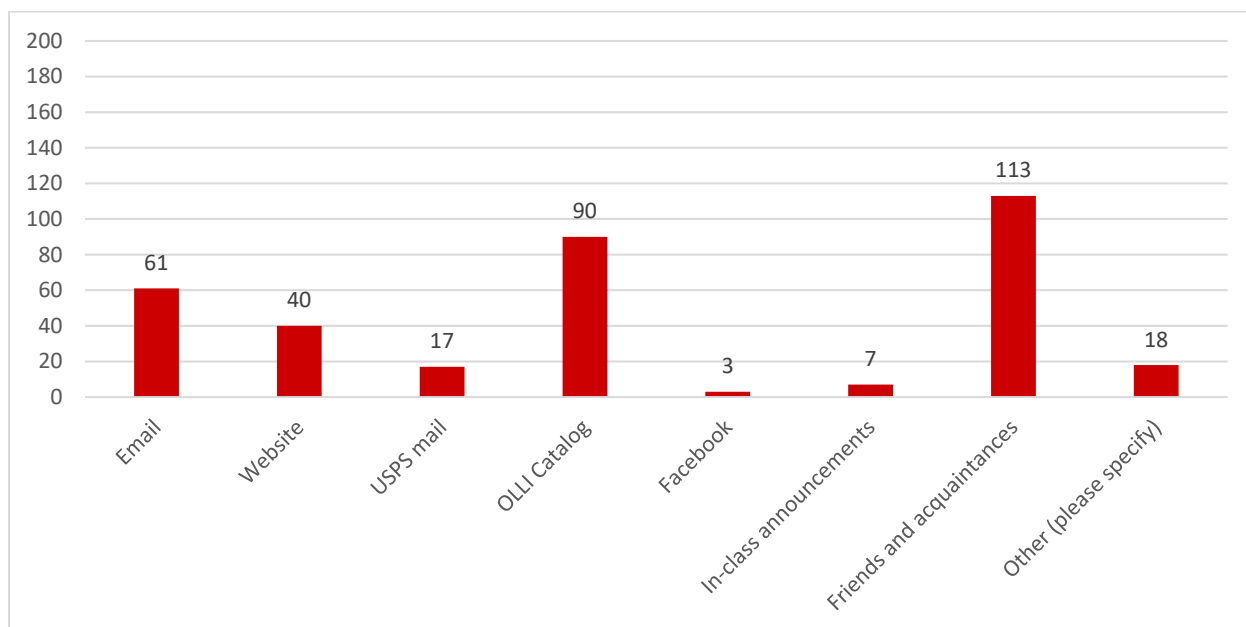
Answer	Responses	%
Less than 1	61	29%
1-3	100	48%
4-7	25	12%
8-10	12	6%
11+	12	6%
Total	210	100%

What formal connection, if any, have you had with TTU?

Answer	Responses	%
Faculty	10	5%
Staff	12	6%
Student	7	3%
Graduate	15	7%
Other (please explain)	28	13%
Alumnus	61	29%
None	77	37%
Total	210	100%

What formal connection, if any, have you had with TTU? Other (please explain)

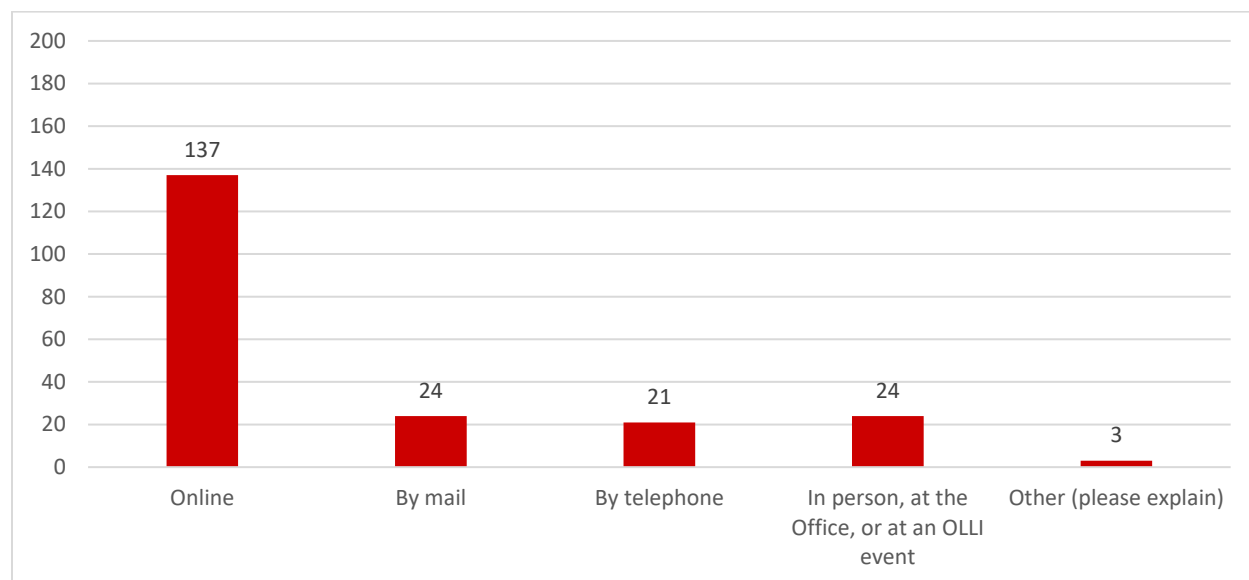
Retired staff
I am a TTU graduate and a retired TTU staff
Spouse of a professor
Alumni Graduate and Retired Staff Member
Parent and graduate course
Was a nurse in Dermatology at HSC for 7 years
Retired from TTUHSC
Health science center retiree
Late wife at Alumni Assn for 40Years!
Speaker at Mass Com classes
Graduate
Retired staff, alum
Spouse of faculty member
TTUHSC employee
Adjunct professor, Psychology
Friends/alumni
Past staff
Daughter received a Doctorate degree and Son in law is in process of earning his Doctorate degree
Unpaid Research Associate
retired political science professor
Member tt club
Retired Faculty TTU HSC
I received my teaching certificate from TT
Son Graduated from the Architecture Dept
Staff at TTUHSC
retired staff
Past employee for both myself and husband
Husband is on staff

How have you learned about OLLI classes and events?

Answer	Responses	%
Email	61	29%
Website	40	19%
USPS mail	17	8%
OLLI Catalog	90	43%
Facebook	3	1%
In-class announcements	7	3%
Friends and acquaintances	113	54%
Other (please specify)	18	9%

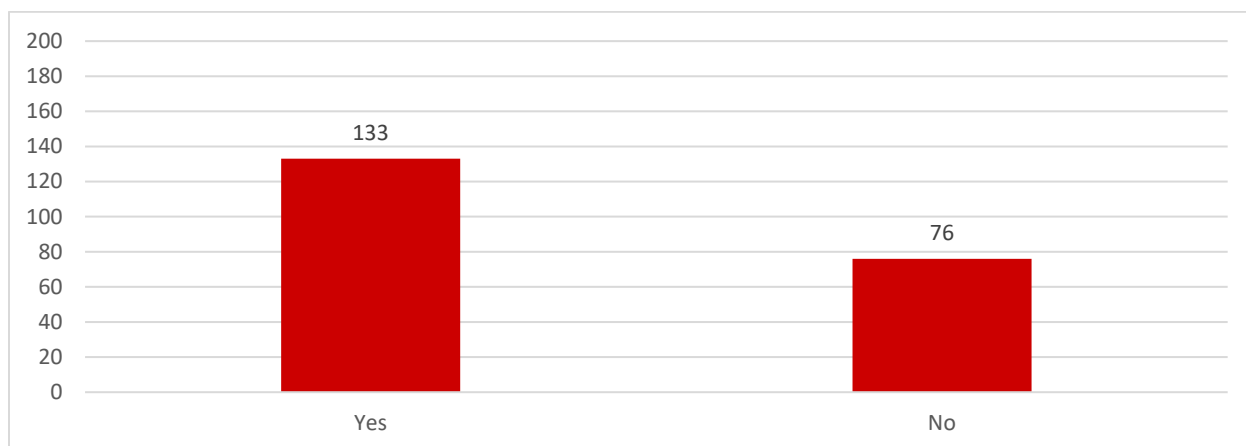
How have you learned about OLLI classes and events? Other (please specify)

Radio
Don't remember
Tv af
Continuation of extended learning courses begun in 1997 or so
Aluminum Association
former employee of OLLI
TV
A friend told me about it
Charter member; have taught 2 classes
Kiwanis presentation
When I was President and CEO of the Texas Tech Alumni Assn. we incorporated OLLI into our operation.
aj ARTICLE
internet search
KTXT radio advertising
I'm pretty sure I heard them talk about it on the local news
Used to be on board
A member in another city

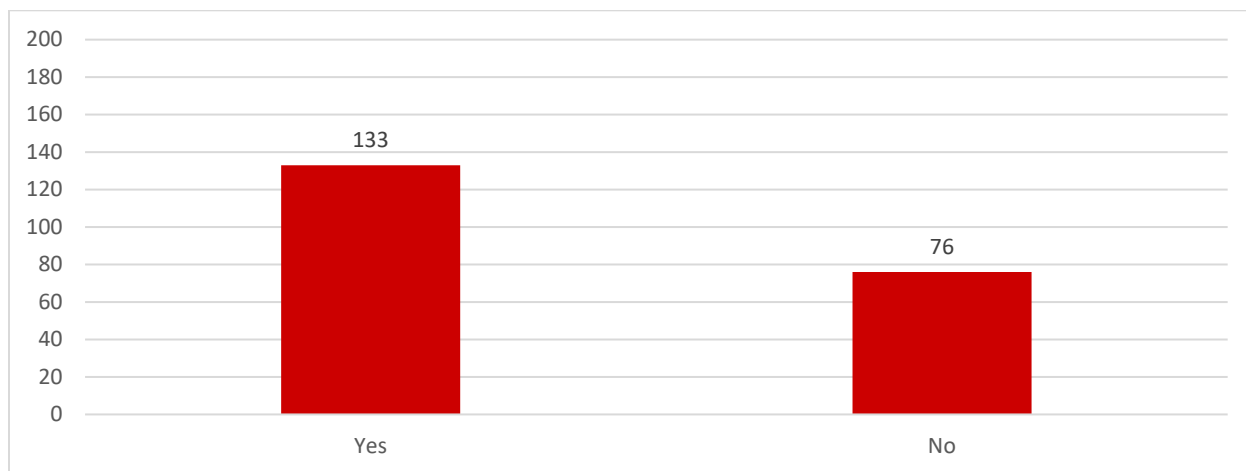
How do you prefer to purchase your membership and register for classes?

Answer	Responses	%
Online	137	66%
By mail	24	11%
By telephone	21	10%
In person, at the Office, or at an OLLI event	24	11%
Other (please explain)	3	1%
Total	209	100%

Other (please explain)
No longer member
Depends on time of day online or telephone
However my wife signs us up

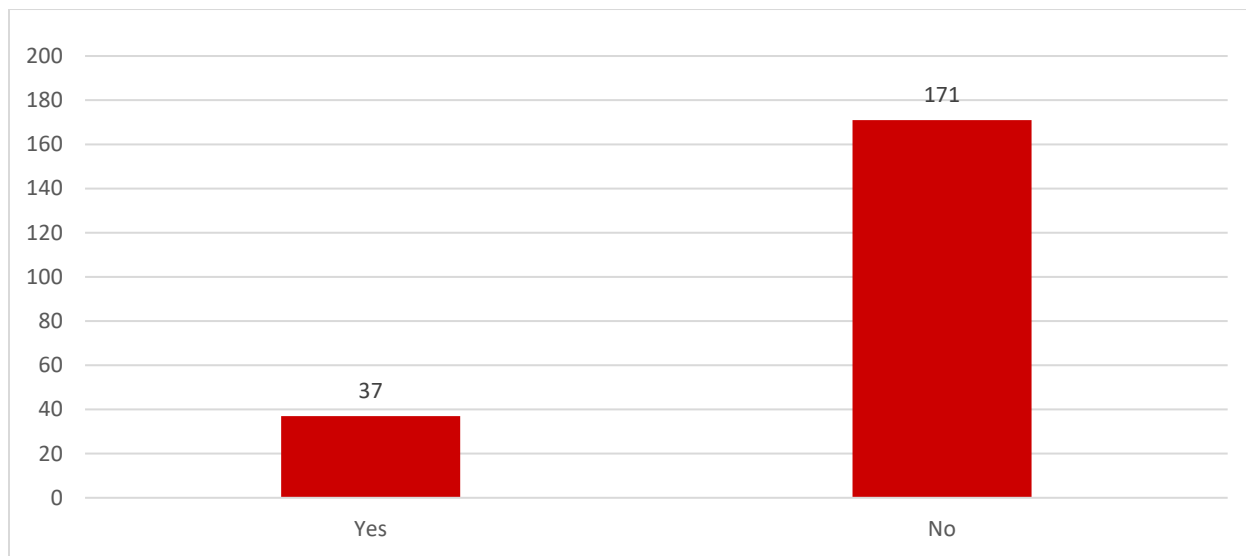
Have you ever visited the OLLI website to buy a membership?

Answer	Responses	%
Yes	133	64%
No	76	36%
Total	209	100%

Have you ever visited the OLLI website to register for a class?

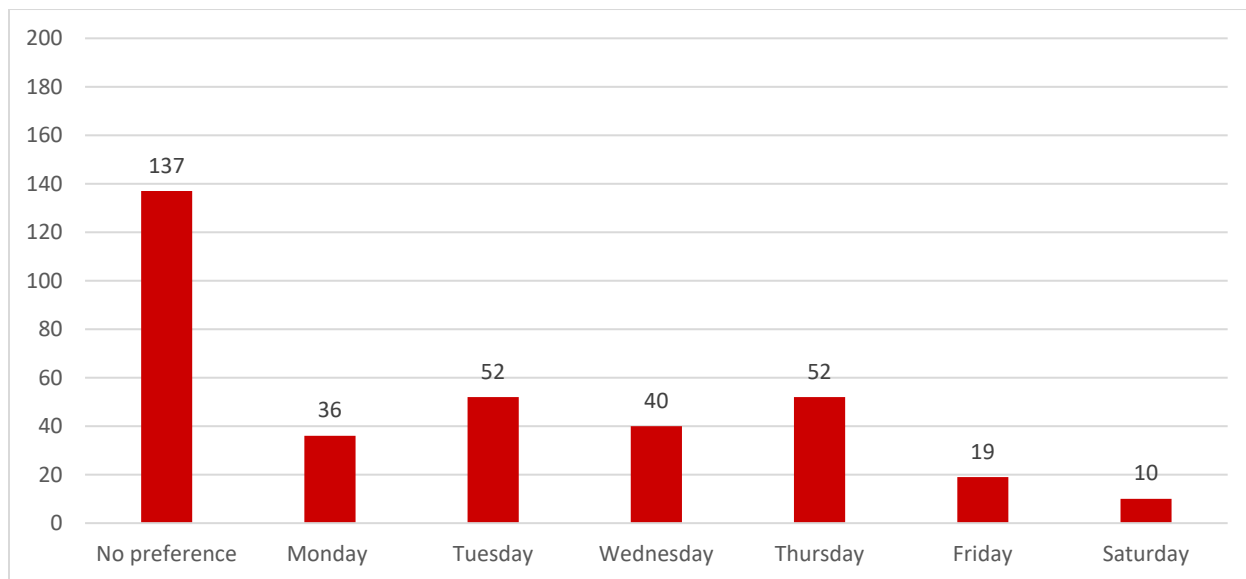
Answer	Responses	%
Yes	133	64%
No	76	36%
Total	209	100%

Would you appreciate having access to hearing "assist" devices for use in classes, if provided?



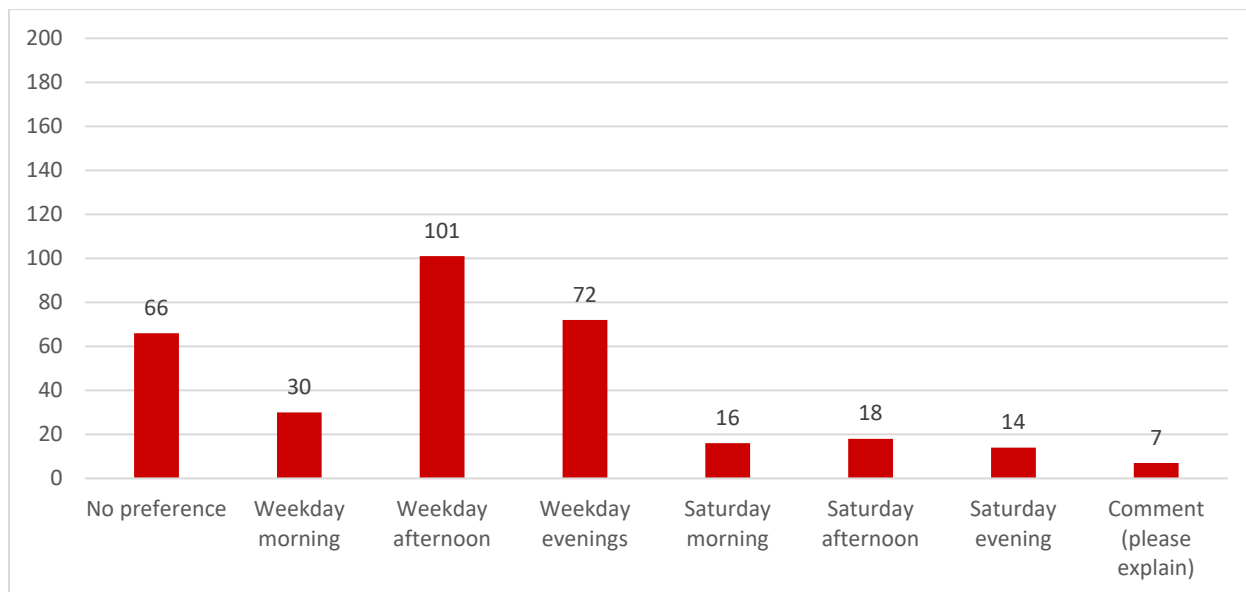
Answer	Responses	%
Yes	37	18%
No	171	82%
Total	208	100%

What days of the week do you prefer for classes to be scheduled? Please check all that apply.



Answer	Responses	%
No preference	137	65%
Monday	36	17%
Tuesday	52	25%
Wednesday	40	19%
Thursday	52	25%
Friday	19	9%
Saturday	10	5%

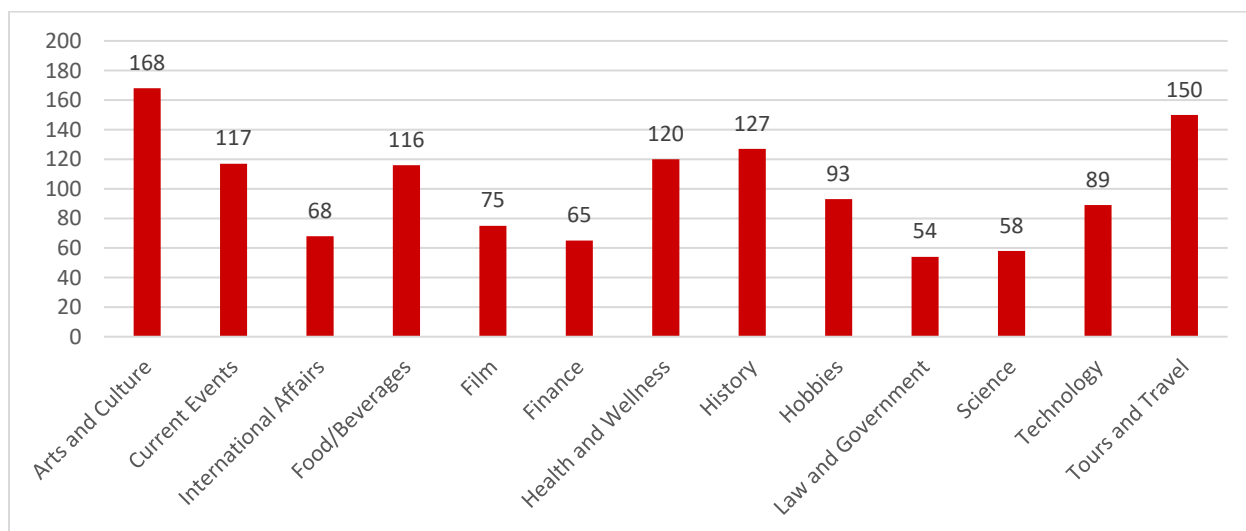
What are the most convenient times of day for you to attend classes? (Not trips or special events) Please check all that apply.



Answer	Responses	%
No preference	66	31%
Weekday morning	30	14%
Weekday afternoon	101	48%
Weekday evenings	72	34%
Saturday morning	16	8%
Saturday afternoon	18	9%
Saturday evening	14	7%
Comment (please explain)	7	3%

Comment (please explain)
More classes for people who work full time would be great!
Don't drive at night any longer
work full time can't take time off during the workday
Other commitments on Saturday
NEED TRANSPORTATION
7:00 p.m. is best
Do lots of volunteer work, already scheduled for most week days.

OLLI currently offers courses in the following subject matter areas. Please check all of your areas of interest.

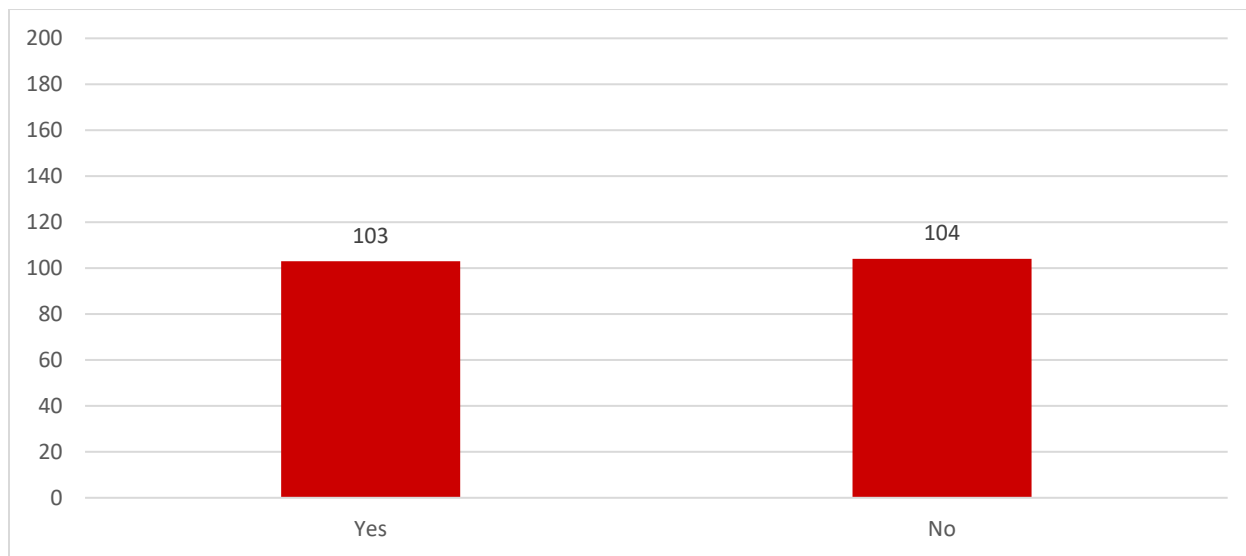


Answer	Responses	%
Arts and Culture	168	80%
Current Events	117	56%
International Affairs	68	32%
Food/Beverages	116	55%
Film	75	36%
Finance	65	31%
Health and Wellness	120	57%
History	127	60%
Hobbies	93	44%
Law and Government	54	26%
Science	58	28%
Technology	89	42%
Tours and Travel	150	71%

Please add any additional subject matter areas you would like us to consider.

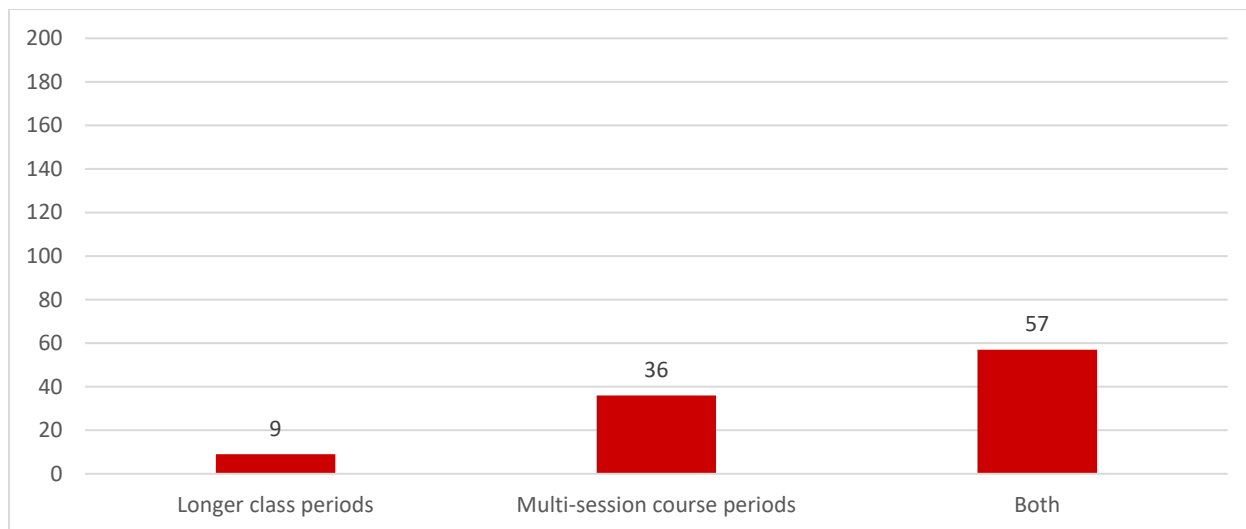
No longer wish to participate
none
Gardening
pickle ball
Wine
Music
Bridge
NEW AREAS IN CITY
Climate change
Horticulture
stock market, bird watching & photography
Art
Books

**Currently, most OLLI classes, with the exception of trips, are one time 1.5 hour classes.
Would you like to see more "in depth" course offerings?**



Answer	Responses	%
Yes	103	50%
No	104	50%
Total	207	100%

What "in depth" course offerings would you like to see more of? Please check all that apply.

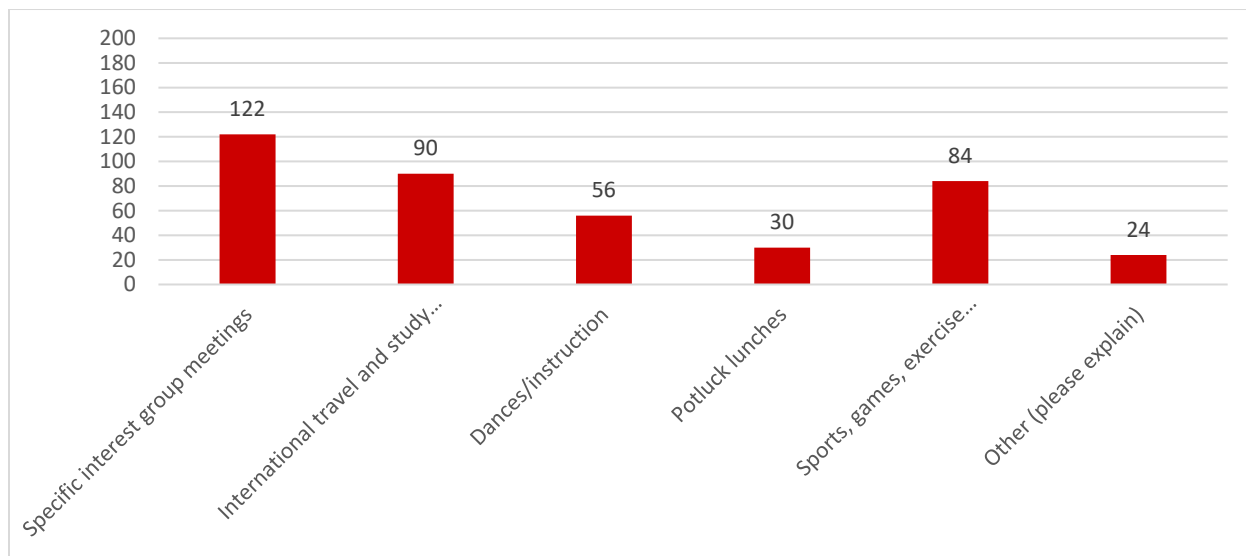


Answer	Responses	%
Longer class periods	9	9%
Multi-session course periods	36	35%
Both	57	56%

Please indicate any specific courses or subject matter areas in which you are interested in more in depth classes or courses.

Any
Art history, travel
politics
Painting
Culture and art
Crafts, cooking
Film\Travel\Art
Depends some get too long and vice versa\Seems to be a personal thing
Technology
quilting
Photography and photo editing (Photoshop)
Food and drink, decorating homes, gardening, tours and travel
Art
Art or craft classes
Photography\Spanish\Health & wellness
One day only
Woodturning
History
One session is not long enough to learn how to accomplish anything. I taught iPad classes, which had to be multi-session. To learn well any subject, whether technology, literature (American, English, Southwest, etc.) one session just whets the appetite. The classes once were like taking small college courses, which is what I would like very much.
Technology: computer, iPhone, photo editing, photo organizing, photoshop, \Art history,
History
Bridge
Artists and art. History
Climate change
Self defense strategies/tips for seniors; how did the modern orchestra evolve, such as where certain groups of instruments are placed; the role of the music conductor.
Golf classes; more than just one intro class. More nutrition classes, how to prepare cook for one or two.
Technology classes, current events, hobbies, health and wellness
finance
SOME AREAS WE WOULD NOT ORDINARY STUDY OTHERWISE. SUCH AS MORE LANGUAGE CLASSES, INTERNATIONAL STUDIES, ETC.
History, science.
ART and MUSIC
Mahjong: for 2 months to learn a very involved game more involved than\ chess.\Technology, such as last year's with computers. The speaker needed more\ time to cover the material without hurrying and missing points he wanted\ to cover. I suggest there be an evening specifically for us to ask questions\ only to the speaker.
World religions
Investment in Stock Mkt., etc.

Please check all of the programs listed below that you would like to see offered in the OLLI curriculum in addition to the typical course offerings.

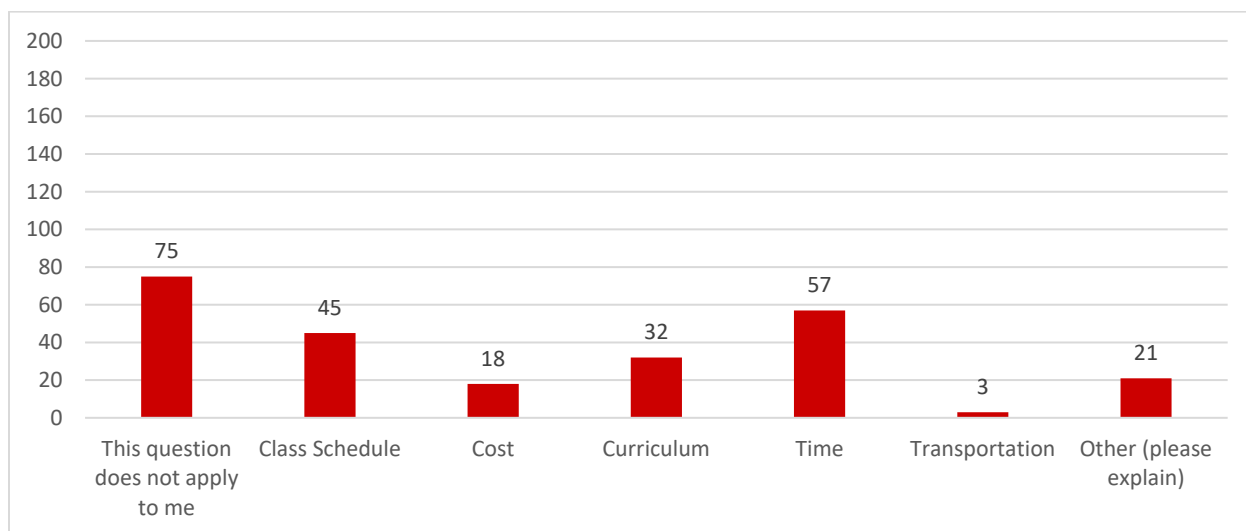


Answer	Responses	%
Specific interest group meetings	122	58%
International travel and study trips	90	43%
Dances/instruction	56	27%
Potluck lunches	30	14%
Sports, games, exercise participation/instruction	84	40%
Other (please explain)	24	11%

Please check all of the programs listed below that you would like to see offered in the OLLI curriculum in addition to the typical course offerings. Other (please explain)

None
Family relationships
None
none
Not particularly interested in any of the above
quilting
I have no answer for this question
Some hands on instruction ... art, cooking, crafts, etc.
Functional Medicine
None
none of the above
cooking instruction
games in particular
Lubbock History, Buddy Holly Hall your upon finish!
yoga
None
senior circuit swim team??
no
book club with special interest subjects
ART and MUSIC
Hands on canning class, Gardening and Horticulture
Do not care

If you take only one class each semester, what circumstances keep you from taking more? Please check all that apply.

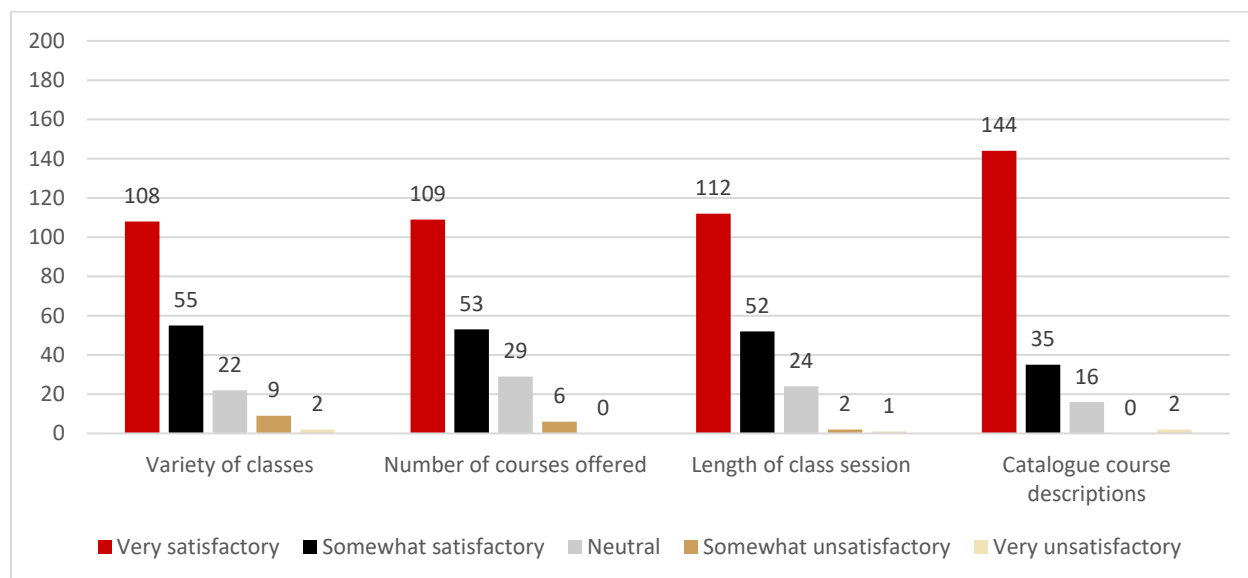


Answer	Responses	%
This question does not apply to me	75	36%
Class Schedule	45	21%
Cost	18	9%
Curriculum	32	15%
Time	57	27%
Transportation	3	1%
Other (please explain)	21	10%

If you take only one class each semester, what circumstances keep you from taking more? Other (please explain)

Travel distance
Distance from Tech, I live out of town
Cost is an issue, I wish a discount were given for more classes
Sometimes class times seem awkward; the lunch and learning concept seems to work well for most groups because most everyone eats lunch
Health
family health issues/being out of town
other commitments
My work schedule
My schedule/ Very busy time in my life
Interest
conflict with my volunteer activities
My circumstances, and my interest in the subject matter.
Family responsibilities
Mostly because of scheduling issues
work schedule
Participated in more than one
Job conflicts
Health
I do not like to go alone all the time and often my husband does not want to go
We travel quite a lot
Do not care

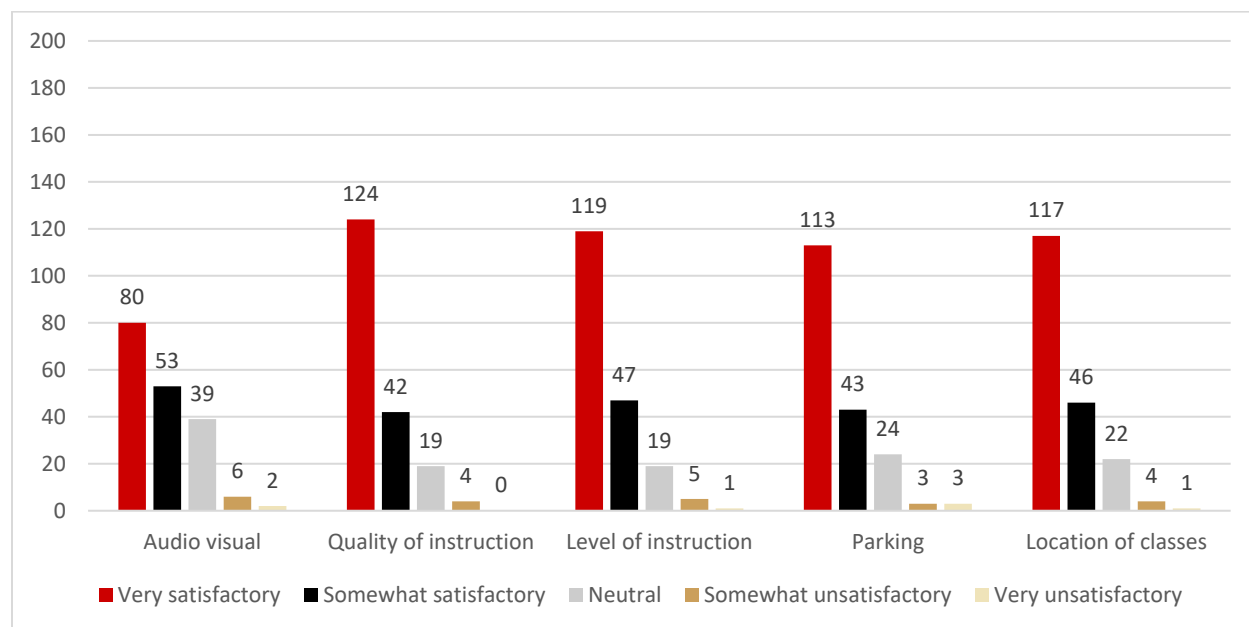
Please indicate your level of satisfaction with the following aspects of your OLLI course experiences on a scale of very satisfactory to very unsatisfactory.



	Very satisfactory	Somewhat satisfactory	Neutral	Somewhat unsatisfactory	Very unsatisfactory
Variety of classes	108	55	22	9	2
Number of courses offered	109	53	29	6	0
Length of class session	112	52	24	2	1
Catalogue course descriptions	144	35	16	0	2

Statistic	Average	Variance	Standard Deviation	Respondents
Variety of classes	4.32	0.84	0.92	196
Number of courses offered	4.35	0.71	0.84	197
Length of class session	4.42	0.62	0.79	191
Catalogue course descriptions	4.62	0.52	0.72	197

Please indicate your level of satisfaction with the following aspects of your OLLI course experiences on a scale of very satisfactory to very unsatisfactory.

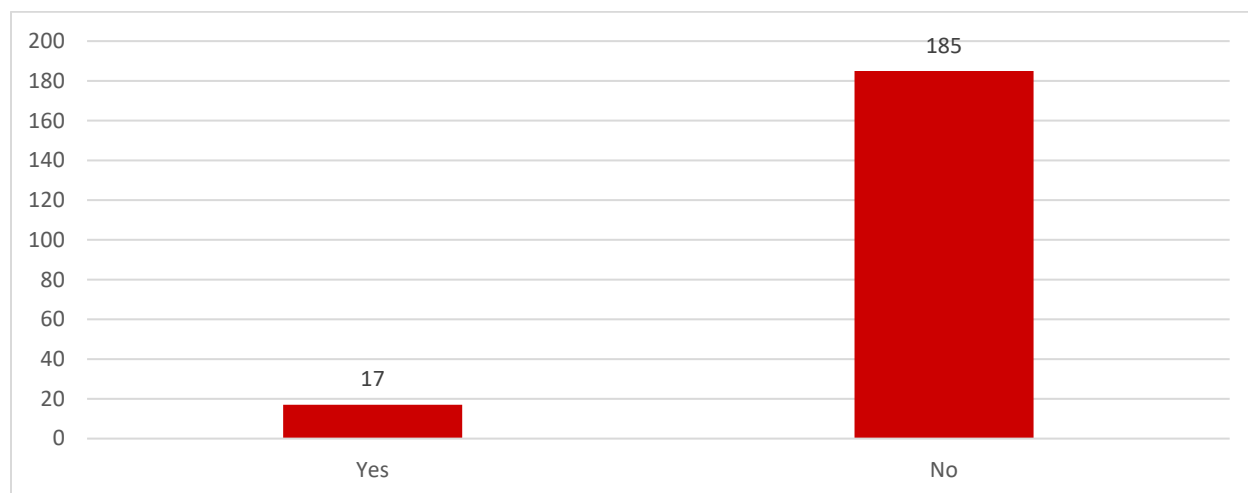


	Very satisfactory	Somewhat satisfactory	Neutral	Somewhat unsatisfactory	Very unsatisfactory
Audio visual	79	53	39	6	2
Quality of instruction	124	42	19	4	0
Level of instruction	119	47	19	5	1
Parking	113	43	24	3	3
Location of classes	117	46	22	4	1

Statistic	Average	Variance	Standard Deviation	Respondents
Audio visual	4.12	0.88	0.94	179
Quality of instruction	4.51	0.58	0.76	189
Level of instruction	4.46	0.67	0.82	191
Parking	4.40	0.79	0.89	186
Location of classes	4.44	0.67	0.82	190

Do you have any additional comments? (Optional)

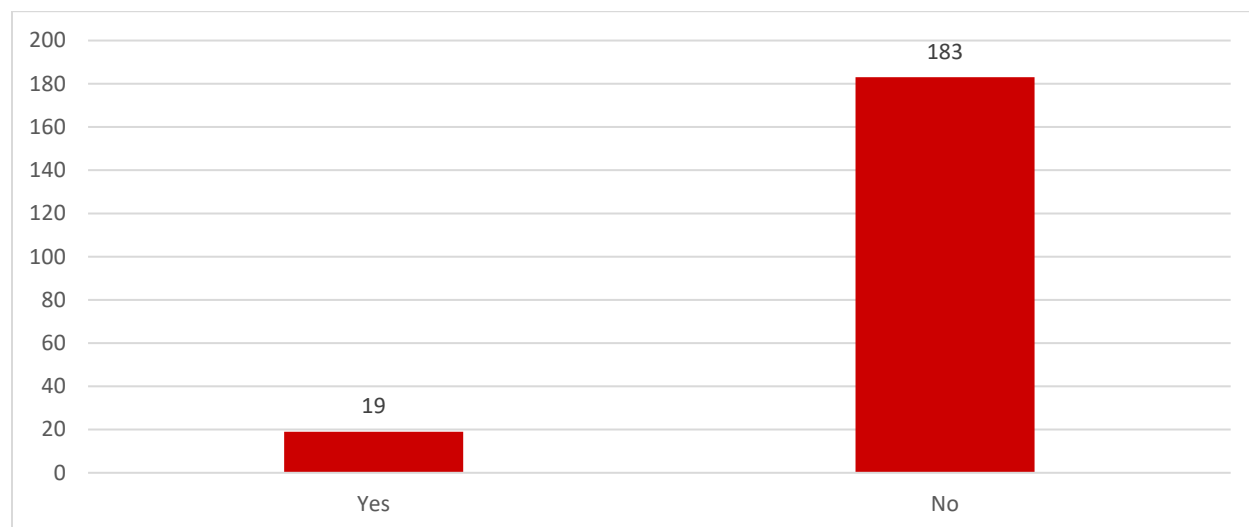
More painting classes every semester
When I attended my first olli event I was gobsmacked with how unwelcoming the folks in the class and some of the speakers were. There was an actual recitation about how long folks had had family in Lubbock. Well it is 2019 and Lubbock has grown and even attracted some great new folks (my husband and me and 50 friends in my social group) It seems that the More painting classes every semester "Friendliest town in Texas" can do way better than that. Lubbock bar associations eg can figure that out. No one welcomed me. No one invited me to sit with them. One person said she liked my input. Someone else offered to send me a name tag. Now I'm 63 have traveled the world, have lived in Texas for 35 years and I don't need especial coddling. But it would be nice if the zeitgeist could be welcoming. Thank you for this survey.
Enjoyed the Garden and Arts location more. Plus some speakers refuse to use the microphone and we have to strain to hear.
Having Tech Plaza as the designated site for classes should be a help to all registrants.
Very enjoyable
repeat leaded glass, pioneer hotel, dinner & movie, ranch tours
Class locations changed and too hard to find
You used to provide water at classes held at TTU--could you possibly do that again?
LOVE OLLI!!
I went to one Twitter class that I expected to be hands-on but it was just informed:/ That was disappointing for me.
I'm a new member and very excited to attend my first class however I will need a reminder.
Sometimes it feels like they are trying to sell their product rather than educate
Need larger classrooms in the Plaza
I have taken very few classes since they have been limited to one session. Shelby has done an excellent job with OLLI.
I have thoroughly enjoyed all the activities & sessions I have attended and I look forward to next year's catalog! Thank you!
NOT ENOUGH FREE TIME ANY MORE TO CONTINUE
We haven't taken any courses yet, but I've looked at catalog.
It seems there are fewer history classes. I really enjoy Rob Wiener's classes.
I could not get into any class I was interested in so have no experience.
Unable to hear several classes due to size of room, no mic available, command of English language
i haven't been taking many classes lately
I liked it when some of the classes were offered at Tech. Would love to have water provided for the sessions, if possible. I don't always think to bring it and it used to be offered when we met at Tech.
I still work. Don't have much time to participate.
Personal Finance/Investment class would be useful helping retirees know options, such as investing without paying a bank for trust management, or such as paying Edward Jones advisors instead of using an investment company like Vanguard.

Do you have areas of special interest in which you could: Teach a course?

Answer	Responses	%
Yes	17	8%
No	185	92%
Total	202	100%

Do you have areas of special interest in which you could: Teach a course?

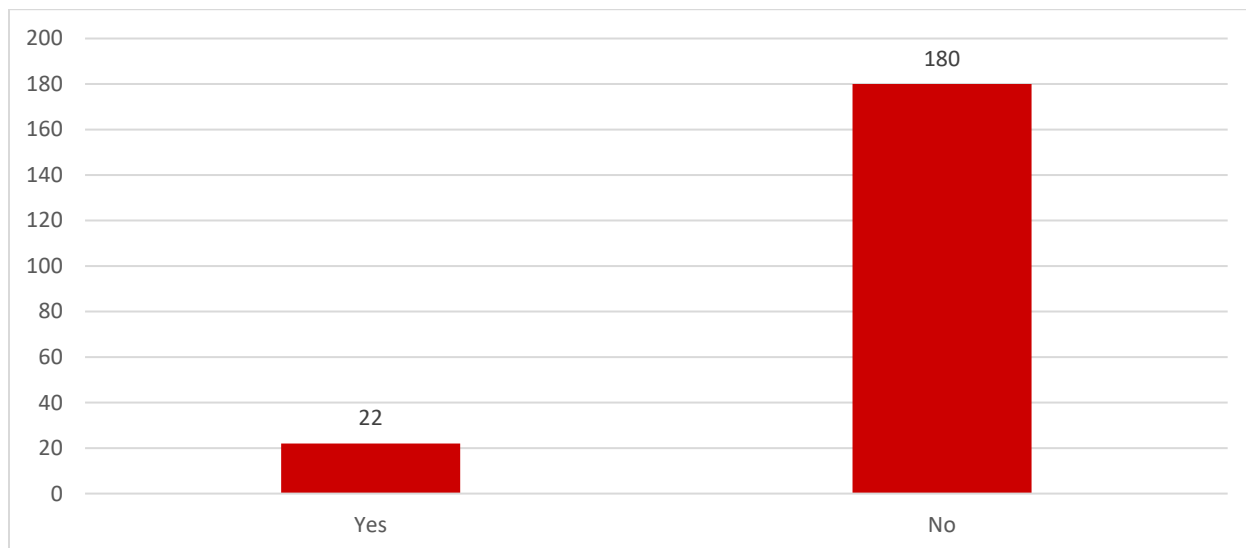
Subject
Special ed in Texas. Israeli dancing.
Book review, dyi class
Nutrition
Finances "How Money Works"
The power of the positive mind.
Holistic health, energy healing, color therapy
Woodturning, Spin Art, & or Bicycle touring for Seniors
Insurance
I volunteered to teach about wine--I have level WSET 3 certification--you contacted me and then never any follow up.
Veterinary Medicine Pets
politics; latin america, local government
mass media, school/community relations
already scheduled
Sleight of hand magic; puppetry;
Technology
Exercise and investments
Bread making, cooking, baking, spanish, french

Do you have areas of special interest in which you could: Moderate a discussion?

Answer	Responses	%
Yes	19	9%
No	183	91%
Total	202	100%

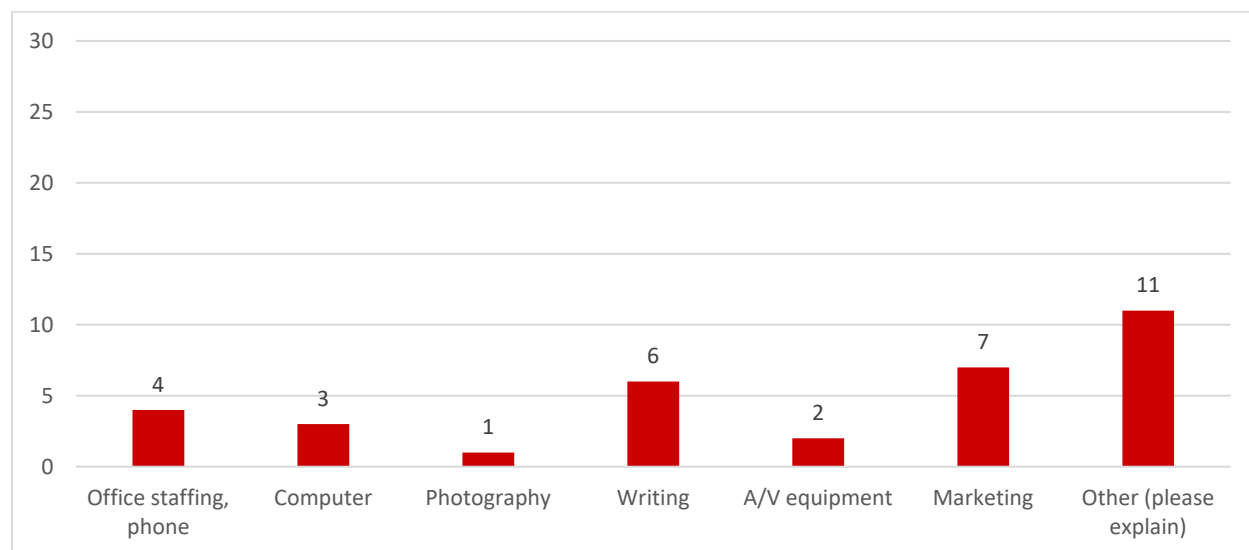
Do you have areas of special interest in which you could: Moderate a discussion?

Subject
Media, public relations, marketing
Local History
Whatever one you want. I'm a lawyer and mediator.
Nutrition
Functional Medicine
Travel & arts
above subjects
what has happened to mass media
Being Healthy Is A Choice
Early American History (American Revolution); History and misunderstandings of illusionary magic
Technology
Health, Higher Ed,
See above
geology

Do you have skills that you are willing to share with OLLI?

Answer	Responses	%
Yes	22	11%
No	180	89%
Total	202	100%

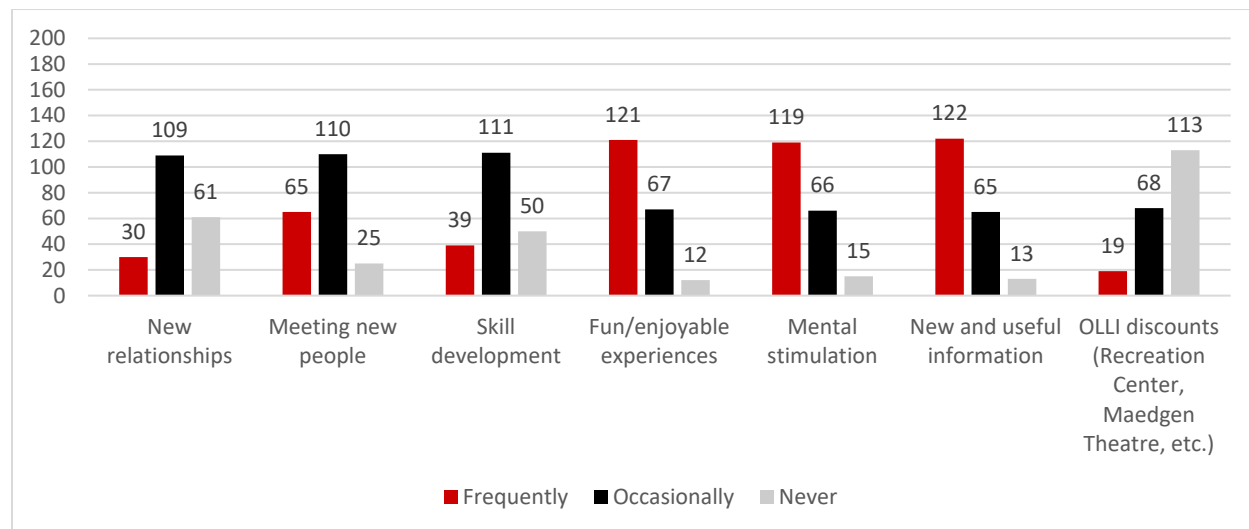
What skills are you willing to share with OLLI? Please check all that apply.



Answer	Responses
Office staffing, phone	4
Computer	3
Photography	1
Writing	6
A/V equipment	2
Marketing	7
Other (please explain)	11

Other (please explain)
course planning
Board membership if it's not just a popularity contest.
Pottery
Fashion
Starting fires, web page
Help with Mah Jongg class
I have taught 2 classes - Crochet & iPad. Don't think I could teach now, but I might could help in other ways.
I am bilingual Eng/Spain
to be discussed in person
Exercise and finance

Please indicate how often you have experienced the following potential benefits of OLLI membership.



	Frequently	Occasionally	Never	Respondents
New relationships	30	109	61	200
Meeting new people	65	110	25	200
Skill development	39	111	50	200
Fun/enjoyable experiences	121	67	12	200
Mental stimulation	119	66	15	200
New and useful information	122	65	13	200
OLLI discounts (Recreation Center, Maedgen Theatre, etc.)	19	68	113	200

What other benefits of membership would you like to see OLLI offer? (Optional)

None
Thank you to those who serve in the office and on the board; the program has come a long way and is wonderful for our community.
Campus parking
Travel
none
Passes to educational events. Discounts on tech sports. Parking passes
Football ticket discount
More opportunities to get acquainted rather than be lectured and leave
Longer travel. Sharing of classes with other olli groups
Haven't taken classes yet
You are doing a fine job.
have never attended an event
Dining groups, which could also get discounts
?
we have yet to actually experience OLLI

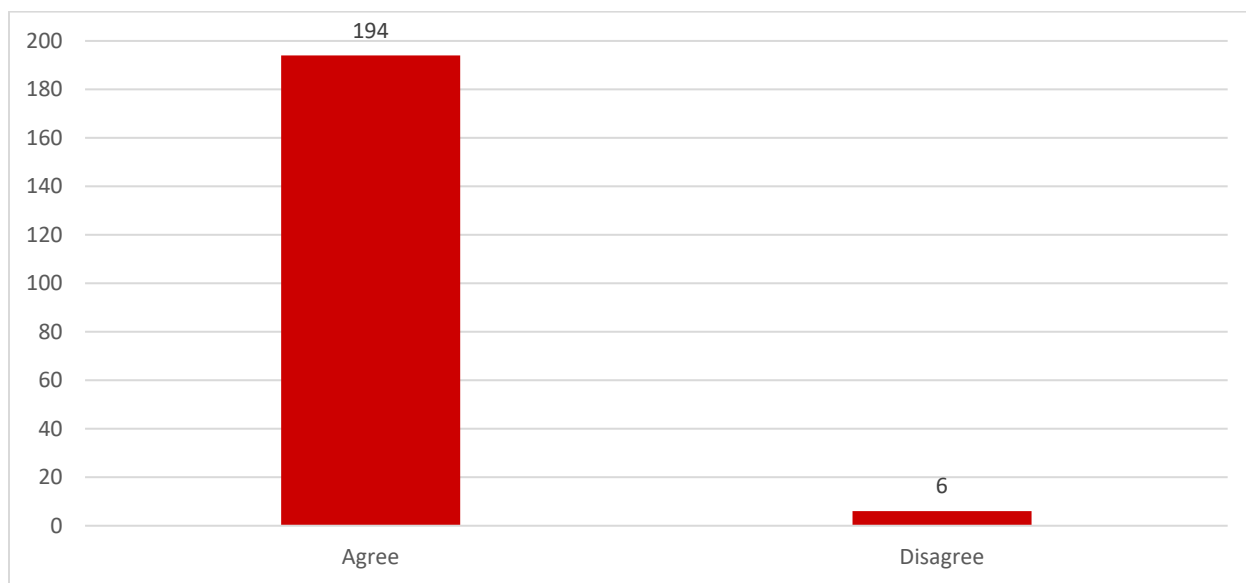
How could we make OLLI more attractive to current and prospective members? (Optional)

I think you are doing a great job right now.
wider course selection. When I first joined, selection was much better. As result, I haven't attended any lately
Be more welcoming!!!!!! In person over the phone and every other way.
Hold some in other locations around town.
Due to instructor's schedules this may not be possible but it would simplify things if classes were, say, at 10:00, 12:00 2:00 and/or 6/7:00
Make it easier to bring guests. Attending a course offering with a friend could be a wonderful introduction.
Maybe more advertising on TV?
Cost is definitely a factor to many members and prospective members so lowering the cost might bring in more members
Do things that are more interactive , more bonding among members
call them activities instead of classes
If classes could not be changed and then can not go because of other plans
On morning news shows
do not like the memberships to be available year round. They should all end at end of fiscal year. Book Club does not attract enough attendance to take up so much dates on schedule. Start evaluating what classes need to be trimmed down due to little interest or attendance.

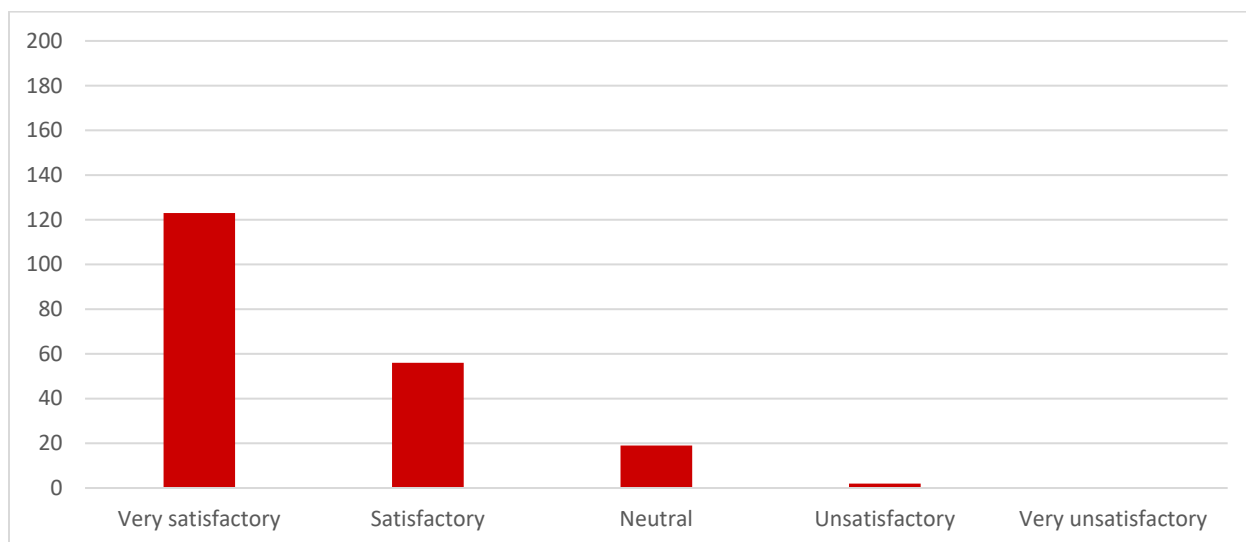
How could we make OLLI more attractive to current and prospective members?
(Optional) Continued

Reduce price when possible.
The ones I have enjoyed the most have been the day trips that include lunch. The best ones were the Four Sixes Ranch tour, and the Kenneth Wyatt artist trip last year.
Marketing. More benefits
online access to register for classes and schedules
As stated previously, I would like courses in multi-sessions in order to learn the material. I took "Writing Your Memoirs"□, "Digital Photography"□, and "Creative Poetry"□, to name a few when there were multi-sessions.
Continue to have such variety in the offerings
I'm very satisfied with OLLI. I have listed specific classes I would like to have
Advertise classes available better
Not sure
Marketing & early reminders
have never attended an event
In the past, the online registration has not been available, and the process for obtaining membership and registering is sometimes flawed with inaccurate information. It is frustrating. Our initial emails and communication information was enter incorrectly, so important information was not reaching us.
I have recently almost retired and have been to busy to take advantage of OLLI
More courses and greater variety
?
Offer a couple (husband/wife) discount and/or membership
Again, I've not taken a course.
have great teachers like ashton thorton one
More evening classes for working members
Possibly a once a month social with refreshments.

Please rate your level of agreement with the following statement: "OLLI is a good value for my investment of time and money."



Answer	Responses	%
Agree	194	97%
Disagree	6	3%
Total	200	100%

My overall evaluation of the OLLI program is:

	Very satisfactory	Satisfactory	Neutral	Unsatisfactory	Very unsatisfactory
My overall evaluation of the OLLI program is:	123	56	19	2	0

Statistic	Average	Variance	Standard Deviation	Respondents
My overall evaluation of the OLLI program is:	4.5	0.50	0.71	200

Please add any other comments you may have about OLLI programs. (Optional)

Presenters need to speak up or use a microphone
More painting classes
I have LOVED every class. Been one of the best experiences ever! So glad I joined!
I think it has improved over the years.
I've been around for a long time. Obviously I've enjoyed it.
The broadcasting from other campuses a great idea but still not working well. Feel like a waste of my time and money when not working or audio is poor. Why did the option to donate supplies or money to a designed needy or very poor elementary school in Lubbock discontinued at the fall kick-off? Members enjoyed giving and were very generous for many years at this option. Why is there not full disclosure on the # of paid memberships at each campus in Lubbock and Hill County not published at least twice a year in Dec and May?
I have gotten extremely frustrated with the registration website this spring semester and am still having trouble signing up online with the kickoff. I am used to doing all sorts of online registrations and payments, etc., so I don't think it is me. TTU IT must be trying to make it to simple or too difficult. Not sure which.
Have not had as much interest in this seasons sessions as in past.
Looking forward to working with the board. Contact Lubbock Lion Boss Kelly Pinion about getting on the Lubbock Lions Program schedule or contact the office . Www.lubbocklions.org
I taught school 30 years, and was attending classes nearly every semester during that time. I love learning; my dad taught us that once you quit learning you quit living. I am now 90 years of age, and still love learning! That is the reason I became a charter member of OLLI (at that time it was TT Extended Learning). I have loved every minute of it! I enjoy going in depth into the subjects when I take a class.
Haven't taken classes yet. Would like some classes on Microsoft, spreadsheets etc.
I am somewhat new to the Lubbock area and had hoped to meet new people with common interests through OLLU. However, I found that participants in OLLI stuck with those they already know, and they were, sadly, not friendly at all. They were polite, but not friendly. I found myself feeling isolated.
WAS VERY HELPFUL AND VERY INTERESTING IN THE FIRST YEARS I JOINED....
The details surrounding planned events are not well thought out. Our participation in OLLI has been limited to 3 events. We felt the administration of each could have been improved. For instance, at the tour of the Buddy Holly Performance Hall, we arrived early and gathered in the meeting place. As others arrived before the start, we were asked to move farther and farther into the room, but when the tours began, those arriving late or last moved out first. Size of each touring group was limited, so we had to stand (no place to sit) and wait until groups returned before getting out of the stuffy waiting area. It just seems poorly planned, and the on-site tour leader seemed surprise at the numbers, no advance warning of how many people would show up.
Hop[e to be abler to attend some classes when I can slow down some.
Hope to go on day trips. I've always had conflicts.
Grateful and thankful Tech has the OLLI program.
We hope to do more. Just trying to settle in to our new home.
Last semester, I didn't attend any classes. My interest in the material offered and my availability didn't coincide. I look forward to attending classes next semester.

Please add any other comments you may have about OLLI programs. (Optional)
Continued

I've only taken one class and was disappointed in the teacher and content of class. It was a waste of money and time. I've heard others comment on what a great class they took but that wasn't my experience.
The website/online has been a disaster!
Considering how fast some classes fill, perhaps add more of that category.
Love Tina and Shelby!! They are awesome!!
I haven't found most of the classes are as interesting as in prior years. I have also had an illness in my family that kept me from participating. And maybe I am just old and have studied many areas before!
I love the staff at the Lubbock center - always so helpful!

If you wish to discuss your thoughts further with someone, please call the office at 806-742-6554...Name (optional)

Gretchen Scott
Dan Adcock
Terry Brown
Kathy Phillips
Diana Melcher
Dickie Holcomb
Kent Crowell
Pat Harder
Bill Dean
Larry Farleu DVM
Gwen Newell
Nicky Andre
Janis Vaughn
Rick De Lung
Sharlett Chowning
Lisa Carson
Jo Wright Chapman