

Minutes - eLearning Council Meeting

Thursday, November 17, 2016 | 1:30-3:00 PM

Office of the Provost Conference Room, Admin 104

Attendees: Heather Greenhalgh-Spencer, Suzanne Tapp, Karissa Greathouse, Tom Dolan, David Hankins, John R. Thomas, David Doerfert, Jameshia Granberry, Kristina Mitchell, Kristi Gilmore, Vickie Sutton, Andrea McCourt, Roger Landes, Larry Phillipe, Robert Cox, Todd Chambers, Joshua Fairbanks

- I. **Call to Order:** Meeting was called to order at 1:35 p.m. by Dr. Justin Louder.
- II. **Approval of Minutes from Previous Meeting:** Dr. David Doerfert made a motion to approve and Dr. Heather Greenhalgh-Spencer seconded. Minutes from the previous eLearning Council meeting, held on 10/20/16, were approved by the committee.
- III. **Program Approval**
 - a. **Approval of Proposed BA in Digital Media & Professional Communication (Regional Site: Waco & Collin):** Dr. Todd Chambers spoke to the council about the proposed BA in Digital Media & Professional Communication (Regional Site: Waco & Collin). Dr. Greenhalgh-Spencer made a motion to approve and Dr. Kristi Gilmore seconded. The proposal will be voted on in the next Academic Council meeting.
 - b. **Approval of Proposed Graduate Certificate in eLearning and Online Teaching (Online):** Dr. Fethi Inan spoke on the proposed Graduate Certificate in E-Learning and Online Teaching (Online). Dr. Andrea McCourt made a motion to approve and Dr. Joshua Fairbanks seconded. The proposal will be voted on in the next Graduate Council meeting.
 - c. **Masters of Science in Data Science (Online):** Due to scheduling conflicts, the Graduate School would like to leave it pending until the Faculty can attend the meeting or revise the syllabi to clarify support processes for students using SAS and to provide better information to defend online courses. The proposal will be discussed at the next eLearning Council Meeting.
- IV. **Discussion Items**
 - a. **Curriculog Implementation:** Ms. Breda Martinez discussed the new Curriculog Implementation and Ms. Monica Fonseca-Williams provided a presentation. Full electronic implementation is expected to occur May of 2017.
 - b. **NS-SARA Application & Changes:** Dr. Justin Louder and Mr. Tom Dolan spoke about the new regulation provided on the revised application and changes necessary to update licensing information.
 - c. **Captioning Pilot:** Dr. Louder discussed the Captioning Pilot: A new program has been developed to live caption lectures and Texas Tech University has agreed to pilot it in the Spring of 2017.

- d. ***eLearning Marketing Update & Awards:*** Mr. David Hankins spoke about the updates in marketing, newly advertised programs and social media, and awards received from UPCEA.
- V. ***Regional Site Updates:*** Ms. Jameshia Granberry spoke on the increase in admittance and enrollment at the Collin Campus and a successful Red Raider Tailgate. During the Recruitment Fair, seven new enrollments took place. Ms. Granberry is expected to meet with the President in February.
- VI. ***Open Discussion:*** No items discussed.
- VII. ***Adjourn:*** Meeting adjourned at 2:53 p.m.