

## Minutes - eLearning Council Meeting

Thursday, March 23, 2017 | 1:30-3:00 PM

Office of the Provost Conference Room, Admin 104

**Attendees:** Justin Louder, Melanie Hart, Pat McConnel, Karissa Greathouse, Katie Randolph, David Doerfert, Roger Landes, Erica Romero, Kathy Austin, John R. Thomas, Andrea McCourt, Anne Arnecke, Vickie Sutton, Jennifer Hughes, Joshua Fairbanks, Larry Phillipe, Lewis Snell

- I. **Call to Order:** Meeting was called to order at 1:38 p.m. by Dr. Justin Louder.
- II. **Approval of Minutes from Previous Meeting:** Dr. Andrea McCourt made a motion to approve and Dr. Kathy Austin seconded. Minutes from the previous eLearning Council meeting, held on 2/16/17 are approved by the committee.
- III. **Program Approval**
  - a. **Masters of Business Administration (Hybrid):** Dr. Bill Pasewark spoke to the council about the proposed Master of Business Administration (Hybrid). Dr. Joshua Fairbanks made a motion to approve and Dr. David Doerfert seconded. The proposal will be voted on in the next Graduate Council meeting.
  - b. **Doctor of Education in Educational Leadership (Online):** Dr. Kelly Trlica spoke on the proposed Doctor of Education in Educational Leadership (Online). Dr. Doerfert made a motion to approve and Dr. McCourt seconded. The proposal will be voted on in the next Graduate Council meeting.
- IV. **Discussion Items**
  - a. **Higher Education Regional Council (HERC):** Dr. Justin Louder discussed the updating process for the Higher Education Regional Council (HERC) documentation. Any face-to-face class or electronic-to-group instruction offered off the main campus in Lubbock needs to be included in the HERC report unless the class is offered at one of our Regional sites.
  - b. **eLearning Council Charge & Membership Discussion:** Dr. Louder discussed the need for the eLearning Council Charge & Membership. The committee discussed the role, mission, and vision of the Council. The committee made recommendations and suggested modifications for the eLearning Council.
- V. **Regional Site Updates:** Ms. Anne Arnecke discussed updates for the Fredricksburg and Highland Lakes campus. On April 19, 2017 the State Senator's Wives will tour the campus. The Texas Tech University Polo Club and TTU Alumni will be visiting the campus for an upcoming match. Dr. Lewis Snell updated the council on TTU's Regional site at Waco. A Transfer Fair was conducted with 13 recruiters. The Roadshow assisted in help with recruitment for the campus. The Waco Campus participated the University System Day in Austin. Dr. Snell announces a Television/Digital Advertising Campaign for increased enrollment goals in Waco.
- VI. **Open Discussion:** No items discussed
- VII. **Adjourn:** Meeting adjourned at 2:20 p.m.