Institutional Effectiveness Weekly Report



August 27, 2021



The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Update on Fall 2021 HB 2504

Fall HB2504's deadline is August 31st. Every Fall term, we see DM issues appear as faculty are assigned to courses, sections are shifted, and new faculty are hired. This term was more problematic due to the August 31st deadline, which occurs ahead of the start of the Fiscal Year. While in some situations we can create accounts and courses, in most situations, we need to wait for the DM import to avoid duplicating records or entering incomplete information. This issue can be avoided with hire dates being set prior to the start of term, but OPA has worked with multiple departments to get accounts created in the interim.

DM Come-and-Go trainings have gained more popularity. While in some terms we have seen only a few faculty, we had more than 18 over the first week of classes with questions about DM overall, requesting a walkthrough, or asking for assistance in knowing what information to upload.

The developers at DM have also been hard at work updating the interface and functionality of the site. OPA was pleasantly surprised to see that all screens now have filtering options, which will help especially for course coordinators and tenured faculty. While courses are in mostly chronological order, having the option to exclude years will reduce the amount time faculty and administrators spend in DM.

Following our usual procedure, OPA will send out an email to all instructors who have not uploaded a syllabus. We will follow-up including chairs on Tuesday of next week, and Deans will receive a college-wide report on Friday, September 4th.

ETS Proficiency Profile Results

OPA completed the ETS Proficiency Profile report for 2021. The following contain comparison summaries between Texas Tech and other peer institutions in the US. This group includes 107 domestic R1 and R2 universities that used the unproctored delivery option and have results from 55,368 seniors. TTU's mean for Total Scores was 449.51, or 8.91 points higher than the mean of the other peer institutions' mean of 440.6.

For Skills Subscores, TTU's mean for Critical Thinking was 112.61, or 1.61 points higher than the peer institutions' mean of 111. TTU's mean for Reading was 118.49, or 1.89 points higher than the peer institutions' mean of 116.6. 1. TTU's mean for Writing was 114.08, or 0.68 points higher than the peer institutions' mean of 113.4. TTU's mean for Mathematics was 117.09, or 1.49 points higher than the peer institutions' mean of 112.7.

For Context-Based Subscores, TTU's mean for Humanities was 116.08, or 1.08 points higher than the peer institutions' mean of 115. TTU's mean for Social Sciences was 114.34, or 1.34 points higher than the peer institutions' mean of 113. TTU's mean for Natural Sciences was 116.69, or 2.29 points higher than the peer institutions' mean of 114.4.

Texas Tech University's mean scores outperformed the 107 other peer institution mean scores, ranging from 0.68 to 2.29 points higher in all Skills and Context-Based categories and 8.91 points higher in Total Score. However, several concerns may remain regarding the Level 2 and 3 Proficiency Classifications in Critical Thinking, Reading, Writing, and Mathematics. The Office of Planning and Assessment will continue to administer the ETS Proficiency Profile and compare results with previous TTU administrations and the administrations of other peer universities. Because this is the first true assessment after our pilot testing of the Proficiency Profile, we expect more data that will continue to better illuminate students' skills before graduating and how they compare to other students around the country.



Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Assessment Innovation Grant Winners Announced

On August 23rd, OPA reviewed the submissions received for the 2021 Assessment Innovation Grant award. Of the four applications requesting grants, OPA elected to fund all four projects. Funds will be awarded after the new fiscal year begins and recipients will have through FY22 to utilize funds. This year's Assessment Innovation Grant winners are:

- The Department of Family and Consumer Sciences Education
 - o Dr. Karen Alexander, Dr. Amanda Holland, and Ms. Gencie Houy
- The Department of Wind Energy
 - o Dr. Suhas Pol
- The Department of Psychological Sciences
 - o Dr. Brandy Piña-Watson and Dr. Sheila Garos
- The Rawls College of Business Area of Finance
 - o Dr. Josh Fairbanks, Dr. Jack Cooney, and Ms. Whitnie Hill

Communication Literacy Update

OPA staff have received a list of current Communication Literacy courses and will begin identifying instructors for each section of the courses. Once instructors are identified, OPA will distribute a survey requesting information on the assessment methods being used to measure Communication Literacy in each course. OPA will use data from this survey to determine the best method for collecting and analyzing Communication Literacy assessment data.



The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

TxAHEA Update

We are exactly a month away from the 2021 TxAHEA Conference in San Antonio! Kahlie has been working closely with Becky Escoto from Dallas College-North Lake on finalizing the conference session schedule. Emails were sent to presenters informing them of their tentative session time and we have only had 4 presenters who are unable to present. Those presenters have already moved their registration from in-person to virtual as they still want to be a part of the conference. We have received multiple responses from presenters expressing how excited they are to be able to attend this year. Once the session schedule is finalized, it will be added to the TxAHEA website as well as added to the print program.