Institutional Effectiveness Weekly Report



August 28, 2020



The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Fifth Year Report Achievements - Week of August 24, 2020

Several important achievements were completed this week on behalf of the Fifth Year Interim Report:

- The Institutional Summary Form is 95% complete. The only missing pieces are the THECB current degree program inventory and the Fall 2020 list of substantive changes.
- On Wednesday, August 26, Jennifer Hughes and Kahlie Callison met with Lindsay Hallowell regarding the finalization of Standard 10.2 This response is nearly complete, pending the addition of several pieces of visual evidence from the Southwest Collection and a short section to be provided by Bradley Martin's staff
- Standard 10.9 is nearly complete, and is currently in the style/formatting phase.
- A Team Leader email will be sent to all team leaders next week reminding them of the September 30th deadline.
- The response for Standard 9.2 has been emailed for Dr. James' final review.

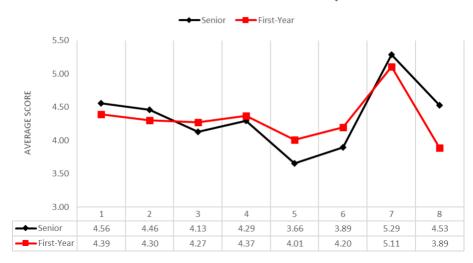
Major Findings from TechQuest

The 2019-2020 TechQuest report has been finalized and below are some graphs highlighting findings from this year's report. In its second year, TechQuest has proven to be a helpful tool for measuring student learning as it relates to the Texas Core Curriculum. The Core Curriculum Steering Committee should continuously review data to make improvements to the instrument itself, identify areas for advancing curricular

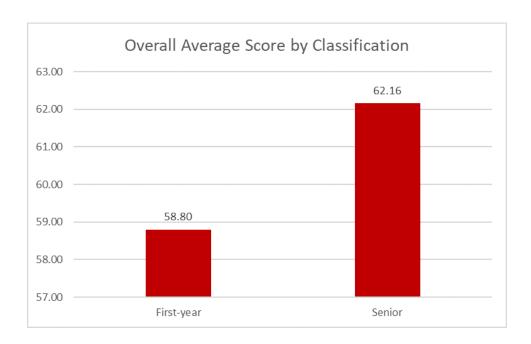
goals, and discuss benchmarks for learning. The results from this assessment should not be considered the authoritative source of student learning. However, based on the data available, the Core Curriculum Steering Committee could identify strengths and weaknesses in student learning, as well as opportunities to make an impact on student learning.

First-year and senior students were asked to rate their ability to answer general education questions in each of the eight Foundational Component Areas (FCA) at the beginning of each section. It is possible the COVID-19 pandemic impacted these self-reported perceptions for senior students, as day-to-day instruction and the overall environment of the institution were disrupted to ensure the safety of students. The chart below summarizes the average scores, by classification, of FCA ability on a 5-point Likert scale.

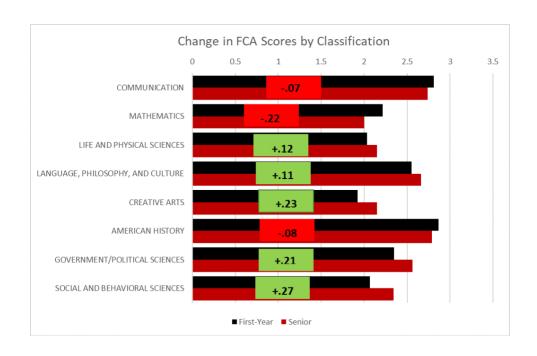
AVERAGE SCORES OF FCA ABILITY QUESTIONS



Scores for the direct questions in each of the Foundational Component Areas were analyzed to show the learning gains in each of the general education areas of the Texas Core Curriculum as well as the change in overall performance between first-year and senior students. The chart below shows the overall average score by classification, demonstrating an increase of 3.36 in overall average scores upon students entering and exiting TTU.



Additionally, scores were analyzed to show the overall change in individual FCA score between first-year and senior students, as shown in the chart below. The majority of FCA scores demonstrated learning gains upon exiting TTU, with a notable exception being the score for the Mathematics component area, which showed a decrease of .22 from first-year to senior. This information could present an opportunity to look further into the Mathematics core courses to understand why students did not experience a learning gain.





Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Description of CV Import Feature to DM

The CV Imports feature has been added to Digital Measures. This feature can be seen and utilized by any DM account holder at Texas Tech and can even be used by proxy users to complete other users' DM accounts. CV Imports allows users to upload a CV and highlight data to send into DM. This is yet another way that we can nearly automatically import CVs into DM. Notification of the feature was sent on August 21st to Deans and Chairs, and continued communication to new faculty will occur regularly with HB2504 notifications.

School of Veterinary Medicine Update

The School of Veterinary Medicine (SVM) reached out to OPA as they are preparing to admit their first students in Fall 2021. We have added SVM in Digital Measures and are awaiting a faculty list to add the entire SVM roster to Digital Measures. The Veterinary Medicine DVM has also been created as a degree program in Nuventive Improve to collect program-level student learning assessment data. We are pleased to be working again with Marcelo Schmidt, and Drs. Dasciano and Rowe to provide virtual training for their faculty in October.

October 1 Degree Program Assessment Deadline Email

On August 26th, OPA contacted TTU Associate Deans, Department Chairs, and Program Coordinators to provide a reminder for the October 1 deadline for 2019-2020 degree program assessment reports. In this email, OPA provided a list of assessment information to be submitted in Nuventive Improve as well as information on reporting Communication Literacy assessment. OPA has added a field in Nuventive Improve where degree programs can identify their CL student learning outcomes, which will allow for OPA to run a report to easily gather CL data. Department Chairs are also invited to submit data in the CL Rubric summarizing how students are performing in CL courses overall. A copy of the email is included below.

October 1 Degree Program Assessment Deadline



I hope you have all had a great start to the first week of classes. I wanted to provide some resources and information regarding your upcoming Degree Program Assessm reports. Hopefully this email will assist in making the reporting process relatively painless this year.

As a reminder, all TTU degree program assessment reports are due by October 1st in Naventive Improve. As part of your assessment report, you will submit in Nuventive Improve:

- Assessment results for the 2019-2020 academic year
 Actions for improvement to take place during the 2020-2021 academic year
 Follow-up to actions for improvement tom previous assessment cycle (2018-2019 actions for improvement)
 Any revisions to student learning outcomes or assessment methods, if applicable

Additionally, Communication Literacy (undergraduate programs only) assessment can be identified and reported in your assessment plan. You will identify your CL student learning outcome under the Program Assessment tab by editing the outcome and selecting "Communication Literacy" under the Additional Assessment Component dropdown (screenshot below).



The Office of the Provost also asks that you submit a synopsis of how students are performing overall in your department's Communication Literacy courses using the Communication Literacy Fubric. Data gathered from CL assessment will be submitted to SACSCOC as part of our institution's QEP report in March 2021. More information regarding the Communication Literacy requirement can be found here.

If you have had any changes to your program coordinator, please let our office know so we can update our records. If you or anyone in your office would like a refresher on using Nuvertive Improve, we are happy to schedule a training at your convenience. Our revolute also has brief, helpful videos to walk you through some of the basics of reporting.

Again, the Office of Planning and Assessment is here to support you in the reporting process and clarify any questions you may have. Please let me know what assistance I can be of to you over the next several weeks.

Thanks for all your help! Libby

Libby Spradlin, M.Ed. Associate Director Texas Tech University I Office of Planning and Assessment



The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

TxAHEA Webinar Developments

We are continuing to plan our 2020-2021 TxAHEA webinars. Several members of the Planning Committee volunteered to present their expertise in October, November, February, March and April. Once we have the presentation titles confirmed, we will begin to publish this information on the TxAHEA website, and we will launch a marketing campaign to various list servs. We are confident we will be able to reach a large audience including our past attendees, and possibly recruit new assessment colleagues to our Fall 2021 conference. Emily Wade, OPA's Graduate Assistant, developed an image that we will use to market the webinar series.

Texas Association for Higher Education Assessment Conference Presents



To learn more and register, visit txahea.org