January 8, 2021

HB 2504 Spring 2021 Deadline
The HB2504 Spring 2021 Deadline has been moved to January 28th to reflect the extended start date of classes. Communication of the change, and other DM updates, will be sent to Chairs and Deans by Tuesday, January 12th. The deadline is currently provided on the OPA homepage.

Update on Current DM Work Orders
Works Orders in Digital Measures are a common occurrence, but this Fall we saw the usual number of work requests quadrupled from November to January. This is mainly due to several changes to Annual Faculty Reports.

Annual Faculty Reports were revamped by some colleges and departments this Fall. We are encouraged to see the AFR process being adopted and owned by departments and colleges, and we have been pleased to see and assist in the changes being requested, which almost all are student-centric changes, aiming to emphasize and understand the difficulties that 2020 brought to higher education.
At this time, we have two of our five AFRs updated completely. The remaining three are in final checks and coding before being released to chairs and deans for final review. This includes: English, Kinesiology and Sport Management, CASNR, College of Education, and CoMC.

We have also been working very closely with Marcelo Schmidt and John Dascanio in the School for Veterinary Medicine as they plan their first Fall term 2021! We have been updating the Digital Measures environment to include SVM-specific screens, and we should have an SVM-specific annual faculty report in place for January 2022!

**Spring 2021 DM Training Opportunities**

Following the success of the Fall 2020 term Come-and-Go trainings for DM that we held last year, we have decided to hold similar trainings this January.

Starting January 19th and lasting through the 22nd, Kenny will be holding 2-hour come-and-go trainings for Digital Measures. Notice of the trainings will be sent to Deans and Department Chairs by Tuesday and to faculty on the first day of classes.

When: January 19th through 22nd  
Time: 11:30 to 1:30  
Topic: Digital Measures - Come and go training and assistance  
[Click here to join the meeting](#)

**Preparation for College-Level Assessment Reviews**

On Tuesday, January 5, Hughes disseminated information about the 2021 college-level assessment review process to college designees/members of the University-Level Institutional Effectiveness Committee. Callison subsequently created meeting requests for these folks, and meetings will take place in late January. All reviews are due by May 31, 2021. Emily Wade created an infographic to visualize the review process (see below).
Welcome to Kara Page

Kara Page has been hired as OPA’s Senior Administrator for Academic and Non-Academic Assessment. Kara hails to us from the TTU College of Education where she previously served as the Interim Director of Assessment and Accreditation. Kara brings a breadth of knowledge about program assessment to our office and I know she is excited to begin working closely with faculty and staff regarding their assessment plans.

Kara is also currently a doctoral candidate in the Educational Psychology program at Texas Tech University. Her research interests include Culturally Relevant Teaching pedagogy and the impact of administrative decisions on students from underrepresented populations. Kara completed her Master of Public Administration at East Carolina University in 2008 and received her B.S. in Psychology from Oklahoma State University in 2004. She is also a certified teacher of Art EC-12 and English Language Arts and Reading 5-12 in Oklahoma and in Texas.

We are excited to have Kara join our office!
**Update on 8.2.a Response**
Hughes continues to work on drafting 8.2.a. Hopefully, the response will be ready for Dr. James’ review by the start of Fall classes. The image below was developed by Emily Wade to visualize TTU’s assessment cycle. We hope this image will introduce external reviewers to Texas Tech’s assessment reporting process.

![Assessment Cycle Diagram](image)

**QEP Impact Report is Linked in iWebfolio**
Ben Madura, OPA’s student assistant, did a terrific job uploading the QEP Impact Report into iWebfolio. Ben created many iWebfolio-friendly images to match the original document created by Dr. Paul Pare. We appreciate Ben’s attention to detail. Thank you, Ben!