Institutional Summary Form Update – Fifth Year Report Requirement

OPA is waiting on an updated accreditation across campus report, as well as a few additional pieces of information, but the institutional summary report is about 85% complete. Loveless has been working in collaboration with Institutional Research and eLearning to ensure that all information is accurate and current.

PAR Executive Summary

OPA is reviewing a final draft of the 2018-2019 PAR Summary Report. While the evaluation results from this assessment cycle showed a decrease in overall scores (a change of .27), OPA noticed a 4% increase in exemplary programs for the 2018-2019 assessment cycle. The below graph summarizes the number of programs in each academic college and highlights the percentage of programs that were evaluated as exemplary. For example, the School of Law has a single degree program and it was identified as an exemplar, whereas the College of Arts & Sciences has 78 degree programs and seven of them were identified as exemplary.
Additionally, the below graph summarizes the overall average score by component area for the past several assessment cycles. This graph demonstrates that while OPA saw an increase in mean scores around the time of the 2015 Compliance Certification Report, scores have continued to decrease in subsequent assessment cycles. This can likely be attributed to a more stringent review process by OPA and placing a greater emphasis on programs providing meaningful actions for improvement and appropriate follow-up evidence that demonstrates assessment practices focused on continuous improvement.

![Average Scores by Assessment Cycle](chart.png)

Based on these results, OPA will continue to offer educational outreach opportunities to engage faculty members in meaningful assessment, and we will build partnerships with new college leadership across the campus. Department chair visits will include greater emphasis on documenting actions for improvement and follow-up statements within program assessment plans. OPA will also refine its strategies for identifying non-compliant departments to rectify submission of late assessment reports while also strengthening assessment plans where necessary.

**Welcome Email to Chairs and Associate Deans**

Every semester, OPA sends a welcome email to department chairs and associate deans. This message provides critical information regarding HB 2504 compliance, deadline for assessment report, and professional development resources. This year’s message was distributed on August 14, 2020.
Director Letter Posted to Website

OPA staff continue to work on modifying existing content and creating new content for our website redesign. OPA’s Graduate Assistant, Emily Wade, is leading our website redesign efforts, and this is just one page that was recently updated. This page reflects our office’s goals and commitments to the upcoming Fifth Year Report.

Office Priorities for 2020-2021

What are OPA’s priorities for the 2020-2021 academic year?

1. Submit an exemplar Fifth Year Interim Report to SACSCOC on or before March 15, 2021;

2. Ensure that nearly all degree programs and support service level units report actions for improvement and follow-up statements in their 19-20 assessment report;

3. Continue to innovate RaidersEngaged, Communication Literacy, TechQuest, and the Core Curriculum Report by producing quality and meaningful reports that are shared with other campus groups;

4. Provide enhancements to DigitalMeasures that allow for streamlined faculty and staff reporting.

5. Lead state-wide efforts to launch and enhance the 2021 Texas Association for Higher Education Assessment conference.
AIG Award Winners Selected

Last week, OPA staff convened and selected the 2020 Assessment Innovation Grant winners. OPA notified winners on Friday, August 13. We expect to hold a virtual awards ceremony for winners in October 2020. The winners are listed in the graphic below.

Twitter/OPA Returns to On-Campus Work

While some OPA procedures have changed for the foreseeable future, including broadcasting our Fall events and offering more frequent online trainings, our search for
ways to reach a larger audience and engage the assessment community has not changed. The OPA Twitter @TTUOPA has been more active during this time, and we have developed a more regimental strategy to our social media.

Our goal is to maintain a scheduled time of activity, especially engaging highly active accounts using strategic hashtags related to TTU's upcoming Fall term. Activity periods are intended to align with passing periods of TTU classes. The goal is to generate engagements that make the account more visible before tweeting assessment-related content and information that stays visible on our website.