January 2021 HB 2504 Report

OPA has prepared documentation to be sent on January 1st to Governor Abbott regarding House Bill 2504 compliance. We have also prepared a supplemental one-page report to explain Texas Tech’s syllabus compliance from Fall 2019 through Fall 2020. This report will be shared with Dr. James closer to the deadline. An excerpt of the draft report is italicized below.

*We begin each term by triggering an automated process that creates and imports course information for faculty. This allows for quick upload using Digital Measures, which outputs to our Public Access to Course Information website. Communication regarding HB 2504 from the managing office of OPA occurs in faculty orientation and via email to departments and new faculty prior to the start of each term. Our aim is to remind department chairs and deans of the requirements of HB 2504 prior to the start of courses and communicate through the 7th class day deadline. During this time, compliance lists and names of those with outstanding requirements are sent to Department Chairs and, after some time for response and correction, the updated report is forwarded to Deans.*

GPI Launch

All first-year and senior students have been invited to participate in the final administration of the Global Perspective Inventory (GPI). This survey administration commenced on October 13th, 2020 and is planned to close on
October 31st, 2020. The results from this survey are used as evidence for the Quality Enhancement Plan. Below is an example of the email sent to our students.

Dear Texas Tech Red Raider,

You are invited to participate in the Global Perspective Inventory (GPI). The GPI reflects a global and holistic view of student learning and development and the importance of the campus environment in fostering holistic student development. The results from this survey will be used to assess global learning and communication development in Texas Tech University freshman and senior students as part of the university’s Quality Enhancement Plan (QEP). This survey is being conducted in conjunction with researchers at Iowa State University. We are very interested in your opinions and hope you will complete the survey.

Follow this link to the Survey:
https://iastateeducation.qualtrics.com/jfe/form/SV_bZq9sTuNKpA5iU1

The survey should only take about 15-20 minutes to complete.

Please note that you must be 18 years old or over to complete this survey.

When opening the survey, please review the section titled “Informed Consent” as it will let you know of your rights as a research participant. Communicating this information is a standard procedure in the research process. Once you have reviewed this information, you will need to indicate whether or not you agree to participate in the study in order to advance the survey.

If you have questions or concerns about our participation in this study, please contact the director for Texas Tech University’s Quality Enhancement Plan (QEP), Dr. Paul Pane at paul.pane@ttu.edu. If you have questions about the survey itself, please contact the researchers at gpi@iastate.edu.

This survey will be open from October 13th 2020 through October 31st 2020.

Sincerely,

Ashley Loveless, LMSW
Administrator – Institutional Assessment
Texas Tech University | Office of Planning and Assessment
237 Administration Building | 4006 50th Street | Lubbock, TX 79409-0506
806.834.1121 | ashley.loveless2@ttu.edu | http://www.deans.ttu.edu/opi/

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# October Blog Post

The October blog post has been completed and is undergoing internal review before going live on the OPA website. This month’s blog post focuses on how the core curriculum is assessed at Texas Tech University and gives a brief overview of the various types of assessments that are used to measure student learning. Once the final draft is approved, OPA’s graduate assistant will create an image linked to the blog.

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# Update on SACSCOC Fifth Year Report Activity Week of October 12

- Spradlin continues to work on preparing evidence for 8.1, which is a considerable task given the volume of evidence on student achievement.
- Hall and Hughes have been collaborating closely on a document pertaining to 6.2.b. This document is the primary piece of evidence for compliance, and will be shared with Dr. Stewart next week.
• Callison and Hall have been preparing PDF’s to use as accompanying evidence for 10.2. These documents have been uploaded into the office’s shared drive.
• Standard 10.6 is currently in the process of iWebfolio uploading. We expect this to be complete by the end of next week.
• Shatley is preparing evidence over 10.9. The narrative for 10.9 was approved by all committee members on Monday, October 12.

Midwestern State Conversation
An online meeting is scheduled for next Friday, October 23 to discuss the SACSCOC procedures for Midwestern State University’s merger with the Texas Tech University System. Representatives from Texas Tech, Midwestern State, and Angelo State will be in attendance.

TxAHEA Webinar
On Wednesday, October 14, Hughes presented a webinar on “Offering Professional Development During COVID-19" as the inaugural event in our 2020-2021 TxAHEA Webinar Series. We were pleased that we had an attendance of 56 people, many of whom were completely new to TxAHEA. We are offering the webinar series to grow our association’s membership and to recruit attendees to our 2021 conference. So far, it was a success!

This webinar was an OPA team effort! Callison and Spradlin spearheaded the technical details with GoToMeeting, and Loveless prepared a follow-up survey that was sent to all attendees. Today, an email message was sent to all attendees that provided links to TTU assessment resources (screenshot provided below).
Dear Assessment Friends:

Thanks to all of you for attending our inaugural TxAHEA webinar on Wednesday, October 24. We hope that you’ll join us for future webinars (please see schedule below).

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**2020 - 2021 TxAHEA Webinar Series Schedule**

- **October 14, 2020, 10:30 - 11:30 AM CST:** Offering Professional Development During COVID-19 - Jennifer E. Hughes, Texas Tech University
- **November 11, 2020, 10:30 - 11:30 AM CST:** 7 Things I Wish I’d Known When I Started Assessment - Les Campbell, University of Houston Downtown
- **February 10, 2021, 10:30 - 11:30 AM CST:** Continuous Improvement during Turbulent Times: Transforming the Institutional Assessment Culture - Bangkok Ong, San Antonio College
- **March 10, 2021, 10:30 - 11:30 AM CST:** Amanda Harrisson
- **April 14, 2021, 10:30 - 11:30 AM CST:** Co-Curricular Assessment – Not just for Student Affairs - Haile Tricca, University of Houston - Downtown

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Many of you completed the webinar survey that was distributed during the webinar. Thanks especially to the 24 of you who offered your feedback to us! We will prepare future webinars based on your suggestions:

- Student learning outcomes for graduate programs
- Learning engagement
- Developing action plans for improvement on institutional level outcomes
- Alternative or creative assessment methods or assessments for support units
- Professional development that is offered to faculty, administrative, student affairs units regarding assessment

As a result of our webinar, we learned that most attendees were not affiliated with TxAHEA prior to this webinar. Additionally, the data indicated that most attendees wanted to be added to the upcoming TxAHEA Listserv and/or were interested in attending the upcoming 2021 TxAHEA Conference.

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As we grow TxAHEA, please know that you are always welcome to attend our events and be part of our community! If you’d like to be a speaker for a future webinar, we would LOVE to host you and your colleagues. All are welcome!

I am also attaching several links that I discussed during Wednesday's presentation. If I can answer any questions, please don’t hesitate to reach out to me.

Links to internal assessment networking events: [http://www.depts.ttu.edu/opa/networkingawards/coffeebreaks/coffeebreaks.php](http://www.depts.ttu.edu/opa/networkingawards/coffeebreaks/coffeebreaks.php)
Links to 1-minute videos (scroll until you see 1-minute video graphic): [https://www.depts.ttu.edu/opa/](https://www.depts.ttu.edu/opa/)

Have a terrific weekend, and hope to “see” you in November for Dr. Les Campbell’s presentation on “5 Things I Wish I’d Known When I Started Assessment.”

Be well.

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**TxAHEA Webinar Evaluation**

As an effort to continuously improve our resources and services, OPA developed a TxAHEA Webinar Evaluation survey to gather feedback and suggestions for future webinar improvements. This survey was made available during the last half of the webinar for participants to anonymously provide feedback. From our pilot webinar this week, we learned that most attendees were not affiliated with TxAHEA prior to this webinar. Additionally, the data indicated that most attendees wanted to be added to the upcoming TxAHEA Listserv and/or were interested in attending the upcoming 2021 TxAHEA Conference.
**TxAHEA Contract/Marketing Committee Meeting**

We received the executed contract from Texas Tech’s Contract Administration Office for the Marriott Plaza San Antonio. We can now begin adding September 27-29, 2021 to the TxAHEA website and to all marketing materials.

Jennifer and Kahlie met with Alison Soeder (TAMU – Commerce), who is assuming the role of Chair for the TxAHEA Marketing Committee. Alison is bringing a multitude of fresh ideas and enthusiasm to this committee. As her first role as Chair, Alison held a Marketing Committee meeting in which Jennifer and Kahlie
also attended. The Marketing Committee welcomed Allison and were eager to begin promoting the TxAHEA Webinar series.