Information on Closing the Loop:

After reviewing presentation scores, we noticed that students were struggling with their persuasive presentations, especially in the area of properly utilizing a persuasive organizational style (i.e. Monroe’s Motivated Sequence) and persuasive delivery skills. To improve outcomes in this area, we increased instruction related to persuasive speaking, built in more classroom activities to help students find their persuasive “voice,” and began utilizing My Speech Kit, an online supplement to the textbook that provides additional interactive media and sample videos.

We have also increased instruction to improve student’s ability to discern credible and non-credible internet-based sources.