July 2018

Hello, and thanks for stopping by our website!

The Office of Planning and Assessment is committed to transparency to our faculty, students, parents, and accreditors. We have recently aligned our website to showcase how Texas Tech University meets the goals outlined for institutions according to the National Institute for Learning Outcomes Assessment (NILOA). We take NILOA’s recommendations seriously, and we try to embody best practice assessment in our interactions with faculty, staff, and students. The graphic seen below is provided by NILOA as a tool for guiding our assessment activities.

In OPA, we want to provide you with a comprehensive picture of the ways in which we assess Texas Tech University students. Here are a number of routine activities that are part of our annual assessment rotation:

- We regularly assess student performance in the core curriculum to gauge our students’ core competencies. Please see our latest TechQuest report here.
• We also measure how well TTU students perform against other cohorts of undergraduate students, and our results suggest that TTU students score above or at the national average on mathematics and writing skills. Please see our latest CAAP report here.
• Our office analyzes every degree program’s annual assessment report, and we provide our analysis to department chairs in an annual face-to-face assessment meeting. This link takes you to a sample assessment report, so that you can see the type of feedback we provide to our campus leadership.

So, please take a minute to visit our website and see how we take transparency seriously. We have a new section on our website devoted entirely to students and parents. In this section of our site, you are able to search every single degree program’s student learning outcomes and associated assessment methods. You’ll also see a student testimonial that describes students’ perceptions on the marketable skills they have developed in their degree program(s). We hope that both students and parents can utilize this information in order to navigate a clear path toward graduation and toward a future career.

If you have any questions or concerns, please don’t hesitate to reach out to me via email (jennifer.s.hughes@ttu.edu) or via phone (742-1505). Our door is always open.

Kindly,

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