The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University’s institutional effectiveness efforts.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- The Texas Tech Assessment Network (TAN) offered a session on Wednesday, March 2 in the TLPDC. Drs. Darryl James and Jennifer Hughes presented on the current status of our SACSCOC accreditation and the actions that are being taken for the upcoming Monitoring Report. Four individuals attended this meeting.
- OPA has created a HB 2504 Report that summarizes and articulates the importance and ongoing work associated with the Bill. A copy of the report will be included in an upcoming Weekly Report.
- OPA has received core objective data from 55 courses. We will use this data to prepare TracDat reviews for each foundational core area. The review will include information such as how many courses were asked to report, how many responded, and the competency levels by rubric number for each core area.
- DigitalMeasures Activity:

<table>
<thead>
<tr>
<th>(Number of Logins)</th>
<th>1 Week</th>
<th>1 Month</th>
<th>6 Months</th>
<th>1 Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activities Database - University (116,941)</td>
<td>1,176</td>
<td>6,390</td>
<td>55,559</td>
<td>71,901</td>
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- Quality Enhancement Plan: Communicating In a Global Society Weekly Update:
  - Provost Lawrence Schovanec communicated to all TTU Faculty on February 26, calling attention to the on-campus search that is currently underway for the Director of the Center for Global Communication position. The Provost outlined responsibilities of the position and gave information about where to get more information and how to apply. As of EOD March 3, there is only one applicant.

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost’s institutional planning processes

- CAAP testing was completed on February 25th with the administration of the Mathematics Module. A total of 17 testing administrations took place over 8 testing days (Tuesdays and Thursdays), with 947 students tested. Per protocol, materials were sent back to ACT for scoring the week following each testing period. The total cost for scoring the tests is $11,418.75. Results for the Writing Skills module have been received and Mathematics results are expected to be received next week. An analysis of results will begin in the coming weeks.
• Data analysis of the 2015 Raiders Engaged administration has begun and a report is expected to be completed in April. Dashboards for each college will be created highlighting essential information.

• Planning for the Online Senior Assessment (OSA) has begun. Pending approval for a scholarship from President Opperman, marketing for the assessment will be updated and planning will be finalized. The OSA is scheduled to be opened on March 21st.

• As the first year of the pilot for the iPortfolio begins to come to a close, OPA and Genevieve Durham-DeCesaro have been working collaboratively on developing a strategy for institutional funding of the iPortfolios. Initial strategies have been discussed and a meeting with Rob Stewart has been scheduled. An update to this proposal will be coming soon.

• Two members of the OPA staff attended the Association for Authentic, Experiential and Evidence-Based Learning (AAEEBL) regional conference in Fort Worth Feb. 29-Mar 1. The conference theme was electronic portfolios. TTU’s staff presented a workshop entitled “Using ePortfolios to Address Multiple Forms of Institutional Effectiveness Initiatives” which was well received. After attending this conference, we believe that Texas Tech’s portfolio initiative is comparatively well-developed and is representative of other similarly sized institutions that are also implementing portfolios. The AAEEBL president, Trent Baston, reported that the latest research shows that:
  o Two thirds of all college campuses use ePortfolios in some form
  o Half of all college students use ePortfolios during their college years
  o 10% of college campuses in the US are using ePortfolios institution-wide

• Takeaways and ideas from the conference include the following:
  o Preparing an Annual Report as an electronic portfolio;
  o Explore a mentoring program with mentors from TTU faculty and students;
  o Develop a communication strategy that visually demonstrates how students will benefit;
  o Develop an iPortfolio lab;
  o A spring “showcase” of electronic portfolios bolsters excitement and involvement; and
  o A newsletter highlighting new tools is helpful, especially to community members who are mentors and assessors.

• A very structured plan is underway for the assessment of iPortfolio artifacts on March 22 by the Core Curriculum Committee. As of March 3, 13 members have accepted the meeting request, 5 have declined, 1 tentatively accepted, and 3 have not responded. The objectives for this assessment meeting include: 1) allow us to engage in rubric calibration, 2) train the CCC on Chalk and Wire and the assessment process, 3) allow OPA to review initial data, and 4) prepare the CCC for future assessment activities. We expect each member to assess at least five student artifacts and feel certain this will provide excellent data to analyze.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university’s compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

• A memorandum was sent on February 23, 2016 from Rex C. Peebles to chairs of Texas higher education regional councils and presidents of public institutions of higher education in Texas. The memo describes how Higher Education Regional Councils (HERCs) meet each spring to consider the Off-Campus Instruction Plans for lower-division courses and programs. During the HERC meeting, each public institution member is required to report on and provide a copy of its annual Off-Campus Instruction Plan for approval by the HERC.

• Texas statutes require certain training for governing board members of Texas public institutions and systems of higher education. The information summarized on their website is provided by the THECB to assist new governing board members in complying with these training requirements

• THECB has released dates for 2017 Quarterly Board Meetings: January 26, April 20, July 27, and
October 26. All meetings begin at 8:30 a.m.

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations

- To better train Instructors of Record on how to enter education into DigitalMeasures, a MediaSite training is being developed.
- OPA hosted a TracDat 5 Training session on March 3.

In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.

- A number of updates have occurred on the OPA website, including the OPA Organizational Chart, additions to the Weekly Reports, Accreditation Across Campus, and the School of Law Assessment Spotlight.
- IT has closed the COE directory project. The COE has decided to stay with the directory that they have. IT requested to the CIO Office that it maintains the application in case other groups would like to use it.
- Our office has begun the process of collecting student participants for a faculty survey of student performance in areas beyond the measure of grades (teamwork, communication skills, leadership, etc.). Two students have responded with consent to participate so far, and a reminder will be sent out in two weeks. Once student names are collected, we will begin contacting faculty in the degree programs participating in the PPI to administer the survey. Data is due to ETS in June 2016.
- Our office is assisting Fraternity and Sorority Life in the design of a Community Life survey to be administered to students in the Greek community. The survey will collect information on FSL impact on students, involvement on campus, social and academic behaviors, and campus support. This week, a meeting was held to discuss the IRB approval process and a follow-up meeting is scheduled for next week.