The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- The inaugural Degree Program Faculty Peer Review Collaborative is scheduled for Friday, March 25. The following TTU faculty have volunteered to participate:

  **Afternoon Session**
  Joe Neary – CASNR, Animal Health and Well-Being
  Audra Morse – ENG, Civil, Environmental and Construction Engineering
  Sheila Scott – HS, Hospitality & Retail Management
  Conrad Lyford, CASNR, Agricultural and Applied Economics
  Janet Froeschle-Hicks, COE, Educational Psychology and Leadership

  **Morning Session**
  Erin Schambureck, HS, Interior Design
  Bill Gelber, VPA, Theatre and Dance
  Eileen Johnson, Provost, Museum Science
  Cindy Akers, CASNR, Ag Communications & Education
  Andrea Bilkey, VPA, Theatre and Dance
  Nichole Morelock, HS, MFT
  Alan Reifman, HS, HDFS

- A revised process for communicating the receipt of IOR transcripts was implemented this week. Since the quantity of IOR transcripts can vary significantly, OPA will now send a courtesy e-mail to the departmental business manager as soon as transcripts are received. The email specifies that the transcript(s) has been received, and will be scanned and saved to a secure location.
- OPA created PDFs of all SACSCOC reaffirmation narratives. These PDFs were especially helpful this past week, when several narratives were requested by a faculty member.
• Jennifer Hughes and Craig Morton continue to meet with department chairs and degree program coordinators. As part of these regularly scheduled meetings, OPA has developed a brief follow-up survey to receive feedback on the usefulness of these consultations. Data from the consultations will be included in the Weekly Report on a periodic basis.

• OPA is collaborating with Genevieve Durham DeCesaro on the documentation of Core Curriculum assessment data. A Core Curriculum account has been created in TracDat and is managed by OPA. Currently, OPA is preparing documentation for Professor DeCesaro to review data from course level assessment. Once the reports have been reviewed, revisions will be made and then entered into the designated TracDat account.

• OPA prepared a proposed IE common agenda that can be used in both college-level and institution-level IE committees. This proposal will be submitted to Dr. Darryl James next week, and the justification statement will offer a more detailed explanation for the common agenda.

• DigitalMeasures Activity:

<table>
<thead>
<tr>
<th>(Number of Logins)</th>
<th>1 Week</th>
<th>1 Month</th>
<th>6 Months</th>
<th>1 Year</th>
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<tbody>
<tr>
<td>Activities Database -</td>
<td>443</td>
<td>4,512</td>
<td>54,880</td>
<td>71,636</td>
</tr>
<tr>
<td>University (117,373)</td>
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OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost’s institutional planning processes

• The Online Senior Assessment (OSA) is scheduled for release to graduating senior students on March 21. The administration will be monitored by Institutional Research, with the initial invitation sent on March 21. The survey will close on April 25. Recipients of two scholarships will be selected by May 1.

• A first draft of the 2015 Raiders Engaged report has been completed and is under review before finalization. College level reports have also been created.

• On March 22, the Core Curriculum Committee will meet to assess a limited sampling of student artifacts as part of the iPortfolio implementation. The primary purpose of the assessment is to orient faculty to the assessment process and to assist OPA with rubric assessment calibration.

• OPA is finalizing plans for an iPortfolio Pilot Review Discussion for the end of April. The meeting will outline successes, challenges, and opportunities.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university’s compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

• THECB sent a memorandum to Texas higher education chancellors and presidents on March 11 announcing the tuition rate for nonresident and foreign students for the academic year 2016-2017. Texas Education Code outlines the procedure followed to determine the rate based on the average of nonresident tuition charged for the previous year in each of the five most populous states other than Texas. The rate for 2016-2017 will be $458 per credit hour plus any designated tuition and, when appropriate, Board-authorized graduate tuition charged by each institution.

• SACSCOC Website Changes Added in March: Executive Summaries of Quality Enhancement Plans developed by the 2015 Reaffirmation Class Track B – SACSCOC listed the institutions with
graduate programs that submitted Quality Enhancement Plans (QEP) reviewed by the Commission for reaffirmation in December 2015. The list includes the title of the QEP and the link to the summary as provided by the institution. The summaries are provided as information only; the list does not reflect the quality of the QEP as reviewed by the Commission. Texas Tech’s QEP is listed among these executive summaries at: http://sacscoc.org/pdf/2015trackbqeps/Texas_Tech_QEP_Executive_Summary.pdf

• Invitation for the Public Comment SACSOC Principles of Accreditation Review - The purpose of the review is to examine whether current standards are rigorous, relevant, and appropriate indicators of quality for SACSOC institutions. The Principles Review Committee, comprised of peer representatives from all states and types of institutions in the Southeastern region of the United States, is seeking input as it collects information to use as the basis for proposed changes to the standards.

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations

• OPA completed the HB 2504 Annual Report. This is under final review and will be available next week. Because this report identifies areas of non-compliance, non-compliant departments will be contacted next week. Overall, the results demonstrate an impressive high rate of success with over 95% compliance in most colleges.
• OPA has also been working with Drs. Valerie Paton and Larry Hovey on a faculty analytics review in DigitalMeasures.
• OPA staff evaluated the need for a video-based assessment curriculum. OPA staff will record and upload these themed videos by April 1:
  - Accessing Institutional Data – Craig Morton
  - Reporting Processes – Jennifer Hughes
  - SSL Reporting Requirements – Libby Spradlin
  - Top 5 DigitalMeasures Reports – Elaina Cantrell Robinson
  - Differences Between Course-Level and Program-Level Student Learning Outcomes – Betty Ann Thomas

In addition to direct contributions toward departmental goals, OPA continues to focus on internal continuous improvement measures.

• OPA is currently managing annual performance evaluations in advance of the April 15 deadline.
• OPA secured the keynote speaker for the West Texas Assessment Conference, Kate McConnell, Senior Director for Research and Assessment at AAC&U. The front page of the WTAC website has been updated with dates of the conference, keynote speaker information, and information regarding proposal submission.
• The OPA website continues to be updated on a weekly basis at: www.depts.ttu.edu/opa. Recent additions include the IE handbook, the Law School Assessment Spotlight, and updates to Accreditation Across Campus.