Weekly Report
March 25, 2016

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- The inaugural Faculty Peer Review Collaborative will be held all day on Friday, March 25.
  - Participating TTU faculty have been randomly assigned to a review team (Group #1, Group #2, Group #3, or Group #4). Each team has been randomly assigned 25 degree programs to evaluate. Each team will review and evaluate each degree program using a rubric developed by OPA staff. This rubric reflects best practices in assessment and aligns with the software that Texas Tech uses to document assessment activity (TracDat). Results from the rubric evaluation will be communicated to degree program coordinators and will be compiled into an Executive Summary to be presented to Provost Schovanec.

- OPA has developed a proposed common agenda to be used with the College Level and Institution Level IE Committees. The proposed agenda consists of four recurring agenda items:
  - Review Notes from previous College Level IE Committee;
  - Distribute Notes from previous Institutional Level IE Committee (Institutional Level IE Committee follows a variation of the same agenda as the College Level);
  - Institutional IE Functions – Updates and Discussion (includes University Strategic Planning Update, Student Learning Outcomes Assessment, Faculty Credentialing/ Faculty Issues;
  - Technology Development; and
  - Additional IE Updates (includes Support Service Level, Research, and Outreach and Engagement)

- All SACSCOC reaffirmation response narratives were converted to PDFs. The PDFs will assist with historical documentation and easy reference when specific information is requested.

- DigitalMeasures Activity:

<table>
<thead>
<tr>
<th>Activity</th>
<th>2 Days</th>
<th>1 Week</th>
<th>1 Month</th>
<th>6 Months</th>
<th>1 Year</th>
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<tbody>
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<td>487</td>
<td>3,215</td>
<td>54,699</td>
<td>71,646</td>
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- Quality Enhancement Plan: Communicating In a Global Society Weekly Update:
  - Interviews for the Communication Training Center Director have begun. Five candidates have been identified and will be interviewed as follows:
• March 21-23: Dr. Amy Koerber, Professor of English, Texas Tech University
• March 24-26: Dr. Don Waisanen, Associate Professor of Communication, Baruch College, CUNY
• March 27-29: Dr. Luke LeFebvre, Assistant Professor of English, Iowa State University
• April 3-5: Dr. Nicole Cox, Assistant Professor of Communication Arts, Valdosta State
• April 5-7: Dr. Richard Pineda, Associate Professor of Communication, U of Texas at El Paso

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost’s institutional planning processes

• The assessment of TTU student iPortfolio artifacts was held on Mar. 22 in the TLPDC. Nine members of the Core Curriculum Committee attended and assessed six artifacts using Core Curriculum rubrics. The assessment demonstrated the following:
  o Assessment of student artifacts is very quick and easy using the rubrics set up in Chalk & Wire;
  o Students need clearer guidance identifying which artifacts are appropriate to be loaded in each Core area; and
  o Some rubrics may need adjustment to allow for varied assignments.
• A significant increase in student artifacts is expected with Environmental Engineering 1100 set to require student submission of a required research paper to their iPortfolio. OPA staff will train students on April 1.
• The Office of Planning and Assessment is scheduled to meet with Dr. Rob Stewart on April 12 to discuss funding options for the iPortfolio. The conversation is intended to identify an option for funding accounts for every undergraduate student at Texas Tech beginning with incoming freshman in Fall 2017. The next step after this discussion will be to take suggestions from Dr. Stewart and present a final funding proposal to Administration and Finance.
• The student iPortfolio contest has concluded with one winner identified: Erin Lewison. Erin is a junior majoring in Construction Engineering. Ms. Lewison’s iPortfolio highlighted many of her CAD projects. She was awarded a $250 scholarship and will have her picture taken with Provost Schovanec.
• The Online Senior Assessment opened to graduating seniors on March 21st. The administration will be monitored by Institutional Research with reminder emails sent weekly until the survey closes on April 25th. Recipients of two scholarships (sponsored by OPA and the Provost’s Office) will be chosen by May 1st. OPA will manage the data once it is received.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university’s compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

• The Coordinating Board sent a memo on March 22 to presidents and chief academic officers of public universities, community and technical colleges, and health-related institutions requesting nominations for individuals to serve on advisory committees. Nominations are to be completed by April 5, 2016 by completing a nomination form and attaching a resume.
• Awards were announced for Teacher Quality Grants for 2016-2017. A complete listing of these can be found on the THECB website. Texas Tech University is not identified as an awardee.

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations
• OPA continues to meet with program coordinators to discuss student learning outcomes assessment that will be due July 1. This date is earlier than normal to ensure that the data is available for the SACSCOC Monitoring Report that will be submitted in September 2016. This week, OPA met with the Graduate School, Honors College, Public Relations, Petroleum Engineering, Agriculture and Applied Economics and Architecture.

*In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.*

• OPA worked closely with the College of Education to provide requested data from DigitalMeasures. A number of individuals were involved in several email dialogues. OPA provided four reports for the Higher Education program in the College of Education: 2010 Publications, 2010 Presentations, 2015 Publications, and 2015 Presentations. The faculty queried on these reports must be manually selected and validated.

• The WTAC Planning Committee will confer on March 28 regarding compensation suggestions given by Kate McConnell and to get a formal acceptance.

• Several website updates were completed this week, including a homepage update with new graphics and links and updates of upcoming TAN training dates. New DigitalMeasures training videos were loaded. Moving forward, OPA will use Screencast-o-matic for developing training videos.