The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- TTU sent notification to SACSCOC regarding the degree relationships between the Whitacre College of Engineering and Jade Hochschule.
- DigitalMeasures Activity:

<table>
<thead>
<tr>
<th>(Number of Logins)</th>
<th>1 Week</th>
<th>1 Month</th>
<th>6 Months</th>
<th>1 Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activities Database - University (117,876)</td>
<td>297</td>
<td>1,760</td>
<td>53,809</td>
<td>71,360</td>
</tr>
</tbody>
</table>

- QEP- Communicating in a Global Society: Bear Our Banners Far and Wide Update:
  - [Directly from Brian Ott] “The committee passed along its list of strengths and weaknesses to Dean Perlmutter on Friday, April 8, who met with the Provost on Monday, April 11. As I understand it, they will select the Director of the CTC. The search committee has concluded its work.”

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost’s institutional planning processes

- Genevieve Durham DeCesaro, Craig Morton, and Betty Ann Thomas met with Dr. Rob Stewart regarding the funding proposal for iPortfolio. The presentation provided several funding models and detailed information about implementation. Dr. Stewart gave excellent feedback and the proposal will be adjusted accordingly. The new proposal will be presented to Provost Schovanec sometime in the next two months, then it will be presented to the Provost’s Council.
- There seems to be growing interest in the iPortfolio initiative and more faculty members around campus are asking OPA to meet with them. Other than programs involved in the pilots for years one and two, eight additional programs have been identified including Classical & Modern Languages & Literatures and Electronic Media & Communication. Provost Lawrence Schovanec kindly met with student Erin Lewison for a photo opportunity. Erin won the iPortfolio contest and was awarded a $250 scholarship. The photo will be used on OPA’s website to promote iPortfolio.
• The Online Senior Assessment has had 305 responses out of 2,928 emailed students, at a response rate of 10.41%. The survey will close on April 25th.
• The Raiders Engaged report is in its final stages of completion. A final draft will be completed by OPA on April 20th and final edits will be received from Dr. Munoz and Dr. Green by April 22nd. A website to house the Raiders Engaged college dashboards has been created and will be linked to OPA’s Outreach and Engagement site once college deans have met with Dr. Green
• Students who achieved at or above the national mean for the CAAP Writing Skills and Mathematics modules were notified to pick up their certificates from OPA. Any remaining certificates will be mailed to students in May along with their individual score sheets.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university’s compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

• THECB- Commissioner Raymund A. Paredes delivered the State of Higher Education Address on November 20, 2015. His speech was released to the public on April 12, 2016. To help us achieve the goals of 60x30TX, Commissioner Paredes suggests:
  • Improving Latino educational attainment is the secret to the future of Texas
  • Increasing the number of high school graduates who are college ready; institutions need to work with local high schools to work on this challenge; more emphasis on the College and Career Readiness Standards; expanding dual credit opportunities
  • Aligning rigor between community colleges and universities
  • Improving faculty professional development to make extraordinary progress in student completion
  • Making decisions based on what students need instead of what faculty will accept
  • Encouraging institutions to set goals for completion
  • Strengthening freshman orientation
  • Increasing competency-based educational options and the Texas affordable baccalaureate program
  • Enhancing workforce preparation through marketable skills
  • Making sure that every first-year course in every college and university is a student success course; let students know, “I am here to help you succeed.”
  • Maintaining affordability and limiting student debt; making higher education more cost efficient

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations

• Elaina Cantrell Robinson has met with numerous individuals as follow up meetings to the Chair Meetings that are held by Jennifer Hughes. This week she met with Chairperson Louisa Hope-Weeks, Professor Robert Long who suggested more video trainings on DigitalMeasures. Elaina also met with Doug Hammon, chair of Teachers Education and Janet Froeschle-Hicks, chair of Education Psychology and Leadership.
• OPA continues to work with degree programs to discuss TracDat reporting expectations and deadlines. OPA is on track to have met with each program before the July 1 deadline.
In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.

- Kate McConnell has formally accepted the arrangements to be the keynote speaker. This information is now publicized on the WTAC website. An announcement was sent to the 100-person email list regarding the October 2016 conference. This included information regarding proposal submissions which will be accepted until June 1, 2016. Finally, committee members are contacting past sponsors to determine continued interest. New sponsors are being identified and contacted as well.
- There were a few items that were out-of-date on the Substantive Change forms on the OPA website that have been corrected and now properly go to the Progress Portal. Currently, that folder resides in OPA.
- OPA has conducted two interviews for the open Administrator position. Interviews should be completed by the end of next week.
- All staff evaluations are completed and entered into the HR system.