The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University’s institutional effectiveness efforts.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- SACSCOC Monitoring Report Update:
  - OPA continues to work through individual areas of responsibility and is on track to have a finished first draft within a few weeks. The July 1 deadline will require that no final draft version can be completed until sometime after OPA has had the opportunity to ensure institutional compliance.

- OPA is producing its first Annual Report for the Core Curriculum Assessment Plan. The data will be used to track longitudinal documentation for CS 3.5.1, however, the Annual Report can be used by the Core Curriculum Committee to make ongoing improvements. Therefore, the report can also contribute to CR 2.5. Attached is a first draft of the report. More data is coming in course level assessment for the spring and can therefore not be completed until July.

- QEP- Communicating in a Global Society: Bear Our Banners Far and Wide Update:
  - During the spring semester, OPA administered CAAP. With that administration, OPA also administered a short supplemental survey related to Global Communication. The survey was originally administered in 2014, but was administered again this year to gather ongoing data related to the QEP. Attached to this weekly report are the results from that survey.

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost’s institutional planning processes

- In 2015-2016, OPA administered the CAAP to 817 freshmen and seniors. The modules administered were Mathematics and Writing Skills. Attached are the final reports from those two assessments. Additionally, the reports can be found on the OPA website at https://www.depts.ttu.edu/opa/assessment/caap_landing.php.

- OPA has nearly finalized the iPortfolio Funding Proposal presentation. Attached is the most recent version of that presentation. A few revisions have been requested. An updated version will be attached before the next presentation.

- As new technology solutions are explored by Texas Tech University, it is important to consider how those technologies affect existing solutions. Three solutions that are being explored or have already been implemented at TTU are: Academic Analytics, Cayuse, and ORCID. Each of these solutions are powerful and exciting opportunities for TTU, however, each has the potential to affect existing
activity related to DigitalMeasures. Attached is a short analysis of each of these solutions and how each may be affected by DigitalMeasures.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university’s compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

- The Texas Higher Education Coordinating Board recently held a conference to specifically address the charge for public institutions to demonstrate that graduates were able to demonstrate marketable skills. To better understand what is meant by “Marketable Skills”, OPA has drafted a short white paper explanation. Attached is document titled, “White Paper Addressing the Value of Marketable Skills for the 2015-2030 Texas Higher Education Strategic Plan: 60X30TX.”