The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University’s institutional effectiveness efforts. This week’s report highlights the development of the University’s Monitoring Report. The focus of the report is to provide evidence of how the newly implemented Institutional Effectiveness infrastructure has improved compliance with CS 3.3.1.1.

Narrative

The first draft of the Monitoring Report narrative is intentionally written to emphasize improvement of the University’s revised assessment process. The existing narrative makes the following arguments:

- Texas Tech has improved its IE processes at the degree program-level by providing assessment feedback for the 14-15 academic year.
- Texas Tech provided assessment feedback to degree program coordinators and chairs by using a rubric that directly aligns with CS 3.3.1.1.
- Texas Tech has provided significant analysis of assessment data, and has followed up with degree programs that do not meet the University’s assessment reporting expectations.
- Texas Tech has demonstrated a completed assessment cycle with its revised assessment process.
- Texas Tech has produced copious and comparative evidence of improved assessment data between the 14-15 and 15-16 academic years.

Degree Program Evaluations

Approximately 280 TracDat assessment reports need to be evaluated. Many programs have submitted all documentation before the July 1 deadline. OPA has begun evaluating reports to ensure adequate time for sufficient feedback. As of now, 66 reports have been evaluated. Approximately six program coordinators have been contacted to provide additional documentation, but the overwhelming status of assessment reports are in the Developed to Highly Developed range. The score on the evaluation is valuable, but the qualitative feedback provided on the report will be the primary demonstration of improvement. The feedback report includes the evaluation score for each component, but will additionally contain substantive feedback about each component. This often includes how the report has improved, or discusses new ideas for improving assessment methods.
Analysis of Data

Demonstration of Improvement Table
A table is in development to include detailed changes in degree program assessment. The table will include 12 examples, one from each college, for each of the report components (SLOs, assessment methods, results, actions for improvement) and an analysis of how the programs have improved in their reporting from 2014-2015 through 2015-2016. A first draft of this table was provided to Dr. James last week.

Executive Summary
An Executive Summary was created in 2015 that documented the evaluation of each degree program. The Executive Summary demonstrated college level scores and discussed strengths and weaknesses for each of the rubric components. The same process will occur with the 2015-2016 assessment reports. The 2015-2016 Executive Summary will be used in the Monitoring Report to highlight improvements, and it will also provide valuable visual examples.

iWebfolio Development
The Monitoring Report will be presented in an electronic portfolio format, similar to previous reports to SACSCOC. The shell for the portfolio has been created. Currently, it is empty, but will be populated with the report once documentation is complete.