Weekly Report – West Texas Assessment Conference  
October 30, 2015

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts. Two reports are submitted this week, since an IE report was not provided last week (due to the conference schedule and staff travel schedules). This week’s report will highlight the recent success of the 4th annual West Texas Assessment Conference.

Conference Attendance

• Conference attendance continues to grow slowly, but steadily, every year. This year, 122 attendees registered for the conference. WTAC experienced a 2% growth in attendance.
• Several new institutions attended this year’s conference: Southern Methodist University, Our Lady of the Lake, University of the Incarnate Word, University of Texas San Antonio Health Sciences Center, Howard College, and Del Mar College.

Financial Status

• Blackboard, Xitracs, Nuventive, and the Texas Tech University System all provided financial sponsorship.
• Expenses are still being tabulated for the conference. However, conference costs in San Angelo, TX are significantly reduced compared to previous WTAC conferences.
• Conference registration fees will cover 98% of the expenses detailed below. Both ASU and TTU will contribute approximately $250 for the remaining expenses.
• Below is a breakdown of conference expenses, although these figures do not include program printing.
  • $100.57 - Hotel for Dr. Peebles
  • $100.00 – Van usage
  • $2,213.95 – Black Sheep Bar and Grill (Pre-conference Dinner)
  • $1,032.08 – McGowens Catering (Hospitality Suite)
  • $343.00 – Phone wallets
  • $2,860.00 – ASU Meat and Food Science Association (Lunch)
  • $1,431.50 – McNease Convention Center
  • $680.00 – Folders
  • $77.95 – Flowers
  • $43.44 – Poster printing
  • $321.11 – Save the date postcards (both institutions contributed their own costs)

TOTAL COST: $9,203.60

OPA Presentations

• Several OPA staff submitted presentations to WTAC, and/or collaborated with TTU colleagues on presentations. The following staff offered presentations:
Conference Evaluation

- A comprehensive conference evaluation survey link was sent to all attendees, and data collection is still underway.

- Session-specific evaluations will be completed by November 5, 2015. Results of these sessions will be sent to presenters.