Institutional Effectiveness Weekly Report
March 23, 2018

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University’s institutional effectiveness efforts and departmental objectives.

OUTCOME 1: The Office of Planning and Assessment will contribute to Texas Tech University’s ongoing compliance with all external accrediting agencies and State of Texas mandates.

- SSLs – OPA staff have begun meeting with SSL directors to discuss the feedback to their continuous improvement reports. Meetings will also provide TracDat access and a brief training on the use of TracDat for future continuous improvement reporting. As of March 22\textsuperscript{nd}, meetings for 7 SSL units have been held and meetings are continuing to be scheduled throughout April.

- ETS – OPA staff participated in an online training session call on March 12\textsuperscript{th} with ETS staff to discuss the use of the Proficiency Profile software. Once OPA receives a PO number, test codes can be purchased and the online system can be set up for the administration. The Proficiency Profile will be marketed to graduating seniors beginning on April 2\textsuperscript{nd} and will remain open for 2-3 weeks. The pilot will allow for 75 students to complete the online assessment, which is estimated to take 40 minutes. Two students will be randomly selected to receive a $500 scholarship.

- OPA met with department chairs from CECE and English this week. Follow-up email messages were sent to each department chair. One chair requested that our office research why lab instructors may sometimes be erroneously paired with tenure-track instructors in Banner. We will pursue a solution by reaching out to the Office of the Registrar and the Office of Institutional Research.

- Faculty Credentialing
  - OPA staff met with Vicki West, Managing Director of Institutional Research (IR). Discussion centered around IR data being pulled to help produce a yearly Faculty Credentialing Report. Vicki indicated IR provided data used
in the 2015 SACSCOC report with student/faculty ratios and similar data could be provided each year. OPA staff are reviewing example data and expect to make a formal request soon to IR.

- Jennifer Hughes and Vicki West began their first monthly meeting earlier this week. We hope this meeting will allow our offices to assist each other with data requests. We intend to meet monthly to share updates on projects.

- OPA staff met with Colette Solpietro, Senior Assistant Director for the Office of Research Services (ORS). Discussion centered around a proposed regular upload of ORS faculty grant data housed in the Cayuse system into DigitalMeasures. Because this would significantly reduce faculty administrative burden, OPA and ORS staff will continue work on this project with a hopeful implementation by fall of 2018.

- Open DM Work Requests

<table>
<thead>
<tr>
<th>Request #</th>
<th>Date Opened</th>
<th>Title</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>103</td>
<td>3/6/2018</td>
<td>Problem with &quot;Core Faculty Publications&quot; report</td>
<td>3-13: DM added the ranks. OPA ran the report and found that it was pulling correctly. The Math Dept. Chair agreed. Request complete and closed. 3-12: DM developers indicated that the problem was that the faculty member's rank status was not included in the report parameters. OPA staff corrected this and asked that the ranks &quot;Post Doc Teaching Scholar&quot; and &quot;Department Chairperson&quot; also be added.</td>
</tr>
<tr>
<td>104</td>
<td>3/8/2018</td>
<td>Add &quot;BM&quot; and &quot;BFA&quot; to list of degrees</td>
<td>3-8: OPA staff noticed that the Bachelor of Music, BM, and the Bachelor of Fine Arts, BFA, degrees were not in the drop-down list of degrees on the Education screen. Many music and fine arts faculty members have earned these degrees, so we asked that they be added. DM added the degrees. Request closed. OPA staff then</td>
</tr>
</tbody>
</table>
performed an instant import to update all affected faculty member accounts.

- Faculty Transcript Report
  - Transcripts have been loaded for the Talkington College of Visual and Performing Arts.

OUTCOME 2: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations.

- Faculty Peer Review - Faculty peer review documents are being prepared to share with members of the University IE Committee’s upcoming meeting on April 3, 2018.
- Nuventive Improve Upgrade - We continue to work closely with IT to upgrade from TracDat to Nuventive Improve.
- OPA Coffee Breaks - This email marketing OPA Coffee Breaks was sent to all program coordinators, associate deans, and department chairs.

Good morning!

The Office of Planning and Assessment invites you to attend OPA Coffee Breaks. Coffee Breaks are intended to be informal get-togethers where individuals interested in assessment can discuss and collaborate on new ideas, as well as learn about the latest developments in the assessment world. This month’s Coffee Break is scheduled for today at 3:30pm in Administration 244 with a topic of Actions for Improvement: What, When, & Why. We welcome you to sit down and enjoy a cup of coffee on us, and help build community here at Texas Tech!
Your friends in assessment,
OPA

✦ This handout was given to those in attendance:

What, When & Why?
Actions for Improvement-
The improving phase involves reviewing the results to improve the quality of students’ learning. It is important to learn from assessment results to “close the loop” rather than simply maintaining the benchmark or criterion. (Chaffey College, n.d.)

✦ DM Usage Statistics

<table>
<thead>
<tr>
<th>(Number of Logins)</th>
<th>1 Week</th>
<th>1 Month</th>
<th>6 Months</th>
<th>1 Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activities Database - University (160,337)</td>
<td>663</td>
<td>4,627</td>
<td>67,757</td>
<td>83,343</td>
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</table>

✦ This week, the Texas Association for Higher Education Assessment held its March meeting. Below are minutes from the meeting. Six conference proposals have been submitted as of 3/23/18. Meeting minutes are provided below:

Minutes for meeting 3/20/18
Start time: 2:00
• Kahlie will update the contact list to include Allison & Melissa as well as El Centro and Texas Women’s University and will then send out to everyone.
• Jennifer will let El Centro and Texas Women’s University know that we want them to be partners and to attend the April conference call.
• When we get the sponsorship image revised, Jennifer will email out to everyone.
• Jennifer will ask who wants to contact which potential sponsors
• Jennifer, Kim, Libby & Becky will have a separate conversation regarding the TracDat users group and discuss making the website more explicit
• Scott from Nuventive is going to provide us a list of all institutions that use TracDat
• Subcommittee for proposal evaluation: Kim, Paul, Jennifer, and another volunteer from TTU office
• Proposals aren’t due until April and will probably extend out to April 15
• Panels – ask that all partners collectively come up with 3 panels which can be from your own institution or you could possibly moderate
  o Jennifer and Paul will work together on putting a panel together on sub-change
  o Melissa is going to talk to her SACSCOC liaison to see if they would be interested in sitting on a panel.
  o Kim mentioned that they have people from the joint Social Work to possibly be on a panel
  o Jennifer is going to ask Blake if they would be willing to put together a panel
• Cashnet is up and ready for the sponsors with the updated $3,000 & more
• Continue to move and remind people to submit before the deadline
• Continue to send out sponsorship emails
• TTU will send email for the upcoming proposal deadline
• Pre-conference networking reception @ Premier Best Western
• Space for Pre-conference networking reception
• Right now we have 150 drink tickets and we did the 5 hors d’ oeuvres which includes chicken lava tacos, chopped BBQ sliders, fruit & cheese, tomato shooters, etc.
• Hilton is the overflow hotel with a room block of 75 rooms @ $105/night
• 2nd overflow hotel is the Courtyard by Marriot
• Nuventive will be paying for a boxed lunch of some sort for the Users Group.
• The chamber will provide brown bags with information about Denton. This can be part of the registration gift, but we are unsure how many bags they will provide.
• The next meeting is on April 17th at 2:00

End time: 2:33

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university’s compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

+ THECB
House Bill 2223 (85th Texas Legislature, Regular Session) requires that, effective fall 2018, each Texas public institution of higher education ensure a certain percentage of its students enrolled in developmental education be enrolled in co-requisite models. THECB staff in the Division of College Readiness and Success continue to provide a number of professional development and technical assistance opportunities to support institutions as they develop, enhance, and scale their co-requisite models to ensure compliance. Assistance includes the following:

- An updated FAQ document.
- “Call with the Co-Board” where THECB staff are available live to offer “just-in-time” guidance, clarifications, and potential solutions to issues and challenges faced by those working on implementing HB 2223. Login/registration information is available here.
- THECB will soon be releasing its next Request for Applications (RFA) grant opportunity for institutions in support of HB 2223 implementation.

Proposed rules were published for SB 887, 85th Legislature require load debt disclosure:

- Send the debt disclosure as an electronic communication.
- Include the following estimates and statements in the disclosure:
  - An estimate of the total amount of education loans incurred by the student;
  - An estimate of the total payoff amount for education loans, or a range for that amount, including principal and interest;
  - An estimate of the monthly repayment amount the student may incur for the repayment of the education loans, including principal and interest;
  - A statement that the disclosure may not be a complete and official record of the student's unpaid education loan debt, including an explanation of why the disclosure may not be complete or accurate, and a statement that the estimates provided are general in nature and are not intended as a guarantee or promise.
- Use these data sources to inform the disclosure:
  - Debt information the institution receives, or otherwise obtains, from the United States Department of Education’s central database for student aid;
  - Debt information the institution may reasonably collect from its own records.

The THECB published draft recommendations to the 86th Texas Legislature which include the following:
Category 1: Board/Commissioner; Major Policy Recommendations to Achieve 60x30TX

- Approval of New Off-Campus Sites
  - Require institutions obtain Coordinating Board review and approval prior to acquiring property to create a new or expand an existing off-campus academic, technical or research site. Limit the review and approval to sites that are not on or near the main campus. Provide for confidential and expedited review of proposed acquisitions.

- Texas WORKS Internship Program
  - Modify the Texas College Work-Study program to institute Texas WORKS.

- 60x30TX Graduation Bonus
  - Revise the Operations Support formula for universities to include an allocation methodology for graduates, in addition to enrollments.
  - Award universities $500 per non at-risk graduate and $1,000 per at-risk graduate.

- Improving Student Transfer
  - Strengthen role of the Texas Core Curriculum in fulfilling general education requirements and facilitating transfer.
  - Limit core to lower division courses consistent with the Texas Common Course Numbering System (TCCNS).

Category 2: Commissioner/Assistant Commissioner; Programmatic Enhancements to Effectiveness, Efficiency, and Transparency

- Compliance Monitoring
  - Require institutions of higher education to report the receipt and determination of credible allegations of fraud, waste and abuse to the Coordinating Board.

- Incorporating Undergraduate Success into Doctoral Proposals
  - Eliminate statute that forbids consideration of undergraduate graduation rates in reviewing doctoral program proposals.

- Demonstrate College Readiness for Dual Credit
  - Require that high school students demonstrate college readiness via the SAT, ACT or Texas Success Initiative Assessment (TSIA) in the disciplines they propose to take dual credit courses.
Identify a means for public high school students to have the opportunity to take the TSIA, SAT, or ACT free of charge at an appropriate point in their high school pathway.

- **Increase Bonding Authority**
  - Modify statute to ensure the Coordinating Board retains adequate bonding authority to meet future student loan demands.
  - Increase the THECB statutory limit of $75 million per project to $200 million.

- **Modifications to TExAS Grant and TEOG**
  - Limit the total semester credit hours for which a student may receive a TExAS Grant to 135 or 15 hours beyond degree requirements. (Current limit is 150 SCH)

**Category 3: Programmatic Staff; Statute Cleanup and Minor Revisions**

- **Update Loan Program Statute**
  - Align statute relating to the student loan program with previous Constitutional amendments and current practices. Eliminate two programs that are not active (loan cancellation and college savings bonds).

- **Unnecessary Data Requests**
  - Remove current statutorily-required data requests that are unnecessary or redundant.

- **Including Dual Credit in Degree Plan Requirements**
  - Require students to file a degree plan at 30 semester credit hours –including SCH earned through academic dual credit.
  - Require institutions document compliance

- **Improvements to ApplyTexas**
  - Improve the TReX system to enable high schools to use the system established by the 79th Legislature, 3rd Called Session, 2006 (House Bill 1) so electronic data is transferred to institutions in a standardized format.

- THECB’s Committee on Affordability, Accountability, and Planning presented a data highlight with national and international comparisons of the 60x30TX educated population goal.
  - The workforce is changing and requires more workers with postsecondary credentials.
But Texas is behind many other states and countries in the percent of workers with needed certificates and degrees.

Texas ranks 39th in the U.S. Many large and diverse states outperform Texas

<table>
<thead>
<tr>
<th>Percentage of Young Adult Degree Attainment (Ages 25-34)</th>
<th>Selected US States</th>
</tr>
</thead>
<tbody>
<tr>
<td>56</td>
<td>Massachusetts</td>
</tr>
<tr>
<td>54</td>
<td>Minnesota</td>
</tr>
<tr>
<td>50</td>
<td>New York</td>
</tr>
<tr>
<td>46</td>
<td>Colorado, Illinois, Pennsylvania, Wisconsin, UNITED STATES</td>
</tr>
<tr>
<td>42</td>
<td>Washington, Michigan, Ohio, California</td>
</tr>
<tr>
<td>38</td>
<td>Florida, Tennessee, Indiana</td>
</tr>
<tr>
<td>34</td>
<td>TEXAS, Arizona</td>
</tr>
<tr>
<td>30</td>
<td>Oklahoma, Nevada</td>
</tr>
</tbody>
</table>

Texas young adults ages 25-34 are now 27th in the world

- If our economy is strong, we will attract educated workers from other states.
- But if we don’t improve the educational attainment of Texans, especially Hispanic, African-American, and low-income residents, we will not achieve our 60% Educated Population goal—a goal which is critical for the future of our state and its workforce.