Degree Program Assessment Plan

Degree Program - VPA - Art - Art (BFA)

CIP Code: 50.0701.00
Disciplinary Accrediting Body: NASAD
Next Program Review: 11-12
Degree Program Coordinator: Nancy Slagle, Ed Check, Carla Tedeschi
Degree Program Coordinator Email: n.slagle@ttu.edu
Degree Program Coordinator Mail Stop: 2081

Program Purpose Statement: The Bachelor of Fine Arts focuses on the development of the students' personal artistic expression and technical skills in both traditional and experimental art techniques. Students choose an area of emphasis from the list of skill concentrations offered by the School of Art. In addition, students who have chosen to involve themselves in the pursuit of the BFA will gain an understanding and appreciation for their artistic heritage while developing their awareness of the work of contemporary visual artists.

Assessment Coordinator: Professor Nancy Slagle, Associate Director School of Art

Student Learning Outcome: Visual Knowledge 2016-17
Seniors will demonstrate their visual knowledge by preparing a comprehensive portfolio for faculty review.
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2016
End Date: 05/31/2017

Assessment Methods

| Portfolio Review - Assessment #1: concept (success in verbal and/or visual communication of intended concept) rated on a 4-point scale. | (Active) |
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| Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale. |
| Schedule: Senior Year |

Portfolio Review - Assessment #2: content (craft / technique / composition /design) rated on a 4-point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: Senior Year

Student Learning Outcome: Professional Competency 2016-17
Students will demonstrate their professional competency during their area capstone course; ART 4382, ART 4335 or ARTV 4365
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2016
End Date: 05/31/2017

Assessment Methods
Degree Program - VPA - Art - Art (BFA)

Course Level Assessment - 1. Time Management (attendance, ability to meet project deadlines) rated on a 4-point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: When students take ART 4382, ART 4335 or ARTV 4365

Course Level Assessment - 2. Professional Discourse (collegiality, quality of class discussions) rated on a 4-point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: When students take ART 4382, ART 4335 or ARTV 4365

Student Learning Outcome: Writing Intensive Requirement 2016-17

Students will demonstrate their ability to specify audience, specify purpose and to make appropriate communication choices in writing.
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2016
End Date: 05/31/2017

Assessment Methods

Capstone Assignment/Project - Students will be assessed in Writing Intensive courses ART 4359, ART 4335 or ARTV 4365. Students will demonstrate their ability to specify audience and purpose in a written assignment rated on a 4-point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: When students take ART 4359, ART 4335 or ARTV 4365

Capstone Assignment/Project - Students will be assessed in Writing Intensive courses ART 4359, ART 4335 or ARTV 4365. Students will demonstrate their ability to make appropriate communication choices in in a written assignment rated on a 4 point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: When students take ART 4359, ART 4335 or ARTV 4365

Student Learning Outcome: Visual Knowledge 2017-18

Seniors will demonstrate their visual knowledge by preparing a comprehensive portfolio for faculty review.
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2016
End Date: 05/31/2017

Assessment Methods

Portfolio Review - Assessment #1: concept (success in verbal and/or visual communication of intended concept) rated on a 4-point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: Senior Year

Portfolio Review - Assessment #2: content (craft / technique / composition /design) rated on a 4-point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: Senior Year
Student Learning Outcome: Professional Competency 2017-18

Students will demonstrate their professional competency during their area capstone course; ART 4382, ART 4335 or ARTV 4365

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2016
End Date: 05/31/2017

Assessment Methods

Course Level Assessment - 1. Time Management (attendance, ability to meet project deadlines) rated on a 4-point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: When students take ART 4382, ART 4335 or ARTV 4365

Course Level Assessment - 2. Professional Discourse (collegiality, quality of class discussions) rated on a 4-point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: When students take ART 4382, ART 4335 or ARTV 4365

Student Learning Outcome: Writing Intensive Requirement 2017-18

Students will demonstrate their ability to specify audience, specify purpose and to make appropriate communication choices in writing.

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2016
End Date: 05/31/2017

Assessment Methods

Capstone Assignment/Project - Students will be assessed in Writing Intensive courses ART 4359, ART 4335 or ARTV 4365.
Students will demonstrate their ability to specify audience and purpose in a written assignment rated on a 4-point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: When students take ART 4359, ART 4335 or ARTV 4365

Capstone Assignment/Project - Students will be assessed in Writing Intensive courses ART 4359, ART 4335 or ARTV 4365.
Students will demonstrate their ability to make appropriate communication choices in in a written assignment rated on a 4 point scale. (Active)
Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.
Schedule: When students take ART 4359, ART 4335 or ARTV 4365