

# Assessment: Assessment Plan

## Degree Program - AS - Economics (BA)

**CIP Code:** 45.0601.00

**Degree Program Coordinator:** Eleanor von Ende

**Degree Program Coordinator Email:** eleanor.vonende@ttu.edu

**Degree Program Coordinator Phone:** 8068340857

**Program Purpose Statement:** The undergraduate program leading to the Bachelor of Arts degree is offered to students who want to pursue a broad liberal education while, at the same time, studying the complex interrelationships between consumers, producers, and governments in an economic system.

**Modality:** Face-to-Face

### Student Learning Outcome: Core Micro Theory

Students will demonstrate an understanding of core microeconomic principles and theories

**Outcome Status:** Active

**Outcome Type:** Program

**Start Date:** 08/01/2016

#### Assessment Methods

**Post-Test** - Compare results of a test given to students at the end of the semester in ECO 3312 with those of the same test given to students at the beginning of the semester in ECO 2301 (Active)

**Criterion:** 30% improvement in understanding of Microeconomic principles and core theory

**Schedule:** Once per academic year

**Exam** - Direct assessment of students' understanding of core microeconomic principles and theories via exam given in ECO 3312 (Active)

**Criterion:** Average score of 70%

**Schedule:** Twice per academic year

### Student Learning Outcome: Working of Markets

Students will demonstrate an understanding of the workings of markets by using the underlying theories of consumer and firm behavior

**Outcome Status:** Active

**Outcome Type:** Program

**Start Date:** 08/01/2016

#### Assessment Methods

**Post-Test** - Compare results of a set of questions given to students at the end of the semester in ECO 3312 with those of the same set of questions given to students at the beginning of the semester in ECO 2301 (Active)

**Criterion:** 30% improvement in understanding of markets

# Degree Program - AS - Economics (BA)

**Schedule:** Once per academic year

**Post-Test** - Direct assessment of students' understanding of understanding of markets via exam given in ECO 3312 (Active)

**Criterion:** Average score of 70% on the questions directly assessing understanding of markets

**Schedule:** Once per academic year

## Student Learning Outcome: Macroeconomic Theories

Students will demonstrate an understanding of core macroeconomic principles and theories

**Outcome Status:** Active

**Outcome Type:** Program

**Start Date:** 08/01/2016

### Assessment Methods

**Post-Test** - Compare results of a test given to students at the end of the semester in ECO 3311 with those of of the same test given to students at the beginning of the semester in ECO 2302 (Active)

**Criterion:** 30% improvement in students' understanding of core macroeconomic principles and theories

**Schedule:** Once per academic year

**Post-Test** - Direct assessment of students' understanding of core macroeconomic principles and theories via exam given in ECO 3311 (Active)

**Criterion:** Average score of 70%

**Schedule:** Twice per academic year

## Student Learning Outcome: Macroeconomic Policy

Students will demonstrate an understanding of macroeconomic policy approaches and issues

**Outcome Status:** Active

**Outcome Type:** Program

**Start Date:** 08/01/2016

### Assessment Methods

**Post-Test** - Compare results of a set of questions given to students at the end of the semester in ECO 3311 with those of of the same set of questions given to students at the beginning of the semester in ECO 2302 (Active)

**Criterion:** 30% improvement of understanding of macroeconomic policy approaches and issues

**Schedule:** Once per academic year

**Exam** - Direct assessment of students' understanding of understanding of macroeconomic policy issues and approaches via exam given in ECO 3311 (Active)

**Criterion:** Average score of 70%

**Schedule:** Twice per academic year

## Student Learning Outcome: History of Economic Thought

Students will be able to explain and evaluate the philosophical and historical development of economic thought

**Outcome Status:** Active

# Degree Program - AS - Economics (BA)

---

**Outcome Type:** Program

**Start Date:** 08/01/2016

## *Assessment Methods*

**Exam** - Direct assessment via an exam/set of questions that allow evaluation of how well the students understand the philosophical and historical development of economic thought (Active)

**Criterion:** 70% average score on relevant questions

**Schedule:** Once per academic year

**Essays** - Direct assessment via exam given in ECO 4314 that allows a quantitative evaluation of the student's success with respect to answering "core knowledge" questions correctly (Active)

**Criterion:** 70% average score

**Schedule:** Once per academic year