Assessment: Assessment Plan

Degree Program - AS - Economics (BS)

CIP Code: 45.0601.00
Degree Program Coordinator: Eleanor von Ende
Degree Program Coordinator Email: eleanor.vonende@ttu.edu
Degree Program Coordinator Phone: 8068340857
Modality: Face-to-Face

Student Learning Outcome: Core Micro Theory
Students will demonstrate an understanding of core microeconomic principles and theories
Outcome Status: Active
Outcome Type: Program
Start Date: 08/01/2016

Assessment Methods

<table>
<thead>
<tr>
<th>Assessment Method</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post-Test</td>
<td>Compare results of a test given to students at the end of ECO 3312 with those of the same test given to students at the beginning of ECO 2301 (Active)</td>
</tr>
<tr>
<td>Criterion</td>
<td>30% Improvement in understanding of Microeconomic principles and core theory</td>
</tr>
<tr>
<td>Schedule</td>
<td>Once per academic year</td>
</tr>
</tbody>
</table>

Post-Test - Direct assessment of student's understanding of core Microeconomic principles and theories via a test given in ECO 3312 (Active)

| Criterion         | Average score of 70% |
| Schedule          | Twice per academic year |

Student Learning Outcome: Working of Markets
Students will demonstrate an understanding of the workings of markets by using the underlying theories of consumer and firm behavior
Outcome Status: Active
Outcome Type: Program
Start Date: 08/01/2016

Assessment Methods

<table>
<thead>
<tr>
<th>Assessment Method</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post-Test</td>
<td>Compare results of a set of questions given to students at the end of ECO 3312 with those of the same set of questions given at the beginning of ECO 2301 (Active)</td>
</tr>
<tr>
<td>Criterion</td>
<td>30% improvement in the understandings of markets</td>
</tr>
<tr>
<td>Schedule</td>
<td>Once per academic year</td>
</tr>
</tbody>
</table>

Post-Test - Direct assessment of students' understanding of the workings of markets via exam given in ECO 3312 (Active)

| Criterion         | Average score of 70% |
Degree Program - AS - Economics (BS)

Schedule: Once per academic year

Student Learning Outcome: Macro Theories
Students will demonstrate an understanding of core macroeconomic principles and theories
Outcome Status: Active
Outcome Type: Program
Start Date: 08/01/2016

Assessment Methods
- Post-Test - Compare results of test given to students at the end of ECO 3311 with those of the same test given to students at the beginning of ECO 2302 (Active)
  Criterion: 30% improvement in students’ understanding of core macroeconomic principles and theory
  Schedule: Once per academic year
- Post-Test - Direct assessment via exam given in ECO 3311 (Active)
  Criterion: Average score of 70%
  Schedule: Twice per academic year

Student Learning Outcome: Macro Policy
Students will demonstrate an understanding of macroeconomic policy approaches and issues
Outcome Status: Active
Outcome Type: Program
Start Date: 08/01/2016

Assessment Methods
- Post-Test - Compare results of a set of questions given to students at the end of ECO 3311 with those of the same set of questions given at the beginning of ECO 2302 (Active)
  Criterion: 30% improvement
  Schedule: Once per academic year
- Exam - Direct assessment via exam given in ECO 3311 (Active)
  Criterion: Average score of 70%
  Schedule: Twice per academic year

Student Learning Outcome: Empirical and Quantitative Methods
Students will be able to analyze economic problems with empirical and quantitative methods
Outcome Status: Active
Outcome Type: Program
Start Date: 08/01/2016

Assessment Methods
- Post-Test - Direct assessment via test given at the end of ECO 4305 and ECO 4306 (Active)
## Degree Program - AS - Economics (BS)

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Average score 70%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schedule</td>
<td>Once per academic year</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Post-Test</strong></th>
<th>Direct assessment via a set of questions that allow evaluation of students success in applying econometric methods (Active)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Criterion</strong></td>
<td>Average score of 70%</td>
</tr>
<tr>
<td><strong>Schedule</strong></td>
<td>Once per academic year</td>
</tr>
</tbody>
</table>