

Assessment: Assessment Plan

Degree Program - AS - English - Creative Writing (BA) CONCENTRATION

CIP Code: 23.0101.00

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Program Purpose Statement: The B.A. in English with a specialization in Creative Writing is designed to teach students to write fiction, nonfiction, and/or poetry, to understand and appreciate the aspects and techniques of these genres and to prepare for careers which involve a good amount of reading/writing/creativity or professional life/graduate study in creative writing.

Modality: Fully Online (86-99% Online), Face-to-Face

Student Learning Outcome: Identify Genres and Subgenres

Students will be able to identify the conventions that define one of three literary genres (fiction, poetry, and creative/narrative nonfiction) and the subgenres within that genre.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/24/2009

Assessment Methods

Portfolio Review - Students create a portfolio of documents from their capstone creative writing course containing the final revisions of continuously revised work done throughout the semester. The professor in each section of 4351 determines according to this portfolio whether or not the student understands the conventions of, and has produced satisfactory work in, the genre (according to established definitions) in which he/she has worked. (Active)

Criterion: 80% of majors

Self-Assessments - Personal Statement - Each student will submit a statement of self-reflection on the aesthetics/poetics of his/her chosen genre that allows the student to more objectively compare and assess his/her own work in comparison with other work by both peer and established writers. The professor in each section of 4351 will evaluate this statement of self-reflection to determine whether or not the student has achieved sufficient understanding of the conventions of the genre(s) in which the student is working. (Active)

Criterion: 80%

Student Learning Outcome: Writing Competence in Genres

To demonstrate competence in the writing of one of the three major genres.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/24/2009

Assessment Methods

Portfolio Review - Students create a portfolio of documents from their capstone creative writing course containing the final

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revisions of continuously revised work done throughout the semester. The professor in each section of 4351 determines according to this portfolio whether or not the student understands the conventions of, and has produced satisfactory work in, the genre (according to established definitions) in which he/she has worked. (Active)

Criterion: 80% of majors

Self-Assessments - Personal Statement - Each student will submit a statement of self-reflection on the aesthetics/poetics of his/her chosen genre that allows the student to more objectively compare and assess his/her own work in comparison with other work by both peer and established writers. The professor in each section of 4351 will evaluate this statement of self-reflection to determine whether or not the student has achieved sufficient understanding of the conventions of the genre(s) in which the student is working. (Active) (Active)

Criterion: 80% of majors

Student Learning Outcome: Creative Writing Theory: Aesthetics and Poetics

Students will be able to discuss literature in one of the three major genres by identifying the basic terminology and aesthetic values of poetry; to understand the concept of “a direct impression of life” as it applies to fiction and nonfiction texts; and to understand the ethical demands in writing nonfiction and fiction texts and distinguishing between the two.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/24/2009

Assessment Methods

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Criterion: 80% of majors

Self-Assessments - Personal Essay - Each student will submit a statement of self-reflection on the aesthetics/poetics of his/her chosen genre that allows the student to more objectively compare and assess his/her own work in comparison with other work by both peer and established writers. The professor in each section of 4351 will evaluate this statement of self-reflection to determine whether or not the student has achieved sufficient understanding of the conventions of the genre in which the student is working. (Active)

Criterion: 80% of majors

Student Learning Outcome: Critique and Evaluation of Creative Work

Students will be able to give and receive criticism of their own work and others’ work that is articulate, constructive, and wise.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/24/2009

Assessment Methods

Self-Assessments - Personal Statement - Each student will submit a statement of self-reflection on the aesthetics/poetics of

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his/her chosen genre that allows the student to more objectively compare and assess his/her own work in comparison with other work by both peer and established writers. The professor in each section of 4351 will evaluate this statement of self-reflection to determine whether or not the student has achieved sufficient understanding of the conventions of the genre in which the student is working. (Active)

Criterion: 80% of majors

Peer Assessments - Throughout the semester, students will critique each other's individual works in a classroom workshop setting, assessing the strengths and weaknesses of each other's writing and giving recommendations for improvement of the work. The professor will assess this critique. (Active)

Criterion: 80% of majors