Assessment: Assessment Plan

Degree Program - AS - English - Literature and Language (BA)
CONCENTRATION

CIP Code: 23.0101.00
Degree Program Coordinator: Aaron Braver
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Program Purpose Statement: The B.A. in English with a specialization in Literature and Language is designed to teach students to think critically about literature and language and thus prepare for careers or professional/graduate study in fields requiring extensive reading and writing.
Modality: Fully Online (86-99% Online), Face-to-Face

Student Learning Outcome: Critical Reading and Interpretation
Students will demonstrate close readings and analytical interpretations of diverse texts; will demonstrate their abilities to discuss diverse texts with discipline-specific language; and will be able to situate diverse texts within historical, cultural, and generic contexts.
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 06/15/2015

Assessment Methods

Class Discussions (Active)
Criterion: Student comments in class discussions will refer to specific textual passages and/or linguistic data, analyze such evidence interpretively, and apply appropriate terms and contexts.
Schedule: Revised 6/2016; assessments began using this method in 2016-17

Primary source essays (Active)
Criterion: Student essays on primary sources will cite specific textual evidence and/or linguistic data, analyze such evidence interpretively, and apply appropriate terms and context.
Schedule: Revised 6/2016; assessments began using this method in 2016-17

Student Learning Outcome: Communication through Composition
Students will write academically and analytically in response to their readings of diverse texts, supporting interpretative positions with examples, explanations, and textual evidence, and using the field’s conventions of style and documentation.
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 06/15/2015

Assessment Methods

Primary source essays (Active)
Criterion: Student essays on primary sources will state interpretive theses, offer textual evidence and/or linguistic data and
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analysis to support those theses, and employ formal style and appropriate documentation.

**Schedule:** Revised 6/2016; assessments began using this method in 2016-17

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Revision (Active)

**Criterion:** Students will use feedback to strengthen thesis statements, evidence, and analysis, to clarify sentences and essay structure, and to improve style, format, mechanics, and citations.

**Schedule:** Revised 6/2016; assessments began using this method 2016-17

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**Student Learning Outcome: Research**

Students will show capabilities in using appropriate online databases and library resources, and in the methods of conducting discipline-appropriate research; will correctly integrate researched resources into their interpretative and analytical compositions; and will demonstrate an ability to use various critical strategies and theoretical paradigms in responding to literature.

**Outcome Status:** Active

**Outcome Type:** Student Learning

**Start Date:** 06/15/2015

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**Assessment Methods**

- **Annotated bibliographies and/or book reviews (Active)**

  **Criterion:** Students will gather appropriate sources via research and summarize and evaluate them accurately.

  **Schedule:** Revised 6/2016

- **Research essays and/or presentations (Active)**

  **Criterion:** Researched student essays and/or presentations will apply an appropriate critical/theoretical paradigm, refer to appropriate research sources, cite these sources correctly, and integrate these sources with interpretation and analysis.

  **Schedule:** revised 6/2016

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**Student Learning Outcome: Communication Literacy: Literary Context**

Students graduating with an undergraduate degree in Literature and Language should be able to comprehensively articulate, in writing, key components of literary history.

**Outcome Status:** Active

**Start Date:** 09/01/2018

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**Assessment Methods**

- **Essays -** In written research assignments, students will be able to situate specific texts in their literary-historical context and will be able to incorporate that understanding into their interpretations. (Active)

- **Criterion:** At least 75% of students in CL: Literary Context courses will achieve the outcome.

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**Student Learning Outcome: Communication Literacy: Critical Communication**
Students graduating with an undergraduate degree in Literature and Language should be able to demonstrate, in writing, competence in critical theory, methodologies, and their application.

**Outcome Status:** Active  
**Start Date:** 09/01/2018

### Assessment Methods

<table>
<thead>
<tr>
<th>Essays</th>
<th>In critical writing, students will demonstrate understanding of critical theories and of methodologies, and will successfully apply these theories and methodologies to their interpretations. (Active)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Criterion</td>
<td>At least 75% of students in CL: Critical Communication courses will achieve this outcome.</td>
</tr>
</tbody>
</table>

### Student Learning Outcome: Communication Literacy: Intercultural Communication

Students graduating with an undergraduate degree in Literature and Language should be able to analyze texts and articulate textual interpretations across diverse traditions and various subject positions.

**Outcome Status:** Active  
**Start Date:** 09/01/2018

### Assessment Methods

<table>
<thead>
<tr>
<th>Essays</th>
<th>In essays and multimodal assignments, students will demonstrate understanding of a variety of cultural traditions and subject positions and will successfully incorporate these traditions and subject positions into their arguments and interpretations. (Active)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Criterion</td>
<td>At least 75% of students in CL: Intercultural Communication courses will achieve this outcome.</td>
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