

# Assessment: Assessment Plan

## Degree Program - AS - International Economics (BSINECO)

**CIP Code:** 45.0605.00

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**Program Purpose Statement:** The B.S.I.E. degree provides understanding of international economic and commercial relationships through concentrations of course-work in international economics, international politics, and international business. This understanding is important for a variety of careers with direct or indirect international aspects. Requirements for the B.S. apply unless specifically shown to the contrary.

**Modality:** Face-to-Face

### Student Learning Outcome: Core Micro Theory

Students will demonstrate an understanding of core microeconomic principles and theories

**Outcome Status:** Active

**Outcome Type:** Program

**Start Date:** 08/01/2016

#### Assessment Methods

**Post-Test** - Direct assessment via a test/set of questions that allow evaluation of how well the students improved their understanding of core microeconomic principles and theories throughout the course of the program (Active)

**Criterion:** 30% improvement in understanding

**Schedule:** Once per academic year

**Post-Test** - Direct assessment of students understanding of microeconomic principles and theories via test given in ECO 3312 (Active)

**Criterion:** Average score of 65%

**Schedule:** Twice per academic year

### Student Learning Outcome: Macroeconomic Theories

Students will demonstrate an understanding of core macroeconomic principles and theories

**Outcome Status:** Active

**Outcome Type:** Program

**Start Date:** 08/01/2016

#### Assessment Methods

**Post-Test** - Compare results of a test given to students at the end of ECO 3311 with those of the same test given at the beginning of ECO 2302 (Active)

**Criterion:** 30% improvement in understanding of microeconomic principles and theories

**Schedule:** Once per academic year

# Degree Program - AS - International Economics (BSINECO)

**Post-Test** - Direct assessment via an exam given in ECO 3311 (Active)

**Criterion:** Average score of 70%

**Schedule:** Twice per academic year

## Student Learning Outcome: International Trade

Students will demonstrate an understanding of international trade theory and policy

**Outcome Status:** Active

**Outcome Type:** Program

**Start Date:** 08/01/2016

### Assessment Methods

**Post-Test** - Direct assessment via a test given in ECO 3333 (Active)

**Criterion:** Average score of 65%

**Schedule:** Once per academic year

**Exam** - Direct assessment via test given in ECO 3333 (Active)

**Criterion:** 30% of the students demonstrate an good to excellent knowledge of international trade theory and policy

**Schedule:** Once per academic year

## Student Learning Outcome: International Finance

Students will demonstrate an understanding of international finance theory and issues

**Outcome Status:** Active

**Outcome Type:** Program

**Start Date:** 08/01/2016

### Assessment Methods

**Post-Test** - Direct assessment via a test given in ECO 4332 (Active)

**Criterion:** Average score of 65%

**Schedule:** Once per academic year

**Exam** - Direct assessment via set of questions targeting theory of and issues in International Finance (Active)

**Criterion:** 30% of students demonstrate a good to excellent understanding

**Schedule:** Once per academic year

## Student Learning Outcome: Firms and Globalization

Students will demonstrate an understanding of the operations and economic impacts of multinational firms

**Outcome Status:** Active

**Outcome Type:** Program

**Start Date:** 08/01/2016

### Assessment Methods

# Degree Program - AS - International Economics (BSINECO)

**Post-Test** - Direct assessment via an exam given in ECO 4331 (Active)

**Criterion:** Average score of 65%

**Schedule:** Once per academic year

**Exam** - Direct assessment via a set of questions that target knowledge of the operation and economic impact of multinational firms (Active)

**Criterion:** 30% of students demonstrate a good to excellent knowledge

**Schedule:** Once per academic year