

Assessment: Assessment Plan

Degree Program - CASNR - Agribusiness (BS)

CIP Code: 01.0101.00

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Program Purpose Statement: The Agribusiness degree program is a joint program with the Department of Agricultural and Applied Economics and the College of Business that combines courses in Applied Economics with business courses in Accounting, Marketing, Management, Finance, and Business Law to provide a strong foundation for careers in the agribusiness sector.

Modality: Face-to-Face

Student Learning Outcome: Communication

Development of professional ability to communicate in written and oral forms in both individual and team settings, in addition to effectively interacting with colleagues in team assignments.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/23/2010

Assessment Methods

Field Placement/Internship - Internship Report (Active)

Criterion: Students completing and submitting satisfactory internship reports will be 100%.

Internship Employer Survey - Employer Assessment Report (Internship) (Active)

Criterion: Employer assessments of students completing and internships will be >100% satisfactory.

Student Exit Survey - Senior Exit Interview (Active)

Criterion: Average score on exit interview question regarding communication be > 4.0

Student Learning Outcome: Integrated Learning

Mastery of theoretical and applied economic/business tools to prepare for advanced degrees in economics, law, business administration, and other related fields.

Acquisition of the professional skill set necessary to attain meaningful employment in the areas of economics, business management, finance, marketing, and sales.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/23/2010

Assessment Methods

Student Exit Survey - Senior Exit Interview (Active)

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Criterion: Average score on exit interview question regarding professional training be > 4.0

Survey - Student - AAEC 3300 Survey (Active)

Criterion: Percentage of students that would recommend a specific course > 80%

Student Exit Survey - AAEC Employment Survey (Active)

Criterion: Students finding jobs before graduation or going for advanced study > 60%.

Survey - Student - AAEC Degree Program Surveys (Active)

Criterion: Percentage of students that would recommend the degree program > 80%

Student Learning Outcome: Disciplinary Knowledge

Development of ability to use logical inference and deductive reasoning in conjunction with economic/business models to effectively define and solve economic/business problems.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/23/2010

Assessment Methods

Survey - Student - AAEC 3300 Survey (Active)

Criterion: Percentage of students that would recommend a specific course >80%

Course Level Assessment - Course Level Assessment - AAEC 2305 Learning Outcome Assessment (Active)

Criterion: New criterion starting Fall 2015: Weighted average score for the core course assessment of AAEC 2305 > 3.00.
Old criterion for assessment prior to Fall 2015: Percentage of correct answers to questions on the evaluation exam >75

Survey - Student - Freshman-Senior Learning Outcomes Assessment (Active)

Criterion: A statistically significant increase in the ability of students to correctly answer questions on the evaluation exam from freshman to seniors.

Student Learning Outcome: Technology

Mastery of the use of basic computer-based information systems to organize, manipulate, analyze, and present economic data.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/23/2010

Assessment Methods

Survey - Student - AAEC 3300 Survey (Active)

Criterion: Percentage of students that would recommend AAEC 2300 and 2301 >80%