Assessment: Assessment Plan

Degree Program - CASNR - Agribusiness (MAB)

CIP Code: 01.0101.00
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Program Purpose Statement: Students will acquire advanced skills in economics, tools of analytic analysis, and agribusiness knowledge for effective problem solving and management abilities.
Modality: Fully Online (86-99% Online), Face-to-Face

Student Learning Outcome: Acquisition of Economic Knowledge

Demonstrated understanding of economic theory and quantitative methods.
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 08/24/2009

Assessment Methods

Course Level Assessment - Completion of the core curriculum in economic theory and quantitative methods (AAEC 5325, AAEC 5312, AAEC 5310, ECO 5310) based on a scale of Excellent – 2, Satisfactory – 1, Unsatisfactory - 0. (Active)

Criterion: At least 75% of the students completing the specified coursework will have an index score of > 1.25.
Schedule: At the end of the academic year

Oral exam - Completion of the final oral exam administered by the advisory committee. (Active)

Criterion: Successful completion of the oral exam within 2 years of entering the MAB program > 75%
Related Documents: Method of assessment - MAB.pdf

Student Learning Outcome: Application of Economic Knowledge

Completion a professional internship with a high quality organization that includes aspects of career development and professional success.
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 08/23/2010

Assessment Methods

Internship Employer Survey - Completion of a professional internship with an evaluation of the student’s performance from the organization providing the internship based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)

Criterion: At least 80% of the students will complete their professional internship with a rating of their performance of satisfactory or greater.
Schedule: At the end of the academic year.
### Degree Program - CASNR - Agribusiness (MAB)

<table>
<thead>
<tr>
<th>Capstone Assignment/Project</th>
<th>Evaluation of the economic and analytical content of the internship report based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Criterion:</strong></td>
<td>At least 80% of the students will complete their internship report with a rating of satisfactory or greater.</td>
</tr>
</tbody>
</table>

### Student Learning Outcome: Communication of Economic Knowledge

Demonstrated ability to communicate in written and oral form.

**Outcome Status:** Active  
**Outcome Type:** Student Learning  
**Start Date:** 06/01/2015

#### Assessment Methods

<table>
<thead>
<tr>
<th>Capstone Assignment/Project</th>
<th>Completion of a written report on the professional internship with an evaluation of the content based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Criterion:</strong></td>
<td>At least 80% of the students will complete their written report with a rating of satisfactory or greater.</td>
</tr>
<tr>
<td><strong>Schedule:</strong></td>
<td>At the end of the academic year.</td>
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<table>
<thead>
<tr>
<th>Capstone Assignment/Project</th>
<th>Completion of an oral presentation on the professional internship with an evaluation of the presentation based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Criterion:</strong></td>
<td>At least 80% of the students will complete their oral presentation with a rating of satisfactory or greater.</td>
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</tbody>
</table>

### Student Learning Outcome: Employment

Demonstrate ability to operate in an employment position requiring effective use of economic theory and analytic methods.

**Outcome Status:** Active  
**Outcome Type:** Program  
**Start Date:** 09/01/2006

#### Assessment Methods

<table>
<thead>
<tr>
<th>Employment</th>
<th>Successful placement of students who actively seek employment in their field within 9 months of graduation. (Active)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Criterion:</strong></td>
<td>Two-Thirds (66%) of graduates will be employed within 9 months of graduation.</td>
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<tr>
<th>Internship Employer Survey</th>
<th>Received employment offer from internship (Active)</th>
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<tbody>
<tr>
<td><strong>Criterion:</strong></td>
<td>50% or greater of the students completing an internship will receive an employment offer.</td>
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<tr>
<td><strong>Schedule:</strong></td>
<td>academic year</td>
</tr>
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