

Assessment: Assessment Plan

Degree Program - CASNR - Agribusiness (MAB)

CIP Code: 01.0101.00

Degree Program Coordinator: Phil Johnson

Degree Program Coordinator Email: phil.johnson@ttu.edu

Degree Program Coordinator Phone: 806-834-0474

Program Purpose Statement: Students will acquire advanced skills in economics, tools of analytic analysis, and agribusiness knowledge for effective problem solving and management abilities.

Modality: Fully Online (86-99% Online), Face-to-Face

Student Learning Outcome: Acquisition of Economic Knowledge

Demonstrated understanding of economic theory and quantitative methods.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/24/2009

Assessment Methods

Course Level Assessment - Completion of the core curriculum in economic theory and quantitative methods (AAEC 5325, AAEC 5312, AAEC 5310, ECO 5310) based on a scale of Excellent – 2, Satisfactory – 1, Unsatisfactory - 0. (Active)

Criterion: At least 75% of the students completing the specified coursework will have an index score of > 1.25.

Schedule: At end of academic year

Oral exam - Completion of the final oral exam administered by the advisory committee. (Active)

Criterion: Successful completion of the oral exam within 2 years of entering the MAB program > 75%

Related Documents:

[Method of assessment - MAB.pdf](#)

Student Learning Outcome: Application of Economic Knowledge

Completion a professional internship with a high quality organization that includes aspects of career development and professional success.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/23/2010

Assessment Methods

Internship Employer Survey - Completion of a professional internship with an evaluation of the student's performance from the organization providing the internship based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)

Criterion: At least 80% of the students will complete their professional internship with a rating of their performance of satisfactory or greater.

Schedule: At the end of the academic year.

Degree Program - CASNR - Agribusiness (MAB)

Capstone Assignment/Project - Evaluation of the economic and analytical content of the internship report based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)

Criterion: At least 80% of the students will complete their internship report with a rating of satisfactory or greater.

Student Learning Outcome: Communication of Economic Knowledge

Demonstrated ability to communicate in written and oral form.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 06/01/2015

Assessment Methods

Capstone Assignment/Project - Completion of a written report on the professional internship with an evaluation of the content based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)

Criterion: At least 80% of the students will complete their written report with a rating of satisfactory or greater.

Schedule: At the end of the academic year.

Capstone Assignment/Project - Completion of an oral presentation on the professional internship with an evaluation of the presentation based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)

Criterion: At least 80% of the students will complete their oral presentation with a rating of satisfactory or greater.

Student Learning Outcome: Employment

Demonstrate ability to operate in an employment position requiring effective use of economic theory and analytic methods.

Outcome Status: Active

Outcome Type: Program

Start Date: 09/01/2006

Assessment Methods

Employment - Successful placement of students who actively seek employment in their field within 9 months of graduation. (Active)

Criterion: Two-Thirds (66%) of graduates will be employed within 9 months of graduation.

Internship Employer Survey - Received employment offer from internship (Active)

Criterion: 50 % or greater of the students completing an internship will receive an employment offer.

Schedule: academic year