

Assessment: Assessment Plan

Degree Program - COB - SACSCOC/AACSB - Business Administration (PHD)

CIP Code: 52.0201.00

Disciplinary Accrediting Body: AACSB

Next Accrediting Agency Review: 2022

Degree Program Coordinator: Mayukh Dass

Degree Program Coordinator Email: Mayukh.Dass@ttu.edu

Degree Program Coordinator Mail Stop: 2101

Assessment Coordinator: Claudia Cogliser

Modality: Face-to-Face

Assessment Timeline: Accreditation under the Association to Advance Collegiate Schools of Business (AACSB) is based on a 5-year cycle. Assurance of Learning (assessment of student learning outcomes) is an important part of AACSB accreditation, and all of our degree programs have assessment plans for AACSB. At the graduate level, AACSB and SACSCOC assessment plans are identical. At the undergraduate level, AACSB focuses their review on degree programs. SACSCOC focuses their review on the academic major. Despite this difference, we have coordinated our assessment plans and implementation so that data for AACSB and SACSCOC are collected at the same time and in the same manner. Thus, our SACSCOC data will be reported using the same timeframe as AACSB. Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Student Learning Outcome: Analyze and synthesize literature in the field.

Doctoral students will pass their qualifying examinations and be admitted to candidacy in the Graduate School.

Outcome Status: Active

Outcome Type: Program

Start Date: 09/01/2018

Assessment Methods

Qualifying Exam - Doctoral students will pass their qualifying examinations and be admitted to candidacy in the Graduate School.
(Active)

Criterion:

Does not meet expectations: Student fails qualifying examination after two attempts. Expect 5% of students will fail to meet expectations.

Meets expectations: Student achieves a low pass, pass, or high pass on qualifying examination; Expect 95% of students will meet expectations.

Schedule: Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Related Courses

Coursework - BA 8000

Dissertation Prep/Defense - BA 8000

Dissertation Proposal Prep/Defense - BA 8000

Degree Program - COB - SACSCOC/AACSB - Business Administration (PHD)

Qualifying Examination Prep - BA 8000

Student Learning Outcome: Knowledge in the academic discipline including theory and research methodology.

Possess a breadth of research knowledge in the academic discipline and field of emphasis including knowledge of theories of research and research methodology.

Outcome Status: Active

Outcome Type: Program

Start Date: 09/01/2018

Assessment Methods

Qualifying Exam - Doctoral students will pass their qualifying examinations and be admitted to candidacy in the Graduate School. (Active)

Criterion:

Does not meet expectations: Student fails qualifying examination after two attempts. Expect 5% of students will fail to meet expectations.

Meets expectations: Student achieves a low pass, pass, or high pass on qualifying examination; Expect 95% of students will meet expectations.

Schedule: Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Related Courses

Coursework - BA 8000

Dissertation Prep/Defense - BA 8000

Dissertation Proposal Prep/Defense - BA 8000

Qualifying Examination Prep - BA 8000

Student Learning Outcome: Communicate complex information clearly and coherently

Communicate complex information clearly and coherently. Doctoral students can present a verbal and written proposal for original work.

Outcome Status: Active

Outcome Type: Program

Start Date: 09/01/2018

Assessment Methods

Performance - Students are rated positively by their major professor or other faculty to which they are assigned for TA or RA duties, Ph.D. seminar faculty, and area Ph.D. Advisor on item 3 of the Ph.D. student annual review rubric (To be able to communicate clearly and coherently complex information verbally and in writing). (Active)

Criterion: Does not meet expectations: Student demonstrates no or only some ability to communicate clearly and coherently complex information verbally and in writing (students receive a score of 1). Expect no students will fail to meet expectations.

Meets expectations: Student demonstrates an adequate and expected ability to communicate clearly and coherently complex

Degree Program - COB - SACSCOC/AACSB - Business Administration (PHD)

information verbally and in writing (students receive a score of 2). Expect 85% of students will meet expectations.
Exceeds expectations: Student demonstrates a strong or outstanding ability to communicate clearly and coherently complex information verbally and in writing (students receive a score of 3). Expect 15% of students will exceed expectations.

Schedule: Annual; Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Dissertation - Doctoral students successfully defend dissertation proposal. (Active)

Criterion:

Does not meet expectations: Student fails to complete dissertation proposal. Expect no students will fail to meet expectations.

Meets expectations: Student successfully defends dissertation proposal. Expect 100% of students will meet expectations.

Schedule: Annual; Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Related Courses

Coursework - BA 8000

Dissertation Prep/Defense - BA 8000

Dissertation Proposal Prep/Defense - BA 8000

Qualifying Examination Prep - BA 8000

Teaching Practicum - BA 8000

Student Learning Outcome: Conduct independent research at a high level of quality.

Doctoral student successfully defends dissertation.

Outcome Status: Active

Outcome Type: Program

Start Date: 09/01/2018

Assessment Methods

Dissertation - Doctoral student will present verbally and in writing their original work by successfully defending their dissertation.

(Active)

Criterion:

Does not meet expectations: Student fails to successfully defend dissertation. Expect no students will fail to meet expectations.

Meets expectations: Student successfully defends dissertation proposal. Expect 100% of students will meet expectations.

Schedule: Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Related Courses

Coursework - BA 8000

Dissertation Prep/Defense - BA 8000

Dissertation Proposal Prep/Defense - BA 8000

Degree Program - COB - SACSCOC/AACSB - Business Administration (PHD)

Student Learning Outcome: Ethical interpersonal and research conduct.

Students demonstrate ethical behavior with their colleagues and engage in responsible conduct in their research.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2018

Assessment Methods

Discipline-Specific Certification/Licensure - Students complete online CITI (Collaborative Institutional Training Initiative) Human Subjects Research and Responsible Conduct of Research modules within their first year in the doctoral program. (Active)

Criterion: Does not meet expectations: Student fails to successfully complete CITI modules. Expect no students will fail to meet expectations.

Meets expectations: Student successfully completes CITI modules. Expect 100% of students will meet expectations.

Schedule: Annual; Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Performance - Students are rated positively by their major professor or other faculty to which they are assigned for TA or RA duties, Ph.D. seminar faculty, and area Ph.D. Advisor on item 5 of the Ph.D. student annual assessment rubric (To be able to exhibit ethical conduct in personal interactions and research). (Active)

Criterion: Does not meet expectations: Student exhibits no or only some ethical conduct in personal interactions and research (students receive a score of 1). Expect no students will fail to meet expectations.

Meets expectations: Student exhibits expected ethical conduct in personal interactions and research (students receive a score of 2). Expect 85% of students will meet expectations.

Exceeds expectations: Student exhibits strong or outstanding ethical conduct in personal interactions and research (students receive a score of 3). Expect 15% of students will exceed expectations.

Schedule: Annual; Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Related Courses

Coursework - BA 8000

Dissertation Prep/Defense - BA 8000

Dissertation Proposal Prep/Defense - BA 8000

Student Learning Outcome: Interact with faculty, students, and colleagues in a collegial manner.

Students are rated positively by faculty major professor, Ph.D. seminar faculty, and area Ph.D. advisor.

Outcome Status: Active

Start Date: 09/01/2018

Assessment Methods

Performance - Students are rated positively by their major professor or other faculty to which they are assigned for TA or RA duties, Ph.D. seminar faculty, and area Ph.D. Advisor on Item 6 of the Ph.D. annual assessment rubric (To interact with faculty,

Degree Program - COB - SACSCOC/AACSB - Business Administration (PHD)

students, and colleagues in a collegial manner).
(Active)

Criterion: Does not meet expectations: Student demonstrates no or only some ability to interact with faculty, students, and colleagues in a collegial manner (students receive a score of 1). Expect no students will fail to meet expectations.
Meets expectations: Student demonstrates an adequate and expected ability to interact with faculty, students, and colleagues in a collegial manner (students receive a score of 2). Expect 85% of students will meet expectations.
Exceeds expectations: Student demonstrates a strong or outstanding ability to interact with faculty, students, and colleagues in a collegial manner (students receive a score of 3). Expect 15% of students will exceed expectations.

Schedule: Annual; Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Related Courses

Coursework - BA 8000

Dissertation Prep/Defense - BA 8000

Dissertation Proposal Prep/Defense - BA 8000

Qualifying Examination Prep - BA 8000

Student Learning Outcome: Exhibit learning and competence in teaching.

Student earns a "pass" (if course is pass/fail) or B or higher (if course is graded) in the Ph.D. teaching practicum course.

Outcome Status: Active

Outcome Type: Program

Start Date: 09/01/2018

Assessment Methods

Course Level Assessment - Success in the Teaching Practicum course with a "pass" (if course is pass/fail) or B or higher (if course is graded) in the Ph.D. teaching practicum course. (Active)

Criterion: Does not meet expectations: Student does not pass the Ph.D. teaching practicum course. Expect no students will fail to meet expectations.

Meets expectations: Student earns a "pass" in the Ph.D. teaching practicum course. Expect 100% of students will meet expectations.

Schedule: Annual; Data/results may not be reported every year; they will be reported at a minimum of twice during a 5-year period.

Related Courses

Coursework - BA 8000

Teaching Practicum - BA 8000