# Degree Program Assessment Plan

## Degree Program - COB - Management Information Systems (BBA)

- **CIP Code:** 52.1201.00
- **Disciplinary Accrediting Body:** AACSB International
- **Next Program Review:** 12-13
- **Degree Program Coordinator:** Professor Robert Ricketts
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**Program Purpose Statement:**
The Information Systems and Quantitative Sciences (ISQS) area has a major field called Management Information Systems (MIS). The MIS graduate is prepared to be the liaison between managers and computers and is in great demand by industry. MIS majors may choose one of the following tracks: Telecommunications/Networking Track or Web Application Design Track.

**Assessment Coordinator:** Jason Rinaldo, Claudia Cogliser

## Student Learning Outcome: Develop a strategic focus for IS/IT

- **Outcome Status:** Active
- **Outcome Type:** Student Learning

**Assessment Methods**

<table>
<thead>
<tr>
<th>Performance</th>
<th>Criterion</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
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<td>Proportion of acceptable demonstration (acceptable for successful employment). The percentage should be 90% or higher meeting that expectation (proficiency level appropriate for IT employment success.)</td>
<td>Recurrent Annual Evaluation.</td>
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## Student Learning Outcome: Role of technology and strategy

- **Outcome Status:** Active
- **Outcome Type:** Student Learning

**Assessment Methods**

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Student Learning Outcome: Solutions to management information systems problems

Develop creative solutions to management information systems problems as they relate to the operations of a business

Outcome Status: Active
Outcome Type: Student Learning

Assessment Methods

Exam Question responses. (Active)

Criterion: Student responses are categorized as Less than expected (<70%), Expected (70%-89%), or Above expected (90%-100%). For exact point allocations please see related document.

Course Level Assessment - The ISQS Capstone course involves a semester-long project to develop an working application for an existing organization. Performance on this comprehensive task is directly, "develop creative solutions to management information systems problems as they relate to the operations of a business." (Active)

Criterion: Performance on the capstone project must be at or above than 90% passing to demonstrate mastery on this SLO.
Schedule: Annual evaluation

Student Learning Outcome: Ethical Decision Making Skills

Students will be able to identify ethical dilemmas and make appropriate ethical decisions in the business context of information technology and systems operations.

Outcome Status: Active
Outcome Type: Student Learning

Assessment Methods

Exam Question responses. (Active)

Criterion: Student responses are categorized as Less than expected (<70%), Expected (70%-89%), or Above expected (90%-100%). For exact point allocations please see related document.

Course Level Assessment - Students will use "clickers" to respond to two quizzes with the content of questions focused on ethical decisions. A pre test will be administered at the beginning of the semester and a post test administered at the end of the semester. (Active)