

Assessment: Assessment Plan

Degree Program - HS - Apparel Design & Manufacturing (BS)

CIP Code: 50.0407.00

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Program Purpose Statement: The program offers a comprehensive curriculum that prepares students for entry level positions in the apparel industry or for continued study in graduate schools. The curriculum emphasizes creativity, technical skills, knowledge of textiles, apparel product management, custom design, and mass production.

Modality: Face-to-Face

Student Learning Outcome: Design Techniques

At the end of the third semester, students should be able to demonstrate fundamental design skills of garment construction, flat patterns and draping design.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 12/01/2006

Assessment Methods

Capstone Assignment/Project - Assessment through Sophomore review: Topics including ADM 1304 Inter. Clothing Construct, ADM 2310 Design Through Draping, and ADM 2308 Flat pattern.

Satisfactory requires at least 45/75 point score on the evaluation. (Active)

Criterion: 80% of sophomores will be able to meet the satisfactory requirement, demonstrating fundamental design skills of construction, flat patterns, and draping design.

Schedule: Sophomore review- at the end of the third semester in the fall.

Related Documents:

[Sophomore Progress Review Evaluation.pdf](#)

Capstone Assignment/Project - Successful completion of final project (a score of two or better on a three point primary trait analysis rubric) in ADM 2310 Design Through Draping and ADM 3308 Advanced flat pattern. (Active)

Criterion: A score of two or better on a three point primary trait analysis rubric in ADM 2310 Design Through Draping and ADM 3308 Advanced flat pattern.

Schedule: ADM 2310 typically in the fall, ADM 3308 in the spring.

Student Learning Outcome: Design Communication (Mastery Design) Skills

At the end of the senior year, students should be able to demonstrate design communication skills, fabric identification, structure design, design category, illustration skills, the use of CAD, and professionalism.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 06/01/2006

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Additional Assessment Component: Communication Literacy

Assessment Methods

Portfolio Review - Assessment through Senior portfolio review.

Measure: In each category of the assessment (Design Communication Skills through presentation, Mastery design knowledge, including Fabric Identification, Structure Design, Design Category, Illustration, CAD, and Professionalism), a score on a 5 points primary trait analysis rubric. Passing review requires at least 73.5/105 total point score on the evaluation. (Active)

Criterion: 80% of seniors will be able to pass senior review process.

80% of seniors will be able to demonstrate their mastery design skills with successful completion of senior review based on a five point assessment rubric, with three indicating mastery.

Schedule: Senior portfolio review in the fall.

Related Documents:

[Senior Portfolio Review Form.pdf](#)

Exhibit - Assessment through senior fashion show collection. Measure: In each category of the assessment (Professionalism, Design portfolio, Design Collection), a score on a 5 points primary trait analysis rubric. Satisfactory requires at least 49/70 total point score on the evaluation. (Active)

Criterion: 80% of seniors will be able to demonstrate their design communication and mastery design skills with successful completion of senior fashion show collection, review based on a five point assessment rubric, with three indicating mastery.

Schedule: Spring

Related Documents:

[Competitive Design Review Evaluation.pdf](#)

Student Learning Outcome: Professional Work Skills

At the end of the internship program, students will be able to demonstrate the ability to work at entry level positions in apparel design and manufacturing milieu.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 06/01/2006

Assessment Methods

Internship Employer Survey - Assessment through Internship program and supervisor employer evaluation from each internship company. Score on a five point primary trait analysis rubric in ADM internship. (Active)

Criterion: Graduating seniors from ADM program will score at or above three on a five point primary trait analysis rubric in ADM Internship Employer Evaluation. 80% of graduating senior will be able to work at entry level position in apparel design and manufacturing field.

Schedule: At the end of the internship in Summer.

Related Documents:

[Internship Evaluation Form.pdf](#)

Capstone Assignment/Project - Assessment through student internship final report at the end of the internship: Successful completion of internship final report presentation. (Active)

Criterion: Graduating seniors from ADM program will score at or above three on a five point primary trait analysis rubric in ADM internship. 80% of graduating senior will be able to demonstrate work knowledge at entry level in the apparel industry, with score at or above three on a five point primary trait analysis rubric.

Schedule: At the end of the internship in Summer

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Student Learning Outcome: Competitive Design

At the end of third year, students should be able to demonstrate competitive design skills

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 06/01/2006

Additional Assessment Component: Communication Literacy

Assessment Methods

Professional Development Activities - Assessment through ADM Internal Design Entry Review process. Measure: Number of Students' Design Activities (e.g. exhibitions and design contests), Number of Students' Design entries, and Number of Students' Design Awards. (Active)

Criterion: 80% of students will be able to demonstrate their competitive design, entering external design competition.

Schedule: "ADM Internal Design Entry Review Day" in Spring.

Student Projects - Assessment through ADM Internal Design Entry Review Process and ADM 4310 Apparel Product Development class. Measure: Passing review requires at least 42/60 point score on the evaluation. In each category of the assessment, a score on a 5 points primary trait analysis rubric, based on Fashion Group International (FGI) design competition criteria. (Active)

Criterion: 80% of students will be able to demonstrate their proficiency garment assembly skills with successful completion of contest garments a score of three or better on a five point primary trait analysis rubric in each evaluation category.

Schedule: Spring