

Assessment: Assessment Plan

Degree Program - HS - Restaurant, Hotel, & Institutional Management (BAAS)

CIP Code: 52.0904.00

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Modality: Fully Online (86-99% Online), Face-to-Face, Electronic-to-Group, Off Campus Face-to-Face

Student Learning Outcome: Communication

1. Communicate effectively and appropriately (oral or written).

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 08/19/2020

Additional Assessment Component: Communication Literacy

Assessment Methods

Case Studies - RHIM/RTL/HRM 3335 Consumer Behavior (Active)

Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.

Schedule: Yearly

Professional Development Activities - RHIM 4200, RTL 3395/ HRM 3395 Practicum (4200) & Professional Practices (3395) (Active)

Criterion: Students will prepare resumes, receive feedback, and revise resumes appropriate for their respective industries. Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.

Schedule: Yearly

Student Learning Outcome: Financial Documents and Data

2. Prepare, maintain, analyze and utilize financial documents and data.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2019

Additional Assessment Component: Marketable Skills

Assessment Methods

RHIM/RTL/HRM 3321 Introduction to Accounting (Active)

Criterion: Students complete homework assignments on preparing, analyzing and utilizing financial documents and data. Students earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.

Schedule: Fall and Spring

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RHIM/RTL/HRM 4332 Finance (Active)

Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.
Schedule: yearly

Exam - RHIM/RTL/HRM 3321 Introduction to Accounting (Active)

Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.
Schedule: Yearly

Student Learning Outcome: Industry Skills

3. Students will develop industry-required skills used in today's business environment

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2006

Additional Assessment Component: Marketable Skills

Assessment Methods

Capstone Assignment/Project - RHIM/RTL/HRM 4316 Students prepare a marketing strategy report. (Active)

Criterion: Students complete a marketing strategy report and take an exam. Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.
Schedule: Yearly

Exam - RHIM/RTL/HRM 4316. Students complete an exam on marketing strategies. (Active)

Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.
Schedule: Yearly

HRM 3385 Introduction to Sales (Active)

Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.
Schedule: Begins Fall 2020

Student Learning Outcome: Critical Thinking and Problem Solving

4. Students will be able to apply critical thinking and problem solving skills to the real world environment.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2015

Additional Assessment Component: Communication Literacy, Marketable Skills

Assessment Methods

RHIM/RTL/HRM 4332 Leadership (Active)

Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.
Schedule: yearly

RHIM/RTL/HRM 4313 Legal Issues (Active)

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Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.
Schedule: Yearly