Assessment: Assessment Plan

TEXAS TECH UNIVERSITY
Office of the Provost
Office *of* Planning & Assessment™

Degree Program - HS - Restaurant, Hotel, & Institutional Management (BSRHIM)

CIP Code: 52.0904.00
Disciplinary Accrediting Body: Accreditation Commission for Programs in Hospitality Administration
Next Accrediting Agency Review: 2021
Degree Program Coordinator: Shane Blum
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Program Purpose Statement: The mission of the RHIM program is to prepare professionally competent individuals who will make a contribution to the industry and to the society as a whole.

Modality: Face-to-Face, Hybrid/Blended, Electronic-to-Group, Off Campus Face-to-Face

Student Learning Outcome: Communication

1. Communicate effectively and appropriately (oral or written).

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 08/19/2020
Additional Assessment Component: Communication Literacy

Assessment Methods

Case Studies - RHIM/RTL/HRM 3335 Consumer Behavior (Active)
Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.   **Schedule:** Yearly

Professional Development Activities - RHIM 4200, RTL 3395/ HRM 3395 Practicum (4200) & Professional Practices (3395) (Active)
Criterion: Students will prepare resumes, receive feedback, and revise resumes appropriate for their respective industries. Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.   **Schedule:** Yearly

Student Learning Outcome: Financial Documents and Data

2. Prepare, maintain, analyze and utilize financial documents and data.

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2019
Additional Assessment Component: Marketable Skills

Assessment Methods

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Pre-Test - RHIM/RTL/HRM 3321 Introduction to Accounting (Active)
Criterion: Students complete homework assignments on preparing, analyzing and utilizing financial documents and data. Students earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold. **Schedule:** Fall and Spring

Exam - RHIM/RTL/HRM 4332 Finance (Active)
Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold. **Schedule:** yearly

Exam - RHIM/RTL/HRM 3321Introduction to Accounting (Active)
Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold. **Schedule:** Yearly

Student Learning Outcome: Industry Skills

3. Students will develop industry-required skills used in today's business environment

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2006
Additional Assessment Component: Marketable Skills

Assessment Methods

Capstone Assignment/Project - RHIM/RTL/HRM 4316 Students prepare a marketing strategy report. (Active)
Criterion: Students complete a marketing strategy report and take an exam. Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold. **Schedule:** Yearly

Exam - RHIM/RTL/HRM 4316. Students complete an exam on marketing strategies. (Active)
Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold. **Schedule:** Yearly

Exam - HRM 3385 Introduction to Sales (Active)
Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold. **Schedule:** Begins Fall 2020

Student Learning Outcome: Critical Thinking and Problem Solving

4. Students will be able to apply critical thinking and problem solving skills to the real world environment.

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2015
Additional Assessment Component: Communication Literacy, Marketable Skills

Assessment Methods

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Case Studies - RHIM/RTL/HRM 4332 Leadership (Active)

Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.
Schedule: yearly

Exam - RHIM/RTL/HRM 4313 Legal Issues (Active)

Criterion: Students will earn a 2.5 on a 4.0 scale with 75% of the class meeting or exceeding the 70% course pass threshold.
Schedule: Yearly