Assessment: Assessment Plan

Texas Tech University
Office of the Provost
Office *of* Planning & Assessment

Degree Program - UP - Applied Leadership (BAAS)

CIP Code: 30.9999.40

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Modality: Fully Online (86-99% Online), Off Campus Face-to-Face

Student Learning Outcome: Leadership knowledge and skills

Students will be able to demonstrate leadership knowledge and skills (including leadership ethics)
Outcome Status: Active
Start Date: 09/01/2016

Assessment Methods

Embedded Assessments - There is a PORTFOLIO ASSIGNMENT embedded in the Capstone course. This assignment is one way we assess student learning at the end of the degree program, including students ability to integrate the principles and perspectives of their chose concentration areas. Faculty use a common rubric to assess this assignment. This rubric is customized to have a section that specifically assesses learning in this area. Although we use grades in this rubric, we feel they are acceptable assessment data because they come from such a targeted assignment and assessment tool (the rubric). (Active)

Criterion: 70% of students will earn a "C" on the portion of this assignment that relates to this student learning outcome. We have defined a "C" as "student learning that exhibits COMPETENT performance on this outcome".

Embedded Assessments - There is a LEADERSHIP THESIS embedded in the Capstone course. This assignment is one way we assess student learning at the end of the degree program, including learning related to students ability to integrate the principles and perspectives of their chosen concentrations. Faculty use a common rubric to assess this assignment. This rubric is customized to have a section that specifically assesses learning in this area. Although we use grades in this rubric, we feel they are acceptable assessment data because they come from such a targeted assignment and assessment tool (the rubric). (Active)

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Student Learning Outcome: Analyze Leadership Information

Students will be able to critically analyze information related to leadership
Outcome Status: Active
Start Date: 09/01/2016

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Embedded Assessments - There are DISCUSSION QUESTIONS embedded in the Capstone course. There are questions that specifically relate to lifelong learning, social responsibility, and personal responsibility. This assignment is one way we assess student learning at the end of the degree program, including students' ability to discuss the importance of life-long learning as well as social and personal responsibility. Faculty in online classes use a common rubric to assess this assignment. This rubric is customized to have a section that specifically assesses learning in this area. Although we use grades in this rubric, we feel they are acceptable assessment data because they come from such a targeted assignment and assessment tool (the rubric). (Active)

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Student Learning Outcome: Concentration Knowledge, Skills, and Abilities

Students will able to illustrate knowledge and skills from their areas of concentration

Outcome Status: Active
Start Date: 09/01/2016

Assessment Methods

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Student Learning Outcome: Strategic Planning

Students will be able to utilize appropriate methods in strategic planning

Outcome Status: Active
Start Date: 09/01/2016

Assessment Methods

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Survey - Student - Graduating Senior Survey (Active)

Criterion: 70% of all students will report that their expertise related to this learning outcome is "competent" or higher

Student Learning Outcome: Communication Literacy

Communication literacy in the BAAS in Applied leadership is evidenced by competence in reading, writing, and engaging in applied leadership. University Studies will utilize courses in the required HRDV concentration and the BAAS Capstone course (INTS 4351) to help students achieve expected communication literacy in this program. The courses should be taken in sequence and build upon the skills and knowledge acquired in the previous course. Students will be expected to effectively communicate how principles of leadership can be applied to various workplaces.

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2019
Additional Assessment Component: Communication Literacy

Assessment Methods

Course Level Assessment - Faculty will report, using an online reporting tool, student performance of communication literacy. (Active)

Criterion: 70% of students will achieve the Acceptable rating on each of the CL Plan rubric.

Schedule: Each Fall/Spring term in HRDV 3308, HRDV 4301, and INTS 4351.
Related Documents:
Communication Literacy Rubric (CLR).docx